



NEWSLETTER



Upcoming Events

Check out www.rotarydistrict5190.org for more event details

- January: Vocational Service Month
- Jan 15-16: Rotary World Peace Conference 2016, Ontario CA
- Jan 16: RLI I Session, Rotary Club House, Portola CA
- Jan 30: RLI II, Reno, NV
- Feb 5: Grants Management Training, Reno, NV
- Feb 6: Pre-PETS, Reno, NV
- Feb 13: RLI II, Grass Valley, CA



Coach's Corner

As we begin a new year together, let's do business with our Rotarian friends and make our Rotary network stronger

Being Bold and Doing Good

Interact clubs are solid in their commitment to community and worldwide service

Working Together for Peace

37 degrees didn't stop Rotarians from promoting peace around the world at the 2016 Rose Bowl Parade

Foundation Tip


D5190 ranks #24 in per capita giving worldwide

Moving People With Music

Swope Middle School students are gifted funds for new instruments



TOP 5 REASONS TO ATTEND THE RI INTERNATIONAL CONFERENCE



READ ABOUT THE ROTARY ROSE PARADE FLOAT'S COMMITTEE'S 90 SECOND GIFT TO ROTARY



FIND OUT IF YOUR EMPLOYER MATCHES YOUR ROTARY FOUNDATION CONTRIBUTION

COACH'S CORNER



Welcome to January and Rotary's celebration of Vocational Service Month. Having visited 52 of our 59 District 5190 clubs, many of you have heard me ask you to patronize one another's businesses and to honor our vocations. At a time when our focus is on gaining new members and retaining current

members, these practices can only make your clubs **bigger, better, and bolder!** While many of our clubs still "fine" those who stand up to talk about their business, please be thoughtful about the impact that this has on at least one portion of our target population: young professionals just starting out in their careers, many of them with young families.

A little over a year ago, while on travel on the East Coast, as soon as we got to Williamsburg, VA, we checked out the website of the local Rotary club. What a delight to find that there was an entire section dedicated to the businesses owned by Rotarians! We ate breakfast at the local coffee shop, owned by a Rotarian; hit a few golf balls at the local driving range owned by a Rotarian, ate dinner....well you get the picture. And each time, we made sure that we mentioned that we were there because of the website.

The first tenet of the Object of Rotary, one of our Guiding Principles, states: "Encourage and foster "the development of acquaintance as an opportunity for service." And as PDG Sam "Woody" Wilbanks once wrote: "Developing networks is a key to success in life. Friends and business contacts are what make the world go around. Likewise, strong networks of business, professional, and community leaders represent incredible potential to provide service." As we begin a New Year together, let's do business with our Rotarian friends and make our Rotary network stronger.

A New Year...a time when we typically look back at the previous year, take stock, and start thinking about our resolutions for making the year ahead the best ever. As I reminisce about the whirlwind of the last year, I cannot help but smile and get a warm, fuzzy feeling. The first 6 months were a springboard into, what began on 1 July as, a most excellent

adventure. We have many people to thank for assisting in preparing us; too many to name. During the last 6 months, I have said more than once that it is one thing to think you know what the 59 clubs are doing; it is quite another thing to sit with them, break bread with them, and listen to the ways that they are changing their families, communities, and the world. Dan and I are humbled by the hospitality we have been shown and overwhelmed by the good that is being done in our little corner of the Rotary world. As we closed out our club visits for this year, we returned from Elko and Ely on the loneliest highway in America. So picturesque and so snowy! We have always loved road trips and the last 6 months have fed that passion.

As we look forward, the very first thing is that on January 1, I will be what they call an "outwalker" with the Rotary Rose Parade float. At the writing of this, 27 of our clubs have generously donated to make that a reality! Since 1980, the Rotary Rose Parade Float Committee has entered a float in the Pasadena Tournament of Roses Rose Parade promoting Rotary International. The Parade is seen by a world-wide television audience of over 75 million and has a live audience of 700,000 who will see the float along the parade route. This is one of the best promotional opportunities for Rotary and this year's float is named "Working Together for Peace". I hope you have a chance to catch me on TV; I will be waving to you!

One of the wonderful things about Facebook is the ability to watch, in real time, all of the marvelous projects being accomplished by Rotarians all over the world. I am currently "friends" with Rotary clubs all over the world and enjoy the vicarious thrill of watching them feed the hungry, clothe the poor, help widows and orphans, and so much more. It is hard to express the gratitude of belonging to a group of men and women who are so selfless in their service. Once again, Dan and I thank each and every one of you for your Rotary hearts and service and pray that you and yours remain happy and healthy during the entire holiday season.

6 months to go to achieve our Rotary year goals and dreams! Go Team Virus!

Virus



Be a gift to the world

BEING BOLD

When Others Are Timid

The Rotary Club of Reno Centennial Sunset sponsors the Interact Club at the school Bishop Manogue High School. Past President Chip Lindloff recently attended the Internact Club's holiday fund raiser. They hosted an "ugly Christmas sweater" dress up day and charged students \$5.00 to participate. The student raised \$1163.00 for their Club expenses. What a great start for our future Rotarians.



Carol Hannigan
Bulletin Editor, Rotary Club of Reno Centennial Sunset.



AG RETREAT

The Assistant Governors-Elects met with DGE John Sullivan and District Learning Chair Vicki Puliz on December 4th and 5th for the annual AG Retreat. Spouses joined the group on Friday afternoon with featured a team building exercise consisting of preparing appetizers and dessert. Saturday presentations covered the New Focus for membership, Rotary Branding, changes to Foundation recognition and youth services. In addition to John and Vicki facilitators included DGN Doug McDonald, DRFC Vic Slaughter and Youth Services Chair Bill Boon. The day concluded with training sessions on the use of ClubRunner and My Rotary led by three of the AGEs.



John Sullivan
District Governor Elect

Youth Doing Good

Former Tahoe Douglas Rotarian Leigh Mateas is sharing his RYLA counselor skills with the Windsor High School Interact Club in District 5130. This 15 member Interact Club has been working on a local canned food drive.

I became connected with Leigh when he was exploring the possibilities of his students taking on a project to support Syrian refugees. After finding that cash donations are the main way to help, the club began looking for a more personal way to contribute. They are currently looking at purchasing a Shelter Box or contributing funds to refurbish Shelter Boxes.

We have 30 great Interact clubs in District 5190 that can do the same kind of project and promote international understanding and good will. Contact Garland Windle garlandw@hughes.net or Suzy Kahl suzy@kahlnv.com for more information.

Helen Hankins
District 5190 International Service Chair

Working Together for Peace

Since 1980, The Rotary Rose Parade Float Committee has entered a float in the Pasadena Tournament of Roses Parade promoting Rotary International. The parade is seen by a world-wide television audience of over 75,000,000 and has a live audience of 700,000 who see the float along the parade route. This is one of the best promotional opportunities for Rotary.

This year's theme was "Working Together For Peace" which told the world about Rotary's commitment for Peace throughout the world and also promoted President Ravi's theme of "Be A Gift To The World."



Arriving in Pasadena, CA on the Wednesday before New Year's day, my District Governor colleagues and I had lunch with President Ravi in an intimate setting where he asked each of us about how the past 6 months have gone. This was the beginning of a whirlwind: holiday party that night with the Rotary Rose Parade Float Committee, Ravi, and Vanathy, the next day nearly a full day at the float "barn" to help finish the float decorations and spend a few minutes with the Parade judges, then on to an informal dinner at a Mexican Restaurant on New Year's Eve, and early to bed to prepare for the big day!

3:30 a.m. came very early. We received our parade credentials at 6 a.m. and at 8 a.m. the Parade started. It hardly seemed like 3 hours had passed when we pulled into the float display grounds where the floats will be on exhibit for the next week. So many people wishing us Happy New Year! The 37 degree temperatures at 6 a.m. were soon forgotten. The memories will not be. What an honor and experience! Thank you to all of the 5190 clubs who contributed to the effort to advertise Rotary to millions all over the world!



Gail "Virus" Ellingwood
District 5190 Governor



MEMBERSHIP TIP

As we near the year's halfway mark our membership focus needs to be on retention. Many clubs have added a significant number of new members. Unfortunately, we often lose as many as we gain. Now is a critical time to stand up your retention committee, and canvas your members on how satisfied they are, and finding out how to best engage them in your club activities.

For new members, the "12 Letters" is also a great way to reach out and let them know how much you value their membership in the club.

This program is explained at our District webpage under the District Membership Development page. Locate the "12 Letters" program at: <http://portal.clubrunner.ca/50138/SitePage/membership>.

For seasoned members, call those who have missed meetings. Let them know that they are missed. Set up social events and offer a special invite to those that



have been out of the loop. The idea is to get your members, new and old, engaged in your club. That is the glue that keeps them coming back, and will give your club the vitality to continue to serve your community far into the future!

That's All!

Sam "Woody" Wilbanks
Chair, D5190 Membership



FOUNDATION TIP

Foundation Update - Halfway through the Rotary Year 2015-16

District Giving as of Dec. 24, 2015

- D5190 per capita is \$85.37 (#24 worldwide)
- Top three per capita clubs are Tahoe Douglas (\$428), Sparks Centennial Sunrise (\$311) and Greenville (\$288).
- 1,013 members or 40% of the District are Every Rotarian Every Year (EREY) and Alturas Rotary is an EREY Club as of now.
- 718 of 2500 or 29% of the District are Sustaining Members giving \$100 or more
- Polio Plus: \$43,500 or 56% of our goal.

District Service Grants were allocated at \$102,770 for this year. As of now:

- Approved \$64,100
- Available \$32,020
- Pending \$6,650

Reminder: for a club to participate in District Grants (Service or Scholarships); the club must be Qualified with the President, President-Elect, and one other. Attending the Grants Management Training (GMT) every three years will help you club qualify and be eligible to apply for grants. There will be two opportunities to attend GMT in the next 6 months. The dates are February 5th and April 8th.

Other Foundation related dates to remember are:

- March 31st - All DSGs and District Scholarships must be closed
- April 15th - Applications must be to the Scholarship Committee for District Scholarships
- April 30th - Presidents-Elects Club Spending Plan to the District Foundation Chair

Checkout the current Foundation Resource Guide at:

[Access the TRF Resource Guide for Zones 25 & 26](#)

Vic Slaughter
Chair, D5190 Rotary Foundation



POLIO THIS WEEK

As of 30 December 2015

	WPV	cVDPV
Year-to-date 2105:	70	26
Year-to-date 2014:	341	51
Total in 2014:	359	56

WPV = Wild poliovirus

cVDPV = Circulating vaccine-derived poliovirus

[Read more](#) about progress in 2015 that has laid the groundwork for a final push towards a polio-free world..

BREAKING NEWS

- ☀ [Learn more](#) about how club and district leaders can use Rotary's new process to identify new members.
- ☀ [New Member Welcome Kits](#) are available on shop.rotary.org.
- ☀ Visit the [Brand Center](#) to download member certificates and ID cards that can be personalized.
- ☀ In January look for a revised Membership Assessment Tools (formerly Club Assessment Tools), available on shop.rotary.org and for download on [My Rotary](#).

TEAM ROSTER: November 2015

	Official Start Number	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas	27	28	90.00%	\$3,054	\$4,310
Alturas Sunrise	28	28	65.00%	\$929	\$2,500
Amador Upcountry	20	21	NR	\$1,435	\$285
Auburn	112	111	94.21%	\$9,959	\$2,200
Auburn Daybreak	12	11	96.88%	\$1,201	\$0
Auburn Gold Country	39	36	NR	\$3,315	\$1,500
Auburn Sunset	24	NR	%	\$0	\$0
Bishop	33	36	40.43%	\$2,620	\$293
Bishop Sunrise	27	27	59.26%	\$1,275	\$100
Cameron Park	59	57	80.60%	\$5,475	\$1,994
Carson City	68	76	52.47%	\$9,867	\$504
Carson City - Sunset	16	14	48.89%	\$1,425	\$100
Chester	21	18	nr	\$1,600	\$100
Elko	75	74	49.54%	\$4,117	\$486
Elko Desert Sunrise	32	33	nr	\$2,880	\$2,165
Ely	30	30	nr	\$0	\$0
Fallon	45	41	59.09%	\$2,296	\$168
Fernley	27	28	nr	\$1,110	\$252
Georgetown Divide	35	33	55.56%	\$70	\$0
Grass Valley	63	62	70.40%	\$6,327	\$233
Grass Valley South	19	21	NR	\$2,500	\$1,308
Greenville	7	7	NR	\$850	\$0
Incline Village	30	30	nr	\$0	\$0
lone	30	30	84.26%	\$3,475	\$0
Jackson	62	60	59.94%	\$4,570	\$950
Loyalton	20	19	77.00%	\$1,485	\$420
Mammoth Lakes Noon	47	38	nr	\$450	\$0
Mammoth Lakes Sunrise	12	11	nr	\$0	\$0
Minden	32	32	78.13%	\$850	\$250
Nevada City	40	41	64.30%	\$3,403	\$398
Nevada City 49 Breakfast	90	92	86.15%	\$8,150	\$500
Penn Valley	34	36	82.00%	\$6,983	\$2,939
Placerville	35	33	nr	\$2,328	\$357
Plymouth-Foothills	35	41	69.00%	\$1,340	\$10,660
Pollock Pines-Camino	17	17	nr	\$210	\$0
Portola	22	26	nr	\$350	\$0
Quincy CA	47	46	84.77%	\$1,932	\$475
Reno	192	197	73.72%	\$15,560	\$4,890
Reno Centennial Sunset	28	33	75.51%	\$4,275	\$750
Reno Central	74	73	%	\$9,974	\$725
Reno Midtown	23	23	%	\$50	\$0
Reno South	56	59	65.50%	\$5,144	\$1,200
Reno Sunrise	47	49	nr	\$3,308	\$2,160
Smith Valley	32	34	73.53%	\$2,287	\$200
South Lake Tahoe	42	40	nr	\$3,792	\$115
Sparks	118	121	87.69%	\$10,716	\$4,013
Sparks Centennial Sunrise	33	33	68.69%	\$9,289	\$378
Surprise Valley	17	17	80.00%	\$0	\$400
Susanville	60	60	nr	\$1,200	\$60
Susanville Sunrise	31	31	67.74%	\$5,075	\$25
Tahoe City	38	31	68.85%	\$825	\$100
Tahoe-Douglas	76	60	56.22%	\$23,605	\$0
Tahoe-Incline	45	45	nr	\$4,375	\$8,225
Tonopah	16	18	59.72%	\$50	\$0
Truckee	83	89	83.87%	\$7,358	\$100
Truckee Sunrise	16	15	46.81%	\$0	\$0
Westwood-Lake Almanor	16	13	nr	\$0	\$0
Winnemucca	40	41	48.76%	\$3,121	\$40
Yerington	56	53	63.41%	\$1,500	\$60
TOTALS	2511	2479		\$209,335	\$58,888
NR - No Attendance Report Filed Last Known Member count used					

Phil Mahoney
Secretary, District 5190

Moving People Through Music

The Swope Middle School Music Department has a tradition of excellence. Each year students perform in concerts and festivals in Washoe County and California.

Recently the talented artists hosted a concert for a 900 person audience, which included Ron Rehn, Past President of the Rotary Club of

Reno Sunrise, and his wife Pat. Ron and Pat were honored to attend the performance and listen to the young musicians, many of whom were playing instruments purchased with funds provided by the Reno Sunrise Rotary Club. The club raised \$2,000 and was awarded a matching Service Grant from Rotary District 5190.



John Hetz
Rotary Club of Reno Sunrise



Rotary Officers 2015-16

Rotary International

President: K.R. "Ravi" Ravindran
President-elect: John F. Germ
Vice President: Greg E. Podd
Treasurer: Per Hoyen
Director Zones 25/26: Bradford R. Howard

Rotary District 5190 Advisory Board

District Governor: Gail "Virus" Ellingwood
Immediate Past President: Joe Zarachoff
District Governor Elect: John Sullivan
District Treasurer: Cheryl Zarachoff
District Secretary: Phil Mahoney
District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Vic Slaughter
Membership: Sam Wilbanks
Youth Service: Bill Boon
Club Administration: Larry Harvey
Technology: Oliver Grosz
Public Image: Dave Zybert

Non-Voting Advisory Board Members

District Governor Nominee: Doug Mc Donald
District Governor Nominee Designate: Tina Spencer-Mulhern
District Conference Chairs: Dick and Carol Hatch
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Fred Autenrieb
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Dennis Geare
Area 5: Jim Greenlee
Area 6: Donna Mullens
Area 7: Roberta Pickett
Area 8: Joel Muller / Tina Spencer-Mulhern
Area 9: Bob Conner
Area 10: Mel Foremaster
Area 11: Anita Franzoia
Area 12: Edie Asrow
Area 13: Ramona Delmas

The Rotary District 5190 newsletter is published monthly by District Governor Gail "Virus" Ellingwood. Submit stories and photographs (300 dpi resolution digital images only) to Editor Elizabeth Cavasso at ecavasso@gmail.com by the 20th of the month.