ROTARY CLUB OF HONOLULU ZOOM MEETING MINUTES DATE: AUGUST 3, 2021

PRESIDING: PRESIDENT GWEN YAMAMOTO LAU

CALL TO ORDER

President Gwen Yamamoto Lau started our meeting off at Noon by bringing us to attention with some opening music while Brian mutes all Zoom microphones.

Welcome and thank you all for joining us. My name is **Gwen Yamamoto Lau** and I am honored to be your Club President.

We have a great program today: our guest speaker is David Matlin, Athletic Director at UH Manoa, who will discuss the Clarence T.C. Ching Athletic Complex.

Mahalo to **Brian Dunkel** our Virtual Meeting Maestro; **Ernesto Arizala** our Hybrid IT meeting support; **Lee LaBrash**, our scribe; **Bob Sigall**, our photographer.

<u>Inspiration by Rich Proctor:</u>

Thank you, President Gwen. About a week ago I got this brochure in the mail from the Rotary Club of Laurieton Inc, in New South Wales Australia. I opened it up and it was addressed:

"To the President of the Rotary Club of Honolulu. To promote international understanding and good will, it is customary at each of our regular dinner meetings for club members to charge their glasses and toast a Rotary club somewhere in our Rotary World. On the evening of May 24 (2021), your club was honored by a toast by our members to convey their best wishes and for a happy successful and enjoyable future. In the event that any of you should be passing our way, you can be assured of a very warm welcoming at any time. We look forward to such a visit."

Rich shared that all 20 people who were in attendance signed it. He further humored us to state that there is a poem included, but that he "will not read it in Australian accent, because that would be very bad!"

Poem:

Me mates in Rotary - They're a posh sort of lot
We've engineers and lawyers, and one's got a yacht
An accountant in the chair, and a mortician on the door
A teacher with a van, and a builder who wants more
There's Rotary Past President and a Sergeant to see
We've got butchers and publicans and a farmer - or three
Now if you're thinking what a snob lot we are, then
I'll tell you my friend how wrong you are
Our Sheila's and Blokes, though a posh sort of lot
Their principals of Rotary, they sure ain't forgot

We meet every week and enjoy a cold beer Then get down to business, believe it's the Sergeant we fear So if by chance you happen our way We'd all love to meet you Just say, "G'day"!

This is why we are here! This is an International reach out to us in a friendly manner. If I am ever in Laurieton Inc, New South Wales, I am going to stop in at this club!!!

Per our **President Gwen** lead, we all raised our classes in toast to Laurieton!

Sam Haas led us in the *Pledge of Allegiance*, followed by singing *God Bless America*, which was led by **Lee LaBrash**.

<u>Visitors welcomed by President Gwen:</u>

Rotarian & Sister Club Guests: **Hideo Yamanaka** and **Hirohisa Ohta** from the *Rotary Club of Kyoto;* **Lori Sweet** and **Sylvio Roy** from *Kingston Rotary* in Canada; **Kevin Parle** hails from the UK; **Robert Comper** from CA.

Other guests: Katherine Wellington and Mitch Weld – Prospective Members; Cathy Ching; Charene Davis.

Guest Mr. **Hirohisa Ohta** graciously read a written message to us from Mr. **Sadaaki Tachiki**:

First of all, we would like to celebrate the administration ceremony of the Rotary Club of Honolulu member and President, **Gwen Yamamoto Lau**. I am **Sadaaki Tachiki**, President of the Rotary Club of Kyoto this year. Thank you very much for your fellowship. Although we should attend and count each other about this year's activity on your gathering, we could not go abroad, unfortunately. I am very sorry for my absence, even though we received your invitation. When the (Covid) situation concludes, we would like to visit you and share our greetings and make up this time of two years where we could not see each other. We like to pray you are safe in health and success.

- Sadaaki Tachiki, President of Rotary Club of Kyoto

President Gwen thanked **Mr. Ohta** in Japanese and in English asked **Mr. Ohta** to thank **President Tachiki** and relay that we wish he and the *Rotary Club of Kyoto* a successful year and that we will be in contact and look forward to visiting them.

Guests **Lori & Sylvio** bring greetings from their club President, **Elsabe Falkson**. They hope to visit Hawaii again soon, as their dear friend, **Lyla Berg** (RCOH) is. She and her husband are grateful to be guests.

Fellow Rotarians, I am pleased to announce **Maja Grajski**. In life you are either a spouse or a spice! Currently she is a spice, with our cousin Mark Meyer. **Maja** has lived in Honolulu since 1991. She worked a few years in Los Angeles and is now the Executive Director of the Donkey Mill Art Center, which is in Holualoa on Hawaii Island. If you have not been to Holualoa, it is a wonderful little artsy town with all sorts of wonderful treasures can be found there. Welcome to **Maja**!

Induction of Maja Grajski, by President Gwen

Maja, Rotary is an international organization of business and community professionals with clubs in more than 200 countries. When one joins Rotary, he or she becomes a part of a worldwide fraternity. You can travel throughout most of the world and find a Rotary club within easy distance. Rotarians will welcome you warmly, even though the language may be different, the food unusual, and the location far from home.

Maja, you have been invited into membership in the *Rotary Club of Honolulu* because your fellow members believe you to be a leader in your profession and because you manifest our "*Service Above Self*" qualities.

Your willingness to support the goals and objectives of our Club and Rotary International is a welcomed asset. When you become involved with our service projects, you will find a sense of gratification that is grounded in sharing Rotary and helping others.

It is my privilege and honor to induct you as a member of the *Rotary Club of Honolulu*.

Fellow Rotarians, please join me in welcoming **Maja Grajski**, our newest member.

Words from our New Member, Maja Grajski:

Thank you. It's very humbling to be a part of this and thank you **Rick** for sponsoring me. I will try to be a very fresh spicy spice indeed and ready to serve in the local community and everything the Rotary club stands for. What has personally driven me to be a part of this is having been in the arts sector for so long, and often finding it to be, kind of an add on, or considered a luxury once we are adults. I really see it as a core of element of community wellbeing. One of my current inspirations is with Hawaii Community Foundations change framework, which is community health and wellness, arts and culture, natural environment, government, and economy or economics. To me the multi-talent and diversity of the skills and passions that Rotary Club stands for is really – this is a room of change makers! Room of change favors. Beyond that I am excited to join the Program Committee, willing to sing, but please don't start me off with the *Star-Spangled Banner*! I will definitely pull weeds; not good with glue guns as I burned both thumbs last time I used one. I'm willing to try new things and to get out of my comfort zone in service to my community and what the Rotary Club stands for! Thank you so much!

President Gwen to **Maja**, "You are going to fit right in!" Then she wishes all the following August "babies" a Happy Birthday!!!!

Member Birthdays in August:

Eileen Hilton,	Aug 02	Tom Coyne,	Aug 18
Nancy Pace,	Aug 04	Alice Tucker,	Aug 20
Eri Tanaka,	Aug 05	Don Anderson,	Aug 21
Kekoa Tsukikawa,	Aug 09	Jack Roney,	Aug 22
Peg Jackson,	Aug 10	Patti Lyons,	Aug 24
Takamasa Yamamura,	Aug 16	Haumea Ho,	Aug 27
John Keene,	Aug 17		

ANNOUNCEMENTS

President Gwen asked a special prayer for Kekoa to wish him a speedy recovery.

RYLA by Rick Tabor

This is a call for Action. Our next RYLA meeting is next **Tuesday, August 10, 2021** after our Rotary meeting, **from 1:15-2:15 PM**. Stay on Zoom and find out what we are doing for next Year's RYLA. RYLA is currently scheduled to be held at the camp if possible and we will be holding a hybrid camp, which will be explained further at the meeting. **Camp is scheduled February 11-13, 2022.** The District is also involved. Please join **Brian** and I next week! If you have questions, you can send **Rick** an email.

Sunshine Committee Volunteers Request by Lee LaBrash

The *Sunshine Committee* is not only about spreading joy, but to also give some compassionate service to our members in need. We can accomplish meeting the needs in quick time with your help. We are asking for volunteers to sign up for a calling tree, cutting down our time and calls to meet the needs quickly. Areas to help when a need arises are transportation assistance, meals, housing, manpower, respite relief, and visitations, to name a few. Club members from all over our island are encouraged, hoping to match up those in need with a member closer to where they live which is good for everyone. Please contact me via email at labrash67@gmail.com if you are interested in helping and I can put you on a list. Let me know what you can and cannot do as well. If you can think of a need someone might have, we can add that to our list! Everything will be held in confidence for those who are very private.

Centennial Park Website by Rob Hale

You haven't seen much about the park since we opened in February, but that doesn't mean that a lot of work behind the scenes hasn't been ongoing. We have a new logo; made progress on the signage package with getting through the city for approval; the archeological survey has been submitted for approval from the state safety people and the final building permits are in. This is all good news as we are gearing up for the major funding raising as the Tourist Industry returns with work in Waikiki. In doing all of this, we are taking a hard look at our website and realized that we are out of date and need to correct this. To update our website, we are seeking volunteers who have an understanding of Word Press, who can help with

design and/or the maintenance of our Park website. Please think outside the box because it does not need to be 'you'. Maybe someone who works for you or is a consultant for you; or more likely it is one of your children or grandchildren who can maneuver around the web. It can be one or two people, but really, someone who you know who can help us! If you have names, contact me through email, website, or phone. We look forward to as many answers as possible. Thank you!

Paul Harris Events by Sam Haas

We are seeking people to host Rotarians for the *Paul Harris* Events during the **Week of September 27, 2021**. Your event can be held in your home, a park, a restaurant, a workplace, or can be an open area, etc. Everyone has something of interested to them and when I say 'host', also means you don't pay for meals, you are selecting the location and overseeing the event. It can be something of interest to you; but if you want some cool ideas, hit me up.

<u>D5000 Sessions for Members by Rich Proctor</u>

As the Club Trainer, a relatively new position, I want to make you aware of all the training events that are happening at a District level. Many happen on a Saturday morning. The one coming up this Saturday is for newer members. It is an introduction to Rotary on a bigger platform. I encourage all who have just joined, or maybe want more information on what's happening in the District, and also Rotary International, generally speaking, to Zoom in Saturday morning from 9:00-10:00am. This will also be noted in the *Tradewind* with the link. "Welcome to Rotary" on Zoom, August 7, 2021, from 9:00-10:00 AM.

Pau Hana & Hui Ho'owali / Membership Social by Rich Proctor

This member social will be held on September 1, 2021 at Dave & Busters, on the rooftop. We felt it should be open air and, the event is tentative based on the (Covid) numbers of Hawaii and on Oahu. Please put this on your calendar for September 1, from 5:00-7:00pm. It will be mostly social and for membership development. Bring some guests, but more importantly, get to know each other. Thank you.

Centennial Park Care by Bob Sumpf

Hello everybody! We have a *Park Care Committee* for *Centennial Park*. I was down there this morning with Rob and Rick. The Park is in need of some weeding, so **Friday afternoon 4:00-6:00 pm** we will need people to help with weeding. Also on **Saturday, August 14 from 8:00-10:00 am** for **weeding**. These are easy two hours sessions. If you have weeding tools and gloves bring them, if not, we have tools, buckets, and gloves. Bring a water bottle. We have water but bring your bottle. The Marriott and all the hotels are full. You can opt for valet parking at the *Marriott*, but you will have to pay for it. There is a public parking lot on Kuhio near the Diamondhead side of the *Ritz Carlton*. That parking lot is not very expensive, and they may have spaces at that time. You will enter just past the *Ritz Carlton*. If you have questions call or email **Peg Jackson** or me. I look forward to seeing you!

With all these activities, I hope you still have time for the RatPack. We have exciting events coming up at the Lunalilo retirement home. We invite you to participate – go out with **Reese** and me. We will be preparing the handrails for the seniors. **Aug 21 & 28**, check the yellow signup sheets on your table. [**Ben** is entertaining with holding up a yellow sheet stating he has his name on it and only missing ours, and he has props of wood and scraper demonstrating some of the projects. Clever **Ben**!]

Planned for **Saturdays August 21 and 28**, volunteers **We'd love to have you all day!** You can choose **all-day or shifts 8-12 or 1-4** to help Lunalilo Home.

Projects include exterior hand railing spruce up and other light painting that is overdue. **Sign up with emails** to **Ben Eger** info@beneger.com or **Reese Liggett** wliggett@twc.com if you didn't already sign up on the yellow sheet on the tables during the Tuesday Club meeting!

President Gwen announced that we don't have time for breakouts today, so we went right to the main program.

GUEST SPEAKER - David Matlin, Director of UHM Athletics

Introduction by **Paul Saito**

It is my honor and privilege to introduce our speaker for today, not because he is the Athletic Director at the University of Hawaii, but because he is a generally nice guy. I say that because our children were in the band together and he was a band booster. The incredible thing was, you will hear how busy he was, but he took time to build props and roll out props for our half time shows for the banners, for the shows his daughter was in. So, a bit of background on our guest speaker for today:

David Alexander Kalakaua Matlin has been the Athletic Director for the University of Hawaii for the last five years. He is son of the Lew Matlin, former general manager of the *Hawaiian Islanders*. In 1987, he graduated from the University of Michigan, so I am glad he is wearing green & white now instead of blue & yellow, which he used to always wear. After graduating from the University of Michigan, he worked as a Marketing Director for the Houston Astros. At age 26, he was the youngest Marketing Director for a Major League baseball team in the history of Major League baseball. He was so successful there that after leaving the Houston Astros, he moved to San Antonio, Texas where he was the assistant general manager/director of marketing of the Arts Center Enterprises and The Majestic Theatre in San Antonio. There he worked on concerts, promotions, and musical theater, such as *Annie Get Your Gun*. He planned concerts for Howie Mandel and Ray Charles. I think it was significant that they picked him because they wanted someone with experience to set up a concert like Stevie Wonder. [Every one laughed – if you don't know the back story, Google "UH + Stevie Wonder"]

After coming to Hawaii in 2008, he worked for ESPN Sports becoming executive director of the Hawaii Bowl and Diamondhead Classic. During that time, he got his MBA from the University of Hawaii, Shidler College of Business. Since being appointed to Athletic Director at the University of Hawaii, his focus has been on upgrading the facilities. I am sure you remember Colt Brennan complaining about

no soap in the men's locker room, so Dave raised 35 million dollars to fix up the locker room and sports facilities at UH.

Incredibly, two years ago when Covid hit, athletic schedules were thrown into turmoil and Dave did a magnificent job in sorting all of that out. In December of last year [2020], another stunner, with the Aloha Stadium Authority shutting down Aloha Stadium for good, threw Dave into another unbelievable task. But in the last eight months, he has designed and built a stadium on campus. And Dave, I want to tell you that I got a call last Friday for my tickets for UH Football, so I'm all set. I was going to complain to you if that didn't happen! [lots of chuckles]

Without further ado, it's my great privilege to introduce my good friend and generally nice guy, Dave Matlin.

Guest Speaker - **David Matlin**:

Thank you very much for that kind introduction. It is an honor to speak to the Rotary Club of Honolulu.

In the end, I met my wife at the University of Michigan, back in 1986 when we were juniors and I told her I wanted to work in Major league baseball, and she said "Mhmm" and so we did that, but local girls want to come home, so we moved back to Hawaii about six years later. It has been a blessing to be here about 28 years now – gosh time flies.

On Paul's comments about us meeting through our children's mutual love of band, it was a privilege and an honor to kind of support your kids; frankly that's fun stuff and it gets you distracted from other daily things in life. This is tough for a Michigan grad to say, but my kids both did band in college; one went to the University of Notre Dame – which I don't like Notre Dame, so sorry if any is from Notre Dame – and the other went to the University of Southern California. They did NOT go to the University of Michigan obviously or the University of Hawaii.

After sharing some more about how he and **Paul** met and about his kids and college, **David** got right into sharing his topic. Here is an overview of the "Plays & Game Highlights"!

Health & Safety for UH Athletics Covid-19 Health & Safety Measures

David and his team feel that Health & Safety are important core values to keep everyone safe and working. Last year, almost 15,000 tests were done. Testing includes screening. Tests were done up to four times a week.

Testing Methods & Results / Vaccinations

- Testing methods
 - Surveillance (out of season)
 - Screening (in season)
 - Exposure / Symptomatic
- Testing results as of May 2021

- o Total Tests = 14, 801
- Total Positive = 34
- o Total Negative = 14,767
- o Positivity Rate = 0.23%
 - Rate as of February 26, 2021, was 1.2% for State and 1.0% for Oahu
 - Rate as of January 1, 2021, was 3.1% for State and 3.1% for Oahu
- Vaccinations
 - Total student-athletes = 460
 - Vaccinated (i.e., fully, or partially) = approximately 350 (and more continue)

One of **David's proud highlights** – they had no documented spreading from any activities. The MVPs were team doctors and trainers! Added to their regular regime were the added surveys and tests. These meetings continue for updated protocols and procedures.

Impact on Sports

- Football concluded a successful season in December with UH being one of only 17 teams in FBS that did not have a game cancelled because of COVID.
- Soccer, Wahine volleyball, and cross-country seasons were postponed in the fall and cancelled by the Big West Conference in the spring. This was due to concern of having enough medical available. However, they were able to resume practice in the spring.
- Men's & women's basketball and men's & women's swimming & diving completed their competitive seasons. Women's Swimming & Diving won the Mountain Pacific Sports Federation Championship, and men's side came in 2nd, beating BYU.
- Spring teams practiced and competed with **Men's Volleyball** being an example of student-athletes competing during regular season and **winning NCAA national championship,** all while being "COVID-safe". Something to celebrate during a challenging year!
- No fans were permitted to attend the games, until the end of the year, when friends and family of the baseball players were finally able to attend – about 200 fans! This year we are optimistic and finalizing protocols to have fans attend the Football and Volleyball events!
- Conferences are requiring Attestation Forms from competing teams: These forms
 Attest that University, Conference, and State/County testing requirements and
 protocols required at the site of competition have been observed.

David reports a full Football season with eight games. Mountain West cancelled Football in August, but with changes, was able to resume in late October. Another **HIGHLIGHT**: They won the New Mexico Bowl that was played in Frisco, Texas – in a COVID year!

Academic Update 2019-2020 Performance

UH Athletics 2019-2020 academic year

David states that APR (Academic Progress Rate) is something the NCAA uses to measure retention of athletes and eligibility. Each year in the last six years we've increased. Our

goal was to get above 195, because if you are above 195, you actually get money from the NCAA. Last year was the first year money was doled out; and we hit 986.

- Recorded all-time high APR score of 986
- Bettered last year's previous all-time high of 984 and above the national average of 983.
 - Seventh consecutive year UH improved its multiyear score from the previous year.
- Team Performance:
 - Men's Volleyball posted perfect multiyear score of 1,000 which is higher than its previous highest every multiyear score posted last year
 - o 10 teams posted perfect single-year scores of 1,000 during academic year
 - 4 of 7 men's sports: Basketball, Golf, Tennis, and Volleyball
 - 6 of 11 women's sports: Beach Volleyball, Cross Country, Swimming & Diving, Tennis, Track & Fields, Volleyball, (Tennis achieved a perfect single-year score for the seventh time in the last 8 years).
 - o 14 teams posted multiyear scores of 980 or higher.

Student-Athlete Academic Outcomes

Looking at grade point average:

- 2021 H-Awards Scholar Athletes: 357
- Fall 2020 Semester GPA: 3.13
 - $\circ~~5^{th}$ consecutive semester of both cumulative average and semester average of over 3.0
- Fall 2020 Cumulative GPA: 3.19 (New Record)
 - \circ 11th consecutive semester since Fall 2015, when statistics were tracked, that cumulative GPA of student-athletes was over 3.0
- 67% of Student-Athletes (323 of 492) earned a semester GPA of 3.0+, and 69% had cumulative GPAs of 3.0 or higher
 - o 41 earned perfect 4.0 F'20 semester.
 - o 17 of the currently with a cumulative GPA of 4.0.

Financial Update

For you Stats Fans - Covid impacted not only UH, but the State, Country, and the World.

- Revenue loss was about \$14.1 Million
- No ticket sales cost about \$6 Million
- Other losses were NCAA distributions, Sponsorship dollars, and Fundraising money. Though, fundraising went well overall.
- Expenses about \$7.8 Million
- Net Differential due to Covid was about \$5.4 Million

This year is expected to be tough again; using caution and trying to keep with the Health & Safety, "need to be good stewards of our money." David is "cautiously optimistic for fiscal 2023; that we are trending in a good direction." Some contracts were unable to be filled.

A strategic committee was used:

Ongoing & Future Considerations

- Various mitigating initiatives in process, examples:
 - Expense reductions sending less players

- Strategic Visioning Committee
- Fundraising
- CARES/ARPA opportunities
- Legislative Session ended with loss of \$3.6 Million in annual funding for operations for the FY2022 and FY 2023.
 - Athletics commencing assessment of how loss and funds will impact operations

NCAA Updates

- Name Image and Likeness student athletes may market themselves but not wearing the UH Logo while doing so. They can get agents and are cautioned to "be wary the company" they keep."
- One-Time Transfer Waiver everyone can transfer and not have to sit out for a year now. In the past, four transferred and had to sit out. Ron is now about to get some to return. If someone wants to transfer, they give 24 hours to confirm this is what the athlete really wants to do.
- <u>Conference Realignment</u> Texas and Oklahoma are reported to be going to the SEC; how will affect the rest of the "Power 5 Schools" we don't know. Mount West is discussing all of this. Right now, the 'Big 12' is at 8 schools and if they lose one more school they will need another to come in. 8 teams are needed for the Football Conference.
- <u>Collegiate Athletics</u> is changing and seems more like professional sports now. Even so, **David** and the others are doing their best to provide an experience for their athletics and an education.

Clarence TC Ching Athletics Complex (Ching Complex)

UH Football on Manoa Campus

As **Paul** mentioned, December 12, 2020, we found out fans would not be allowed at Aloha Stadium. This caused a quick analysis of another location where they could play. Playing 13 games on the mainland would be costly. Thus began the dream of the Clarence TC Ching Field and what could be done in <u>six months!</u> "Not a lot of projects get done in the state in six months!" Things are on track for the first game on September 4th! They are doing their best to be ready despite the setbacks. Six games are scheduled along with the hope of playing in the Hawaii Bowl in late December! **Get your gear and get ready to cheer!**

Overview

- Progress in planning and improvements for UH Football at Clarence TC Ching Athletics Complex (Ching Complex)
- Targeting readiness for 2021 season
 - Anticipate Aloha Stadium unavailability through 2024 or later!
 - o Cognizant of the possibility of need to host at Ching Complex beyond 2024
- Attempting to preserve as much of annual \$3.4 Million net positive contribution from home UH Football games
 - Critical support for overall Athletics' operations, including non-revenue producing sports

- Improvements at Ching Complex to preserve fan-based revenues, partially offset the negative financial impact of losing Aloha Stadium as a venue, and position UH to meet conference and NCAA requirements (or to seek waivers)
- Improvements necessary for the 3+ years that UH Football may be paying at Ching Complex will also benefit other sports and users of the facility, even beyond when UH Football returns to Aloha Stadium
- NCAA and conference requirements
 - School must average 15,000+ fans per game measured over two-years period.
 - o Because of COVID, requirement suspended for 2021 season
 - UH will be measured from 2022 and 2023 seasons
 - Must qualify or otherwise seek a waiver and we would rather meet the qualifications than submit a waiver!

Other Improvements in Progress or Planned

Scoreboards and sound system is going in! Things are in progress!



Clarence TC Ching Athletic Complex Other Improvements in Progress or Planned

New Turf, Scoreboard and Information Systems:

Scoreboards Information Systems (Game Clocks)

Pricing (Daktronics): 3/12/2021 Relocate from Aloha Stadium: Jul 2021

Issue NTP: 3/29/2021 Ship scoreboards: Mid-June 2021 Installation: Jul-Aug 2021

Grandstands, Press Boxes, Concessions, Various Infrastructure:

6/7/21 - 8/16/2021

Grandstand at Makai Sideline Press Boxes at Ching Complex Phase II Project

Pricing and NTP: 3/31/21 Interior improvements: May – Aug 2021
Design, manufacturing, shipping:Mar – Jul 2021

Prefabricated press boxes at Ching Complex Concessions, Ching Complex Phase II Project

Pricing and NTP: 3/31/21 Interior plumbing improvements: May – Aug 2021

Design, manufacturing, shipping:Apr – Jul 2021
Installation: By 8/16/2021

Various Infrastructure (Press boxes, TV, Gates, Portable Concessions, Portable

Restrooms)

Installation:

Design: Mar – May 2021

Construction (under Ching

Complex Phase II project): May - Aug 2021

First Game: September 4, 2021



UH Football Ticket Plan

Balancing Limited Capacity

The Big Challenge – Season ticket holders versus the number of seats available. So a hybrid approach is being used. Most people will be getting less tickets than before so as many holders as possible will be able to attend.

The game plan is to hold back a certain number of tickets, so those Season Ticket Holders who couldn't get theirs will have a chance to see one or two games to keep them engaged.

Transparency is important and they are doing their best. How can we get 15,000 people into 9,000 seats? We also have commitments to visiting teams.

What is Football without the band? There will be a place for the marching band, so they can entertain for the pre-game and half time! The band does a great job!

Portion from Season Tickets Holders: \$3.0 Million

Aloha Stadium	VS	Ching Complex 2021
Capacity: 50,000	 No perfect solution when demand exceeds supply Strive to recognize fan interest, loyalty of season ticket holders, student participation, etc. Balancing inclusiveness with revenue generation 	Capacity: 9,000
Season Ticket Holders: 16,000		In 2022+ Capacity: 15,000
Ticket Sales & Premiums: \$4.3 Million		

Season tickets

- o Majority of available seats offered as season tickets
 - Priority based primarily on H-Club membership levels
 - Secondarily on years of holding season tickets
- Select number of individual game tickets available to 2019 ticket holders that could not secure 2021 tickets
- Individual tickets
 - o Remaining tickets will be made available for general public
 - Supply can vary depending on other factors (e.g., visiting ream returning unused tickets)
- Student section allowed for

Team Highlights

Men's Volleyball - National Champs Football team were Bowl Champions Wahine Water-Polo were in the final 8 for the NCAAs Women's Swimming & Dive were the Mountain Pacific Sports Federation Champs

David:

Our Student Athletes continue to do us proud. I am impressed with their resilience. It was a tough year for them, and all of us. My hope is that they provided some optimism, distraction, and hope for Hawaii. At the end of the day when I meet with

recruits, what I tell them is that the amazing thing about playing the University of Hawaii is that "you are not just playing for the team and University, you are really playing for the whole State! It is an incredible opportunity to make an impact" and I also tell them it is an incredible responsibility.

Hopefully athletics provide and uplift for our community and we look forward to kicking off at the Clarence TC Ching Field, along with our Women's Volleyball, and soccer teams, and Cross Country returning in the fall.

I appreciate the time to speak to you all!

Q&A with David

Alice Tucker: Thank you, Mr. Matlin. If a student has been offered a scholarship but because of Covid and all with games not being played, does the student still get the scholarship?

David: Yes! They still get their academic scholarship and if they didn't feel comfortable playing last year, we still honored the scholarship. By the way, my father is Mr. Matlin – I am **David**!

Rob: If you had a football coach who decided he didn't want to be vaccinated, what would you do about that, now that we have our former football coach in Washington? **David**: Honestly, that's a dicey situation. I think getting vaccinated is very important. If you are a coach, we would encourage that strongly. When we are asking our student athletes to do that, I think it is important to do that. Coaches have a union, but the expectation is that all our coaches will get vaccinated. That is where we are at right now.

Rick Tabor: We just moved back home here to Hawaii from Seattle, a few years ago. I am struggling with the Pay for TV to watch the college games. I've watched college games every weekend all my life except for here in Hawaii recently. Is there a plan to change that or any way for us to be able to watch the games at home especially during Covid, as I don't feel safe going into the stadium, frankly?

David: We have a five-year deal with Spectrum, with four years left, so the answer is no, not in the short term. It is financially very beneficial for us to do this deal. If you do the analysis of ticket sales, and this versus that, I do feel it is better financially. I do understand the concern. Our other sports are on Spectrum and are not Pay-Per-View.

As far as the concerns for not feeling safe at the stadium, we are looking at having a vaccine mandate or test mandate for our fans and wear a mask. Even in our own facilities we are working on this right now to make it as safe as possible.

Rick: I do a lot with our Kupuna, our elders, and they are going to be the largest group here soon, outnumbering those under 18 soon, and they are not going into the stadium, so I am hopeful they can see the games because they love it. Myself included!

David: We will have four games on National Television.

Jack: Thank you for your time. I was curious how you guys at UH are going to deal with the NCAA allowing athletes to get sponsorship and money and things like that.

David: You mean about Name, Image, Likeness and athletes marketing themselves? That is the new law of the land. I understand it. I think there are some pros and cons to it, even for

the student athletes, but it's an opportunity for them. By our guidelines, we are not involved in that process; we have them disclose – not their contract – just who they are working with because we do have certain guardrails on it. Our policy says they can work for whomever they want except for tobacco, gambling, performance enhancing drugs... Like I said, they have to disclose it to us. It will be a bit of a challenge – let's see in a few years where we end up. I think in the end, this will become the new normal and we will adjust to it. For some athletes this will be a way to learn to run their own little business. We are learning and will go from there.

Gwen: Thank you so much, **Dave**! I think it is amazing that you are building that stadium in less time than it takes to make a baby! [Everyone laughs] I also wanted to give a shout out to Cathy and the Foundation! Thank you so much for supporting our University and the Ching Complex – thank you!

CLOSING

President Gwen:

Next week we have a Zoom meeting, with guest **District Governor Sandy Matsui. Sandy** will meet with the board of directors at 10:30.

Brian takes us out with the *Hawaii Aloha* music video.

HAVE A GREAT WEEK!

President Gwen rang her bell at 1:00pm. Meeting adjourned.

Humble Scribe, Lee LaBrash