



# Rotary News Lava FLOW

March 22, 2013

92 Years of service

Reporter: J Atebara

The Weekly Review of the Rotary Club of Hilo

Under sunny skies, **President Alan Kusunoki** gonged the gong on our first club meeting of Spring 2013. **Cindy Boots** led us in the Pledge of Allegiance and club members sang "America The Beautiful" with gusto. **Yoko Hayano** shared a healthy thought of the day. According to 2009 County of Hawaii stats, 10.5% of us are inactive; 37.7% of us are active, but not enough; and 51.7% of us are considered active. We need to strive for two hours and 30 minutes of active movement each week. **Yoko** recommended that we move/dance to our favorite song three times a day and we could all increase our activity. Let's Move, Be Healthy, Be Happy. (**Michelle Obama** actually got her "get moving" idea from **Yoko!**)

**President Alan** thanked our greeters, **Alberta Dobbe** and **Ted Dixon**. **Ted** introduced our guests for the day: **Biff Kennedy**, visiting Rotarian from Clemson, S.C. and **Jim Clark** and **Carol Kent**, "Superman" visiting Rotarians from Mystic, CT. **Jim Cheney**



introduced his guest, **Hilde Shetler**, the new Executive Director of VASH, recently relocating from Post Falls, Idaho; **Glenn Harris** introduced **Anne Harris** and **President Alan** welcomed

back **Ian Hatch** to the club.

**President Alan** acknowledged last week's Lava Flow reporter, **Theresa English**, and photographer, **Jim Cheney**. Great job, guys!

**President Alan** made the following **Hilo Rotary Club** Announcements:

Due to the Good Friday Holiday, there will be no meeting on March 29th.

In place of our Friday, April 5th meeting, we will have Business Visitations at the following member businesses:

1. Coldwell Banker Day-Lum Properties
2. Penn Training
3. Sole Comfort Pain Relief Footwear
4. Dodo Mortuary

Mark your calendars for our Annual Heckuva Chicken Hekka Social on Thursday, April 18th at Wailoa State Park

Rotary Work Day is Saturday, April 27th and we will be rolling up our sleeves at the Boys & Girls Club in Hilo.

Rotary Group Study Exchange (GSE) is April 28-30th

Rotary 5000 District Conference is May 17-19th at Turtle Bay on Oahu

Mark your calendars for our First Annual Hilo Brewfest on Saturday, June 1st, co-chaired by **Bob Hanley** and **Treena Breyfogle**. Details to come.

Installation of incoming Officers and Directors for 2013/2014 will be on Tuesday, July 2nd at Wailoa State Park

Announcements from other Rotary Clubs:

**Rotary Club of Volcano** is hosting an Easter Egg Hunt on Sunday, 3/31... Registration @ 7:30am; Egg hunt from 9am-10am at KMC.

**Rotary Club of South Hilo's** annual Hilo Huli on Sunday, May 5th at Coconut Island; Tickets are \$45.

Birthdays: None

Wedding Anniversaries: On March 18th, **Jim & Xiao-Ying** celebrated 8 years of wedded bliss; on March 19th **John & Kamali McElvaney** celebrated 54 years and **Jerry & Sandy Watanabe** celebrated 24 years of wedded bliss! Congratulations!

Club Anniversaries: On March 17th, **Tom Brown** (sponsored by **Doug Espejo**) celebrated 24 years in the club; On March 18th **Naomi Menor** (sponsored by **Jimmy Maeda**) celebrated 25 years and **Laurie Bass** (sponsored by Nancy Cabral) celebrated 2 years. **Theresa English** and **John McVickar** were credited with March 19th club anniversaries, but theirs aren't until April. They will be re-recognized next month.

**Cindy Boots** was in Mexico on her March 7th Club Anniversary. She was sponsored by **Ed Hara** and donated \$25 to the **Rotary Club of Hilo's Foundation** to celebrate her 16th year in the club.

**President Alan** (who was sponsored into the club by **Russ**) recognized longtime club member, **Russ Oda**, who was recently inducted into the Junior Achievement of Hawaii's **Hawaii Business Hall of Fame**. **Russ** will be honored at a dinner sponsored by Junior Achievement of Hawaii Island on Saturday, April 20th at the Hilo Hawaiian. Tickets are \$75. Our club would like to sponsor a table or two. If you'd like to attend, please respond to **Kerry Glass'** email.

**President Alan** re-inducted former club member, **Ian Hatch**, back into our club. **Ian** completed his new member orientation and received his Rotary pin and a big round of applause! Welcome back to the club, **Ian!**



Is anybody happy? You bet! **Yoko Hayano** gave \$100 to TRF because she was happy: 1) to give today's thought of the day; 2) she recently spoke about healthy living to 20 visiting Japanese professors; 3) she ran the Hilo half-marathon (Congratulations **Yoko!**); 4) she is hosting Rotary Exchange Student **Fern**; and 5) her son, **Hajime**, who is in Hiroshima courtesy of the **Wada Foundation**, is happy to have a big sister.

In honor of their wedding or club anniversaries, **Jon McElvaney** gave \$20 to TRF; **Jim Cheney** gave \$10 to the club; **Naomi Menor** gave \$25 to HRCF, **Laurie Bass** gave \$100 to TRF; and **John McVickar** gave \$10 to TRF. Other happy members included: **Mike Robinson**- \$2 for **Hilde Shetler's** beautiful singing; **Alberta Dobbe**- \$2 for the colorful scarf she received from **Bobby**

Birthdays:

Bob Fujimoto March 6  
Helene Tajiri March 25

Club Anniversary:

Cindy Boots March 7  
Tom Brown March 17  
Naomi Menor March 18  
Laurie Bass March 18  
Theresa English March 19  
Chris Tamm March 24  
Helene Tajiri March 25  
Gail Takaki March 28  
Doug Arnott March 30

Wedding Anniversary:

Sam & Sandy Wallis March 1  
Jon & Kamali McElvaney March 19  
Jerry & Sandy Watanabe March 19  
Helene & Harvey Tajiri March 23  
Aki & Emiko Watanabe March 25

Announcements:

Fri. March 29  
NO MEETING (Good Friday)

Fri. April 5  
Business Visitations

Fri. April 12  
Club Assembly

Thurs. April 18  
Chicken Hekka Dinner/Social

Fri. April 19  
NO Meeting (Club Social on 18th)

Fri. April 26  
Regular Meeting

- President ..... Alan Kusunoki
- President Elect ..... Kerry Glass
- Vice President ..... Alberta Dobbe
- Immediate Past President ..... Joe Hanley
- Secretary ..... Richard Johnson
- Treasurer ..... William Dolan
- Sergeant-at-Arms ..... John McVickar
- Attendance ..... Judy Gibson
- Club Administration ..... Tom Brown
- Service Projects ..... Mitchell Dodo
- Rotary Foundations ..... Susan Munro
- Membership ..... Nancy Cabral
- Public Relations ..... Robert Hanley
- International Service ..... Steve Yoshida
- Community Service ..... Wallace Wong
- Vocational Service ..... Bobby Stivers-Apiki
- New Generations ..... Gail Takaki
- Club Service ..... Tim Beatty
- The Rotary Foundation ..... Susan Munro
- Hawaii Rotary Youth Foundation .. Mitchell Dodo
- Hilo Rotary Club Foundation ..... John McVickar

Stivers: Hilde Shetler-\$2; and Alan Kusunoki-\$10.

Misti Tyrin who was skipped over in the original announcement section announced that she is working with Foster Families and an upcoming May 10th Foster Family event for which she will be asking for donations.

Susan Munroe introduced our guest speaker, Jim Mellon, the Director of International Student Services and Intercultural Education at the University of Hawaii-Hilo. A graduate of Duke University and a former Peace Corp Volunteer, Jim shared a lot of information about the International Students Program. Currently there are 250-260 foreign students from 37 countries attending UH-Hilo. They represent approximately 6.3% of the student population. About 50% of foreign students come from Asia, including Japan, Korea and China and about 40% are from Oceania, including New Zealand and Australia.

Since 2005, the foreign student population has been steadily decreasing. In 2005, international students represented 11.8% of the student population. This decrease is also happening at colleges statewide. Why the decrease? 1. Increased global and national competition for foreign students. 2. Due to increased costs, UH has had to cut down on international student recruitment and concentrate more on recruiting in-state students. 3. UH lacks an Engineering School and Graduate Programs. (Ex: 75% of students from India want Engineering degrees and Masters in Business degrees) 4. UH has to overcome the image that it's not a serious destination for higher education. 5. Canada makes it a lot easier for foreign students



to emigrate to their country. 6. UH-Hilo also lacks student housing. The wait list is long.

UH-Hilo is putting together a more pro-active international student recruitment plan to countries such as Japan, China, Korea, Taiwan, Malaysia, Viet Nam, Indonesia and Latin America. Their goal is to increase foreign student enrollment to 12%.

In 2011-12, at UH-Hilo, international students contributed \$5.1 million to the economy and at HCC, they contributed \$1.8 million. In the state of Hawaii, international students contributed \$107 million to the economy. International students contribute much more than just economic value to the college and community. Non-economic values that they contribute include: 1) They help build bridges between the U.S. and other countries; 2) They bring a global perspective to the classrooms; 3) They support programs and services for all students by paying the high non-resident tuition; 4) They boost retention and graduation rates; and 5) They support local businesses and communities.

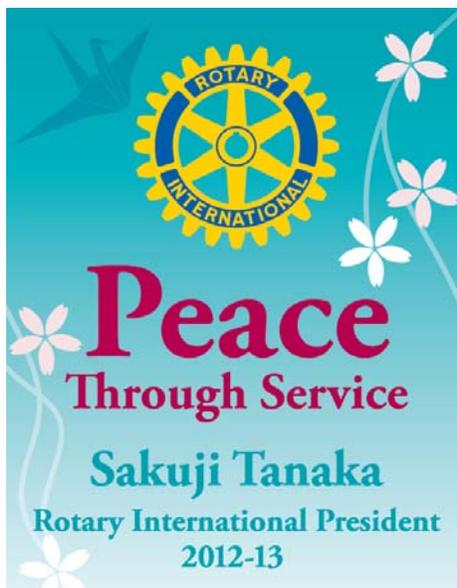
International students on campus also make it possible for local students to have a "global experience" without actually travelling to a foreign country.



Study Hawaii is a non-profit organization whose goal is to double the state's international student enrollment by 2018. UH-Hilo has started a Global Connections Program designed to give international students a better experience in becoming friends with local Hawaii students. They have host families who include foreign students in family activities or get-togethers. UH-Hilo also has a program called Global Ambassadors made up of internationals students who speak at the local schools. They also participate in community service projects. Thank you, Jim, for an informative presentation.

President Alan reminded everyone that THERE IS NO MEETING ON GOOD FRIDAY, MARCH 29th and BUSINESS VISITATIONS replace our meeting on APRIL 5th.

Gene Tao led us in the Four-Way Test and the meeting was adjourned.



Photos by Chris Tamm