

Rotary



NEWSLETTER

Rotary Club East Honolulu



President

Anne Komatsu

SPEAKER SCHEDULE

February 2, 2015

Bill Nakamatsu
Disabled Persons
Parking Program

February 9, 2015

Harold Green
Financial Aid for
College Students

February 16, 2015

Presidents Day Holiday
(DARK)

February 23, 2015

Finished Pacesetters video

Officers & Directors

President: Anne Komatsu

Secretary: Lori Ann Hamano Nishimura - Treasurer: Jim Morris
Community Service: Lauren Okinishi - Membership: Jamie Apuna
International: Miki May - At Large: Bob Yee - Club Service: Lucky Cara
Sergeant At Arms: Tony Cara - Foundation: Rory Lee - Youth Services
Director: Kathleen Shiramizu



Ananda Chou, Executive Director of the Atherton YMCA, talked to the Rotary Club of East Honolulu on Monday, and shared with us a bit of local history as well as insights on the rebranding of Y-USA.

The Y has been a presence in Honolulu for 144 years, starting with prayer meetings and a reading room for visiting seamen in the downtown area. Today, the YMCA of Honolulu is composed of nine branches around the island that offer programs such as Youth in Government, Silver Sneakers, and College Camp.

With the help of a consulting firm, the national association of Ys recently initiated a rebranding effort. As it turns out, while Coca Cola is the number one most recognized for-profit brand in the U.S., the YMCA is the number one most recognized not-for-profit brand in the country. But when asked what the Y did, most people could only respond vaguely about swim lessons.

Today, the Y articulates its mission in three vital areas: youth development, social responsibility, and healthy living.

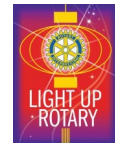
As you travel around the island, look for the new Y logo. And remember, you don't have to be a 'young man' to join.



Laura Steelquist

D5000 Governor

Volume 1 Issue 28
January 26, 2015



Coming Events

February 14, 2015

Waianae Coast Rotary Club Presents: Women in Rotary Afternoon Tea

Contact Nalani Flinn @
342-1565

March 28, 2015

"Rotary Rocks for Scholarships"

Hawaiian Prince Hotel

See page 2

Silent Auction Items needed, Contact John Strandburg

Major Fundraiser

John Strandberg announced our next major fundraiser to be held on March 28th at the Hawaiian Prince Hotel. It will be called "Rotary Rocks for Scholarships". There will be Valet parking with men on motorcycles greeting attendees. Microsoft will be presenting Guitar Hero, we will have a dance band, a dance floor with many silent auction items of great value. Food provided by the Hotel and the entire night for \$99.00 per person before February 15, 2015, after that it will be \$125.00, only 320 people will be admitted. There will also be tables especially decorated for corporate sponsorships. Needed are major donations for the Silent Auction items such as airline tickets, Hotel weekends, etc. If you know of anyone in these or other businesses please contact them for a donation. They will write it off on their annual taxes. Contact Oran Spotts for a donation letter that they will require.

Induction of a new member



Newest Member Fabian Lewis with his family and Pres. Annie with Immediate Past DG Phil Sammer making the induction.

Inspirational Moment

"So often the most meaningful moments in our lives are those that we share with our families. Treasured memories are created by celebrating, sharing and embracing the moments of life with the people we love"

Sandra Magsamen



Home made Cup Cakes for Birthdays in January by Lucky Cara

Ronald McDonald House Project



Club members participation in Ronald McDonald House project.