



rotary club of hilo bay baywatch

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MINI VOCATIONAL CLASSIFICATION TALKS BY BARBARA HASTINGS, STEVE BADER, AND HAROLD WALLACE

October 23, 2013

Meeting Number 15: 2013-2014

PRESIDING: CEDRIC MITSUI

LED PLEDGE: SHARON SCHEELE

INSPIRATION: BARRY TANIGUCHI

"ONE HALF OF LIFE IS LUCK, THE OTHER HALF IS DISCIPLINE- AND THAT'S THE IMPORTANT HALF, FOR WITHOUT DISCIPLINE YOU WOULDN'T KNOW WHAT TO DO WITH YOUR LUCK."

- CARL ZUCKMAYER

4-WAY TEST: SANDRA WAGNER-WRIGHT

SPEAKERS: BARBARA HASTINGS

STEVE BADER

HAROLD WALLACE

GUESTS: SOL KISLIG, GUEST OF TOM WITTHANS

PHOTOS: CEDRIC MITSUI

WEDDING ANNIVERSARIES: HAROLD (TERESA) WALLACE- 10/20

BIRTHDAYS: NONE

CLUB ANNIVERSARIES: SANDRA WAGNER-WRIGHT- 10/21- SPONSOR RICHARD CROWE

MAHALO

BARRY TANIGUCHI FOR \$50 GIFT CERTIFICATE TO KTA SUPER STORES.

WON BY SHARON SCHEELE

WORDS OF WISDOM

"TO GIVE REAL SERVICE YOU MUST ADD SOMETHING WHICH CANNOT BE BOUGHT OR MEASURED WITH MONEY, AND THAT IS SINCERITY AND INTEGRITY."

- DONALD A. ADAMS



Barbara is the youngest of 8 children and grew up in a rural small town 30 miles or so from Philadelphia. The first 6 were born on a farm; when she was born, her father was working on the assembly line for GM and her mother for the Pennel post office. Barbara's father passed away when she was six, leaving her mother with six kids still under their roof.

Barbara is married to Mike Middlesworth, a retired newsman. Her daughter, Rhea Olsen, is a social worker on Oahu and a mother of 2 boys.

From the time she could read, Barbara wanted to be a reporter, influenced by Superman's Lois Lane and the comic strip Brenda Starr. She worked first for a weekly paper in Milwaukee, WI, then 10 years for the Trenton New Jersey Times, where she became an energy writer, covering the Arab oil embargo, nuclear energy, and a host of issues in between.

In 1976, Barbara was awarded a fellowship to Stanford University for energy writers, and then went to work for the Honolulu Advertiser for 1 year, most of the time as the science writer. She left to work for the state Dept. of Health for 4 years and a year at OHA. She and Barbara Pleadwell launched Hastings & Pleadwell in 1996. Pleadwell is a former student of hers at Chaminade University.

The transition from news reporting to communication strategist was smooth for her. Her joy has always been digging in to issues or a topic and then reporting out on it. That's what she did then, and that's what she does now.

The H&P values statement makes clear that they will never knowingly tell a lie for a client. If they find out that their client was not truthful with them, they retire the client.

They are a communication company, broader than a PR firm; they help clients determine their message, what audiences to tell it to, and the best vehicles to use to get the message across. They also help with branding and image management.

Barbara says she, personally, is best at strategy, issues management, and if they can't manage it at the issues level, crisis communication.

H&P works statewide, and occasionally nationally, and have offices in Hilo and downtown Honolulu. Their staff ranges from 5 to 8, depending on client load. They do a great deal of pro bono work, probably too much for their financial good, but it is a model that works well for them.

They represent a number of renewable energy clients, a couple large land owners, including Parker Ranch, the C&C of Honolulu's recycling programs, the state Energy Office, some non-profits, a credit union, private school, eye surgeon, and they are helping Kamehameha Schools brand its 3 campuses.

See Harold Wallace on pg. 5 & 6

Steve Bader will be in next week's edition

PRESIDENT'S ANNOUNCEMENTS

October 24– World Polio Day

October 24– **Waiakea Elementary Keiki Vision**, 8 am at the cafeteria.

Rotaract End Polio Fundraiser– October 24 & 25 at UH Hilo Campus Center, 10 am-1 pm.

East Hawaii Polio Plus Day– Saturday, October 26– James Leonard.
Polio Plus Walk– Saturday, October 26 in conjunction with YWCA's Walk a Mile in Her Shoes Walk. Please sign up & let James Leonard know if you will be participating.

RCHB 1st Annual Polio Plus Golf Tournament– CANCELLED

November 5– World Interact Week

November 14– **Board Meeting** at Coqui's Hideaway, 7 am

Conversational Partners– November 21, 12:30 pm at HCC.

UH Hilo International Students Thanksgiving Lunch– November 28 at YWCA with Y's Men's Club.

Hospice Light Up A Life– December 15, 2013 at 10 am– 8 pm, meet inside the Macy's Women's section.

District Conference– May 2-4, 2014 at Turtle Bay Resort

RI Convention– June 1-4, 2014 in Sydney, Australia

ANNOUNCEMENTS BY OTHERS

Lorraine Davis– Please sign up for YWCA's Walk a Mile in Her Shoes event. International Men's March to stop rape, sexual assault, and gender violence.

Dave Hurd– **District Training**– November 2, 2013 at Hilo Hospice Wailuku Drive lower conference room. Membership & Foundation at 9 am– 12 pm. Lunch to follow at 12-1 pm. Qualification Seminar at 1-3 pm.

Sharon Scheele– Please see Sharon for tickets for the Jazz and Blues Festival, October 27 from 2-6:30 pm at Nani Mau Gardens. Tickets are \$50 and will be accepting cash or check.

Jaime Ortiz Nava– Christmas Party will be on December 15 at Volcano Art Center, Naiulani's Great Room from 10-2 pm.

Roy Takemoto– In October we will be collecting healthy candy for Hale Aloha Shelter for Women & Children on at the GMs on October 23 and 30. In November, we may be collecting items for Operation Christmas Child. In December we will collect clothing to donate to Goodwill.

Rotarians and Guests



Sol Kislig, guest of Tom Witthans, with her 1st place Division II medal for Cross Country.

**Congratulations, Sol Kislig,
who won the Division II BIIF
Cross Country Title!**

Time: 20:35.98

Upcoming Speakers

October 23– Short Club Assembly/Vocational Mini Classification Talks/Fellowship

October 30– Lorraine Davis, Vocational Service Chair

November 6– Sandra Wagner-Wright, Foundation Co-Chair

November 13– Guest Speaker, TBA

November 20– Short Club Assembly

November 27– DARK, No meeting



Happy Dollars



\$5- Dave Hurd- Happy for attending the Pahoa Sunset trip to Mauna Kea for fireweed eradication, cultural talk attendance and star gazing.



\$5- Steve Jacunski- Happy to be back from his European vacation.



\$5- Alan Okinaka- Happy because he made his final mortgage payment.



\$5- Sandra Wagner-Wright- Happy to be back from her trip to India.



\$6- Kevin Hopkins- For the 6 members of his extended family who ran in the Nike Women's Marathon in SFO. His wife and youngest daughter completed the full marathon while the rest of them finished the half marathon.



\$5- Miyuki Lee- Happy for Sol Kislig and Akihiro Matsumaru for qualifying for the Cross Country State Championships on Kauai.

KA HUI KOA
Hawaii Island Veterans
presents
1st Annual East Hawaii Jazz and Blues Festival

**SUNDAY
OCTOBER 27,
2:00 - 6:30 PM
NANI MAU GARDENS**

Featuring Na Hoku-nominated Artists
Kahulanui & Keahi Conjugacion
Plus Elena Welch, LouAnn Gurney
and others to be announced

\$50 advance \$60 at the door
includes pupus, wine, & beer

Tax deductible tickets available at East Hawaii Cultural Center,*
Basically Books, Kuhio Grill, Volcano Art Center & Kamuela Liquor Store
Proceeds benefit Hawaii Island Veterans' building fund.
For info call Bob Williams 964-5764 or bobwilliams63@gmail.com
Collins Tomei 935-3952 or collins.tomei@territorialsavings.net
*credit cards also accepted here


**END
POLIO
NOW**

East Hawaii Polio Plus Project
Walk a Mile in Her Shoes

Saturday, October 26, 2013

Sign up at the next GM or
contact James Leonard at
leonard4rotary@gmail.com

CALENDAR OF EVENTS– SAVE THE DATE!

October 24– World Polio Day

October 24-25, 2013– UH Hilo Rotaract End Polio Fundraiser, UH Hilo Campus Center 10 am– 1 pm

October 26, 2013– District 5000 Polio Plus Day/Walk a Mile in Her Shoes Walk, 8:00-11:00 am at YWCA

October 26, 2013– RC Hilo Bay Polio Plus Golf Tournament, CANCELLED

Upcoming Events:

November 5, 2013– World Interact Day

November 14, 2013– Board Meeting, Coqui's Hideaway at 7 am

November 21, 2013– Conversational Partners– Hawaii Community College at 12:30 pm

November 28, 2013– UH Hilo's International Thanksgiving Lunch sponsored by the Y's Men Club.

December 12, 2013– Board Meeting, Coqui's Hideaway at 7 am

December 15– Hospice Light Up A Life, 10 am-8 pm inside Macy's Women's section

Other Clubs:

November 13, 2013– Pau Hana Social at Palms by the Bay at 5 pm

December 11, 2013– Pau Hana Social at Palms by the Bay at 5 pm

District Training

November 2, 2013

**Hilo Hospice Wailuku Drive
Lower Conference Room**

9 am– 12 pm Membership & Foundation
Seminar

12– 1 pm Lunch

1– 3 pm Qualification Seminar

Please sign up at GM or email Cedric at
doc_mitsui@yahoo.com

District Conference

May 2-4, 2013



Turtle Bay Resort

All members welcome!

MINI VOCATIONAL CLASSIFICATION TALKS BY STEVE BADER AND HAROLD WALLACE CONT.



Harold Wallace is an experienced health care professional with significant experience in federally-funded community health centers, physician group management and hospital operations. As the number of uninsured and underinsured patients increase amid a backdrop of changes with the Affordable Care Act, Harold's leadership comes when our role in health care goes beyond being a safety net— we are essential health care providers in the communities we serve. Harold's commitment to community health has been demonstrated through his service for over two decades, and we are happy to have his expertise in Hawaii at this time," said Bay Clinic's Board Chair, Tanya Ayanessazian.

Harold Wallace has served as Bay Clinic's Interim Chief Executive Officer since June 2012, in which time he has strengthened the fiscal operations of the organization and spearheaded two major capital projects, the Pahoa Family Health Center renovation project and the construction of the new Ka'u Family Health Center. Both locations will provide expanded access to primary medical and behavioral health care, as well as establish an on-site dental care unit at each location.

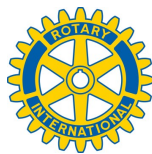
Prior to his appointment as Bay Clinic's Interim Chief Executive Officer, Harold was the Chief Executive Officer at Total Health Center, a federal qualified community health center located in Texas. As Vice President of the Ambulatory Services for the Schneider Regional Medical Center in the US Virgin Islands, Harold was instrumental in redesigning the outpatient delivery model for physical specialty clinics and in establishing telemedicine services to increase medical access through virtual office services in Rheumatology, Dermatology, Pulmonology, and pre/post evaluations for cardiac surgery patients. Harold also gained experience as the Chief Operations Officer at the Samuel U. Rodgers Health Center, a comprehensive community health center with eleven locations, almost 200 employees and a budget of \$16M.

"With all the current developments, we will continue to grow by actively recruiting providers like our new pediatrician that will be starting at our Pahoa health center in May and implementing technologies like a web-based patient portal to meet the diverse health care needs of our patients," said Wallace.

Waiakea Elem. Keiki Vision



Uncle Kyle checking near point of convergence.



Kevin sending students to Jason, Bob, Jaime, and Cara to check their distance vision.



Jiaying, Kay, Zoe, Suzane, and Karolyn checking the students' near vision and stereopsis.



Ruth, Dave, and Sandra giving the students their letter to take home.



Rotarians, RCCHB, Waiakea Lions, & volunteers after another successful vision screening.



Students waiting in line to get their vision checked.



The Bay Clinic, Inc.

A Federally Qualified Health Center network serving the districts of North and South Hilo, Puna, Ka'u, East and South Hawai'i Island



Bay Clinic, Inc.

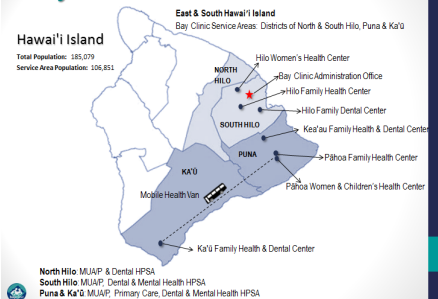
For over 30 years, we have served the health care needs of East and South Hawai'i Island residents; a 2,046 sq. mile rural area that is larger than all of the other Hawai'i islands combined and comprises of 62% of the state's total land area.

Service Area encompasses 51% of Hawai'i Island's total land area, and 58% of the island's total population.

- 10 sites
- 179 employees, including 32 providers
- 18,314 unduplicated patients
- 71,288 visits per year
- 88% of patients are Medicaid recipients
- 22% of total patients are children



Bay Clinic Locations...

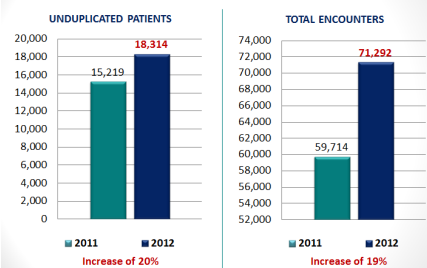


Service Area Demographics...

With a comparatively lower cost of living than other neighbor islands, many residents who choose to relocate to East Hawai'i also have lower levels of income and are often unable to financially meet their healthcare needs. Other service area issues include high rates of unemployment and poverty, with poor health indicators as compared to state averages:

- 58% of island's population live in Bay Clinic's catchment area, 45% of which **live in poverty**.
- 79% of our service area population are of **Asian American / Native Hawaiian or Other Pacific Islander (AANHPI)** descent.
- Lowest utilization of **prenatal care** with highest **infant mortality** and **teen pregnancy** rates.
- High rates of **diabetes, obesity, smoking, and coronary artery disease**.
- High rates of **permanent teeth removal**.
- High rates of **anxiety and depression**.

Expanding Access to Health Care...



Moving Forward...

As the sole safety-net provider for our service area, we have a profound responsibility to ensure all people have access to comprehensive health care.

Through our **CAPITAL IMPROVEMENT PROJECTS**, we are expanding access to meet the growing demand for health care in our service area.

- Our newly constructed Ka'u FHDC will expand access to at least 5,300 additional Ka'u and Puna residents; with an expected increase of at least 13,250 encounters per year.
- Develop a Corporate site that will combine all of our locations in Hilo, making it the only comprehensive one-stop out-patient center on Hawai'i Island.

We are also striving to:

- Receiving **Patient Centered Medical Home** recognition from the National Committee for Quality Assurance by June 2014.
- Expand our **Health Information Technology** system to support **Meaningful Use**, including the development of a web-based interactive patient portal system.
- Expand our **Residency Program** to further strengthen our **Workforce Development and Retention** initiative.

Federally Qualified Health Center

Federally Qualified Health Centers (FQHC) are public and private non-profit health care organizations that meet certain criteria under the **Medicare and Medicaid Programs** (Sections 1861(aa)(4) and 1905(l)(2)(B) of the Social Security Act) and receive funds under the **Health Center Program** (Section 330 of the Public Health Service Act.)

Health Center Program Fundamentals:

- **Located in or serve a high need community** (designated Medically Underserved Area or Population.)
- **Governed by a community board** composed of a majority (51%+) of health center patients who represent the population served.
- **Provide comprehensive primary health care** services as well as supportive services (education, translation and transportation, etc.) that promote access to health care.
- **Provide services to all** with fees adjusted based on ability to pay.
- **Meet other performance and accountability requirements** regarding administrative, clinical, and financial operations.

FQHC Program Overview...

19 Key Health Center Program Requirements, divided into four categories:

- **Need**
Health center demonstrates and documents the needs of its target population, updating its services when appropriate.
- **Services**
Health center provides all required primary, preventive, enabling health services and other health services as appropriate and necessary, either directly or via written arrangements and referrals.
- **Management & Finance**
Health center maintains a fully staffed management team as appropriate for its size and needs. Prior approval by HRSA of a change in the Project Director/Executive Director/CEO position is required.
- **Governance**
Health center governing board maintains appropriate authority to oversee the operations of the center.



Our Mission is...

To provide **comprehensive** health care that is **accessible, affordable, coordinated, culturally competent, and community directed** for all.

Our Values is...

Compassionate Care, Commitment to Serve, Empowerment and Accountability, Respect for All, Integrity in All We Do, Continuous Quality Improvement, and Openness.



Comprehensive...

Medical, Dental, Behavioral, Enabling, Referrals, and Coordination of Care.

Accessible...

Locations, Appointment Availability, Provider & Service Availability, Customer Services, and Information Technology.

Affordable...

Sliding Fee Scale, uninsured care, and care for all regardless of ability to pay.

Coordinated...

Referrals, hospital/specialist care coordination, and access to social service coordination.

Culturally Competent...

Understand and responsive to different attitudes, values, beliefs, & cultures.

Community Directed...

Community-based Board of Directors to ensure programs and services are responsive to communities needs.



Board Meeting Minutes

September 12, 2013

Present: Cedric Mitsui, Barbara Hastings, Paula Uusitalo, Fred Yamashiro, Sandy Sakaguchi, Kenneth Goodenow, Lorraine Davis, Pat Gorman, Bettye Williams, James Tyrin, James Leonard, Tomo Saito

Call to Order: The meeting was called to order by Cedric at 7:08am at Coqui's Hideaway.

Approval of Prior Meeting Minutes: Minutes of the August 2013 board meeting were approved. Motion by Barbara; Second by Paula.

Treasurer's Report:

Copies of the August 2013 financial statements were emailed to board members. James moved to accept the August financial report; Second by Kenneth. Motion was approved. Paula reported that we are awaiting final approval from IRS to regain our 501(c)(4) status. We lost it November 15, 2010, but it will not be reinstated to that date, but only to the date that Paula sent in the reapplication. We will need to pay taxes for the period November 15, 2010 to August 2012. On other related matters, we are registered with the state Department of Commerce and Consumer Affairs, and we are paying our GE taxes every six months. Paula expressed appreciation to Gerry for getting these in place last year.

Service Directors

1. Club Service (Kenneth Goodenow) Ticket sales for Oktoberfest are a concern. As of Monday only 74 of the 425 distributed have been paid for. Asking everyone to turn in ticket money by the Sept 18th meeting. Fred recommended that the club apply for the square to use for credit card purchases at Oktoberfest as well as for regular club meetings. Motion by Barbara, Second by Bettye. Motion approved.

2. Community Service. Cedric reported that he has asked Harold Wallace to serve as Literacy chair. The Club is qualified for a District 5000 Literacy Award. Keiki Vision was completed at Hilo Union with 65 screened and 32 referred.

3. Vocational Service (Lorraine Davis) The next pau hana is September 19th at Goodwill. A new project being considered is to celebrate National Employee Appreciation Day on March 1st by asking members to invite an employee to the club meeting and recognizing them.

4. International Service. Cedric reported that 150 students attended the UH Hilo International student welcome which RCHB helped sponsor. ADG David represented the club. In planning stages are: participation in a new water project; conversation partner program with HawCC IEP in September or February; working with the Y's Men & Women to assist with their annual Thanksgiving luncheon for UHH International students.

5. Youth Services . The Interact club will be doing a presentation to the club on September 18th. There will be a joint Interact/Rotaract/RCHB "Get the Drift and Bag it" project on September 21st. RYLA will be Feb 28-Mar 2.

Committee reports:

1. Nominating Committee. The nominating committee to identify the 2014-2015 Board of Directors has been established: Barbara Hastings, Art Taniguchi, Richard Cunningham.

2. Rotary Foundation (Pat Gorman) To date, \$412.43 has been collected for Polio Plus. Sandra W. will be doing a presentation on the Foundation at the November 6th club meeting.

3. Membership. Current membership is 51. Miyuki Lee is being proposed for membership.

4. Attendance (Kyle Kawano) Attendance has been averaging 80%.

5. Grants (Bettye Williams). Information was circulated via email. One application has been received. Motion by Paula; Second by James to sponsor Friends of the Big Island Drug Court for the District Simplified Grant. Motion approved. Bettye expects to receive information in mid-December about Weinberg.

6. Fundraising (James Tyrin). Oktoberfest tee-shirts are being sold. Also being considered is purchasing reusable bags with the Rotary logo for use/sale at Oktoberfest.

7. Public Relations (Barbara Hastings). Motion by Kenneth; Second by Lorraine to move forward on developing a RCHB pin. Motion approved. Discussion is that having a pin may be important to younger members; also is valuable in exchanging with our Japanese sister club. The PR committee has been asked for ideas and recommendation on the design and the timeline.

8. Rotary Centennial Park (James Leonard). James represents RCHB on an East Hawaii committee looking at the next phase of developing the Park – landscaping using native trees. The group will be applying for a State grant for funding this phase.

Board Meeting Minutes cont.

September 12, 2013

Unfinished Business

1. Strategic Plan. Will be discussed at the Club Assembly on September 25th.
2. Corporate and Associate Membership sent to membership committee

New Business

1. Resignation of Nico. Motion by Paula to accept Nico's resignation with regrets; second by James. Motion approved.
2. Finance Committee. Board consensus is that there is no need for a Finance Committee.
3. Youth Exchange Costs. Motion by Kenneth; Second by Fred for the club to pay for incidental costs (TB test, band fee) for our exchange student. Motion approved.
4. Members Information/Directory. Motion by Barbara; Second by Fred that the directory listing contact information for club members be distributed to all members. Individuals who don't want their information released will be responsible for requesting that information be removed.
5. Unpaid membership. Cedric reported on one member who hasn't yet paid this year's dues and is having major medical problems. Board consensus that we do not terminate him – that the club carry him and/or pass the hat to cover his dues until December. Cedric will talk to him about a leave of absence.
6. 50% attendance requirement. Club by-laws state that a member must attend or make up at least 50% of Club regular meetings in each half of the year. Failure to do so is cause for termination. Cedric asked if we should be enforcing this. Board questioned what the RI rules were on this matter.
7. Club Support for David Hurd for ADG 2015-2016/DG Del Green. Item tabled/no action.
8. Leave of Absence for Vicky Torcolini. Vicky has paid her dues through the end of December, but is in the process of moving to the mainland where she will seek membership in another Rotary club. Motion by Fred to approve a leave of absence for Vicky until the end of December. Second by Barbara. Motion approved.

Adjournment: The meeting adjourned at 8:25am.

IMPORTANT DEADLINES

- 15 December 2013 – Early registration deadline
- 31 March 2014 – Preregistration deadline
- 30 April 2014 – Registration/ticket cancellation deadline
- 2 May 2014 – Official housing deadline
- 3 June 2014 – Online registration closes

TRAVEL TIPS

As travelers to Australia, US and Canadian citizens will need a **Tourist Visa**. Electronic Travel Visas (ETAs) may be purchased online. An ETA allows a visit of up to 3 months within a 12-month period. There are several sites from which to purchase an ETA. **Google Tourist Visa Australia**, pick a site, have your passport information handy - it is very easy and usually costs just \$10!

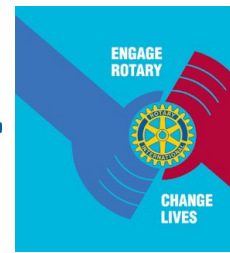


G'DAY FROM SYDNEY

ROTARY INTERNATIONAL CONVENTION
SYDNEY, AUSTRALIA • 1-4 JUNE 2014



POLIOPLUS FACT SHEET



1954

First inactivated polio vaccine announced by Dr. Jonas Salk.

1961

Dr. Albert Sabin's oral polio vaccine approved for use.

1974

World Health Organization begins Expanded Programme on Immunization to combat measles, diphtheria, pertussis, tetanus, tuberculosis, and polio.

1979

Rotary clubs take on a project to buy and help deliver polio vaccine to more than six million children in the Philippines.

1985

Rotary International launches PolioPlus, the first and largest internationally coordinated private-sector support of a public health initiative, with an initial pledge of US\$120 million.

1986

Rotary's Council on Legislation adopts a resolution endorsing a goal of immunizing the world's children against polio and authorizes a fundraising campaign. The goal was set at US\$120 million.

1988

Rotarians raise US\$247 million for PolioPlus, more than double their fundraising goal of \$120million. The World Health Assembly passes a resolution to eradicate polio, setting up the launch of the Global Polio Eradication Initiative. More than 125 countries are polio-endemic.

1990

World achieves full immunization for 80% of all children.

1991

Last case of wild poliovirus in the Americas.

1994

The Western Hemisphere is declared polio-free.

1995

Rotarians, health workers, and volunteers immunize 165 million children in China and India in a single week. Rotary launches the PolioPlus Partners program, enabling Rotarians in polio-free countries to provide financial support to their fellow Rotarians in polio-affected countries for immunization campaigns and other polio eradication activities.

1996

The number of nations declared polio-free increases to 150. The reported incidence of polio is 85% less than in 1988.

1997

The last case of wild polio occurs in the Western Pacific Region. She is a 15-month girl named Mum Chanty living near Phnom Penh, Cambodia.

2000

A record 550 million children— almost one-tenth of the world’s population— receive the oral polio vaccine. The Western Pacific region, spanning from Australia to China, is declared polio-free.

2002

European region declared polio-free.

2003

The Rotary Foundation raises US\$119 million from its membership in a 12-month campaign. Rotary’s total contribution to polio eradication exceeds \$500 million. Six countries remain polio-endemic— Afghanistan, Egypt, India, Niger, Nigeria, and Pakistan.

2004

In Africa, synchronized National Immunization Days in 23 countries target 80 million children, the largest coordinated polio immunization effort on the continent.

2006

The number of polio-endemic countries drops to four (Afghanistan, India, Nigeria, and Pakistan), the lowest in human history at the time.

2009

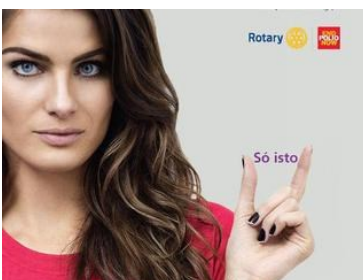
Rotary’s overall contribution to the eradication effort nears US\$800 million. In January, the Bill & Melinda Gates Foundation pledges US\$355 million and issues Rotary a challenge grant of US\$200 million which becomes known as Rotary’s \$200 Million Challenge. This announcement will result in a combined US\$555 million in support of the Global Polio Eradication Initiative.

2011

Rotary welcomes celebrities and other major public figures in to a new public awareness campaign and ambassador program called “This Close” to ending polio. Program ambassadors include Nobel Peace Prize Laureate Desmond Tutu, violinist Itzhak Perlman, golfer Jack Nicklaus, Microsoft Chairman Bill Gates, actor Jackie Chan, Grammy Award-winning singers Angelique Kidjo and Ziggy Marley, and environmentalist Dr. Jane Goodall. Rotary’s funding for polio eradication exceeds \$1 billion.

2012

India surpasses an entire year without a recorded case of polio, and is taken off the polio endemic list. Only three countries remain polio endemic. Rotary surpasses its \$200 Million Challenge fundraising goal more than five months earlier than planned.



We Need Your Help
We’re “*this close.*”



In 2012, the effort to end polio made historic progress. The year ended with the lowest number of new polio cases in the fewest places ever. There were fewer than 250 reported cases, compared with 350,000 cases in 1985, when Rotary began the fight to end polio. Today, we are “*this close*” to creating a polio-free world, and we need your help. In the fight to end polio, your voice is a powerful tool.



Rotary and Polio Fact Sheet



Polio Poliomyelitis (polio) is a crippling and potentially fatal disease that still threatens children in parts of the world. The poliovirus invades the nervous system and can cause paralysis in a matter of hours. It can strike at any age but mainly affects children under five.

Polio Today Today, there are only three countries that have never stopped transmission of the wild poliovirus: Afghanistan, Nigeria, and Pakistan. Fewer than 250 polio cases were reported worldwide in 2012, which is a 99% reduction since the 1980s, when the world saw about 1,000 cases per day. If we don't stay on course, experts say polio could rebound to 10 million cases in the next 40 years.

Challenges The polio cases represented by the remaining one percent are the most difficult to prevent, due to factors including geographical isolation, poor public infrastructure, armed conflict, and cultural barriers. Until polio is eradicated, all countries remain at risk of outbreaks.

Ensuring Success Additional funding will help to end polio now. Thanks to a new campaign, every dollar donated to Rotary will be matched 2-to-1 by the Bill & Melinda Gates Foundation. These funds help to provide much-needed operational support, medical personnel, laboratory equipment, and educational materials for health workers and parents. Governments, corporations, and private individuals all play a crucial role in funding.

PolioPlus Rotary launched its PolioPlus program, the first initiative to tackle global polio eradication, in 1985. Since then, Rotary and its partners have helped reduce the number of annual cases from 350,000 to fewer than 250 and remain committed until every child is safe from the disease. Rotary has contributed more than US\$1.2 billion and countless volunteer hours to protect more than 2 billion children in 122 countries. In addition, Rotary's advocacy efforts have played a role in decisions by donor governments to contribute over \$9 billion to the effort.

Global Polio Eradication Initiative The Global Polio Eradication Initiative, formed in 1988, is a public-private partnership including Rotary, the World Health Organization, the U.S. Centers for Disease Control and Prevention, UNICEF, the Bill & Melinda Gates Foundation, and governments of the world. Rotary's focus is advocacy, fundraising, volunteer recruitment, and awareness-building.

Rotary in Action More than one million Rotary members have donated their time and personal resources to end polio. Every year, hundreds of Rotary members work side-by-side with health workers to vaccinate children in polio-affected countries. Rotarians work with partners like UNICEF to prepare and distribute mass communication tools to share the message with those isolated by conflict, geography, or poverty. Rotary members also recruit fellow volunteers, assist with transporting the vaccine, and provide other logistical support.

'This Close' Campaign Rotary has a growing roster of public figures and celebrities participating in the "'This Close' to ending polio" public awareness campaign, including Bill Gates, Archbishop Desmond Tutu, Archie Panjabi, Jackie Chan, Jack Nicklaus, and Psy. These ambassadors help educate the public about polio through public service announcements, social media, and public appearances.



POLIO ERADICATION...

Why it matters. Every child deserves the right to walk, run, and play without fear of paralysis. Although polio is largely known in industrialized nations, it is a disease that still robs children of that right in other parts of the world. It is transmitted via contaminated water and food supplies, enters through a child's mouth, and then multiplies in the throat and intestines. In a matter of hours, the poliovirus can enter the brain and spinal cord, destroying the cells that enable muscles to contract and causing paralysis. In 5% to 10% of cases, the child dies.

The good news is that polio is completely preventable. Since the virus cannot live long outside the human body, the proper immunization of children can not only prevent the disease, it can eradicate it by stopping transmission of the virus. Although polio currently circulates in only a few countries, it is a highly infectious disease and spreads rapidly. As long as polio threatens even one child anywhere in the world, children everywhere are at risk. Only the complete eradication of polio will ensure that no child ever again suffers polio's cruel effects.

How We Achieve It. The Global Polio Eradication Initiative (GPEI) is committed to achieving a polio-free world. Rotary is a spearheading partner in the GPEI, along with the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention. The Bill & Melinda Gates Foundation also has as a priority the eradication of polio and is working closely with the GPEI. The goal of the initiative is the global certification of polio eradication. The GPEI works to accomplish this goal by pursuing the four pillars of eradication:

Routine Immunization– Immunization coverage of children in the first year of life, with at least three doses of the oral polio vaccine as part of national immunization schedules.

Supplementary immunization activities– Mass immunization campaigns, known as National Immunization Days (NIDs) or supplementary immunization activities (SIAs) intended to complement– not replace– routine immunization. They interrupt circulation of the virus by immunizing children under five with two doses of oral polio vaccine, regardless of previous immunization status.

Surveillance– Expert teams of virologists, epidemiologists, and doctors test stool samples to determine whether the poliovirus is present and where it comes from.

Targeted mop-up campaigns– Door-to-door immunizations that are conducted in specific areas where the poliovirus is known to be present or is suspected of circulating. These are often areas with high population density, poor sanitation, or low routine immunization coverage.

Where We Are Today. Through the work of the GPEI, more than five million people, mainly in the developing world, who would otherwise have been paralyzed, are walking because they have been immunized against polio, and more than 500,000 cases of polio are prevented each year due to the efforts of governments and the GPEI partnership. Transmission of the polio virus has been stopped in all but four countries– Afghanistan, India, Nigeria, and Pakistan– and the virus is being contained within increasingly smaller geographic areas within these countries.

As part of the global polio eradication effort in 2010, 2.2 billion doses of the polio vaccine were administered to more than 400 million children during 309 vaccination campaigns in 49 countries. And there was more than 90% drop in cases for two of the polio-endemic countries– India and Nigeria.

Rotary Student Mentoring Program

The Rotary Student Program

Piloted in 2007, the Rotary Student Program was fully launched in 2008 to help guide junior and senior high school students in the earliest stage of the career selection process — before high school graduation.

Through further research, it was discovered that the career mentor void was not just in North America, but was global in scale. It was found that on a worldwide level, young people were not making career connections with professionals that could help verify career directions or explore redirections to more suitable paths — before college or vocational training.

By 2012, it was decided by Rotary International that the Rotary Student Program had merit and would be promoted internationally. Leveraging the 200-country, 1.2-million member Rotary network, career connection options were considered viable and endless as a means of Rotarians serving young people. The mentoring program will be given heightened global attention on June 23, 2013, when Rotarians worldwide will be trained on the attributes of the Rotary Student Program at the Rotary International Convention in Lisbon, Portugal by Rotary Student Program Chair, Jackie Huie.



How It Works: 7 Steps of the Rotary Student Program

Step 1

Student Selection by School: After partnering with participating Rotary clubs, schools select students that qualify for the program. School selection is based on district standards and student potential for taking seriously this amazing only-through-Rotary opportunity.

Step 2

Online Student Application: Participating students fill out an online application that verifies areas of career interest. Honesty and thoroughness in this portion of the application process is very important to ensure proper mentoring.

Step 3

Rotarian and Business Alignment: Rotarians review applications and match the student with the “best fit” business professional — either locally (for an in-person meeting) or at a distance (for a phone conference).

Step 4

Formal Meeting Invitation: Students receive an electronic visit confirmation and are invited to their first Rotary Club meeting, escorted by one or two Rotary hosts who have been cleared under Rotary youth protection policies.

Step 5

Rotary and Business Visit: Immediately after the Rotary Club meeting, the student is escorted to a business to meet with a business professional that directly aligns with the student's dream career.

Step 6

Student Presentation at Rotary: One week after the business meeting, students are invited back to the Rotary Club meeting to share with club members what they learned from their experience and how the program impacted their dreams and career goals.

Step 7

Business Mentor Support: In some instances, select students are invited to continue to communicate with business professionals, offering to serve as ongoing mentors.

How to Get Started

Rotary Student Program: <http://www.rotarystudentprogram.org/>

Rotary Clubs

If you are interested in getting started, follow program approaches provided in the “Rotarians” section of the Rotary Student Program website.

If you are already a participating club and need support, click “Contact” on the Rotary Student Program website.

Vocational Moment

Emmeline de Pillis

Education/University



USC Marshall
School of Business

Emmeline de Pillis completed her undergraduate studies in mathematics and computer science at the University of California, San Diego. After working in sales training and product management for Hewlett Packard, she earned her Ph.D. at the University of Southern California's Marshall School of Business. Her current research interests include unconscious bias in decision making, gender in organizations, the human-technology interface, and cross-cultural management. Courses taught include:

- ♥ Business and Society
- ♥ Business Planning for New Ventures
- ♥ Introduction to Business
- ♥ Organizational Behavior
- ♥ Principles of Management
- ♥ Strategic Management

Dale Tokube

Home Furnishings



Paul's Enterprises, Ltd.
Established 1948
Floor and Window Coverings

Born and raised in Hilo, Dale Tokube attended Hilo Union Elementary, Hilo Intermediate, Hilo High School, Hawaii Technical School, and finally Hilo College.

He's had two jobs in his life; working for Paul's Enterprises, Ltd. and Shiigi Drug. During his Senior year in high school, he needed money for cars and girls.

Everybody knows family businesses don't pay well, which is why he started working at Shiigi Drugs as a "Maintenance Engineer".

His work life is very simple. Dale started working full time for the family business in 1972. He started as an installer for carpets, drapes, venetian blinds, and bamboo drapes. He went into sales about 12 years later and finally, into management and promotions. He is now on social security and works for Cedric at Rotary.

Highlights on the job are working on homes that cost more than he would earn in his lifetime and working on a Frank Lloyd Wright home.

Howard Ainsley

Health Care Administrator



Howard Ainsley is the Regional CEO for the East Hawaii Region of the Hawaii Health Systems Corporation (HHSC), which includes Hilo Medical Center, Hale Ho'ola Hamakua, Ka'u Hospital, and the Yukio Okutsu State Veterans Home, serving in this capacity since 2008. He is responsible for the executive leadership and management for the region to include planning, quality health care, fiscal management, compliance, and regulation, advocacy, and promotion of the hospital.

As Regional CEO, Howard also serves as an Ex-Officio Corporate Board member of the Hawaii Health Systems

Corporation. He currently serves on the HHSC Finance, Information Systems, and Audit Committee; Quality Improvement and Patient Safety Committee; as well as the Strategic Planning Committee and System Policy Committee.

Howard previously worked for Christus Spohn Health System and also HCA-Corpus Christi Health System in Corpus Christi, Texas. From 2004 to 2008, Howard was a member of the Board of Directors for the Corpus Christi Chamber of Commerce and was also President of the American Heart Association in 2007. In 2000, Howard was President of the Bedford, Virginia Rotary. At present, he is a member of the Rotary Club of Hilo Bay, and is a Board member of the Hawaii Island Chamber of Commerce and the Japanese Chamber of Commerce and Industry. Additionally, Howard is a Board member for the Hawaii Healthcare Association. He also serves on the Hawaii Island Healthcare Alliance and the Community Health Action Task Force Committees, and is a member of the Board of Directors and Governance Committee of the Beacon Community and Hawaii Island Health Information Exchange.

His wife, Carolyn, is a physical therapist. His daughter, Lauren, is a graduate of the University of Richmond and works for the Attorney General's office in Virginia. His son, Newman, is a graduate student at George Washington University and is completing his administrative residency in Hospital Administration.



Vocational Moment cont.

David De Luz Jr.



Auto Dealership



David De Luz Jr. is a 3rd generation Big Islander, who was born in Hilo and raised in Paauilo and Hilo. He is married to Carol and has 4 children: Shelly, Dana, George, and Kris, in addition to 7 grandsons. He is a graduate of St. Joseph High School and attended Creighton University where he received his B.A. in Business Administration. He later went on to graduate from NADA Dealer Academy.

David has worked at Safeway as a clerk and cashier, a Service Advisor at Hilo Toyota, Inc., and a Service Advisor at Shelly Mazda & Shelly Cars. He currently works for David S. De Luz Sr., Enterprises, Inc., a family owned business where he is the VP of Special Projects. They assist businesses such as Big Island Toyota, Inc., De Luz Chevrolet, Kukaiau Ranch, and Hawaii Beef Products. This year, the family business is celebrating 52 years of success and excellence.

David has been involved in a number of community service organizations, such as Junior Achievement of Hawaii (BOD member), Crime Stoppers, East Hawaii (BOD President), Lyman Museum (Trustee), Hawaii Count Economic Opportunity Council (BOD President), Boy Scouts of America, Aloha Council/Big Island (member), County of Hawaii Fire Commission (member), County of Hawaii Energy Advisory Commission (member), County of Hawaii Workforce Investment Board (member), and the Rotary Club of Hilo Bay (member).



Barry Taniguchi

Supermarket Owner



Personal Information:

Married to Sandra Taniguchi
5 children, 4 grandsons, 2 granddaughters

Employment:

KTA Super Stores and K. Taniguchi, Ltd.
President and Chief Executive Officer
1989—Present

Other Corporate Directorships:

Hawaiian Electric Industries: January 2005—Present
American Savings Bank: January 2002—Present
Valley Isle Produce, Inc.: February 2012—Present

Born and Raised in Hilo, Hawaii

Attended Hilo area schools, graduating Hilo High School, 1965
Attended UH Hilo for two years, graduating from Manoa in 1969
Worked at Haskins & Sells, predecessor of today's Deloitte and Touche – four years (1969-1973)
Worked at The Realty Investment Company, Ltd. – Doc Hill's company, later owned by Richard Henderson – for 8 years (1973-1981).
Worked on Oahu for National Car Rental Franchise for 18 months (1981-1982).
In Jan 1983, returned to KTA Super Stores, as Administrative Assistant.
In 1986, restructured officers – my father Yukiwo- Chair; Uncle Hidetoshi – Vice Chair; Uncle Tony – President; BKT – Vice Pres.
In 1989, after Tony passed away – became President
KTA Super Stores is a family company, a small chain of 6 grocery stores on Hawaii Island.

Started by Grandfather, Koichi Taniguchi, in 1916. Currently in the third generation, fourth also working here.
In three years, we'll be celebrating our Centennial.

Community Organizations:

Chamber of Commerce of Hawaii, Board of Directors; Crown Prince Akihito Scholarship Foundation, Board of Trustees; Hawaii Island Economic Development Board, Board of Directors; Hawaii Community Foundation, Board of Governors Chair, Board of Governors; Hilo Boarding School, Board of Trustees; Hilo High School Foundation, Board of Directors and President; Lyman House Memorial Museum Board of Trustees, Treasurer; Pacific Tsunami Museum, Board of Directors; Public Schools of Hawaii Foundation, Board of Trustees; Waiakea High School Foundation, Board of Trustees

Awards and Recognition Received:

Hawaii Society of CPAs 1993 Public Service Award
Business Education Partnership 1993 Hawaii District Award
Hawaii Island Chamber of Commerce 1997 Humanitarian of the Year Award
University of Hawaii, College of Business Administration 2003 Hall of Honor
University of Hawaii Alumni Association 2004 Outstanding Alumnus
University of Hawaii at Hilo Alumni & Friends 2005 Distinguished Service Award
Hawaii Society of CPAs 2005 Business & Industry Hall of Fame
Business Leadership Hawaii 2006 Leadership Legacy Award
Hilo High School Foundation 2007 Alumnus of the Year
Junior Achievement of Hawaii 2010 Business Hall of Fame



Vocational Moment cont.

Steve Jacunski

Arborist



Born in Massachusetts in 1951. Grew up in Ipswich, a small sea town just north of Boston. Attended high school at Essex Agriculture and Technical Institute. Attended the University of Massachusetts – Stockbridge in Amherst, Massachusetts and majored in Arboricultural. Began working for a tree company at the age of 13 and continued with that company until after he graduated from high school (at which time he was a foreman). He continued to work for various tree companies while attending college.

Steve then moved to Michigan and went to work for Snowden Inc. until his departure to Hilo, Hawai'i, in 1976 for a vacation. He never returned to the mainland (except for occasional visits). He was not able to obtain employment in the tree industry on the Big Island, so he became an entrepreneur mowing lawns and picking guavas. In 1981 Steve met Jill, who had moved to Hilo from O'ahu. She was an accountant and offered to help him with his "books". She put him on an allowance and requested that he stop supporting the beer industry. March 1, 1983 they formed a tree service company in Hilo.

On July 4, 1983, Steve married Jill. On January 2, 1985, they formed Jacunski's Complete Tree Service, Inc. and expanded the tree service to the entire island. He became an ISA Certified Arborist in 1994. They sold Jacunski's Complete Tree Service in March of 2003 and he became semi-retired. Steve presently cares for his 3 girls (Keola, Kapulani, and Kanani), and he does consulting work with what time is left.

He was a member of Aloha Arborist Association, Hawai'i Forest Industry Association, Hawai'i Island Landscape Association, Hilo Outdoor Circle, International Society of Arboricultural, National Arborist Association, Hawai'i Island Contractors' Association, and was on the Hawai'i County Arborist Advisory Committee (1998-2002). He is also a former Director of The Hawai'i Island Contractors' Association and The Boys & Girls Club of the Big Island.

As a member of the Rotary Club of Hilo Bay Steve has been involved in the following Avenues of Service:

Sergeant-At-Arms 1993-1994, International Director 1994-1995, Vocational Service Director 1996-1997, Community Service Director 1997-1998, President 1999-2000, Vice-President 2000-2001

Correspondence

10/18/13

Cedric H. Mitsui, O.D.
Rotary Club of Hilo Bay

Aloha Dr. Mitsui,

I would like to thank you and your fellow volunteers from the Rotary Club for conducting the recent vision exams at Waiakeawaena elementary school. I would've never thought that my children needed to get their eye's examined being so young but the results from the recent screening suggested that my son Aiden get a more thorough examination done. I finally was able to schedule an appointment today and found out that he does need glasses for distance. I don't know how long my son would've struggled at school with his class work if it hadn't been for the outstanding volunteer efforts from you and your club members. Thank you again and god bless!

Sincerely,

Chris Ellorin

Rotarians from Patterson, California



Fred and Sherry Fowler from Patterson, CA attended the East Hawaii Presidents and President-Elects Meeting on Thursday, October 24, Polio Plus Day.

newsletter editor wanted!!

