



8th Annual Taste of Rancho Santa Fe

Hosted by the Rancho Santa Fe Rotary Club

SUNDAY, OCTOBER 9, 2022 | THE INN AT RANCHO SANTA FE



2022 SPONSORSHIP OPPORTUNITIES (page 1 of 3)

To receive full recognition in our marketing, please respond ASAP, deadline September 2, 2022.

\$10,000 Minimum

Title Sponsor(s)
Four Available
* ONE LEFT *

Custom package available, which may include:

1. Admission for 16
2. Logo with website link in monthly e-blast (1st positions)
3. Company image with website link on event website home page slide show
4. Social media promotion and Facebook live interview
5. Full page color ad in event catalog (inside covers) and listed on the sponsor page
6. Company name on all signage and flyers (headers)
7. Personalized wine plates
8. Company promotional table at event

\$5,000

Magnum

1. Admission for 10
2. Logo with website link in monthly e-blast
3. Company image with website link on event website home page slide show
4. Social media promotion
5. Full page ad in event catalog
6. Company logo on sponsor signage at event

\$3,000

Masters of Wine

1. Admission for 6
2. Logo with website link in monthly e-blast
3. Company image with website link on event website home page slide show
4. Social media promotion
5. Half page ad in event catalog
6. Company logo on sponsor signage at event

\$1,500

Reserve

1. Admission for 4
2. Company image with website link on event website home page slide show
3. Social media promotion
4. Quarter page ad in event catalog
5. Company logo on sponsor signage at event

\$500

Gourmet

1. Admission for 2
2. Name recognition on event website
3. Business card ad in event catalog

\$250

Vintage

1. Admission for 1
2. Name recognition on event website

Underwriting Opportunities Day of Event

- \$6,000 Wine Glasses with company logo (800) **SOLD**
- \$500 Audio/Visual **SOLD**
- \$2,500 Cash Display **SOLD**
- \$2,500 Florals
- \$1,500 Glass tag **SOLD**
- \$1,000 Personalized water bottles in valet parked cars (100+) **SOLD**



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LOGO

Submit your company logo immediately to tasteofrsf@gmail.com as either a PNG or JPG file. Please see details below.

* IMPORTANT ADS FOR PROGRAM BOOK *

All Sponsors Must Submit Ads Using these Size Specifications.

If you need assistance creating your ad, please let us know by August 26.

Full Page Ad

5.5" w x 8.5" h
(with bleed at .125)

Title Sponsors
(full color inside covers)

Magnum Sponsors
(interior pages black)

Half Page Ad

4.5" w x 3.75" h
Masters of Wine Sponsors
(black)

Quarter Page Ad

2.22" w x 3.75" h
Reserve Sponsors
(black)

Business Card Ad

3.5" w x 2" h
Gourmet Sponsors
(black)

DIGITAL AD REQUIREMENTS

- File must contain completed ad in the exact dimensions to be printed
- High-resolution (300 dpi or greater) PDF files with fonts and high-resolution images embedded
- Any ads that are supposed to be black, and are submitted in color, will be converted
- 4-color ads (CMYK), no spot color

COMPANY LOGO

ACCEPTABLE FILE TYPES

- JPG or PNG
- The logo artwork should be at least 2 inches long along the smallest side
- The file should be high resolution, at least 300 pixels per inch at 100% size
- The file should look clean (not pixilated or bit-mapped) when viewed on the screen at 100%



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2022 SPONSORSHIP OPPORTUNITIES (page 3 of 3)

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Thank You for Your Support

The Rancho Santa Fe Rotary Club wishes to thank you for your donation to our 8th Annual Taste of Rancho Santa Fe. Net proceeds benefit our designated charities.

PLEASE CHOOSE YOUR LEVEL OF SUPPORT

SPONSORSHIP OPPORTUNITIES

- Title Sponsor(s) **ONE LEFT** \$_____
- Reserve \$1,500
- Magnum \$5,000
- Masters of Wine \$3,000
- Gourmet \$500
- Vintage \$250

UNDERWRITING OPPORTUNITIES DAY OF EVENT

- \$6,000 Wine glasses with company logo **SOLD**
- \$2,500 Wine glasses with company logo **SOLD**
- \$2,500 Audio/Visual **SOLD**
- \$2,500 Car display **SOLD**
- \$2,500 Florals
- \$1,500 Glass tag **SOLD**
- \$1,000 Personalized water bottles in valet parked cars (100+) **SOLD**

CONTACT INFORMATION

Name of individual or company _____

 Person to contact _____
 Mailing address _____
 Ph Cell _____ Ph Wk _____
 Email _____
 Web _____
 Facebook URL _____
 Instagram URL _____

PAYMENT INFORMATION

Cash \$ _____ Check \$ _____
Mail payment to: Taste of Rancho Santa Fe
 PO Box 246, Rancho Santa Fe, CA 92067
Payable to: Rancho Santa Fe Rotary Foundation
 (ID# 33-0066601)
 Charge my Visa/MC AmEx Discover
 Credit Card # _____
 Exp Date _____ Security code _____

 Name as it appears on the card _____
 Credit card billing address _____

OFFICE USE ONLY

Name as it should appear on all promotional material

Solicitor name _____
 _____ Donation received _____ Logo received _____ Donor is: _____ Company _____ Individual _____ Family

FOR MORE INFORMATION PLEASE CONTACT

Katherine Foster : greekfoster@aol.com : 858.354.9434 : www.tasteofrsf.org
Taste of Rancho Santa Fe, PO Box 246, Rancho Santa Fe, CA 92067

EMAIL COMPLETED FORM TO
tasteofrsf@gmail.com

