



# Rotary News **lava** FLOW

July 27, 2012

92 YEARS OF SERVICE

Reporter: Bobby Stivers-Apiki

The Weekly Review of the Rotary Club of Hilo



An Honored Visit by **Chet Dal Santo**, District Governor, Hawaii District 5000  
"Over the next 2 months I will be visiting all of the clubs in the District and I look forward to meeting each and every one of you and listening to your new and innovative ideas for Rotary."

**CALL TO ORDER:** President **Alan Kusunoki** greeted everyone with "Aloha kakou" ("Greetings between you and I") and exactly at 12 noon hit the Rotary bell with his gavel and called the **Rotary Club of Hilo**; the oldest Rotary Club on the island and the 2nd oldest in the Hawaii District 5000 to order.

**PLEDGE OF ALLEGIANCE:** On this Aloha Friday and on the opening day of the 2012 Olympics in London, England **Past President Stu Hussey** led members and guests in the Pledge of Allegiance. This was followed by a room filled of velvet voices singing America's patriotic song, "*America The Beautiful*" led by **President Alan**.

**INSPIRATIONAL MOMENT:** **Theresa English** shared a book written by **Congresswoman Gabby Gifford** and her husband, **Astronaut Mark Kelly** about **Gabby** surviving an assassination attempt in Tucson, AZ on January 8, 2011. **Theresa** reported on a letter from a tire store manager owned by **Gabby's** father that was sent to **Gabby** while she was in the hospital. "You jumped to your feet and cheerfully introduced yourself, "Hi. I'm Gabby!" You made me feel comfortable, wrote **Bob** as you explained your background and asked me about mine. You make me feel like you were truly interested in me and my future with the company." The lesson according to **Theresa** "is how important it is for us to really listen and be interested in an individual we meet or already know, if we want to introduce the person to what it means to be a Rotarian."

**From a book titled "A Century of Service:** The Story of Rotary International," **President Alan** talked about the first four Rotarians business meeting held on February 23, 1905. **Paul Harris**, a lawyer; **Silvester Schiele**, a coal dealer and client of **Paul Harris**; **Gustavus H. Loehr**, a mining engineer and **Hiram E. Shorey**, a tailor and friend of **Gustavus** met around **Gustavus** office and **Paul Harris** expressed his 'sense of emptiness' for not having true friends, dog-eat-dog business attitudes and uncertainty of who he could trust in his personal and commercial dealings. **Paul Harris** proposed they form a club unlike any other club during its day. He declared such a club be "a very simple plan of mutual cooperation and informal friendship such as all of us had once known in our village." Thus started Rotary!

**GREETERS & GUESTS:** Wearing a traditional plantation red and white palaka shirt from his 50th Hawaii Preparatory Academy class reunion, **Sam Wallis** greeted today's guests: **Charlene Meyers**, Assistant Governor, **Chet Dal Santo**, District Governor and **June Dal Santo**, wife of **DG Dal Santo** and member of the Hawaii Kai Rotary Club. **Lorraine Shin** in her lavender BJ Penn jumpsuit also greeted members and guests.



**ANNOUNCEMENTS:** **President Alan** thanked last week's Lava Flow reporter **Jim Kennedy** and photographer, **Jim Cheney**. **Ron Dolan** noted "*The Dirty Eleven*" - 11 members have not paid their membership dues to-date. Please pay today! Next week's guest speaker will be **Karolyn Lundkvist** who will speak on the new Membership program, "*Ignite*". **Birthdays:** **Cowboy Kaneshiro** is celebrating his birthday in Fiji. **Club anniversaries:** **Jim Kennedy** and **Misti Tyrin**.

**HAPPY DOLLARS:** A whole lot of happiness was flowing today: **Sam Wallis**, \$20 for his 50th HPA Class Reunion; **DG Chet Dal Santos**, \$3 for a great Board meeting; **Charlene Meyers**, \$1 for attending today's meeting; **Nancy Cabral**, \$85 for celebrating her father's 85th birthday; **June Dal Santo**, \$4 for **President Alan** hosting her and **DG Chet** at the Hilo Yacht Club; **Kerry Glass**, \$5 for going with **Richard Johnson** to Alaska for their annual 'fishing and root beer' trip; **Lorraine Shin**, \$5 for attending a dinner award with **Elyssa Correia**, recipient of the prestigious Truman Scholarship Award. **Stan Fortuna**, \$37 for 10 years as a member of the "greatest Rotary Club this side of Mississippi" and for 27 days of 'ain't bad' unemployment; **Nancy Cabral** noted she sold **Stan** the home he bought here in Hilo and just sold the same home now that he is leaving; **Stu Hussey**, \$20 for **Stan's** support and use of Kamehameha School facilities for Rotary meetings and **Bob Hanley**, \$20 for **Ed Hara** giving him a discount for printing pictures.



**Birthdays:**

Jim Kennedy July 17  
 Gene Tao July 20  
 Cowboy Kaneshiro July 24  
 Susan Munro July 30

**Club Anniversary:**

Alberta Dobbe July 11  
 Lorraine Shin July 19  
 Misti Tyrin July 23  
 Jim Kennedy July 24

**Wedding Anniversary:**

Eddie & Portia Hara July 1  
 Stew & Alessandra Hussey July 12  
 Randy & Lydia Hart July 17  
 Vivian & Daniel Birchall July 17  
 Tom & Delia Brown July 29

**Announcements:**

Fri. Aug 3  
 Karolyn Lundkvist - "Ignite"  
 Fri. Aug 10  
 Christopher Phillips, Imiloa  
 Reach for the Stars - Afghanistan  
 Fri. Aug 17  
 Jeff Melrose, Island Planning  
 Food Self-Sufficiency Baseline Study  
 Fri. Aug 24  
 David Howard Donald  
 The Volcano Project

President .....	Alan Kusunoki
President Elect .....	Kerry Glass
Vice President .....	Alberta Dobbe
Immediate Past President .....	Joe Hanley
Secretary .....	Richard Johnson
Treasurer .....	William Dolan
Sergeant-at-Arms .....	John McVickar
Attendance .....	Judy Gibson
Club Administration .....	Tom Brown
Service Projects .....	Mitchell Dodo
Rotary Foundations .....	Susan Munro
Membership .....	Nancy Cabral
Public Relations .....	Robert Hanley
International Service .....	Steve Yoshida
Community Service .....	Wallace Wong
Vocational Service .....	Bobby Stivers-Apiki
New Generations .....	Gail Takaki
Club Service .....	Tim Beatty
The Rotary Foundation .....	Susan Munro
Hawaii Rotary Youth Foundation ..	Mitchell Dodo
Hilo Rotary Club Foundation .....	John McVickar



President Alan announced and invited everyone to a no-host "Aloha" gathering at La Casa de Luna tonight at 5 pm for Stan as he leaves the island for Michigan. Jon McElvaney organized the event for Stan.

**INSTALLATION OF A NEW MEMBER SALLY O'BRIEN.**



"It is a great honor and privilege to bring in a new member into Rotary," stated Chet Dal Santo, District Governor as he installed our newest member, Sally O'Brien.

Standing with her sponsor, Nancy Cabral District Governor Dal Santo asked Sally if she would swear and abide by the Constitutions of the Rotary International, District 5000, Rotary Club of Hilo and the 4 Way Test, to which Sally affirmed with the words, "I do". DG Dal Santo reminded Sally that as a new member her goal now is to recruit a new member within 90 days,



Charlene presented Sally with a new membership pin, while DG Dal Santo presented Sally with the new "Visionaries" pin. Sally

was asked to say a few words, "I'm, so happy to be home and welcomed." Congratulations Sally!! Nancy also received the new "Ignite" membership pin with the number 1 and each time she recruits a new member that number will change to the number of new members. Nancy announced to



the membership, "Bring in a new member or else!"

**RECOGNITION: Past President Stu Hussey**



highly praised and honored for his Paul Harris Plus 4 contribution to the Rotary Foundation.

"It is a great honor for without Rotary Foundation we could not do community and international projects," stated District Governor Dal Santo. President Alan thanked Stu for his belief and contribution in Rotary.

**DISTRICT GOVERNOR'S MESSAGE.**

District Governor Dal Santo cited statistics



of Hilo: There are 37,447 adults above the age of 20; 4,436 non-farming businesses; 215 Rotarians and challenged the club to increase its membership. The four founders of Rotary believed in and wanted to work with ethical

business people and with ethical people. Clubs had statisticians who counted how much business was given to members. While the heart of Rotary is its service projects, District Governor Dal Santo proclaimed we have to get back to basics, vocations. He cited for example, Vocation Minutes where for 1 minute a member shares about his/her vocation and how it relates to Rotary. He encouraged Vocational Services. This August, the District website will initiate Yellow Pages where occupations like lawyers, realtors, etc. will be listed for easy reference by members for business or services. Club presidents are encouraged to have their members update their profiles so that the Yellow Pages can be more complete. New members want to network with members and this, Yellow Page will afford this to happen. Rotary membership has declined: 2005 - 2,600 members; June 2012 - 1,736 members; by July 30, 2012 at or below 1,700 members. North America is declining in membership while Europe, South America and Asia membership is not declining.

District Governor Dal Santo reported that "Visionaries" in Zone 25 - 26 are requesting club presidents 'do more than they have ever done'. 1. Run your club like a business. Presidents will need to produce a 3 Year Business Plan. 2. Increase membership by implementing the new "Ignite" membership program. Ignite will provide tools including "25 Elevator Stories". DG Dal Santo further explained how Rotary is like a family. If a Rotarian needs help, help will come from the Rotarians.

**PEACE FORUM:**



There will be 3 Rotary Peace Forums according to DG Dal Santo. The first will be held in Berlin in November; the second in Honolulu in January and the third in Hiroshima in May. The Honolulu Peace Forum will focus on youth and within the next week a well-known keynote speaker will be announced.

Photos by Jim Cheney



**FUTURE VISION:** DG Dal Santo explained the new rules for the Rotary Foundation will be enacted. At present, funds from the Foundation for projects are distributed in this formula: 20% for community service projects, 80% for international service projects. The new rules will distribute funds by: 50% for community projects and 50% for international projects. This rule will increase funds by 2-1/2 times for community projects. This will allow more money in communities and more 'visibility' for Rotary projects in its own communities. Communities will actually see the work of Rotary unlike projects in other countries. A round of applause accompanied DG Dal Santos' remarks!

**ROTARY PINS:** DG Dal Santo encouraged members to wear their pins and/or shirts all day and every day. If not all day and every day at least wear your pin or a Rotary shirt on the 1st or 15th day of each month. If all 1,700 members wore their pins and shirts, one can wonder the impact in our communities. The potential of the general public inquiring about Rotary is highly probable that could lead into new memberships.

**ROTARY STATE-WIDE COMMUNITY PROJECT:** DG Dal Santo stated while he can demand clubs to participate in state-wide projects, he is encouraging clubs to participate in the "HAVE A RICE DAY CAMPAIGN". The Credit Unions initiated this project last year. With 1,700 members State-wide we could have a significant impact. The goal is to collect 100,000 bags of rice for the Hawaii Food Bank. Members will be asked to collect bags of rice or donate \$15 on street corners in stores like, Longs, KTA, etc. on a Saturday in October and November. There will be publicity state-wide and a "rice mascot" for the campaign. It's a good way to get the Rotary name out in the public.

DG Dal Santo continued spotlighting membership when he turned over a list of 100 names of potential professions that Nancy Cabral, Membership Chair can recruit from.

In his closing remarks, using his outdoor voice as he has done at President Elect Training Sessions (PETS), DG Dal Santo called out loud, "LISTEN UP!" and "HAVE FUN!"

President Alan thanked DG Dal Santo for visiting and joining us today and sharing his vision of Rotary District 5000. President Alan presented DG a special one of a kind koa pen made by former member, Gerard Carter to use in his Rotary duties as District Governor.

**4 WAY TEST:** President Elect, Kerry Glass led members and guests in the 4 Way Test.

**ADJOURNMENT:** President Alan Kusunoki adjourned the July 27, 2012 meeting at 12:59 pm.

EVERY  
ROTARIAN  
EVERY  
YEAR

