



DISTRICT 5190 NEWSLETTER



ROTARY STEAMING AHEAD

**Foundation and Projects Seminar - September 20th, 8:30-1:30
Harrah's Reno - Includes Lunch**

Come learn the latest about “your” Foundation and how it benefits your community and the world. Attend breakouts about Community and International Service projects! Grants Management training will be offered after lunch for those needing certification. All Rotarians with an interest in the Rotary Foundation or service projects will enjoy the day! Register now at www.district5190.org

TICKET TO RIDE

Check out www.rotarydistrict5190.org for more event details

- Sep 10: [REGISTER](#) for Webinar - Rotary Leadership Institute
- Sep 17: [REGISTER](#) for Webinar - Your Club’s Membership Effort
- Sep 18: [REGISTER](#) for Webinar - Business Planning for Rotary Clubs
- Sep 20: Foundation, Community and International Service, and Grants Management Seminar
- Sep 23: [REGISTER](#) of Webinar - Council on Legislation 2016
- Sep 26-28: Rotary 8th Grade Leadership Session #1
- Sep 27: [REGISTER](#) for [Ethics Initiative Seminar](#), Phoenix, AZ
- Oct 1: RYE Outbound 2015-2016 Candidate Information Due
- Oct 3-5: Rotary 8th Grade Leadership Session #2
- Oct 4: Rotary Leadership Institute, Incline Village, NV

ROTARY EXPRESS

Conductor’s Message 

Let’s stay in touch with Rotary Alumni and continue to celebrate their accomplishments

President’s Club Car

Swapping paint and flinging mud for grins, giggles and Service Above Self

I Think I Can , I Think I Can

Rotary partners with the Bodhi Tree Foundation to provide maternal and child health in Nepal

Opportunities Crossing Ahead

Learn about Sustaining Members, membership planning, and voicing your thoughts about the Council on Legislation



ROTARY STEAMING AHEAD
Check out what Rotary International has to say about our [Rotary Foundation](#)



OPPORTUNITY CROSSINGS
Short readymade plan to enhance membership - [Quick Start Membership Development Plan](#)



I THINK I CAN, I THINK I CAN
Want to know what happens to a bra after you donate it to Free the Girls? - [The Bra Voyage](#)

CONDUCTOR'S CORNER

September is Youth Service Month in our Rotary universe, recognizing the contributions of youth and young adults in our communities and around the world. District 5190 Rotarians play an important part in the development of our future leaders through programs such as Interact, Rotaract, Rotary Youth Leadership Awards (RYLA), Rotary Eighth Grade Leadership (REGL), and Rotary Youth Exchange (RYE).

Along with scholarship recipients, the participants and graduates of these Rotary programs are referred to as our Rotary Alumni. As Youth Service is a focus in all District 5190 Rotary Clubs this would be the appropriate time to review how your club is engaging

your Rotary Alumni.



Our District RYLA camps where held in June and July, and our Eight Grade Leadership Camps are later this month. Our International exchanges have

begun, as has the school year, meaning our Interact and Rotaract clubs are gearing up.

Has your club invited these Alumni to your club, or to participate in service projects or social events? Have you invited their parents to any of these functions? Are you still in touch with the Alumni and their parents from previous years?

Your Alumni represent a real opportunity for your Rotary Club. All too often they are forgotten after their participation in one of our programs. If you haven't already, please consider implementing a system to track the beneficiaries of your programs **AND THEIR PARENTS**. Send them your newsletter, invite them to participate, keep them engaged. Your Alumni and their parents know first-hand the importance of the service we provide to the youth of our communities.

You thought highly of these young people when you selected them; let's continue to celebrate their accomplishments!



My Fellow Americans, Please Join Me...

I have attended Rotary functions where the person leading the Pledge of Allegiance to the Flag of the United States started by saying "Rotarians and guests please join me in the Pledge..." As proud citizens of the United States of America, we show respect for our flag, and support for our government by reciting the Pledge.

However, we must remember that we are Rotary **International** and we may have visitors present or club members who are not citizens of the United States of America, but are proud citizens of their country.

When we introduce the Pledge our foreign guests should not be asked to join us. After all, when we are visiting a foreign nation, we are not expected to express loyalty to their government/nation. Therefore, when we introduce the Pledge, invite citizens of the United States of America to Pledge, and consider these introductory examples: "My fellow Americans, please join me in the Pledge to our flag..." or "Will all citizens of this great nation join me in the Pledge..."

Jon S. Greene
Executive Secretary, Rotary Youth Exchange

From the President's Club Car

Rotary Club of Surprise Valley Works County Fair

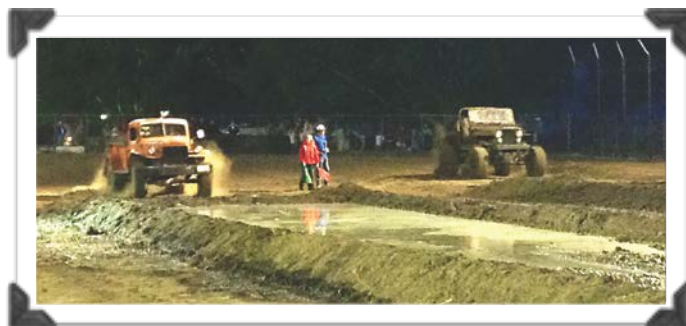
It was a hectic few days for the Rotarians of Surprise Valley at the 2014 Modoc District Fair! Saturday's Senior Lunch was a joint effort with the two Rotary clubs of Alturas, CA and SV Rotarians cooked and served a delicious free meal for Seniors.

Later that evening club members helped produce the Truck Mud Race, featuring two 100 foot lanes of wicked mud and many enthusiastic entrants – it was a real crowd pleaser!

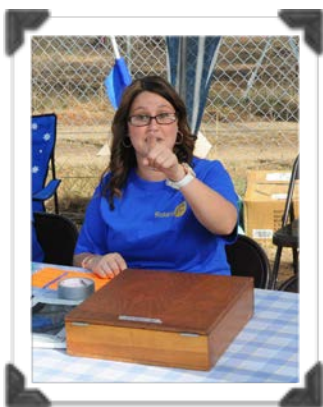
On Sunday morning, they organized and announced the Fair Parade which moves

through downtown Cedarville – delighting the kids. The final treat of the weekend is the culmination of their Firearm Raffle as they drew the winning tickets for this year's two Henry Golden Boy rifles. SV Rotarians working at the Fair was a grand success!

Bunne Hartmann
Rotary Club of Surprise Valley, President



Going Bumper to Bumper for Rotary



The five Rotary Clubs of Western Nevada County jointly produced the infamous Destruction Derby at the Nevada County Fair on August 10, 2014. The Destruction Derby was successful joint fund raising event and public image campaign by all five Rotary Clubs that comprise Area 4 of District 5190. The Area 4 clubs are — the Rotary Club of Nevada City, Rotary Club of Nevada County South, Rotary Club of Nevada City 49er Breakfast, Rotary Club of Penn Valley and the Rotary Club of Grass Valley.

The event was co-chaired by Allison Swartzendruber, of Nevada County South Rotary and Dennis Gear, of the Nevada City Rotary but members from all five clubs had the opportunity to participate. Proceeds from the Destruction Derby were split between Area 4 Rotary Clubs and the Nevada County Fairgrounds. Along with the main event, there was a contest for the prettiest car, based on which vehicle receives the loudest praise from the crowd. The before and after pictures are remarkable. The large crowd that attended Destruction Derby pronounced it a great success. The Area 4 Rotary Clubs will debrief our efforts and are planning to do it again next year. There are lots more photos on Facebook at <https://www.facebook.com/NCDestructionDerby/info>



Steven Spiller
Rotary Club of Grass Valley, President

BRIGHT LIGHTS AT THE END OF THE TUNNEL

INBOUND FRIENDSHIP TRAIN

The first gathering of the Inbound Rotary Youth Exchange Class of 2014-15 took place August 15 – 17. The Rotary Club of Minden hosted this event for 24 of the 28 inbound students, many of who had just arrived in America.



Minden Park with its grassy spaces and charming gazebo seems the quintessential slice of Americana. All summer long it is packed with people having picnics, attending outdoor concerts, and participating in parades and celebrations. On Friday night people might have noticed the international flavor the large group of youth and adults picnicking and enjoying the park.



Even before the photo op in front of the gazebo with teenagers holding flags from several countries, the air was filled with chatter in Spanish, German, Italian, French and other languages. This year the students are from 17 countries: Argentina, Austria, Belgium, Brazil, Chile, Denmark, France, Germany, Italy, Mexico, Poland, Slovakia, Spain, Sweden, Switzerland Taiwan and Thailand.

It took very little time before the universal language of teenagers everywhere could be seen - e-mail addresses and phone numbers being

exchanged, footballs being thrown around, finding out who came from the same country and if they had any common acquaintances. Youth from Douglas High School questioned the exchange students about their countries and what their lives back home were like. By the time the students left with the host families who were putting them up for the night, many new friendships had begun and all seemed excited about their imminent adventures.

The following day the exchange students attended an inbound orientation where they learned more about getting the most out of the upcoming year in America.

MY YEAR ABROAD WILL BE THE BEST YEAR OF MY LIFE!



Thank you to the 25 clubs that are hosting the students this year: Auburn, Bishop, Bishop Sunrise, Cameron Park, Carson City, Carson City Sunset, Chester, Fernley, Grass Valley, Incline Village, Minden, Plymouth Foothills, Quincy, Reno, Reno Centennial Sunset, Reno Central, Reno Midtown, Reno South, Reno Sunrise, South Lake Tahoe, Sparks, Susanville, Tahoe Douglas, Truckee and Yerington.

AJ Frels
 Rotary Club of Minden, President
 Jon Greene
 D5190 RYE Executive Secretary

I THINK I CAN, I THINK I CAN

Light Up Rotary in Nepal!

Linda Barrett of the Reno RC “lights up Rotary”! At the Paul Harris Society Dinner before District Assembly, Linda shared one of her dreams: To partner with the Bodhi Tree Foundation and provide for maternal and childhood health in a remote part of Nepal.

The sustainable project is small in cost but critical in what it will accomplish. Funding will provide for six cows; the milk will be sold; the proceeds will fund the purchase of pre-and post natal care, vitamins, and birthing kits for women in the region. The sale of the fresh milk will provide a means to sustain the project over time and will also provide additional nutrition to the people in the nearby villages.

Reno RC has been working with a RC in Katmandu and informally sought funding from other clubs – three of the four clubs in Area 11 have answered the call. Elko Desert Sunrise, Elko (Noon) Rotary Club, and the Ely Rotary Club have also stepped up to the plate to offer funding. The project is now a “go” – thanks to these clubs and some individuals in the clubs who have also contributed – all it took was for Linda Barrett to light this candle of an idea – and together we are “lighting up Rotary”.



The district website will have a chart up by mid September that provides for several partnership opportunities for clubs. Stay tuned!

Helen Hankins
D5190 Chair, International Service



Bodhi tree foundation



All it Takes is a Bra

Free The Girls is an organization that provides job opportunities for survivors of sex trafficking. They have a simple and effective mission. They collect gently used bras and donate them to the women as starting inventory for their own sustainable business selling the bras. The women they work with were sold into prostitution, often as children. The bras provide an item for sale that can be sold in a safe environment. Since many of the women were enslaved as children, they are now trying to attend school. The flexible schedule that Free the Girls provides allows them to make money and go to school according to each one’s needs. Visit their website at: www.freethegirls.org. Contact the Rex Baggett with the Rotary Club of Carson City Sunset, District 5190 coordinator for this project at [775-883-2031](tel:775-883-2031) or rextb@charter.net. This is one more way to make a difference with a valuable Rotary partner.



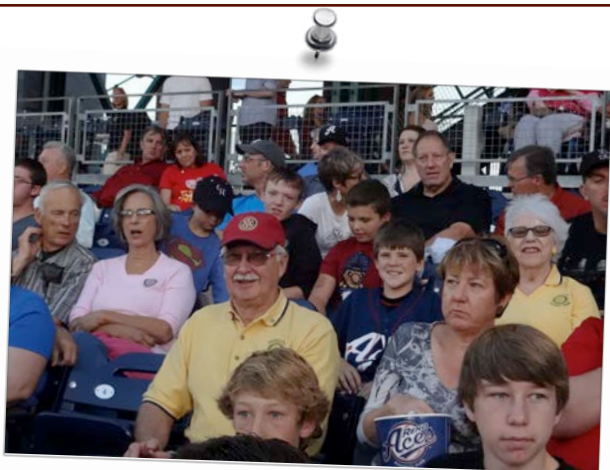
Helen Hankins
D5190 Chair, International Service

JUST THE TICKET

RENO EVENING AT THE RENO ACES – August 23rd \$1127 raised for Polio Plus

Our 4th annual Rotary Day at the Aces was a very successful as a record 161 tickets were sold this year! Again we sat together in a designated Rotary area and enjoyed each other’s company while watching the action. It was an exciting game with 27 hits and 18 runs but unfortunately our hometown Aces fell to the Iowa Cubs 10-7.

This year we set up a Rotary information table (with an emphasis on Polio awareness), inside the stadium.



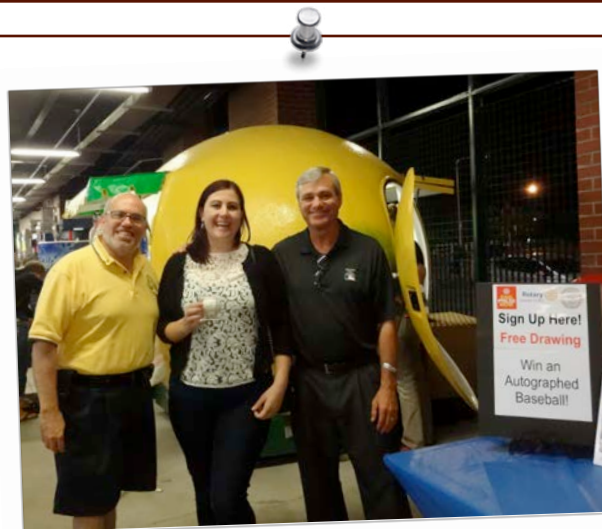
At the urging of announcements fans stopped by to enter to win 2 team autographed baseballs donated by the Aces General Manager Rick Parr. This provided us the opportunity to interact with non-Rotarian fans, nearly 100 of which entered the drawing and provided contact info. Many of these also requested we contact them regarding Rotary!

Congratulations to the following Rotary Clubs who led the way with ticket sales: Carson City (25), Sparks (18), Reno (15), Susanville Sunrise (13), Reno Cent Sunset (13) and Fernley (11). Thank you to all who attended and supported the effort. Thank you to event co-

chairs Jeanne Cain and Deb Nelson. Thank you to Cheryl Z, Ginny Lewis, Eric Nelson and Bob and Susan Conner for their help and to PDG Alan Cain who created this fun event during his term as District Governor.

Thank you to the Reno Aces, who donated the baseballs and provided non-profit ticket pricing. This allowed \$7 of each \$20 ticket to be donated to Polio Plus. This year’s contribution totaled \$1127.

Joe Z
D5190 District Governor



OPPORTUNITY CROSSINGS

Foundation Tip

What is a Rotary Foundation Sustaining Member?

A Rotary Foundation Sustaining Member is an individual who personally contributes \$100 or more each Rotary year to the Annual Fund. These contributions also count toward Paul Harris Fellow, Multiple Paul Harris Fellow, Paul Harris Society, Major Donor, and club recognition. After donating \$100.00 per year for 10 Rotary years, you become a Paul Harris Fellow.

For \$1.92 per week, you too can be a Rotary Foundation Sustaining Member!

WILL YOU SIGN YOU UP?

Membership Tip

Develop Your Membership: Make a Plan!

Now that the Rotary year is beginning to settle in with new officers and leaders at the helm, it is a great time to make more progress to develop membership in your club. Developing a written plan and getting it done is critical to a successful year for your club.

At the Membership Seminar held this month, a short and readymade plan for enhancing membership development in your club was presented. To view the entire plan, click the link below:

[Quick Start Membership Development Plan](#)

The plan is divided into three time frames, NOW, 30 Days, and 90 Days. A few examples of the NOW action items are:

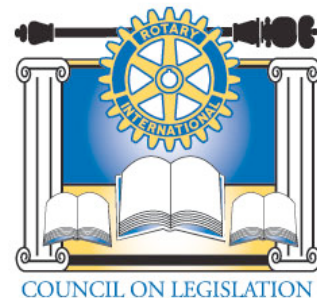
- *Identify all of your new members (24 months or less)*
- *Reach out to them and identify or clarify their interests and expectations from membership.*
- *Start "New Members Letters" (for more on this, click this link: [here](#))*

What a great place to start! Members in your club for two years or less are the most vulnerable to dropping out. Let's reach out to them and help them develop into great Rotarians. For more information go to our Membership Tips Blog at: [District 5190 Membership Tips](#)

It's up to us!

Your Opinion Counts

We have an exciting opportunity over the next few months to propose legislation to be considered by the Council on Legislation 2016. The Council on Legislation (COL) meets every three years and it is our opportunity to have a voice in how our organization is governed.



Every Rotary District sends a representative to the Council and these representatives review, deliberate and vote on all proposed enactments and resolutions. Enactments seek to change Rotary's constitutional documents (RI Constitution, RI By-Laws, and Standard Rotary Club Constitution). Resolutions express an opinion or make a recommendation to the RI Board.

The very first step is to think about new legislation, both enactments and resolutions. Are there issues you or your Club would like to address? Are there changes you would like to see?

We sometimes voice ideas about how things might be changed to be more effective or to better meet the needs of our Rotarians and/or our organization. Now is the time to share those ideas!

PDG Steve Lewis and I are honored to be serving as our District 5190 COL Representative and Alternate. Please join us for a short webinar Tuesday, September 22, 2014, 5:30 p.m. to share ideas and to discuss procedures for both drafting and proposing legislation.

The Council on Legislation provides us all with a unique and special opportunity to influence the governance and future direction of our remarkable organization –let's get involved! Please do not hesitate to contact Steve or me.

Steve Lewis steve@sterling-air.com

Wyn Spiller wyn.spiller@gmail.com

BELLS AND WHISTLES



Rotary District 5190 2015 Golf Tournament Edgewood Lake Tahoe

Thursday, May 14, 2015 - 1p Tee Time

Early-Bird Registration Form - Register by December 31, 2014, and pay only \$500 per foursome

Price includes 4 Rounds of Golf, 2 Carts, Range Ball and Lunch

Unable to get a foursome together.... you still qualify for the special rate of \$125/per person

This event is only available to the first 84 registrants so register and pay early. No registration will be considered complete without payment

All registrations received after January 1, 2014 will be \$150/per person or \$600 per foursome

Player 1 _____ Index _____ Phone _____

Email _____ Rotary Club if any _____

Player 2 _____ Index _____ Phone _____

Email _____ Rotary Club if any _____

Player 3 _____ Index _____ Phone _____

Email _____ Rotary Club if any _____

Player 4 _____ Index _____ Phone _____

Email _____ Rotary Club if any _____

Mail Checks payable to:

District 5190
PO Box 2175
Stateline, NV 89449

To pay by credit card or for further info contact:

775-588-1142 or
cherylz@tdrotary.com

Tee Sponsors and Hole in One opportunities will be announced at a later date.

In case of a cancellation due to snow – all prepaid fees will be refunded.



Expect an above par day!

POLIO THIS WEEK

As of 20 August 2014

Year-to-date 2014: 146

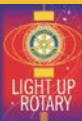
Year-to-date 2013: 192

Total in 2013: 416

Read more about how remoteness is not a challenge for the poliovirus, but is a major challenge for polio fighters and requires complex planning.



TRAIN YOUR MIND



Ethics Initiative Seminar Join Us!

AGENDA

- Newly updated ethics material in an easy to use format!
- Mini-Modules, Full Session Modules and Ethics Minutes.
- Training in session facilitation.
- Effective ways to include the ethics materials in Rotary Club Meetings and a variety of Avenues of Service programs.
- Ideas to use now! Inspiration and tools to expand ethics programs in Clubs and Districts.



AT A GLANCE

Date:
September 27, 2014

Location:
Crown Plaza
Phoenix
2532 W. Peoria Ave
Phoenix AZ
888.797.9878

Room code: Rotary
\$79 until Sept 3

Time:
9 a.m. - 3 p.m.

Cost: \$50.00
(Includes lunch)

To REGISTER
CLICK HERE
[https://
www.rotaryonline.com/
ethicsseminar2014](https://www.rotaryonline.com/ethicsseminar2014)



Did we mention fun?
Absolutely!

Who Should Attend: EVERYONE!

Especially if you work with Interact, RYLA, Youth Exchange or Rotaract; if you are a Rotary Club Officer or Member, District Chair, Ethics Committee Member - ANYONE who is interested in joining the conversation to advance ethics awareness.

The Mission of The Ethics Initiative is to develop and provide resources that promote integrity and character in the personal and vocational lives of youth and adults through Rotary Clubs and Districts.



ALL ABOARD: JULY 2014

	Rotary Club	Current #	Attendance		Rotary Club	Current #	Attendance
	Central Goal	Members			Central Goal	Members	
Alturas Rotary	32	29	78.00%	Nevada County South	35	27	NR
Alturas Sunrise	30	28	NR	Penn Valley	37	34	NR
Amador Upcountry Rotary	27	21	64.00%	Placerville	45	37	NR
Auburn	111	108	84.54%	Plymouth-Foothills	33	31	63.00%
Auburn Daybreak	14	14	100.00%	Pollock Pines-Camino	20	15	82.22%
Auburn Gold Country	45	41	80.85%	Portola	26	24	90.32%
Bishop	40	35	59.89%	Quincy CA	53	48	81.60%
Bishop Sunrise	32	28	58.04%	Reno	196	177	47.74%
Cameron Park	63	54	78.40%	Reno Centennial Sunset	31	28	68.06%
Carson City	80	78	62.36%	Reno Central	75	70	79.62%
Carson City - Sunset	20	15	53.33%	Reno Midtown	24	23	100.00%
Chester	23	20	71.00%	Reno South	63	53	79.00%
Elko	83	78	57.91%	Reno Sunrise	54	50	73.94%
Elko Desert Sunrise	34	32	58.59%	Smith Valley	32	29	73.33%
Ely	36	33	46.00%	South Lake Tahoe	50	43	57.89%
Fallon	45	44	NR	Sparks	129	123	89.82%
Fernley	28	26	87.25%	Sparks Centennial Sunrise	39	32	81.88%
Georgetown Divide	37	34	42.00%	Surprise Valley	19	16	90.00%
Grass Valley Rotary	71	65	76.40%	Susanville Rotary Club	68	64	75.52%
Greenville	12	8	78.00%	Susanville Sunrise	35	32	59.38%
Incline Village	32	29	NR	Tahoe City	34	29	100.00%
Ione	30	28	65.91%	Tahoe-Douglas	60	50	44.44%
Jackson	70	52	76.50%	Tahoe-Incline	51	51	72.54%
Loyalton	23	21	95.00%	Tonopah	21	16	NR
Mammoth Lakes Noon	43	38	NR	Truckee	100	91	75.45%
Mammoth Lakes Sunrise	18	12	NR	Truckee Sunrise	25	20	NR
Minden	38	29	73.04%	Westwood-Lake Almanor	13	13	69.00%
Nevada City	45	38	64.30%	Winnemucca	31	38	40.54%
Nevada City 49 Breakfast	93	91	81.54%	Yerington	55	50	64.88%
				TOTALS	2709	2443	

Phil Mahoney
District Secretary

FULL STEAM AHEAD

You Are Invited

District Governor Informational Seminar: Understanding the Role of the District Governor

Have you ever considered serving Rotary International as a District Governor?

If so, you may want to attend the upcoming District Governor Information Seminar on Saturday afternoon, October 18th at the Parasol Building located in Incline Village, Nevada following the semi-annual District Leadership and Board meetings.

This session is designed to better inform you and your spouse as to the requirements & responsibilities of a District Governor as well as time commitments, District reimbursed and RI covered expenses, required training sessions, follow-on District, Zone and RI leadership opportunities and so much more.

We'll be selecting our next District Governor Nominee Designate who'll serve as DG in 2017-2018 on November 22nd. If you or someone you know is interested in learning more about this

exceptional leadership opportunity, please attend this DG Informational Seminar on October 18th.

Take a look at the DG Nominee Application at: <https://www.rotary.org/en/search/all/dg%2Bnominee?time=All>

Nominee applications will be accepted through November 15, 2014. Per the RI bylaws, your club's board of directors must formally recommend you. Your club's secretary must also certify your DG Nominee application prior to submission to PDG Steve Lewis, 2014-15 DG Nominating Committee Chair (slewis5190@aol.com), or fax: 777-885-6842 or phone: 775-885-6800.

Ask any PDG - this is one of the best and most heart warming service opportunities in all of Rotary!

Steve Lewis
District Rotary Foundation Chair (DRFC) 2012-15
Past District Governor 2010-11

Rotary
District 5190



Rotary Officers 2014-15

Rotary International

President: Gary C.K. Huang
President-elect: K.R. Ravindran
Vice President: Celia Elena Cruz De Giay
Treasurer: Holger Knaack
Director Zones 25/26: Steven A. Snyder

Rotary District 5190 Advisory Board

District Governor: Joe Zarachoff
Immediate Past District Governor: Vicki Puliz
District Governor Elect: Gail "Virus" Ellingwood
District Treasurer: Charlie Litton
District Secretary: Phil Mahoney
District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Steve Lewis
Membership: Sam "Woody" Wilbanks
Youth Service: Steve Mestre
Club Administration: Larry Harvey
Technology: Oliver Grosz
Public Image: Dave Zybert

Non-Voting Advisory Board Members

District Governor Nominee: John Sullivan
District Governor Nominee Designate: TBD November 2014
District Conference Chair: Tom Hardy
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Penny Artz
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Doug McDonald
Area 5: Jim Greenlee
Area 6: Doyle Patrick
Area 7: Roberta Pickett
Area 8: Gary MacDonald/Tina Spencer
Area 9: Bob Conner
Area 10: Jay Recanzzone
Area 11: Anita Franzoia
Area 12: Edie Asrow
Area 13: Randy Van Tassell

The Rotary District 5190 newsletter is published monthly by District Governor Joe Zarachoff. Submit stories and photographs (300 dpi resolution digital images only) to Editor Elizabeth Cavasso at ecavasso@gmail.com by the 20th of the month.