



## ROTARY CLUB of EAST HONOLULU

Weekly Meeting Monday at 12:00 Noon—Waialae Country Club



**President:  
Jamie Apuna**

### Officers and Directors

\*President Elect Rory Lee  
 \*Past President Anne Komatsu  
 \*President Nominee John Strandberg  
 \*Secretary Ashli Taguchi Sasano  
 \*Treasurer Kawehi Akau & Jim Morris  
 \*Sgt. At Arms Tony Cara  
 \*Foundation Chuck Allen  
 \*Director at Large Bob Yee  
 \*Club Administration PDG Laura Steelquist  
 \*Membership Anne Komatsu  
 John Strandberg  
 \*Community Service  
 Lauren Okinishi & Jodi Uehara  
 \*Youth Services Kathy Shiramizu  
 \*Intn'l Services Anne Komatsu  
 \*Public Relations  
 John Strandberg  
 Jody Uehara  
 \*Bulletin Oran Spotts  
 \*\*\*\*\*

**Club Duties for the 13th**  
 Greeter Harold  
 Pledge Ashli  
 Introductions John  
 Strandberg  
 4way test Tony  
 Inspiration Pat

<http://rotaryclubofeasthonolulu.org/>

## NEWSLETTER

**HAPPY NEW YEAR**

We welcome our new President

**Jamie Apuna**



We just closed out another successful year at East Honolulu. As we move into the New Year we will build upon that success, keeping with some of the old and im-

plementing a few new ideas. Service projects, business networking and building relationships with each other will be the focus this year. We are looking forward to an active and fun year. Actually we are mandated by our District Governor, Del Green to have FUN. Our first club assembly on July 25, 2015 at Maple Garden on Isenberg St will be from 5:30 to 7:30. Cost is \$22.00 payable in advance. You will learn a lot as you hear from your leadership team (who are they?) on some items like new operational changes, how to grow our membership, why donate to the foundation, how we will make a difference with our service projects, sharing and referring business with each other, the fun social activities to look forward to and so much more. You really DO NOT WANT TO MISS THIS. I look forward to working with your wonderful leadership team to create a year you will look back and say WOW! That was a great year!



**District Governor  
Dell Green**

Volume 2 Issue 1  
 July 6, 2015

### Speaker Schedule

\*\*\*\*\*

### MEETING @ THE WILLOWS

**July 13, 2015**

Rick McDonald

Developer of the Bar Code

\*\*\*\*\*

**July 20, 2015**

**Jane Maro**

Ship to Hawaii  
 w/IKEA foundation

\*\*\*\*\*

**7-27-2015**

Vocations/Induction



Win Schoenman President of Bubbies Ice Cream in Hawaii Kai and current D5000 Community Service Chairman was our speaker to begin the New Year with our new President Jamie Apuna's first meeting. Win's focus was on helping Rotary Clubs determine the direction the club wants to take. His past history was with the Navy in the submarine service and one of the many awards he received in the Navy was the commanders Award which he received while serving during the cold war. Lessons he learned in the Navy

he brought back to the work place and now in Rotary. Win related several stories, one which was his first hire at Bubbies Ice Cream Parlor. One of his sales people was not doing well, she had a problem relating to the customers and did not give samples as required. After many corrections he made with her, nothing change so he had a one on one meeting to find out what her problem was. He found that she did not like ice cream and concluded that if a person does not like what they are doing they will not be able to sell to customers. Win took the time for us to determine what flavor of ice cream we prefer as a group. That's were support for the club comes from. We spent the remainder of our meeting posting posters on the windows around the meeting room with different ideas for projects listed and then the members put stickers on three projects they preferred. The idea is that the projects with the most stickers should have a greater participation of members as it shows an interest by the membership. Win laid out a schedule plan with first determining needs of the community assessment, what works for our

members, publicizing the projects and assigning a club member to visit other clubs to inform them of our projects and how the work for us. Also a count will require the percent of members who show up at the project to determine what project created the most interest.



### **Up Coming Events**

July 18 Palolo School supply drive.

July 25 Club Assembly at Maple Gardens

August 1 Family Picnic @ Moanalua Valley Park

### **Inspirational Moment**

#### **Pat Yee**

Don't look back – you are **not** going in that direction!





Pres. Jamie with Win Schoenman



Jamie Apuna leading her first meeting



Madam President with Lucky Number winner  
Wendy Wong



Complete chaos selecting favorite club projects