



THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERN?
3. WILL IT BUILD GOOD WILL AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO ALL CONCERN?

The Spoke Newsletter

Rotary
Club of Grass Valley



Club 529 chartered March 16, 1925

BOARD OF DIRECTORS

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[Sean Jackson](#)
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TBD

- Secretary -
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- Photographer -
Fred Claessens
- Executive Secretary -
Tim McCall



Spoke Notes were
recorded by:
Patti Ingram-Spencer

President of Rotary International

[Gordon R. McNally](#)



2023-2024 Theme

CREATE HOPE in the WORLD



Governor of District 5190

[Stacy Graham](#)

June 3rd, 2024

www.gvrotary.org

Volume 97, Issue 31

MEETING HIGHLIGHTS

Our June 3rd meeting was called to order by President Sean. Roger McCort provided the thought for the day on saying goodbye. Roger and his wife are being re-located by the Salvation Army to a new post. The family will sadly be leaving Nevada County in a few weeks. He sends many Thanks to all that have positively his life, and he thanked everyone for setting him up for success to tirelessly provide much needed support to our community.

The membership committee, chaired by Pat Ward, presented two new members to the Club:

Alexandra Richards,
from Gateway Real Estate and
Kristen Adams, from ReMax Realty.
Welcome to the Rotary Club of Grass Valley!



UPCOMING EVENTS

Club Meeting - Community Foundation of Nevada County	June 10
Club Board Meeting from 11:30-1:00	June 17
Demotion at The W.E.P @ 5:30	June 17
RYLA - Week 1	June 16-21
Larry Allen Memorial Service	June 22
Club Meeting DARK	June 24
RYLA - Week 2	June 23-28
NEW ROTARY YEAR!	July 1

CLUB WORKDAYS

Chicago Park 8th Grade Graduation Breakfast	June 6
Plastic Recycling Project	Ongoing
Goodie Bag Project - Chicago Park School	Ongoing
Trail Maintenance - Litton Trail Chip Spreading	In Progress

IMPORTANT MEMBER DATES IN JUNE

Birthdays

Rotary Anniversaries

Kathy Egenes	Jun 06	Monty East	38 yrs
Rich Keene	Jun 07	Jerry Trammell	21 yrs
Larry McGrath	Jun 15	Derek Williams	2 yrs
Patti Ingram-Spencer	Jun 21	Kellie Gruenefeld	2 yrs



Our guest speaker was [Fran Cole](#), executive director of [Sammie's Friends](#). Sammie's Friends manages the County's Animal Shelter, in addition to a thrift store to assist with funding for our local animals in need. The shelter is currently providing housing for 40 dogs with only 28 kennels and it is now "kitten season".



Different elements at the county level, to include the Nevada County Sheriff's Office Humane Emergency Animal Rescue Team ([H.E.A.R.T.](#)), assist the shelter during very busy times, but the best way to help is through adoptions and fostering. The shelter is proud to offer adoptions from June 3rd through June 8th.

The shelter is supported by community donations, grant funding, and the thrift store. The need for financial support always exceeds the current funding. However, the shelter does all it can to provide vouchers to assist with spay and neutering, reduced cost for micro chipping, and medical needs for pets.

The shelter anticipates a new structure to be built by the County off of Dog Bar Road in the future. While in the planning stages, Sammie's Friends is also seeking advice for the UC Davis Veterinarian school to bolster their existing capabilities.

Rotary Club of Grass Valley

P.O. Box 1213
Grass Valley, CA 95945

Meets @ the [Wild Eye Pub](#) on the
1st, 2nd, and 3rd Mon at 12:15 pm

Area 4 Rotary Clubs

[Penn Valley Rotary](#) meets @
[Players Pizza](#) at 12 pm on every other Tues

[Grass Valley South](#) meets @
the Courtyard Suites at 7 am on Tues

[Nevada City Rotary](#) meets @ [TJ's Roadhouse](#)
2nd and 4th Thurs at 12:15 pm
Food order RSVP needed the day prior at
ncrotary.org. On the 1st and 3rd Thurs,
meeting is 5:30 pm at [Round Table Pizza](#)

[49er Rotary Breakfast Club](#) meets @ the
[Miners Foundry](#) on Wed at 7 - 8 am



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One life lived, many lives changed

Lawrence Richard Allen

May 13, 1952-April 5, 2024

Please join us for a private celebration of his life and legend

June 22, 2024, 2:00-4:30 pm

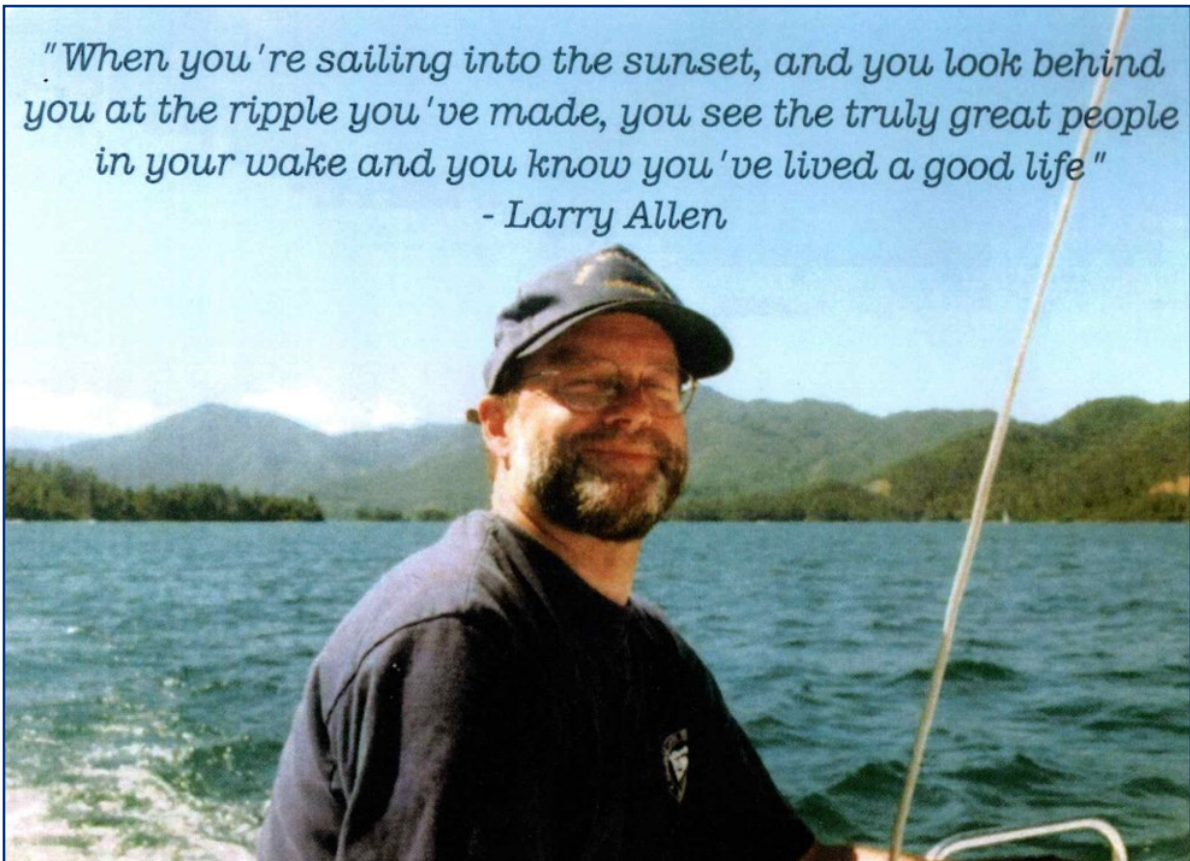
at The Masonic Lodge in Downieville

206 Commercial Street, on the banks of the Downie River

Feel free to bring a sweet or savory potluck appetizer to share

Questions? Text or call Becky (707)497-4879 or Sarah (503)327-6679

*"When you're sailing into the sunset, and you look behind
you at the ripple you've made, you see the truly great people
in your wake and you know you've lived a good life"*
- Larry Allen





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The Nominating Committee has announced that it has selected Stephanie A. Urchick, of the Rotary Club of McMurray, Pennsylvania, USA to be the **President of Rotary International for 2024-25**. Absent a challenge by another candidate, on October 1st, she will be declared our president-nominee and our second female president.

Due to Rotary International’s world-wide presence, she will prioritize understanding and reacting to the many regional differences which affect how we cooperate to accomplish our mission. Having already served on Rotary’s Board of Directors and as a trustee of The Rotary Foundation, Stephanie has chaired the Board’s Strategic Planning Committee and the Foundation’s Centennial Celebration.

Stephanie Urchick announces her theme: Click [HERE](#) to watch the YouTube video.



Stephanie A. Urchick

President-elect 2023-24
Rotary Club of McMurray
Pennsylvania, USA

Stephanie Urchick is a member of the Rotary Club of McMurray, Pennsylvania, USA. She will serve RI as president in 2024-25. She has been an RI director and Rotary Foundation trustee. She has served RI in numerous capacities, including as training leader, regional Rotary Foundation coordinator, and RI president's representative. In addition, Stephanie was a representative and member-at-large to three sessions of the Council on Legislation.

Stephanie has also served as chair of the Rotary Strategic Planning Committee and The Rotary Foundation's Centennial Celebration Committee, as well as a member of various Rotary committees, including the Election Review Committee and Operational Review Committee.

A Rotary member since 1991, Stephanie has participated in a variety of international service projects, including National Immunization Days in India and Nigeria. In Vietnam, she worked with clubs to help build a primary school and traveled to the Dominican Republic to install water filters. A student of several Slavic languages, she has mentored new Rotary members in Ukraine and coordinated a Rotary Foundation grant for a mammography equipment and a biopsy unit for a hospital in Poland. In its commemorative book, the Rotary Club of Krakow, Poland, noted Stephanie as a key figure for helping the re-birth of Rotary in post-Communist Poland.

Currently, Stephanie is helping to partner clubs and districts in the U.S. with Rotary clubs in Albania, Kosovo, and Ukraine for humanitarian and educational services.

Stephanie's professional background is in the higher education, consulting, and entertainment industries. She received her doctorate degree in Leadership Studies from Indiana University of Pennsylvania and has been recognized and awarded by The Rotary Foundation and numerous community and international organizations.

Vision and Goals Statement Stephanie Urchick

I strongly support maintaining our current vision statement. There’s magic as people unite to create sustainable change. Those actions have global, community, and personal impact. We’ve seen progress toward this vision since its adoption. We must continue to support our vision with strategies and goals reflecting what we’ve learned over the past few years.

Together, in 2024-2025, let’s add 100,000 more members to our organization. Recruit new members and engage our current members with meaningful club experiences. Expand our North America innovative club advocate program globally for additional impact.

Together, let’s help each other become more adept at digital innovation by inviting clubs to virtual ‘chats’ with Senior leaders and 7-minute virtual networking sessions. Relevant information is shared and members see how readily one can engage and ‘connect’ with Rotary leaders and each other. It also shows how adaptive our organization has become. Let’s create a Rotary App. There’s no better way to spread the word about Rotary and its causes and to allow members to engage with Rotary and support it by donating to The Rotary Foundation.

Together, let’s encourage members to serve others through their vocations, education, and skillsets by establishing a mentoring and coaching program for Rotarians and Rotaractors.



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Questions and Written Answers from Stephanie Urchick

Our world continues to face incredible challenges, including, but not limited to, the COVID pandemic, climate-driven disasters, and war and conflict in many regions and countries. Why is it important for Rotary to play a leadership role in engaging our “People of Action” during these unprecedented times?

- Turbulent times can reorder society in dramatic ways. It is easy for individuals, including Rotarians, to feel despair. As Rotary leaders, we can turn these threats into opportunities and ease the despair by stepping forward to offer a vision, narrative, and plan for overcoming these challenges. Measures taken by Rotary leadership to survive and end critical challenges often make our organization stronger and more resilient for future events. This kind of essential leadership also creates new levels of cooperation, even among rivals, when Rotarians pull together as “People of Action” to serve and solve a crisis. And finally, any global challenges that crush existing orders and long-held norms, pave the way for new systems and structures to emerge. Ultimately, strong Rotary leadership during times of crises to mobilize and motivate our Rotary members moves our organization forward in the four priorities of our action plan.

What does regionalization mean to you in the context of Rotary International’s goals and objectives?

- Rotary achieves its goals by utilizing a network of business, professional and community leaders. But because Rotary operates in more than 200 countries and regions, it is vital to recognize that the organization has the potential to become more efficient and effective by understanding and reacting to how regional differences affect the way Rotarians work together to address: providing service, promoting integrity, and advancing world understanding, goodwill, and peace. Regionalization is not a simple, single phenomenon. It can involve ethnic cultures, religions, geography, languages, trade, emigration, and so much more. RI’s current model of paired zones and structures have shown that in some cases, there could be more demonstrated cooperation and more operational effectiveness IF regionalization were implemented. As is the case with most impactful change, the implementation of a comprehensive Rotary regionalization strategy will partially rely on the continuity and strong collaboration of the Presidents-line.

How can we expand our reach and increase participant engagement across the family of Rotary by cultivating members of diverse populations?

- Perspective is the way individuals see the world and comes from a personal point of view shaped by life experiences, values, assumptions, and many other things. When people with different perspectives become part of the magic of Rotary, either as members or as other kinds of participants, we improve the Rotary club experience for existing members and also improve our attraction to non-members. Perspective is like a beach ball—every strip is a different perspective, but only when all the strips are combined can you enjoy the beach ball in its intended state. Encouraging diversity of perspective is a key leadership skill for Rotary at all levels, and sharing Rotary’s power makes our family of Rotary grow by reaching out in new ways and enhancing engagement with Rotary experiences. At a time when the world is craving connection, Rotary can be the place where diverse people connect to serve.

What steps can Rotary take to elevate our global profile, enhance our public image, and in turn increase and measure our impact?

- Measuring and increasing Rotary’s impact means identifying what success looks like, developing a plan to get there, collecting data to note outcomes, and communicating those findings. In addition to strategies already in play, Rotary should use wider communication to elevate its profile and enhance its image. Sharing discoveries and marketing impact to the world, not only to members and donors, showcases good work being done. Qualitative and quantitative results help Rotary prove its relevance. Rotary becomes an authority figure in those areas and allows all people, not just Rotary’s family, to become aware of this knowledge. Of course, Rotary uses its own channels, but using blogs, media sites, magazines and other sources OUTSIDE of Rotary also helps expand our reach. Great public image doesn’t build itself. Rotary must “network” with the world through “public-facing” live events, as well as webinars, online forums, and virtual conferences.

Rotary’s reach and impact is enhanced by our increasing development of partnerships. Why is this important to our future?

- Well-aligned partnerships increase an organization’s knowledge level, expertise, and resources to reach a greater audience. Rotary’s reach and impact grew as a result of partnering with organizations for our Polio Eradication program, and others such as Toastmasters International, ShelterBox, Habitat for Humanity, Ashoka, and US AID. Our brand is stronger, our credibility and image are enhanced; our membership base has increased; and we have a long-term stability with access to more innovation and funds as a result of these great partnerships. As we look to a thriving future, strong partnerships will help us remain relevant and achieve our objectives. Helen Keller said, “Alone we can do so little; Together, we can do so much.” Great things are seldom done by one individual. It usually takes a “partner” or a “team.” Continuing to develop strong partnerships will make Rotary better and enhance our organization’s strength and impact.



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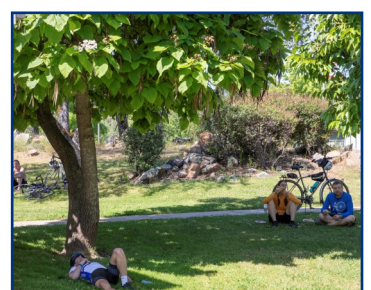
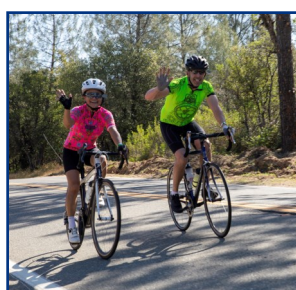
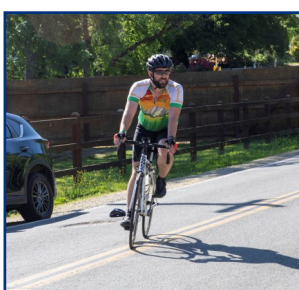


A HUGE Thank You to EVERYONE for helping to make this year's Gold Country Challenge one of the successful fundraising rides that we've done to date! We had over 250 riders! We also had over 100 volunteer's that helped to make this possible. Thank You to all of our sponsors! We were able to give so much back to local organizations that truly needed it!

Seriously...THANK YOU!



Please check our [site](#) soon for ALL of the Gold Country Challenge photos!





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2025 International Convention





MAGIC **ALL AROUND**

21-25 JUNE 2025 • CALGARY, CANADA

Register [HERE](#)