



# Rotary News **Lava** FLOW

January 10, 2014

93 Years of Service

Reporter: HH

The Weekly Review of the Rotary Club of Hilo

Welcome! **President Kerry Glass** rang the bell for the first meeting of calendar year 2014, inviting **Theresa English** to lead us in the pledge of allegiance.



**Wally Wong** introduced (to most of us) a proverb or saying from **Mary Kawena Puku's** book on Hawaiian



Proverbs and Poetical sayings: "Ma Ka Hana, Ka 'Ike." Hana is to work or to do and 'ike is to learn, know or understand, so "In doing or working, one learns, understands or knows". It's a good saying to help us all get involved and learn what everyone is doing, which will help us understand and know how to better work together to make our Club and Community stronger.

Thanks were expressed to our two greeters, **Sandra Song**



and **Newton Chu**. **Newton** quipped that we Rotarians would have a "year of good luck" since we were greeted by two attorneys! He then introduced visiting Rotarians **David De Luz, Jr.** (Rotary Club of Hilo Bay), **Lisa Kwee** (South Hilo), along with **ADG David Hurd**. **Lisa**

introduced her guest, **Farris Etterlee**, **Helene Tajiri** her guest, **Lara Gomez**, **Bobby Stivers-Apiki**, his guests, **Danielle Mercado** and **Timothy Weber** (on the YMCA staff), and **Gail Takaki**, her guest, our Rotary Youth Exchange Student **Gui Assencio** from Brazil.

Thanks and More.... **President Kerry** thanked **Stew Hussey**, photographer, and **Bobby Stivers-Apiki**, reporter, for the "two" issues of the Lava Flow for our December 20, 2013, meeting. Mahalo plenty!

Rotarians and guests **Newton Chu**, **Cindy Boots**, **Yoko Hayano**, **Susan Munro**, **Biff Kennedy**, **Jim Kennedy**, **Linda Kennedy**, **Kathleen McGilvray**, and **Kerry Glass** braved the rain and refuse on Saturday, Dec. 29, for the Matson fundraiser project entitled, **Ka Ipu 'Aina** (A Container for the Earth). Apparently **Jim Cheney** gave some consternation but needed no stitches from a rather bloody cut.

Upcoming events include the Dictionary distribution, Keiki Vision, Read-a-Loud (with **Glenn Harris** noting that the books are here and that the January reading should be scheduled), and the Chamber's Athena Awards presentation to our own "she who must be obeyed" (?) **Nancy Cabral** (with sixteen Rotarians signed up to attend). Dates for dictionary distribution include Jan. 15, Jan. 16, Jan. 23, Jan. 24, and Jan. 27.



It was then time to present the results of **The Big Bell Ring Challenge** for the Salvation Army in December, with the Rotary Club of South Hilo raising **\$751.99** and our Club **\$889.40**, enough of a



draw for **President Kerry** to have donated salmon (subsequently auctioned off by **President Lisa**), and **President Lisa's** donating her lilikoi butter in neat containers. Lucky recipients in our club will be among those who helped ring

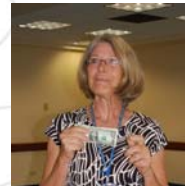
bells, names to be drawn at a later date.

Let's Celebrate... **Birthday Rotarians** were celebrating elsewhere, **Ed Hara** (on Dec. 24) and **Gay Porter** (on Dec. 31). **Ron Dolan** said that **Glynnis** and he were "just kids" 40 years ago when they got married, **Wally** was **\$20** for 20 happy years of marriage to **Malia**, and **Ian** "Should I be \$4 happy?" for four years with **Nichol**. (He gave **\$5**.) **Bob Fox** and **Nina Buchanan** were off celebrating elsewhere. It's been three great years with **Yoko Hayano** in our Club.

**Happy Dollars**. Hm! **Past President Tom Brown** was **\$5** happy to announce that **Kathleen McGilvray** got "jumped" by two Rotarians, **Corey Kawamoto** and **Mitch Dodo**, in the parking lot around the time of the Rotary Board meeting.



**Russell Oda** of Hilo High's Class of 1947 donated **\$47** to be recognized as an honoree for the Hilo High School Foundation's annual dinner. Amazing! Contact **Newton Chu** for tickets.



**Jim Cheney** gave **\$10** for the clean cut on the 28<sup>th</sup>—no stitches!



**Theresa English** gave **\$5** in **Yoko Hayano's** honor for **Yoko's** son's soccer talents, as he won both newspaper time as well as a win for Waiakea High School! (Funds will go to **The Rotary Foundation**.) **Yoko** responded with **\$5**, **\$3** for her Club anniversary and **\$2** for her son.



**Sam Wallis** gave **\$2** (all the cash on hand) to read great qualities of families from some old files he was going through, ending with one reading, "You are loved." Love it!



Birthdays:

Bobby Stivers-Apiki January 17  
Gail Takaki January 17  
Newton Chu January 19  
Mitchell Dodo January 19

Club Anniversary:

Yoko Hayano January 7, 2011 (3)  
Glenn Harris January 11, 2013 (1)  
Judy Gibson January 13, 2006 (8)  
Bob Hanley January 14, 2011 (3)  
Stew Hussey January 15, 1993 (21)  
Nancy Cabral January 29, 1988 (26)  
Jenny Johnson January 30, 2009 (5)  
Richard Johnson January 30, 2009 (5)

Wedding Anniversary:

Ian & Nichol Hatch January 1  
Mitch & Noriko Roth January 13

Announcements:

- Fri. Jan. 17 - Guilherme Assencio  
Rotary Exchange Student
- Fri. Jan. 24 - Ian Hatch  
"Social Media"
- Fri. Jan. 31 - Sarah Marusek  
"The Politics of Parking"
- Fri. Feb. 7 -Club Assembly
- Fri. Feb. 14 - Kerry Pitcher  
Yukio Okutsu Veterans Home
- Fri. Feb. 21 - Brenda Ho  
Hopice of Hilo
- Fri. Feb. 28 - Anna Marie Dietrichson  
"Deep and Beyond"

President .....	Kerry Glass
President Elect .....	Richard Johnson
Immediate Past President .....	Alan Kusunoki
Vice President .....	Alberta Dobbe
Secretary .....	Susan Munro
Treasurer .....	Corey Kawamoto
Sergeant-at-Arms .....	Cindy Boots
Membership .....	Nancy Cabral
Public Relations .....	Robert Hanley
Club Administration .....	Tom Brown
Service Projects .....	Mitchell Dodo
Rotary Foundations .....	Alan Kusunoki
Club Service .....	Tim Beatty
International Service .....	Jenny Johnson
Community Service .....	Wallace Wong
Youth Service .....	Glenn Harris
Vocational Service .....	Bobby Stivers-Apiki
Hilo Rotary Club Foundation .....	John McVickar
Hawaii Rotary Youth Foundation .....	Mitchell Dodo
The Rotary Foundation .....	Alan Kusunoki
Attendance .....	Judy Gibson
Greeters .....	Helene Tajiri
Programs .....	Treena Breyfogle
Lava Flow Editor .....	Tammy Silva

**Helen Hemmes** gave \$5 for the pleasure of reading a letter to the editor about side conversations in a recent issue of The Rotarian, and then discovering that the author was a Rotarian from Hilo, **Alan Okinaka** (Rotary Club of Hilo Bay).



**Nancy Cabral** gave \$22 to announce the upcoming rodeo days on February 15 and 16, with thanks to Rotarians who help make the event a success and an invitation to "Come on Down!"

Program. **President Kerry** introduced Hawaii Public Radio (HPR) President & General Manager **Michael Titterton** and Vice President & Assistant General Manger **Valerie Yee**. He noted that Michael Titterton is a Londoner who came to North America in the early seventies. After getting some schooling in Ontario, Canada – and then some graduate schooling in Detroit – he "backed his way" into the public radio business and has been involved with it ever since. He's been President and General Manager of HPR since 1999, during which time HPR has grown into a truly statewide service over its two networks, HPR-1 and HPR-2.

**Michael Titterton** began his talk by presenting with the gift of an emergency radio, a fitting symbol of the communication role that public radio plays in the State of Hawaii. He noted the goal of HPR is to provide a first rate radio show and to do that really well. He noted that radio is an old-fashioned but a "dangerously intimate" medium in that it provides "pillow" talk in the one-to-one connection between the speaker and the listener, and, as such, a key medium for strengthening the bonds of social conscience and the quality of life for persons interested in public affairs and curious about music.

When he arrived in Hawaii fourteen years ago, anticipating another consulting opportunity, HPR was a "broken" station in Honolulu. He noted that he had not been eager to go to Hawaii based on his impressions of Hawaii from Hawaii 5-0 and at first did not know where to begin. Fortunately, he found some correspondence from **Andy Levin** to former management at HRP inquiring about the lack of activity for a transmitter in Hilo, and thus discovered an FCC license about to expire. He recalled that it was raining in Hilo fourteen years ago when he spoke to the Rotary Club of Hilo Bay about the merits of public radio and found

an interested listener (and subsequent lead gift) in **Barry Taniguchi** of KTA Super Stores. KANO-FM made its inaugural broadcast from the state of Palace Theatre thanks to a refurbished old transmitter and an antenna made from plumbing fixtures. The transmitter has since been rebuilt and is now terrific, part of a statewide effort to have a radio station that works for the people of Hawaii in good times as well as in emergencies.

Since his arrival (with Hawaii thankfully not like Miami Beach), HPR has expanded from its two or three transmitters to thirteen throughout the State, with HPR-1 and HPR-2 in all parts of the State except East Hawaii. The biggest problem, he noted, has not been funding but getting permits and licenses, as FCC stopped receiving applications about fourteen years ago. Thanks to good fortune and creativity ("chicanery" but not to the point of "illegality"), HPR was able to acquire a license in Pahala, which when modified can be expanded to include East Hawaii, with the transmitter for HPR-2 to be located in Hilo.

The good news is that **Barry Taniguchi** has again made a "lead gift" for a dollar-to-dollar match, details to be forthcoming, to help secure the necessary funds for the transmitter in Hilo (costing around \$150,000 or so). Once the transmitter is up and running, HPR can revise its programming for HPR-1 and HPR-2 to make its diverse listeners happy. HPR-2 will be primarily news with some jazz, Hawaiian music, and some blues.

With the goal of having HPR-1 and HPR-2 statewide soon to be accomplished, the Board is at work on its strategy for the next ten years, envisioning that HPR can be the nexus in the Pacific area for business news flowing across the Pacific. He noted that Hawaii is geographically and culturally positioned to do so, despite the challenges to FM radio from ocean, mountains, and volcanic activity. He noted too that while HPR does not apply for awards, it has in recent years received awards for its business model and transparency. Truly, HPR has much to celebrate and should be guilty of getting "Happiness Dollars"!

Questions followed. HPR is non-partisan, as is National Public Radio, with the constant challenge of objectivity. Donations are tax deductible to the extent permitted by law, as the station has 501(c) (3) status. And, yes, some love and some hate "Howard's Day Off" with **Howard Dicus**, but in Hilo reside some of the show's biggest fans.

In Closing. **President Kerry** presented **Michael Titterton** with a koa pen, made by our own Gerard Carter (in attendance), with **Bobby Stivers-Apiki** leading us in the **4-Way test** of the things we think, say, or do.

