



ROTARY CLUB OF KOKO HEAD

Biggest Little Club in Hawaii

WEEKLY MEETING: Tuesday 5:45pm at Zippy's

Koko Marina Shopping Center

7112 Kalaniana'ole Hwy, Honolulu, HI 96825

"Since 1973"

Phone: 808-396-5535



CHARLIE LONG
CO-PRESIDENT



MELANIE LONG
CO-PRESIDENT

SPEAKER SCHEDULE

January 28, 2014

Michael Richards

Executive Director

**Science Camps of America,
Inc.**

Officers & Directors
Co-Presidents **Charles & Melani Long** ,
Immediate Past Pres. **Nick Abbott**
Secretary **John Spangler**, Directors **Henry DeButts**,
Oran Spotts, **Alexandra Sutterfield**, **Jerry Brenan**
& **Janneth Black**



Our speakers for the January 21 meeting of our club are truly inspired men. Mr. Janson K. Ho'opai (ph: 415-218-3348 OR

Jason@thesuey.com)(CEO and Founder) of SHOPSUEY and his partner started this company from their Hawaii Kai location only a few years ago and have built it into an emerging on-line shopping center, connecting directly to approx. 500 stores nationwide - with a simple

phone call on your I-phone. This is, of course, if you are already "plugged in" as many of us are. "Shopping mobilized", as is it called, is the up and coming way to shop. We learned that while women do much of the shopping, approx. 60% of the shoppers on this network are men. Which sex spends the most was not mentioned. However, a very high percent (approx. 20%) of those who visit a shop site, do in fact make a purchase immediately.

For those of us who are starting a business online, mobile shopping could really give your business a boost. Most of the users are "big box" type stores, however, many local shops are also a part of the service. SHOPSUEY is a local concern which is making it's bid for the big time and are in the hunt for the next phase of their growth, including additional financing which is being secured currently. We wish these local men all the best of success in their endeavors. Nice to see local businesses growing on a national basis.

Anyone with a "smart phone" can use this application (App) on your phone by purchasing the app from their website: <http://www.getshopsuey.com/> We suggest you take a look.



SHOPSUEY

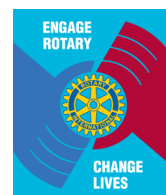
SHOPPING Mobilized



PHILIP SAMMER

D5000 Governor

Volume 6 Issue 12
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Coming Events

January 28, 2014

BOARD MEETING

All Members Invited

Bulletin prepared by:

PP Oran Spotts &

Jay (Kai) Ogden

Girls Court

