

Progressive businesses recognize that community engagement is fundamental to developing links with stakeholders and widening the experience and leadership skills of corporate employees and management.

These are some of the reasons why the Rotary Club of Elmira (this area's premier and largest service club) has created the Corporate Membership Program. The Corporate Membership Program is designed to support corporations who are looking for additional ways to support their community—making positive, sustainable change in the greater Elmira area—and, at the same time, extending their impact on advances in health, education, understanding, peace, and alleviation of poverty in the community and around the world.

The Corporate Membership Program will serve your business in multiple ways:

- ☐ Wider community engagement and recognition.
- ☐ Increased recognition and growth of corporate social responsibility projects.
- ☐ Encouraging staff engagement by paying the dues.
- ☐ Leadership development and growth for corporate employees.
- ☐ Rotary/Toastmasters Intl strategic alliance for more professional and personal growth and public speaking skills.
- ☐ Networking – attendance at Rotary meetings, social events and project team meetings allow members to meet other business leaders in the community.
- ☐ Opportunity for Corporate Members to visit other Rotary clubs worldwide when travelling and develop international networks of business leaders in partner countries.
- ☐ By enhancing brand awareness and equity for the company via marketing and advertising components.
- ☐ By furthering your organization's ability to exemplify its concern for the well-being of the community in which it operates as it helps to perpetuate the Rotary Club's value of "service above self" locally and internationally.

Corporate Membership Advantages

- ☐ The annual dues and fees are lower. \$190 annually (individual, non-corporate dues are \$210) per corporate member. Requires 2+ corporate members to get reduced pricing. If you choose to only sponsor one corporate member, there is no cost saving impact, however you still have the flexibility of replacing your corporate member with another individual if necessary.
- ☐ Corporate membership always stays with the sponsoring organization. If the individual representing the Corporate Member leaves the sponsoring organization, and it is necessary to replace them as members of the Rotary Club of Elmira, there will be no additional fees or dues assessed.
- ☐ Corporate Members will receive logo and contact information in the official Rotary Membership Directory.
- ☐ Corporate Members will receive logo, link, contact information, and corporate bio of organization on the Rotary Club of Elmira website, ElmiraRotary.org (reciprocal links welcomed).
- ☐ Corporate Members will be allowed to display literature or product sample at a meeting once during the year.
- ☐ Each individual representing the Corporate member is a full member of Rotary International and will also receive a copy of The Rotarian Magazine.