Now Roving Further!

The Rover is now being produced in both Eastern and Southern Editions, to serve Project teams in Victoria and Tasmania, as well as in NSW and the ACT.

This is the first edition for many years not to be produced by the wonderful Sue O'Neil, but to be inspired by her example of helping the helpers, and serving those who take Service Above Self very practically to heart.

We hope to see you in the Blue Mountains for our August networking weekend, it's going to be special!

Read on for details…

In this Issue

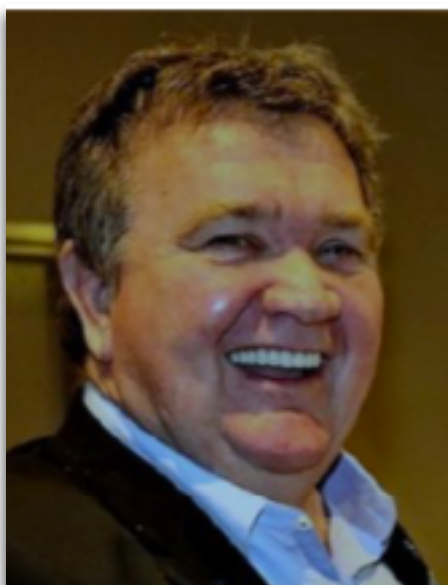Rotary Australian Districts | ROTARY INTERNATIONAL | ROTARY AUSTRALIA WORLD COMMUNITY SERVICE

DISTRICT 9685
RAWCS QUARTERLY MEETING
AUGUST 17 – 18 2019.
1400 Saturday – 1300 Sunday

We have arranged an amazing meeting for all Rotarians

- **A great program**
- **A great location overlooking The Three Sisters**
- **Don't pay $400.00 per night**
- **Special pricing just for Rotary**
- **En Suite accommodation sleeping 5 $85.00 D/B/B**
- **Standard Accommodation sleeping 5 $75.00 D/B/B**
- **Bring your own bedding**
- **Linen supply $12.00**
- **Dinner only $40.00**
- **BYO for Dinner**
- **Open Fire**
- **Entertainment at dinner**
- **Great guest speaker at dinner**
- **Church Missionary Society Conference Centre**

Chairman's Thoughts

One thing I have learned after 20 years in Rotary, and as a year as a District Governor, is that Australian Rotarians are very good at keeping a secret of the magnificent amount of work we do – in our own communites and internationally.

Being a member of RAWCS Eastern Region has always left me in awe of the commitment of Project members and the volunteers associated with so many projects. It is this passion that rubbed off on me, and fired a need for me to be with so many positive and focussed people at those quarterly meetings.

Each year, the Australian Distrcit Governors and Immediate Past District Governors are given the opportunity to recognise a member of their District for recognition of 'Outstanding Rotarian' and 'Humanitarian of the Year' awards.

Having involvement in RAWCS within District 9670 since 2012 perhaps gave me an advantage as a District Governor. I am acutely aware of the work being done by my District volunteers on their RAWCS projects – I believe it is no more than what the volunteers of other Districts contribute to their projects. However, this is where it comes down to the need to market and promote our passion.

Rotary provides us this opportunity – within your own clubs, the President or Secretary can start by ensurng your project is placed on 'My Rotary'. Through the 'Take Action' tab you can enter your projects on 'Rotary Showcase', your Rotary club through 'Club Central' can then import your project to the clubs service activities. You have just assisted your club to be well on its way to receiving a Rotary Citation from Rotary International. Your club committee, your members and your District Governor will start realising the value of your RAWCS projects.

In 2018-19, my 2 nominations were both RAWCS projects. I successfully nominated Wendy Stein for 'Outstanding Rotarian' for her 14 years of working in PNG addressing the focus areas of Water and Sanitation, Basic Education and Literacy, Economic and Community Development, Maternal and Child Health, Disease Prevention and Treatment. My second nomination was for a non-Rotarian, nurse Anne Partridge. Anne has completed 6 international missions with 'Alliance for Smiles'. Last year, it was another RAWCS project manager 19yo Eleni Comino who was nominated.

You, as Project Managers and volunteers, are the standout in Rotary for your service work – please bring your selfless efforts to the attention of your clubs and District through promotion – not for yourself, but for others to assist, follow or ignite their passion!

RAWCS Chair Brian Coffey, 41 Maher Ave, EAST MAITLAND NSW 2320 **Web:** rotary9670.org.au
Phone +61 2 49331805 **Mobile** +61 414 811943 **Email:** governor2018-19@rotary9670.org.au

The Rover and The Communications Strategy

RAWCS has recently appointed a Communications team to create and implement a Communications Strategy by giving some thought to who needs to communicate what, to whom, and how?
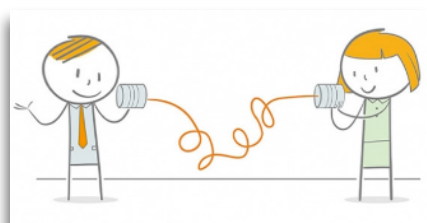
By clarifying our purpose and audience for each channel, we hope to produce communications that are more engaging and effective.

RAWCS certainly does have plenty to say to donors and to non-project-participating Rotarians, and potential partners, but it isn't planning to use the Rover to do that.

The Rover is all about serving the Project People: Managers, Deputies, Team members and Volunteers.

Please let us know if there is something you would like us to include in the Rover, and feel free to offer us text and photos, remembering that we will be choosing the most useful, encouraging and entertaining combination we can, and that 200 words is usually a good sort of length.

We are happy to provide a link to a more indepth exploration, if that is appropriate.

Do you have advice to share with your project-focussed peers?

Topics could include:

- Leads to partners

- Marketing ideas that worked for you

- Advice re-local government collaboration

- Tips on planning group travel experiences

- Advice on building an effective and engaged support team

- Crowd-funding- what works and what doesn't

Would you like to invite collaboration in some way?

(We all need money, you know that, right?)

Do you have a funny, exciting or surprising story to tell?

The RAWCS Rover could be the place to do it!

Penny Vos

comms.eastern@rawcs.org.au

Eastern Region Communications

Mary Brell and Brittani Michelle

At the Taree gathering, Rtn Mary Brell gave us a quick but effective exercise in improving our presentations by being sure to include something to appeal to all kinds of people in the audience.

The Herrmann Brain Dominance Instrument classifies people as those who like data, those who tend to focus on organisation, the "big-picture" folk and those who focus on the social/emotional impact of things.

Mary moved us around to be classified, and had us practice presenting our own projects this way.

Phil Isaacs was the champion early adopter, in presenting an invitation to the next quarterly meeting in Herrmann style. We'll know if it worked when we see who turns up!

For Your Calendar

Upcoming
Quarterly Regional RAWCS Meetings

D9685: 17 & 18 August 2019
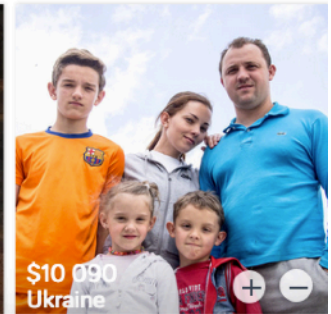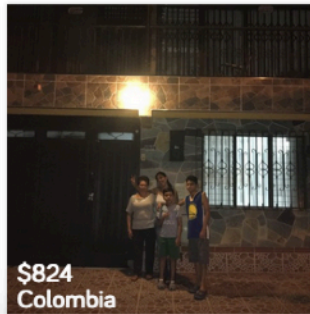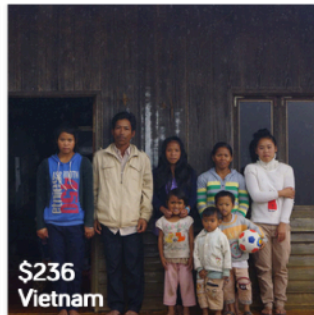D9700: 16 & 17 November 2019
D9710: 22 & 23 February 2020
D9670: 16 & 17 May 2020
D9675: 15 & 16 August 2020
D9785: 14 & 15 November 2020

Make a poster about your project and bring it along to share, to help us know who to talk to about what!

$27 Burundi

$236 Vietnam

$827 Kyrgyzstan

$10 098 China

$29 India

$232 South Africa

$824 Colombia

$10 090 Ukraine

Dollar Street
Shows What Money Means to Families
Worldwide

Do you ever find it difficult to explain to people why your overseas project beneficiaries are not just "poor" in the same sense that some Aussies are "poor"?

Would you like a concrete way to show how much sustainable difference ten or twenty dollars a week can make?

Invite your followers to explore "Dollar Street" https://www.gapminder.org/dollar-street to "visit" their choice of hundreds of homes, and see that rich and poor are not two separate groups but parts of a continuum. It is a dynamic one, in a sense that the kind of help that we can afford to give makes a huge difference in the lives of others less financially fortunate

Maybe you know someone who would like to join in and represent their country and their living standard? The organisers are welcoming more home-owners around the world to build a data-base for understanding how our world works.

"People in other cultures are often portrayed as scary or exotic," Anna Rosling explains, "This has to change. We want to show how people really live. It seemed natural to use photos as data so people can see for themselves what life looks like on different income levels. Dollar Street lets you visit many, many homes all over the world, without travelling."

Map your Project, Club or District Activity!

It's not hard! Just put the names of all your projects into an Excel spreadsheet, with the town and country listed in labelled columns, and copy and paste the cells into the box at https://batchgeo.com/ and it will make your map. You can use advanced options to personalise the colours of the map and pins if you like.

Invitation to Collaborate

Need to draw attention to a fund-raising event or stall?
Need something to sell to raise funds for your project?

Mama Wimbi Buntings can be retailed at a profit, for your cause, and will educate kids in Congo as well. We usually sell 5m for $25, but you can have them for $20 each and pick your own selling price. (Text 0429170739)

If you have an idea to invite collaboration between projects, let us know for future editions of the Rover.

Malaria in Your Area

Rotarians Against Malaria is working to eliminate malaria from our global neighbourhood.

Their main focus is the distribution of sprayers and insecticide-treated nets to vulnerable populations in Papua New Guinea, the Solomon Islands and Timor Leste.

Most recently they have delivered 40,000 bednets, provided training in their use and shipped 80 sprayers to Timor Leste.

RAM is also training midwives to deliver treated bednets to pregnant women in antenatal clinics.

The "Adopt a Village program" provides nets in PNG and the Solomon Islands, on a village-by-village basis, and in Timor Leste.

If your project is active in these areas, there may be opportunities to become involved by contributing to research, local education or distribution. All manner of useful links are to be found HERE.

If your projects are based in Africa or Asia and impacted by Malaria, you may be interested in the work of Rotarian Malarial Partners, the Against Malaria Foundation, Malaria Partners or Malaria No More.

Stay in Touch

Got a Question or Suggestion?

You can find the right person to ask here:

Eastern Region Contacts List

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