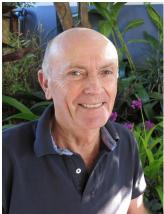
ROTARY: MAKINGA DIFFERENCE Rotary District 9640 - Governor's Newsletter

In this issue:

Darrell's Discourse - The year ahead	DG Darrell Brown	Page 1
DG Darrell: My 'bucket list' for 2017-18	DG Darrell Brown	Page 2
DG Partner's Project	Kerrie Brown	Page 3
RI President Ian Riseley's priority list	DG Darrell Brown	Page 3
RoFUNtary (Fun in Rotary)	Suzie Annelie ⁽¹⁾	Page 3
Significant Achievement Month: last year's winner	Franz Huber	Page 4
Vocational Service: Have we lost our way?	PDG Brian Heaton	Page 5
Rotary takes ordinary people	DG Darrell Brown	Page 7
The District Changeover Luncheon	Franz Huber	Page 9

July 2017



District Governor Darell Brown

Darrell's Discourse: The Year Ahead

Throughout my business career I have always said:

Expect the Unexpected.

And to this should be added:

The best things happen unexpectedly.

I expected DG Michael's year to be successful. Just how successful I couldn't anticipate and to enumerate:

- Record attendance at a District Conference for some time
- The April 2017 floods with the rallying by Clubs to Michael's call in supporting flood victims
- The re-introduction of the Purple Pinkie in support of Polio Plus
- The Donate Life Campaign for the Organ Donor Register
- Outback links to Charleville not once but twice

For this, we thank you PDG Michael.

One thing that Michael didn't plan, want or expect was redistricting and the fiasco resulting.

And now it is a new Rotary Year.

I believe that we are very fortunate to have an Australian, Ian Riseley, as our Rotary International President for 2017-18.

He has given us a simple and meaningful Rotary Theme to work with

Rotary: Making a difference

It is not only a theme, it is a goal. It has given me a way of telling people what Rotary is all about with few words:

Rotary: Making a difference Through 'SERVICE above SELF' Locally and around the world

In conclusion,

- I am EXPECTING a great year for our District.
- I wasn't EXPECTING a District fully intact following redistricting discussions

We are a team. Together everyone achieves more for Rotary.

We have:

- A great Rotary Theme
- Achievable Presidential Citation Goals
- DG Goals that you might care to adopt

Just – Expect the unexpected.

- Be flexible
- Be open to ideas

I am here, my team is here. We are here to help you in

ROTARY MAKING A DIFFERENCE

Darrell Brown.



DG Darrell: My 'Bucket List' for 2017 - 18

When I set my GOALS for the District, I did so long before the Presidential Theme & Citation were launched by Ian Riseley. I agonised over what my GOALS should be for the District. Until I searched my inner self in what I truly believed, I was all at sea.

I zeroed in on 4 goals plus the Partner's Goal which surprisingly fit in nicely with Ian's Presidential Citation.

#1 Expose Rotary to Friends & Acquaintances

Every single Rotarian needs to make an effort to expose Rotary to at least two friends. Unless we do, they won't know what we are about and what

This year, we lost over 50% (74 of 138) of new members who had been in Rotary for 2 years or less.

we do. Maybe our exposure will lead to your friends and acquaintances joining to help us in 'Service Above Self'.

#2 Promote Member Retention

This year, we lost over 50% (74 of 138) of new members who had only been in Rotary for 2 years or less. We need to mentor and involve our new Rotarians. **Ignore them and you lose them.** When I visit your club, it would be great if you could give a solution to the problem and I can share with you a great solution suggested at International Assembly.

#3 Besides Local Community Projects – Focus On Rotary Initiatives

Local Community Projects lead to recognition in the community and give service to the community. A few examples (list not exhaustive!):

• Look at how many Gold Coast clubs support St John's Drop In Centre, feeding and caring for the homeless.

- Look at how Goondiwindi invested in a portable ATM. This not only makes money it services community events.
- Look at Stanthorpe with its Opera in the Vineyard and the hundreds of thousands of dollars raised for Wesley Hospital providing high quality palliative care.

But besides local projects:

Focus on Rotary Initiated Projects

I am sick and tired of seeing money raised by Rotary going to other charities where Rotary doesn't receive recognition.

This is why I am saying to support at least three:

- Australian Rotary Health (ARH)
- Rotarians Against Malaria (RAM)
- Donations in Kind (DIK)
- Disaster Aid Australia

to name a few.

Out of this an UNEXPECTED scholarship arose two months ago with **Australia Rotary Health**: a PhD Scholarship in Mental Illness. So, if you would like to support Australian Rotary Health, for \$33,000 raised we achieve an \$87,000 scholarship over 3 years. Can we do it? Hopefully –**Yes**.

#4 Rotary Foundation Support

The Rotary Foundation is <u>your</u> Foundation and with just 3.3% of General Expenses, <u>Charity Navi-</u> <u>gator</u> rated it in their **very top segment** with a score of 97.87 out of 100 as well as the rare **4 star rating** as a best financially managed fund.

We want Rotary to be the top and recognised.

Ian Riseley gives certain Foundation GOALS to achieve a Presidential Citation (see below).

I am saying, and I don't care how you do it – fundraise or give a personal contribution – **but at least do something.** <u>Now</u> is the time to start.

Serving the local community was mentioned as the main reason to join by almost 40 percent of respondents in my district. Enjoying the weekly meetings ranked second with almost 20 percent of respondents. Friendships came up third at 15 percent.

Quentin Wodon-Rotary Membership Analysis-Why do members join



SUBMIT stories: We welcome stories about your club for both the District Facebook page and the DG's newsletter. Email: D9640newsletter@gmail.com

<u>Back to</u> Top Page

Kerrie Brown: DG Partner's Project 2017 - 18



Again, it is in support of a Rotary instigated project: ROMAC - Rotary Oceania Medical Aid for Children.

Now you normally expect District Governors to ask for money. This time Expect the unexpected.



We are giving you something for money. Fair deal? I hope so.

I am trying to raise \$25,000 for an operation to save the life of a child. We call it "Stitches for Stitches". I have made 54 embroidered cushions. We would like to gift one to each club for fundraising – probably in the form of a raffle. There are 10 hours minimum in each cushion and about \$50 of material. If you do the maths, we hope that each club can raise a minimum of \$500. But you don't have to accept it if you don't want to.

RI President Ian Riseley's Priority List for 2017/18

Rotary International President Ian Riseley (picture The other two wishes added to right) has given us achievable goals, so that the majority of clubs, should be able to gain a Presidential Citation. Very few achieved a Presidential Citation last year. They were just too difficult!

Shamefully we are the only developed country in the world where trachoma still exists.

As part of Ian Riseley's presidency he has given us a specific wish list. In January, Ian only had one wish on the list:

Every Rotary Club to plant at least one tree for each member between the new Rotary year and Earth Day, 22 April 2018. Can we do it?

Ian is concerned about environmental sustainability. His view: time is long past for Rotary to ignore it.

What could we do this weekend? Why not go to the **Ballina Food & Wine Festival?**

The Rotary Club of Ballina on Richmond this weekend, yes, Friday 30th June to Sunday 2nd July organizes their annual major event.

Go to this link to get all the details. http://ballinafoodandwine.com.au/ the list are:

End Trachoma by 2020.

Trachoma is an easily treatable eye disease causing blindness.

It is a project endorsed by Ian Riseley to engage all Australian Rotary Clubs towards supporting

the least advantaged, remote, indigenous communities in Australia. Shamefully we are the only developed country in the world where trachoma still exists.

And a rather belated:

Ian and Juliet Riseley Endowment Fund.

The Riseleys are wanting to establish a \$500,000 endowment fund for Peace & Conflict Resolution by each Australian club contributing \$500 to the fund.

It is up to each club to consider this.

How to get a Presidential Citation: click here

So, 23 year olds are not interested??

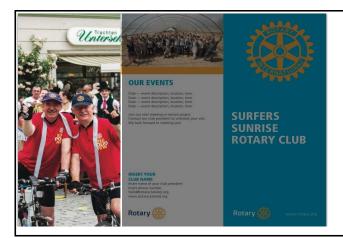
Did you see the June edition of **Rotary Down Under**?

Page 11: a couple: 23 / 24 years. (right here, in Currumbin and Burleigh Heads!)

Page 15: "Rotary babies on the Gold Coast!" An excellent partnership project with Bendigo Bank at Runaway Bay

Back to Top Page





Did you know? Here's a ready made, customizable Club Brochure

How do you communicate with your community about your club? Are prospective members hearing about who you are and what you do? If your club is looking to promote its unique culture, events, and service projects, **you can customize a club brochure**.

Just click on this link. Edit the content, upload your own photos to make a distinctive pamphlet.

PDG Graham Jones: Malaria Vaccine Project tops \$150,000

It is with considerable joy and gratitude that I am able to inform you that **more than \$150,000** has been donated to the Malaria Vaccine Project. This is a wonderful result for the first six months of our project.

Nearly 20 clubs from District 9640 have made donations to the project and I wish to thank them very sincerely and also our hard-working District Ambassadors for their club visits. I extend our warm appreciation to all those clubs and individuals who have purchased District Conference Raffle tickets and Benji Water. Thanks to PDG Michael Irving and his conference team, the Raffle

generated \$11, 564 and so far Benji Water has brought in more than \$3,300. All this brings us closer to our goal of \$500,000.

If your Club has not yet donated please consider this early in the new Rotary year. **The goal of**



\$200,000 is an even more important benchmark because Professor Good and his team are planning to start the first phase of the Clinical Trials when this target is reached. <u>Click on this</u> <u>link</u> for more about this research project.



Suzie Annelie ⁽¹⁾: RoFUNtary (FUN in Rotary)

... It's an experience, not a job!

Why FUN?

• Boosts immune system to reduced depression & stress and you'll live longer

- Increases productivity
- Smiling and laughing are contagious
- Improves brain function
- Boosts creativity and stimulates ideas
- Improves relationships and connections to others
- Keeps you feeling young and energised
- Burns more calories than non-fun activities!!

FUN is not a job that someone is responsible for, but rather, it is an experience. So who is responsible for your experience at Rotary??

For clubs to have a healthy culture, positive member experience is a critical success factor. Your



experience is as much your responsibility, as it is the Board's, and



other members. So, **FUN** is everyone's responsibility!

How much **FUN** are you having in your Rotary life right now?

LOTS ------ SOME ------ NONE ----- DON'T CARE

FUN is a good thing # FUN is my responsibility too # FUN can be scaled and measured

(1) Suzie Annelie is a nom de plume

<u>Back to</u> Top Page

July - Significant Achievement Month: Rotary Gourmet in Gundy

At the recent District Conference, the **Rotary Club of Goondiwindi** have taken out the most coveted award of all: the **Significant Achievement Award**.

Their project involves the organization of the major food and wine festival 'Gourmet In Gundy' at a time when previous organisers could no longer stage the event, which meant it would cease. The Club implemented a range of significant changes, including :

- Reducing entry fees by 150%, including no charge for children
- Increasing major sponsorship by 150%
- Reducing expenditure on hired equipment by investing in a range of capital equipment used at the event (Marquees, tables, BBQs etc)

"...Building the 'family' appeal of the event by introducing a children's chef, leading healthy cooking for kids sessions..."

- Introducing a celebrity BBQ competition to highlight local produce
- Building the 'family' appeal of the event by introducing a children's chef, leading healthy cooking for kids sessions

These changes have now firmly repositioned RGIG (Rotary Gourmet In Gundy) as a flagship community event for RC Goondiwindi, with 3000 people attending in 2016.

Funds raised have purchased a minibus for a community welfare organization.

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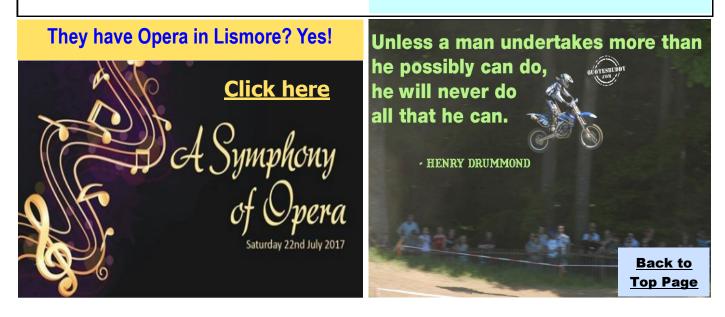
Are <u>you planning now to be</u> next year's winner?

Is your club's big event being published?

Unless I know: not... Looking at the Events page on <u>www.rotary9640.org</u>, the <u>Rotary Club of</u> <u>Hope Island's Black Tie Dinner on 5th August</u> is the only event in August and September.

I'm sure others out there are working too!

Click on this link to send me an email with details of your club's event! I might even convince the District Webmaster to put it on the website as well... \bigcirc Ed.



Congratulations! 4 Rotarians in 9640 awarded an OAM



On the Queens Birthday Weekend Honours List, 4 Rotarians from District 9640 are listed as recipients of an Order of Australia Medal (OAM).

John Barnes - RC of Alstonville (left) Rod Fayle - RC of Lismore West (below left) Des Lacy - RC of Coomera Valley (below centre)



Daryl Sanderson - RC of Surfers Sunrise (below right) for his untiring work for the last 19 years as Chairman of the Surfers Sunrise Wheelchair Trust.

See more details about Daryl and his fellow Rotarians and volunteers' work on the next page under 'Rotary takes ordinary people..."

Vocational Service - Have we lost our way?

Vocational service has long been an enigma in the minds of many Rotarians .. It would seem that we have lost our way.

Yet, your vocation was the impetus that started this whole Rotary thing. In those days, you could only have one of any profession or vocation in any one Rotary club. In other words:

A Lawyer... a Coal dealer... A Merchant Tailor... a Mining Engineer.

Over the 112 years, we have twisted and distorted the rules to allow an 'anything goes' mentality.

"If we, the young people, are the Future, you are our best Resource."

Now don't get me wrong!!

There is a lot of merit in most of the changes we have made .

It would not be the organization it is today without the relaxation of our singular vocation edict.

The disappointing thing, is that we have lost sight of the importance of promoting Vocational Service as a means of strengthening our significance in the community and within our clubs, notwithstanding how much we can guide and advise our young people in their careers.

Some years ago I was impressed with a young leader who said "If we, the young people, are the Future, you are our best Resource."

All of us have so much to give. Vocational Service gives us the chance to "**put something back**".

Let's look at the possibilities -

- Pride of Workmanship
- What's new in my job
- Vocational visits
- Job interview techniques
- School Careers advisory
 days
- Who am I?
- On the job training
- AND SO MUCH MORE

PDG Brian Heaton

My job this year is to be your District Vocational Service Advisor. Simply contact me if you need answers:

Brian Heaton 0409 007 848 Email: <u>val.22@bigpond.com</u>

I know that many of you are new in Rotary.

Some of you have, like many of us do, accepted the job and you don't have a clue what you are to do.

Believe me, I would like \$5 for every time I have done that. Just remember this: we are professionals.

Stand back. Take a deep breath. Pick up the ball.

Run with it.

Let's go back and recap on the 7 possibilities I gave you.

Why not start with Pride of Workmanship?



Rotary takes ordinary people...

This regular section features Rotarians from our District who has attained extraordinary achievements, in the spirit of the first Australian to become Rotary International President, Sir Clem Renouf, who said

"Rotary takes ordinary men and gives them extraordinary opportunities to do more with their lives than they ever dreamed possible"



Des La Rance, Daryl Sanderson, Bob Harrison: Surfers Sunrise Wheelchairs Trust



In the mid 90's, on a visit to Fiji, Des La Rance (picture left) became aware of the desperate plight some crippled children face in developing countries: Without any means of self-propelled transport, they have no option but \$A100.00 each, with not a cent to either drag themselves along the dirt ground or to slowly wither away inside their parent's small

He decided that he should put his mind dwellings. towards the design of a wheelchair that would be suitable to withstand the rigors of unpaved roads and could be built for a very low cost. Hence, the original design involved the re-cycling of materials that are in abundant supply in most of the Council

... it attracted the attention of the (then) presenter of 'A Current Affair' Ray Martin...

Tips throughout Australia and the western world in general: discarded BMX bicycles. His club, Surfers Sunrise, displayed the project at the 1997 Rotary District 9640 Conference, where it attracted the attention of the (then) presenter of 'A Current Affair' Ray Martin. (Ray was a keynote speaker in his capacity as a board member of the Fred Hollows Foundation). As a result, Ray's crew filmed and reported the presentation of the first ten wheelchairs in Fiji at the end of August 1997. It was subsequently televised nationwide in September 1997. You can **download a summary** of that event from the Surfers Sunrise website (Downloads section).

Since then, over 8,000 wheelchairs have been distributed to disabled children in 17 countries

throughout the developing world and the former Soviet Union. Every one of them was manufactured by dedicated Rotarians and their helpers, at a material cost of less than being paid to the workers nor to the administrators for their labour. Without doubt, every



one of them made an immeasurable difference to the life of the child receiving it.

Whilst wheelchairs still are very much a major component of the enterprise, Des went on to design low-cost cyclone proof houses in Vanuatu, schools in tsunami affected areas of Phuket and Samoa, and even a 'House of Hope' which was erected in Apia, Samoa, to house some 32 orphaned and/or abandoned children.

But, every enterprise has some extraordinary movers and shakers behind it. Besides Des La Rance, several Rotarians are constantly involved in



project design, running the volunteer workshop and liaising with numerous outside organizations, from Rotary Clubs to Correctional Centres and High Schools. One of the current projects is in conjunction with Helensvale High Schools to supply and build a school in Samoa.

Alongside Des, at the forefront are Daryl Sanderson (above right), Chairman of the Trust for

some 17 years and Bob Harrison (left) who has been its Treasurer for some 20 years.



Translating Vision into Reality

Are you submitting your own club's story of 'Ordinary Men Grabbing Extraordinary Opportunities?

Back to **Top Page**

Where will District Governor Darrell be?

Date	Time	Event	Location (click on link for map)	
2nd July 2017	12:00	Surfers Sunrise Changeover Luncheon	Seaworld Resort	
4th July 2017	6:00 pm	Kingscliffe Rotary Club	Cudgen Leagues Club	
10th July 2017	6:00 pm	Surfers Paradise Rotary Club	Surfers Paradise Mantra Legends	
18th July 2017	6:00 pm	Broadbeach Rotary Club	Crowne Plaza Hotel	
19th July 2017	12:00 pm	Mermaid Beach Rotary Club	Mermaid Waters Quality Inn	
19th July 2017	6:00 pm	Nerang Rotary Club	Nerang RSL & Memorial Club	
20th July 2017	5:45 pm	Gold Coast Rotary Club	Southport Golf Club	
24th July 2017	5:00 pm	Runaway Bay Rotary Club	Paradise Point Bowls Club	
25th July 2017	6:00 pm	Southport Rotary and Rotaract Clubs	Southport Golf Club	
26th July 2017	07:00 am	Surfers Sunrise Rotary Club	Surfers Paradise RSL Club	
26th July 2017	6:00 pm	Ashmore Rotary Club	Ashmore Road Seafood & Steakhouse	
27th July 2017	6:45 am	Burleigh Heads Rotary Club	Burleigh Heads Surf Club	
27th July 2017	5:30 pm	Currumbin-Coolangatta-Tweed Heads RC	Twin Towns Services Club	
31st July 2017	6:00 pm	Casino Rotary Club	Casino RSM Club	
1st August 2017	6:00 pm	Goonellaba Rotary Club	Lismore Workers Sports Club	
2nd August 2017	6:15 pm	Kyogle Rotary Club	Kyogle Golf Club	
3rd August 2017	5:30 pm	Lismore West Rotary Club	East Lismore Bowling Club	
6th August 2017	All day	Rotary Learning Institute	TBA	
7th August 2017	5:45 pm	Grafton Rotary Club	Grafton District Services Club	
8th August 2017	6:00 pm	Yamba Rotary Club	Norfolk Bistro - Yamba Bowling	
9th August 2017	12:45 pm	Grafton Midday Rotary Club	Roches Family Hotel, Grafton	
9th August 2017	6:00 pm	Alstonville Rotary Club	Alstonville Plateau Bowls Club	
10th August 2017	6:00 pm	Ballina on Richmond Rotary & Rotaract	Ballina RSL Club	
12th-13th Aug 2017	All day	Rotary Learning Institute	TBA	
14th August 2017	6:00 pm	Tweed Heads South Rotary Club	South Tweed Sports Club	
15th August 2017	8:00 pm	E-Club Next Gen	TBA	
16th August 2017	6:45 am	Hope Island Rotary Club	Sanctuary Cove Golf & Country	
17th August 2017	07:15 am	Coomera River Rotary Club	Fishmongers Rest, GC Marine	
17th August 2017	6:00 pm	Boonah Rotary Club	Simon's Tavern, Boonah	
18th August 2017	07:00 am	Broadwater Southport Rotary Club	Southport Yacht Club	

More details on the District Website: <u>http://rotary9640.org/Events</u>

The District Changeover Luncheon - Sunday 25th June 2017

The glorious weather at Kingscliff reflected the bright mood of the congregation. [Did I say congregation? Isn't that word reserved for religious gatherings? Well, for over 130 'True Believers' and died in the wool Rotarians and their partners, this annual event comes close. © Ed.] It is a celebration of past achievements, of expressing gratefulness for the serious efforts of the Rotarians and volunteers in our district and an expression of hope, motivation and confidence in the future.

District Governor Michael Irving summarized the



year just gone. No mean feat: Besides the major international projects such as Polio Plus and The Rotary Foundation, our district has very much punched

District Secretary Sue Randel

above its weight in local projects and **events. 40% increase** in Rotarians subscribing to **Organ Donation**, participation in not just one, but two **Outback Links** to assist flood affected areas in Western

Queensland, only to return to their own region being flooded by Cyclone Debbie. Satellite **clubs** are thriving, major steps forward have been made in **Public Relations** with **Membership**



District Treasurer Doug Lipp

Seminars and getting the District onto the modern **Social Media** facilities such as Facebook. In total, the district donated **US\$ 350,000 to Polio Plus**,





Teresa Dawson

Neil Jones

Citations. And not least: a fantastic District Conference.

Michael proceeded to especially single out some of

his 'major movers and heavy lifters': District Secretary **Sue Randel**, District Treasurer **Doug Lipp**, (outgoing) District Webmaster **Teresa Dawkins**, (outgoing) District Foundation Chair **Neil Jones**, (now) DG Elect **Terry Brown** in recognition of his work with Outback Links, as well as District Conference Chief Organizers **Jodie Shelley** and



DGE Terry Brown

Col Lee. All have been presented with a Paul



Harris Fellowship in recognition of their outstanding services.

The highlight of the day however was the presentation of the **Brian and Nancy Knowles Award**.

Jodie Shelley

Col Lee

It is named in their honour for significant and substantial service to Rotary International on a local and international level. What better deserving



(from left) PDG Graham Jones, Brian Knowles, Roz Irving, Marion Jones, PDG Michael Irving present the trophy

recipients than **PDG Graham and Marion Jones**? Congratulations!

We then proceeded to what is always the most

profound and solemn moment of any Changeover: Michael transferred the Governor's collar to incoming District Governor **Darrell Brown.**



Our new District Governor Darrell Brown

You find Darrell's speech on the first two pages of this newsletter.

Darrell introduced his incoming Board of Directors:

Immediate Past District Governor Michael Irving,



District Governor Elect Terry Brown, District Finance Chair Phil Fairweather, District Treasurer Doug Lipp, Club President for Queensland Peter Corish, Club President for New South

DGN Harry Bolton

Wales Sue Stirton, District Governor Elect Nominee Harry Bolton, all the Assistant Governors, and all the incoming Presidents.

Ah, and the **Conference Raffle** was drawn. Pity you were not there..! The ticket numbers are A3021, A2594, A4399, A4566 and A1117. The

proceeds of the raffle (nicely in the 5 digits, thank you!) go to the <u>Griffith University Malaria</u> <u>Vaccine project</u>.

And last but not least, our newly baked DG's partner **Kerrie Brown** presented the winner of her marvellous quilt raffle to Sue Lea. Kerrie hand made this beautiful artwork, proceeds to go towards an Australian **Rotary Health** Scholarship for Mental Illness.



Sue Lea, the winner of Kerrie Brown's hand made quilt

Target: \$33,000. Reached so far: \$2,005.00

A pictorial of the event will shortly be uploaded to the District website <u>www.rotary9640.org</u> – see Photo Gallery under the News tab.

Ed.

What's coming up next month?

The primary focus next month will be in accordance to Rotary's Theme for the month of August: **Membership Development and Extension.** Now, that does not mean you should not start developing your membership base right now!

- You'll read about DG Darrell's lyrical waxing: "Going to bed with a dream, waking up with a purpose" [it gets more down to earth later on... Ed.]
- You'll get a quick summary about why you should organize the foundation of a **Satellite Club** and how to do it
- You'll get a brief 15 step guide how to start a decent Club Project which in turn will attract new members

- You'll get another set of `Rotary takes Ordinary People and gives them extraordinary opportunities...
- And lots of other mind engaging and useful stuff

But most important: I would like to receive

- YOUR club's story
- YOUR club's upcoming events
- YOUR club's 'extraordinary people' story

So, how about sending me an email?

D9640newsletter@gmail.com

Don't forget the photos!

Ed.

Private philanthropy is the direct expression of the great Christian principle of the brotherhood of man and the Golden Rule. Private philanthropy indeed is the only valid expression of these ethical principles; compulsory charity through 'social legislation' is the exact contrary: it is the evil imposition of force by one group on another.