

Rotary Club of Grass Valley



ROTARY:
MAKING A
DIFFERENCE

The Spoke



Chartered March 16, 1925



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Spoke Notes:
by
Sandra
Barrington

President, Rotary International
Ian H.S. Riseley

Rotary Theme 2017-2018
Rotary: Making a Difference

Governor, District 5190
Doug McDonald

November 20, 2017

www.qvrotary.org

Volume 92, Issue 17

Meeting Highlights 11/13/17

Marcia Salter presided over the meeting - without a bell
Pledge: Seth Leishman
Thought of the day: Marcus Moore not here. John P has a thought
Visiting Rotarian: Chuck elizondo
Guests of Rotarians: Introductions by hosts
Sargent at Arms: Don Daniels
Cookies! Roxanne Miller

Announcements:

- Rod: Foundation Dinner is Thursday November 30th at the Foothill Event Center. \$50 per person. The guest speaker is Brenda Creasey
- Visiting Rotarians: Carol Scofield, President of the Rotary club of Grass Valley South
- Guests: Ken Holbrook introduced guest Dan Mason
- Ray Yant announced the schedule for the Salvation Army bell ringing time. Our club will have the first two Saturdays in December at Kmart. Look for the sign up sheet
- Ray Yant received his blue badge
- Casino night signup sheet is going around. Please sign up for a shift and start looking for silent auction items
- Don't forget that the blue cups on the table are for Polio Plus. Please help fill them up.



- Carol Scofield and George Grayeb announced the Wreaths Across America project. This is a nation-wide event and an area wide project for the Rotary Clubs. You get an opportunity to donate a wreath for \$15 and place them on a veterans grave on December 16th. Placements start at noon at St Patrick's Cemetery. There are 1000 veterans in the two local cemeterys.



Confessions:

- Ray Enneking visited his daughter in Lexington Kentucky.
- Larry and Judy Faller took a river boat cruise down the Mississippi to New Orleans
- John Peplowski went wild turkey hunting with his grandson
- Ralph is back but has been on a leave of absence. He is working on starting a design center which may or may not be in Grass Valley.

Speaker: Rea Callander of the Nevada County Fair

Country Christmas Fair is the next event at the fairgrounds and Rea brought free tickets for everyone.

Rea was raised in Hawaii till he was 12. His parents came from ranching families in Hawaii. The family found a 2000 acre ranch in south county and has a history with livestock at the Nevada County Fair. After attending college in Silicon Valley, Rea started a website agency. He sold that

Speakers:

- Nov 20 Karen Harris-NU Nurse-Concussions in Youth Sports
- Nov 27 Club Focus Meeting
- Dec 4 Ed Sylvester—Travels in Venice
- Dec 11 TBD + Elections of Club Officers
- Dec 18 History of GV Cornish Choir

Dates to Remember:

- Nov 21 Board of Directors Meeting—President Scott's office
- Nov 30 Foundation Dinner
- Dec 16 Club Christmas Party @ Ken & Cheryl's house
- Dec 19 Board of Directors Meeting—President Scott's office
- Feb 3 Casino Night

then started a fundraising website called School Pop. The site helped raise \$250million for schools. Rea moved backed to the area for the CEO job at the Fairgrounds and he is honored to be the CEO and loves to help the community.

There are 76 fairs in California that provide \$3.9 billion in jobs in the state. The livestock alone provides \$10million in revenue. Nevada County Fair generates \$28million in spending and attracts 270,000 people. Treat Street topped \$1,000,000 in sales this year. The Nevada County Fair started in 1947. Rea's favorite day is Community Involvement Day, the Monday before the fair begins, where there were 107 blood donors, 800 books donated, 1800 pounds of food donated, 200+ eye glasses, and over 100 dresses to the Cinderella project. Treat Street is dedicated to nonprofits and the fair puts money back into Treat Street to help increase those dollars such as the shade structures that were recently put in. In 2017 there were over 7000 exhibits with 3200 of them from youth. One person had 122 entries. Junior livestock auction is a focus of growth. This auction generated \$492k in 2016, and \$541K in 2017. This last year there were over \$60k in bumps which are donations made straight to the youth. The Nevada County Fairgrounds has \$2.4 million in gross revenue and a net income of one and a half or two percent. The state gives \$35k from the general fund. Parking revenue stays at the Fairgrounds. The Fairgrounds is a great resource to the community as we saw with the fires and recent evacuation needs. The Fairgrounds is compensated by Cal Fire and OES for use of the fairgrounds when an evacuation center. When the Oroville Dam incident happened there were over a 1000 evacuees and 100 animals staying for seven days. The fire camp hosted 1600 fireman. During the recent fire storms in California 17 fairs were operation centers. The fair is 55% of the Fairgrounds overall revenue. Draft Horse Classic is the largest draft horse show in the west. The Fairgrounds also hosts five music festivals, car shows, craft fairs, Brewfest, weddings, quilt shows, and community meetings and events. The Fairgrounds has Tall Pines preschools and a RV Park.

Raffle: Ron and Chris Parks drew a white marble



Rotary Club of Grass Valley

P.O. Box 1213 – Grass Valley, CA 95945
Meeting location: **Monday** at 12:15 PM
Holbrooke Hotel, 212 W. Main St, GV

Make Up Meetings

Members who miss a regular meeting may make-up by attending any other Rotary club's meeting within 14 days before or after the missed meeting.

Tuesday

7:00 a.m. Grass Valley South,
[Union Square Bldg](#)— 6pm social
last Tues of month
12:00 Auburn, [Auburn Elks Lodge](#)
12:15 Penn Valley, [Players Pizza](#)
5:00 Auburn Sunset, [Sierra Grill](#)

E-makeup: www.rotaryclubone.org

Wednesday

7:00 a.m. 49er Breakfast Club,
[Trolley Junction, Nevada City](#)

Thursday

12:15 Auburn Gold Country
[The Ridge Golf Course](#)
12:00 Nevada City, [National Hotel](#)
Except 1st & 3rd Thurs @ 5:30pm