

FOR THE EXCLUSIVE USE OF COCONNOR@BIZJOURNALS.COM

From the Pacific Business News:

<https://www.bizjournals.com/pacific/news/2025/09/09/responsive-caregivers-of-hawaii.html>

SUBSCRIBER CONTENT:

PBN SMALL BUSINESS FEATURES

Philanthropy & Nonprofits • Small Business

Responsive Caregivers of Hawaii wants to bring 'joy' to adults with developmental disabilities



Image: Responsive Caregivers of Hawaii

Responsive Caregivers of Hawaii includes adult day care, individualized skill training, assistance with chores and tasks in the home, and more.

RESPONSIVE CAREGIVERS OF HAWAII



By [Christina O'Connor](#) – Senior Digital Editor, Pacific Business News
Sep 9, 2025

Listen to this article 4 min

Story Highlights

- Responsive Caregivers of Hawaii provides services for adults with developmental disabilities.
- The organization offers adult day care, skill training, and home assistance.
- RCH serves over 100 individuals with a staff of 50 employees.

Responsive Caregivers of Hawaii is a nonprofit that aims to create independent and meaningful life experiences for adults with developmental disabilities.

The organization, which was founded in 1975, works toward that goal through programming that includes adult day care, individualized skill training, assistance with chores and tasks in the home, and more.

Michael Marsh, president and CEO, took the helm of the organization in 2018, after working in fair housing at a nonprofit civil rights agency for two decades on the Mainland.

“I spent my last five years on the continent working to align our fair housing work with that of disability advocacy agencies to expand opportunities for persons with disabilities. My previous work experience related to disability rights advocacy prepared me for my role at RCH,” he said.

In addition to Marsh, Responsive Caregivers of Hawaii has a staff of about 50 employees, most of whom are direct support professionals, or caregivers, and it serves more than 100 individuals.

“We operate from a person-centered model and strive to empower clients to achieve the quality of life they desire by helping them to create a sense of identity and lifestyle and then honoring their choices and respecting their family and cultural values,” he said.

Give me an overview of Responsive Caregivers of Hawaii and the services you provide.

RCH helps people with disabilities realize their potential as full participants and contributing members of society. Our primary programming is adult day care at our main site in Kalaeloa, where we have learning activity stations, including music and dance, arts and crafts, physical exercise, cooking and technology. Our program participants also enjoy field trips through our community learning services, allowing them to visit parks, beaches, restaurants, stores and other island attractions. We also offer residential habilitation and personal assistance to adults with intellectual and developmental disabilities in their homes. Finally, we own and operate two care homes that provide housing for four disabled adults in each home, where they live with a home health aide manager.

What would you say is your top priority for the organization right now?

Last year, the board and management engaged in a strategic planning process. One of our goals included hiring an activities coordinator to expand opportunities for participants. We also have been conducting a program evaluation to improve our service delivery model. We are presently working to extend our lease at our main site in Kalaeloa. Finally, we are engaged with the

[state] Developmental Disabilities Division to offer a workforce development training and certification program for our direct support professionals.

Is there anything else new coming up for the organization?

We recently obtained approval from the state of Hawaii Developmental Disabilities Division as well as the Department of Vocational Rehabilitation to offer employment services. Many of our program participants would like to have a job, so we will be assisting them with discovery and career planning and job coaching. We are excited to launch employment services, and the staff who will be providing and overseeing these efforts are currently completing the required training and certification.

What is your favorite part of what you do?

I am fulfilled by seeing the joy we bring to our program participants. Many of them are wards of the state. We provide activities that bring meaning to their lives and offer them some happiness and satisfaction that they otherwise would not experience.

Responsive Caregivers of Hawaii

President and CEO: Michael Marsh

Address: 91-1241 Saratoga Ave Bldg. 1924, Kapolei, HI 96707

Phone: 808-488-7391

Website: [rcoh.org](https://www.rcoh.org)