



ROTARY CLUB of EAST HONOLULU

Weekly Meeting Monday at 12:00 Noon—Waialae Country Club



**President:
Jamie Apuna**

Officers and Directors

- President Elect Rory Lee
- *Past President Anne Komatsu
- *President Nominee John Strandberg
- *Secretary Ashli Taguchi Sasano
- *Treasurer Kawehi Akau & Jim Morris
- *Sgt. At Arms Tony Cara
- *Foundation Chuck Allen
- *Director at Large Bob Yee
- *Club Administration PDG Laura Steelquist
- *Membership Anne Komatsu and John Strandberg
- *Community Service Lauren Okinishi & Jodi Uehara
- *Youth Services Kathy Shiramizu
- *Intn'l Services Anne Komatsu
- *Public Relations John Strandberg & Jody Uehara
- *Bulletin Oran Spotts & Tito Castillo

Club Duties for the 13th

Greeter: Oran

Pledge: Chuck

Introductions: John Strandberg

4 Way Test : Anne Komatsu

Inspiration: Pat Yee

Check our Website

<http://rotaryclubofeasthonolulu.org/>

NEWSLETTER

Our speaker last week was Rick McDonald. Fifty five years ago Rick was a "highly oriented technology programmer" who went on to develop a complete MIS system for a high tech corporation that was part of the most respected technological trade associations in the world. Rick began



working with bar codes in 1979 while running a company which printed an in house directory for Pacific Telephone.

Rick recalled how inventory in grocery stores were tracked prior to 1973, the year that barcode was formally adopted. Prior to barcode, tracking inventory was quite labor intensive, very slow and not very accurate. A team of engineers from IBM introduced the bar code or Uniform Product Code (UPC) system, which was eventually adopted in 1973. The system was flexible enough to allow international expansion simply by adding additional digits. With the adoption of barcode, the economy went from a "push" economy to a "pull" economy. What this means is that it allows the manufacturer to have information about what the customer really wants so there's far less wasted in products that are not in demand and allows for more production of those in most demand. This allowed for greater efficiency and as a result sales volume and profits rose. Without barcode, the age of information would not have evolved as quickly as it has. Coding has made it possible for large amounts of data, product information and automatic classification to be easily stored, retrieved and reconciled. The History Channel recently ranked the top 100 inventions that changed the world; Barcodes ranked in the top 20.



**District Governor
Dell Green**

Volume 2 Issue 2

July 13, 2015

Speaker Schedule

July 20, 2015

Jane Maro

Ship to Hawaii

w/IKEA foundation

7-27-2015

Vocations/Induction

Celina Quach-Kaili Honbo

8-3-2015

Prof. Steve O'Harrow

South China Sea

Activities at Kahala Mall Palolo School Supply Drive Saturday 7-18-2015



It was work but we made it fun. Handing out lists of needed supplies to those shopping in the mall. We also provided volunteers with ice cold bottles of water and pizza for lunch.

We had lots of volunteers, from our Rotary Club, perspective members, Rotary family members as well as Palolo School teachers and the principal.

International Hospitality Center

224 Queen Emma Square • Honolulu, Hawaii 96813 • (808) 521-3554

ihc@priory.net • www.ihchawaii.org

Make international education a part of your summer

Host a student from Okinawa

July 29th thru August 10, 2015

Your special help is needed to host students from Okinawa selected by local Boards of Education and sponsored by the Okinawa Times from July 29–August 10, 2015.

The students will be taking part in an intensive English Language Program and Daily Excursions and enhancement activities. Transportation from and to host home communities will be provided daily by Taxi Vans. Students aged 13-17, male and female, will be occupied weekdays from 7:00 a.m. to 5:00 p.m.–5:30 p.m. Evenings and Weekend days will be spent with Hosts.

All Students are covered by health and accident insurance and have their own personal spending allowance. Please make a difference to the lives of this New Generation and encourage ongoing cultural connections with Hawaii.

For additional information please contact Barbara Bancel at International Hospitality Center at (808) 521-3554 or ihc@priory.net.

Up Coming Events

July 25 Club Assembly at Maple Gardens

August 1 Family Picnic @ Moanalua Valley Park

Inspirational Moment

Pat Yee

The Three "C's of Life"

You must make a CHOICE to take a CHANCE or your life will never CHANGE

SUPPORT THE PRIORY and ADD TO YOUR DAUGHTER'S GLOBAL EDUCATION



A few outstanding young women from Germany will join the St. Andrew's Priory student body as exchange students under the auspices of the International Hospitality Center for the academic year 2015-2016. All speak English well and will be enrolled in the 10th or 11th Grade at the Priory. Their interests and hobbies include sports (basketball, volleyball, tennis, swimming), dance, music (most of them play an instrument), etc. These bright, flexible and involved students are eager to become members of an American host family. Make one of these young women part of your family:

SUSANNE aged 15 born in Bordeaux, France, ballet, basketball, water sports, plays the flute, speaks English, German, French and some Spanish, likes pets (Fall Semester)

LARA aged 15 has 3 siblings, plays tennis, is a youth group leader, plays the flute and sings in the choir (Fall Semester)

JOHANNA aged 15 has 3 siblings, plays the piano, loves baking and water sports and enjoys pets (Fall Semester)

MARIE aged 16 has traveled extensively with her parents and siblings, loves Hawaii and everything culturally Hawaiian, has studied Hula, may want to be an Air Traffic Controller (AYP)