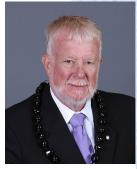


January 2016

President's Message Gary Rovelstad

Our Current Strategic Plan: A Mid-Year Report

If you didn't know that we have an existing strategic plan, please take a look at page 4 for more detail and my reference to Point 1, Point 2, etc. What I would like to do in this message is report on how over the past six months or so we have satisfied its ten points that describe ways for us to serve, grow, and improve.



Point 1. We do have ongoing international projects in South Afri-

ca and Romania along with local community efforts that assist seniors, the food bank, and those who provide meals to many who would not otherwise have them. We do not have 100% member participation.

Point 2. Our current club size is 36.

Point 3. We are friendly and enjoy fellowship. We have picnicked, attended the theatre, and enjoyed a Christmas party among other social events.

Point 4. We do have the best weekly programs of any West Hawai'i Rotary Club. Our goals and objectives, however, are not well-known outside of our club.

Point 5. We do not have "adopt-a-student," summertime interns, or tutoring programs. We do award and recognize community leaders.

Point 6. We do not have an established process for determining which, or what, organizations need assistance. We do provide this assistance on an ad hoc basis. We do have ongoing and consistent keiki vision screenings.

Point 7. We do raise monies annually primarily through our February wine-tasting that exceed \$30,000. We do not have an identified grant writer.

Point 8. We do partner on international projects on an ongoing basis. We have limited youth exchange in this area.

Point 9. We do have an understanding of foundation giving because of the recurring emphasis we place on it. We do not have 100% of all five-year members of our club who are Paul Harris Fellows.

Point 10. We have approximately 90% of our members assigned to committee work. We have not had a member move on to become our first District Governor. Our member sponsors do mentor new members.

That's my mid-year report on how we our fulfilling our existing strategic plan. It is, of course, open to comment and criticism, but it also highlights, I believe, the need to revisit our plan over the next several months. I look forward to your help when we do.

Speakers

Door Prize

January 5

Paul Strauss, MPA Public Health Educator Chronic Disease Prevention and Management Branch Trudy Teshima-Gramlich

> January 12 DARK January 14 Multi-Club Membership Mtg

January 19 Susan Akiyama, Coordinator Homelessness in Hawaii Jerry Adams

January 26 Ms. Kawehi Inaba, Director Dept of Research and Development Bill Cliff

> Rotary's 4 Way Test Of the Things We *Think, Say* and *Do*

Is it the TRUTH? Is it FAIR to all concerned? Will it build GOODWILL and BETTER FRIENDSHIPS? Will it be BENEFICIAL to all concerned?

(AND ... Is it Fun??)

A Snapshot of our Rotary Family in West Hawaii

Page 2

Multi-Club Membership Meeting: WHAT A DYNAMIC EVENING!

The four Hawaii West Rotary clubs joined together to participate in a Multi-Club Membership Meeting. The featured speaker was Ayman El--Dakhakhni (District Membership Chair) with Del Green (District Governor).

What did members take away from this lively discussion? Every challenge and every success in Rotary comes back to Membership. And yet, studies show that just 10% of rank and file members see growing membership as a top priority. A strong mentorship program, a thoughtful invitation to a prospective member that involves the president and 4-5 members participation, and invitations to fun Rotary events and socials are all ways to help grow our clubs with quality, engaged, enthusiastic members.

Do our clubs have a consistent project that we are known for through out the community, or do we change our focus from year to year? Do we help new members connect with others and foster the Rotary family? These are all things to think about as we move forward in our Rotary year.



















Know someone who would make a Are you or do you know someone who is community spirited, has a passion for sharing and helping, or would enjoy what Rotary has to offer?



A New Year ... A Time to Reflect

Page 3



As we embark on the new year let's reflect on some things we have been working on thus far. Cheers to an awesome second half as we move forward in our Centennial Year!

- International Service:
 - Committed funding to Rotaplast (cleft lip and palate) project in Romania with sponsor club Honolulu Sunset.
 - Committed funding to eye care at hospital in India sponsored by the RC of Kihei-Wailea.
 - The IS committee is considering partnering again this year with the RC of Kona Sunrise to fund basic expenses for students that have tuition paid but cannot afford basic expenses to attend college. This is in collaboration with the RC of White River, S. Africa and the Fundijobo HS Interact Club. We helped fund this initiative last year..
- Partnered with HOPE Services to provide a Thanksgiving meal to the homeless members in our community
- Held a work party to help plant indigenous plants at WH Veterans Cemetery.
- Conducted vision screening to third graders in 5 of our elementary schools
- Provided wreaths for Veterans' gravesites and participated in the nationwide 'Wreaths Across America' project.
- Provided dictionaries to each of the 3rd grade students in our mauka schools. Included a presentation on how to utilize the many functions of the dictionary. This is a project students look forward to each year.
- Participated in the Veteran's Day ceremony and provided lunch
- Provided scholarships to needy children so that they could participate in the Summer Art Camp at SKEA (Society for Kona's Education and Art)
- In partnership with Aloha United Way and KAPA Radio we collected school supplies for the keiki
- Continuing our camaraderie within our Rotary ohana:
 - Social at the Elks
 - Halloween social at Aloha Theater's 'Rocky Horror Picture Show'
 - Group dinner before the theater production
 - Christmas Party
 - Multi-Club Social with our District Governor
 - Multi-Club Membership Meeting with Ayman (District Membership Chair) & DG Del Green
- Volunteered as Safety Marshals at the 4th of July and Christmas Parades
- Proudly wore our Rotary shirts, decorated a float and participated in the Kamehameha Day Parade
- Participated in Polio Plus fundraiser at Denny's along with Hawaii West Rotary clubs.
- Participated with area Rotary clubs in the *Menehune Food Drive* in which we raised needed funds and food donations for the Food Basket—an organization that provides food for our community's needy
- Donated \$500.00 to the Elderly Recreation Program for the annual Ground Golf Tournament
- The club is selling mugs in order to raise funds for Polio Plus
- Volunteered at the Senior Citizen Center's Halloween Ground Golf event
- In the spirit of giving we adopted a family for the holidays. Our club acted as a Secret Santa in order to provide toys, clothes and needed supplies for the children and gift cards for food for the family.
- Volunteered at the Ironman Triathlon aid stations

Strategic Planning for Kona Mauka

The Rotary Club of Kona Mauka has held 2 Strategic Planning Sessions, the first in 2010 and the second in 2013. President Gary Rovelstad reflects on the strategic plan in this month's President's Message and acknowledges items that have been addressed and those that are to be revisited in upcoming planning discussions.

AUGUST 21, 2010

What Do We Look Like in 2015?

Dynamic clubs attract new members, and they are a source of pride for existing members. Who wouldn't want to belong to an action oriented club whose contributions are improving lives in their own communities as well as communities worldwide?

1.What the Club stands for in your Community:

- We have community and international projects which unite our members
- 100% member participation

2.Our club size in 2015: 30 (the club had 19 members at the time)

3.Our Attributes:

- We are friendly
- We have the beset fellowship
- 4.In Club Service, we:
 - Have the best programs
 - We have such good public image that people want to join our club
- 5.In Vocational Service, we:
- Have the best mentoring program-adopt a student, summertime interns, tutoring programs
- Have set up a program in industrial arts
- 6. In Community Service , we:
- Have established a process to determine which organizations need assistance from us.
- Have Keiki vision set up in every school and insure that non-passing students' needs are addressed

7. In Humanitarian Service, we:

- Have raised \$30,000 yearly
- Have a trained grant writer

8. In International Service, we:

• Are a partner in one major international project yearly and are the lead club in one every other year

Are known for excellence in Youth Exchange program

9. Because of our Foundation success and Foundation fund raising achievement, we:

- Have a clear understanding by all members of foundation giving and our return
- On our investment into the RI Foundation.
- We have 100%Paul Harris Fellows of all members who have been in the club more than 5 yr.

10. Because of our Leadership Development, we:

- Have all members involved at least in a committee
- Have our first District Governor
- Our sponsors are mentors to newer members and our newer members are welcomed

JUNE 4, 2013

The Planning Process For The Rotary Club of Kona Mauka

The Plan identified three planning priorities. These priorities do not replace things we already do, such as fundraising or our community service projects. The priorities are an expression of other items that members want emphasized. They are:

 Strong mentoring program/member retention/fellowship/ohana
 Dave will be responsible for this item

A tie:

- Support the Foundation and International Projects
- Jacob and Bill C will head this up
 Public Relationships
- Jay will head up the PR
- RYLA Kari will head up the action plan

The important thing is that there was an Action Committee (Jay, Rod and Larry). Their purpose is to make sure that the committees charged with the above keep on track and report their progress on a periodic basis.

The Pau Hana meeting on July 2 is an important one as it is the second step in the planning process. It is where the action steps for each committee will be formulated, so that we all know where we are headed. Please read the plan and come to the meeting to assist in developing and carrying out action steps for the same!



JANUARY IS VOCATIONAL SERVICE MONTH

ROTARY MONTHS DESIGNATIONS CHANGED THIS ROTARY YEAR

Rotary was started as a means for men in Chicago to promote each other's business. It is still a legitimate function of Rotary. After all, who better to conduct business with than those that subscribe to the Four-Way Test? January is Vocational Service Month. This statement about Vocational Service is taken directly from the RI website: "The Object of Rotary is a philosophical statement of Rotary's purpose and the responsibilities of Rotarians. The concept of vocational service is rooted in the Second Object, which calls on Rotarians to "encourage and foster":

- High ethical standards in business and professions
- The recognition of the worthiness of all useful occupations
- The dignifying of each Rotarian's occupation as an opportunity to serve society

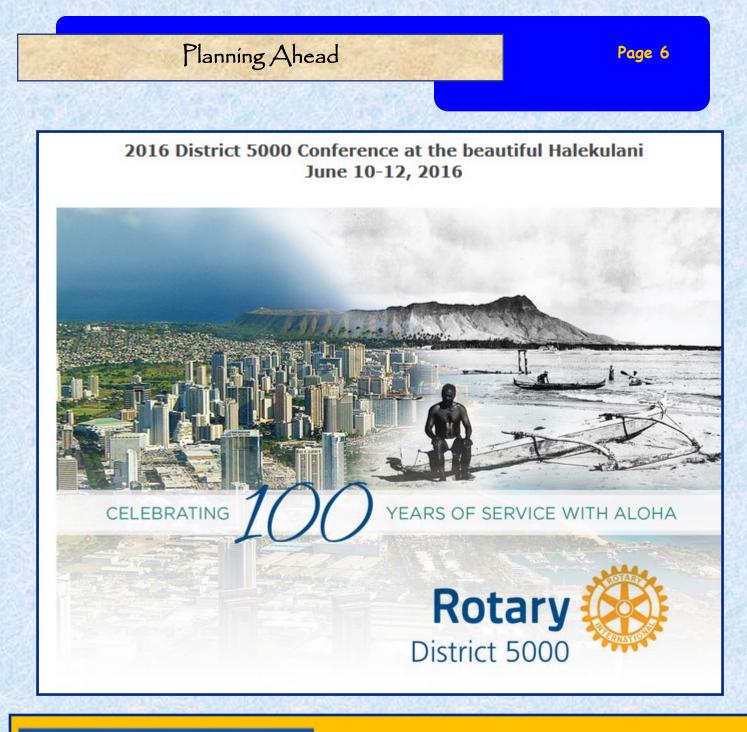
As a Rotarian, how can you put these ideals into action? Consider these suggestions:

- Talk about your vocation in your club, and take time to learn about fellow members' vocations.
- Use your professional skills to serve a community.
- Practice your profession with integrity, and inspire others to behave ethically through your own words and actions.
- Help a young person achieve his or her career aspirations.
- Guide and encourage others in their professional development.

If you do any of these things, you are performing vocational service. And if vocational service motivates and energizes you, then you're in the right place, because vocational service is the very essence of Rotary. It is what sets Rotary apart from other service organizations.

We have heard from several members during their Vocational Talks. We will continue to do so throughout the remainder of the year. We had an off-site Vocational Visit to KAPA Radio Station, Tony Calumet's place of business. We are scheduling another visit to WHEA (West Hawaii Explorations Academy) to learn more about where Larry Kniffin works as the high school's Technology Coordinator.







Remember: sell one mug for \$20 and \$30 goes to Polio Plus (thanks to the Bill & Melinda Gates matching grant) How many mugs have you sold? This second year project is an easy way to support our efforts to eradicate polio.



Planning Ahead



Fundraiser Tickets on Sale Now It's time to get your tickets to our Onnual Valentine's Wine Tasting Celebration

This is Mauka Rotary's annual fundraiser and is being held on Saturday, February 13, 2016 at the fabulous Hulihe'e Palace—right on the water's edge in the heart of Kailua Kona.

Tickets are \$100 per person.

We hope all Rotary members will make plans to attend. We also encourage you to invite your friends and colleagues to join us for this fun-filled event.

Please contact Carol Gigliotti for tickets soon. Be a part of the only fundraiser we hold that allows us to provide scholarships to West Hawaii students and make a difference in the lives of so many people in our community.



Page 7



What are *You* doing May 29—June 1, 2016?

CONVENTION: SEOUL SEARCHING

Did you know??

- There are direct flights from Hawaii to Seoul.
- Prices are comparable to flying to the mainland.
- Many D5000 Rotarians are staying at the JW Marriott downtown—book a room and join the fun.
- There will be some fun joint activities planned with D5000, D5150 and their Korean sister club.
- Want to extend your stay and book some tours? Go to HowardTours.com

A Rotary International Convention is truly a life changing experience!

Visit www.riconvention.org for specifics, and to register.



Rotary International President's Message

K.R. "Ravi" Ravindran

January

There is a story told in my Hindu tradition of two sages, Shaunaka and Abhipratari. They were worshippers of Prana, the wind god. One day, the two men were about to sit down to lunch when a poor student knocked on their door, asking for food.

"No, boy, do not bother us at this hour," was the reply. The student was surprised but very hungry, so he persisted.

"Tell me, honored sirs, which deity do you worship?"

"Prana, the wind god," they answered impatiently.

"Do you not know that the world begins and ends with wind, and that wind pervades the entire universe?"

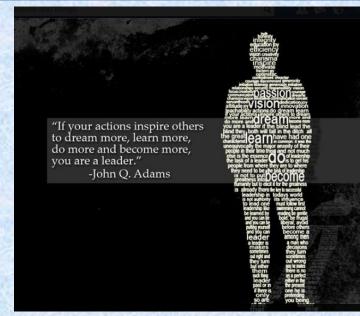
The two sages were by now very irritated by their impertinent guest. "Of course we know it!" they replied.

"Well, then," continued the student, "if Prana pervades the universe, then he pervades me also, since I am but part of the universe. He is also in this hungry body, which stands before you begging for a bite to eat! And so in denying food to me, you deny it to the very deity whom you say you serve."

The sages realized the student spoke the truth and invited him to enter and share their meal. For they understood, at that moment, that by opening the door to one who sought their help, they were not only serving that individual – but reaching toward a larger goal.

Our experience of Rotary is, for the most part, based in our own communities. We meet every week in our clubs, in the same places, with the same familiar friends. While almost all of us are involved in some way or other in international service, the Rotary we see and share from day to day feels very local. It can be easy to lose sight of the larger picture – of what our service truly means.

Every impact you have as a Rotarian, individually and through your club, is multiplied by the power of our numbers. When you feed one person who is hungry, when you educate one person who is illiterate, when you protect one child from disease, the impact may seem small. It is anything but. For it is only through the power of numbers, through the power of our individual actions and gifts, that we can have the impact we seek: to truly *Be a Gift to the World*.





Page 8



District 5000 Governor's Message

Del Green

January

Aloha District 5000 Rotarians, Happy New Year and Happy Year of the Monkey!

January is Vocational Service Month in the Rotary community and what a great way to begin 2016. As you may recall, Rotary was started by Paul P. Harris, Esq. in 1905, as a place where professionals with diverse backgrounds could exchange ideas and form life-long friendships. Vocational Service calls upon each Rotarian to work with integrity and use his or her expertise/ occupation as an opportunity to help serve society.

If you are an active, engaged Rotarian, you are probably practicing vocational service as a way of life, living the Four Way Test in all of your business and personal dealings But, have you thought of the other ways that you can expand on this avenue of service? You can put the Rotary ideals into practice by:

Talking about your vocation at your club AND taking time to learn about your fellow members' vocations; Working with a young person achieve his or her career aspirations; Encouraging others in their professional development; and Using your professional skills to serve our community and world.

Vocational service is the essence of Rotary and success in your profession allows you to be an even greater Gift to the World and your community. The Rotary Club of Honolulu Sunrise members, for example, wrote letters about their professions that were sent to the Future Light Orphanage in Cambodia. The letters were posted in the "Aloha Learning Center" where the children were able to learn about possible professions and practice their English skills.

Best wishes for a great 2016 (and the second half of our centennial year for Rotary in Hawai'i, and beyond)!



Rotary International President K.R. "Ravi" Ravindran

Our Leadership Team



District 5000 District Governor Del Green



D5000 Hawaii West Assistant Govemor Donna Hiranaka



Rotary Club of Kona Mauka President Gary Rovelstad



Page 9

Page 10

What's Happening in Rotary This Month?

January

Vocational Service Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			Joined I Kent 19 Eric 198 Richard	31	1 Tammy Shafer- Walker Birthda	
3	4	5 Paul Strauss Public Health Educator	6	7	8	9
10	11	12 dark	13 Ken Obenski Birthday	14 Multi Club Membership Mtg	15	16
17	18	19 Susan Akiyama Homelessness	20	21	22	23
24	25 Bob Schaible Birthday	26 Kawehi Inaba Research &	27 Bill Cliff Birthday	28	29	30
31	Shuddy					ne Wine Tasting b 13, 2016 :30 pm

Rotary Club of Kona Mauka 2015-2016

Notary Club of Nona Mauka 2019-2018							
President:	Gary Rovelstad	Membership & Retention:	Dave Hiranaka				
Treasurer:	Eric Curtis		Carol Gigliotti				
Secretary:	Sharon Taylor		Tony Calumet				
Vocational:	Donna Hiranaka	Community Service:	Sharon Taylor				
Club Service:	Laura Kniffin	Laura Kniffin					
	Leonora Prince		Bob Shaible				
Programs:	Ken Obenski	RI Foundation:	Bill Cliff				
Newsletter:	Donna Hiranaka		Rhonda Kavanagh				
Interact:	Tammy Shafer-Walker	International Service:	Bill Cliff				
Youth Services:	Chris Leinenweber	Past President:	Larry Kniffin				
Public Relations:	Rhonda Kavanagh	Jubilee Committee Chair:	Don Taylor				
Scholarships:	Chris Leinenweber	President Elect:	Sharon Taylor				
Sergeant At Arms:	Ken Obenski	KMR Foundation President:	Don Taylor				
		Events Chair:	Dave Hiranaka / Don Taylor				