

Minutes of the Rotary Club of Honolulu Meeting

August 23, 2022

Zoom Meeting, Honolulu Hawaii

12:00 p.m. Meeting Called to Order. President **Lyla Berg** welcomed Club members. She asked members to look at this week's *Tradewind* for birthdays, anniversaries, upcoming events and announcements.

12:05 p.m. Pledge of Allegiance by **Lee LaBrash**. Teach the World to Sing Video courtesy of **Lee LaBrash**. **Lee LaBrash** also supported the IT aspects of the meeting.

12:10 Inspiration. **Saima Makhdoom** presented a quote for the inspiration, "that which curses you today blesses you tomorrow."

Vocational Minute. **Clif Purkiser** spoke about his background attending UC Berkeley, working at Intel in Silicon Valley, travel and then relocating to Hawaii where he volunteers on a variety of environmental causes and is on the Board of Hawaii Angels, a venture capital firm.

12:15 p.m. Fellowship.

12:20 p.m. Speaker Presentations. **Maja Grajski** introduced the speaker for this week, Helen Wong Smith who is the archivist for the University of Hawaii. Ms. Smith has worked in positions including serving as the Hawaiian Collection Librarian at the [University of Hawai'i at Hilo](#). She is the lead archivist for the Pacific Island Network of the [National Park Service](#). In 2000, she became a Certified Archivist and served on their Nominating Committee. Ms. Smith has also served as the president of the Association of Hawai'i Archivists, president of the Hawaiian Library Association, and the Hawaiian Historical Society. During her slide presentation, Ms. Smith spoke about the importance of archiving historical information about organizations and people. She mentioned that her daily responsibilities often require her to find answers to questions about local buildings, stories that impact society, or Hawaiian history. She talked about reviewing historical records about genealogical information, infrastructure, ecological data, plantations, climate records and historical data on all of the islands. She said that there are many uses for each individual record and there are many, many archivists that work in corporations, for example, Playboy, Coca-Cola, Ford Motor, etc. These archivists keep records of the company's historical documents. There is now a trend in academia (K-12) because this has become a good marketing tool to gather history about various aspects of Hawaiian life, for instance, reefs, fisheries, shorelines, etc. She told us that corporate archivists can gather information on intellectual property patents, business records, market prices and legal issues. Archives are not just a place to throw or store documents. The information has historical value, and many pictures can be used in the future once copyrights are acquired. Archives are often underfunded, but you can make money from archived pictures by allowing others to use it. She stated that an example of how information may be valuable in business is a picture of Alice Ball, who discovered a cure for leprosy. The University of Hawaii allowed a private company to use her image to market their products for commercial use. Archivists have structured data, best practices and guidelines, metadata, and content standards that they adhere to so that new information can be easily discovered. The creation of the

database is a critical component of this process, either internally or for the public. The structure and level of description is important, so you do not have to delve into someone's mind to find an answer.

12:55 p.m. Announcements. **President Lyla** announced the next Pau Hana on August 31, 2022 at Dave and Busters. Register on the website by this Friday. Next meeting (Sept. 6th) will be at Nico's. A survey will be coming out on where we want to call "home."

12:58 Meeting Adjourned. **President Lyla** closed the meeting and invited the speaker to stay after to answer questions. "Life can only be understood backwards but must be lived forwards. Nothing is wasted." Imagine what is possible for Rotary.

12:59. Questions and answers from the speaker.

By: **Saima Makhdoom**

Scribe, 8/23/2022