

Rotary Club of Hilo



Lava Flow



January 31, 2020

Chartered: December 1, 1920

Reporter: Double H

Photographer: Charlene Meyers

On a nice rainy Friday afternoon, the Rotary Club of Hilo held its usual weekly meeting in the cozy corner of the restaurant at the infamous Hilo Hawaiian Hotel. The atmosphere there is ok but unfortunately the acoustics tend to be ear-shattering and takes a bit of concentration to hear things clearly even when just talking with your seat neighbor.

Exactly at noon, our illustrious **President** rang the bell, starting the meeting right on time.

Everyone in attendance stood for the recitation of the Pledge of Allegiance, led by **Corey Kawamoto**.



Thanking our greeters today, **Marcia Prose** and **Kathy Gray** (subbing for **Helene Tajiri**, absent for some reason), **Pres. Anna** asked **Marcia** to introduce our visitors and guests, who were:

Visiting Rotarians & Guests

Richard Cunningham from the Rotary Club of Hilo Bay **Debbie Minicola**, guest of **Maureen Poirier**

Scribe and Photographer

Jim Cheney and **Charlene Meyers** were noted as being the Lava Flow reporter and photographer. Respectively, at today's meeting.

Birthdays & Anniversaries

Nancy Cabral was the only one having any sort of celebration this past week, being a member of our Club for 32 years as of January 29.



Chinese Phrase of the Week

Bu yong xie (accent marks not shown but still actually easy to pronounce finally) meaning "You're Welcome."



Announcements

The 06/10/20 last day shown for online registration for the International Conference in Honolulu next year is not correct as this is the FINAL day of the conference. Obviously there must be an earlier date and this will be provided when ascertained.

Beverly Heikes said the **RYLA** committee is looking for volunteers, helpers and additional students for the function later this month. Please let eligible kids be aware of this great event and have them sign up to attend. It's a great fun, learning social time for all.



Bobby Dugar announced that next Friday is national Red Day and everyone is encouraged to wear something red that day. Basically it's "Go Red" for the American Heart Association. So anything red in your clothing next Friday is expected to show support.



Richard Cunningham proudly announced that 2 Rotary Clubs from Hilo, his and ours, were numbers 1 & 2 in donations last year in the state to the **Hawaii Rotary Youth Foundation**, by a large margin over every other Club in Hawaii. This foundation is the one that provides scholarships to qualified students throughout the state. And to help us keep our standing, he is creating another koa wood item as a prize for donations given, one entry in the drawing for each **\$50.00** donated.



\$ Happy Dollars \$

Charlene was **\$10.00** happy for getting good customer service from an online company. Something not really expected nowadays and she was happy for it.

Marcia provided her Palace Theater monthly info and has the Newsletters for us.



Charlene (again), and **Nancy Cabral**, were ecstatic over the quick sale of her house in the Volcano area and that the buyers are allowing her to stay in it for the next few months to get ready to depart. **\$20.00**



Amos Meyers also chimed in about the Volcano Art Center and its auction up coming in early February. **\$10.00**

Pat Guillen is **\$20.00** happy to be back in sunshine after visits to areas in the mainland where snow and cold are common this time of year. And tonight both the men's and women's basketball teams are having games and the baseball team is opening its season. Would like to see many of us attending if possible.



Richard Cunningham, again, mentioned that he had a good, tasty experience at the Happy Valley Restaurant, known to be in someone's ballywick here in our Club (clue = our Club President).

Marcia has a real conundrum in that she has close ties in her life in Kansas City and San Francisco and has a difficult time picking one to root for on Sunday (the Super Bowl for those of you unaware of what's happening that day).

Nancy gave **\$100.00** to **HRYF** in her attempt to try and win the Koa prize offered by **Richard**. And she was happy to see **Mitch Roth** here at today's meeting and made an early announcement about the mysterious location she has set up for her presidential installation on June 13. We will be surprised (according to her).



Guest Speaker

Our speaker today is

Kristen "KT Sunshine" Thario of **BigIslandPulse.com**, as introduced by **Pres. Anna**.

After an quick bio, **KT** came up and started us off with a little info on what **BigIslandPulse.com** does by showing us a well put together video of activities here on the Big Island. This video had shots of areas on the Island we sort of take for granted but were presented in a way, just like those on Magnum P.I. and Hawaii 5-0, making scenery and buildings and people look great, presenting the Island in a very attractive way. All spectacular!



Birthdays:

Anna Liu January 9
Gail Takaki January 17
"The Don" Chu January 19
"Mitch" Dodo January 19

Club Anniversary:

Masao Amako January 1, 2004 (16)
Raymond McPherson January 1, 2004 (16)
Eric Anderson January 6, 2017 (3)
Bob Hanley January 14, 2011 (9)
Genie Phillips January 20, 2017 (3)
Nancy Cabral January 29, 1988 (32)

Wedding Anniversary:

Mitch & Noriko Roth January 13 (29)

Announcements:

Fri. Feb 7 - Meeting
Hawaii Humane Society
Fri. Feb 14 - No Meeting
Fri. Feb 21 - Meeting
Marine Stewardship & Waste
Management in Fiji

Club Administration 2019 – 2020

- President – Anna Liu
- Past President – Keith Okamoto
- President Elect – Nancy Cabral
- Vice President – Mitch Dodo
- Secretary – Jen Tanouye
- Treasurer – Corey Kawamoto
- Sergeant at Arms – Jacob Bratton
- Rotary Foundations – Kerry Glass
- Membership – Maureen Poirier
- Public Relations – Marcia Prose
- International Service – Steve Handy Jr.
- Community Service – Wally Wong
- Vocational Service – Bobby Dugar
- Club Service – Shane Okimoto
- New Generations – Beverley Heikes
- Program Chair – Mike Meyer
- Attendance Chair – Judy Gibson
- Lava Flow Chair – Susan Munro
- Greeters – Cathy Gray

Foundation Chairpersons:

- Hilo Rotary Club Foundation – Tim Beatty
- Hawaii Rotary Youth Foundation – Mitchell Dodo
- Sunao Wada Foundation – Mitchell Dodo

BigIslandPulse.com on the web lists activities, like Black & White Night among others, that we should be aware of. They create scenes and listings of events ongoing throughout the year to help us enrich our lives of things happening in our community. Naturally some of the functions are from advertising, which they will help an organization put together, to show what's going on.

Basically they want to bring people & events together. They are not a news site but does offer info as to things that are occurring. For instance they had 918 scheduled events listed for January (WOW!). So for they have 30,000 followers on Facebook trying to find information on where to find your next B.I. adventure, the best accommodations, fantastic food for the whole family, and more.

They average 1.3 or 1.5 million views on their website yearly with about 300,000 monthly social media views. They partner with many local companies that also specialize in getting word out to the public, various radio stations and the like.

And they will help us set up a creative digital platform to increase the visibility of our activity or business. They use custom targeted ad campaigns, live event broadcasting when and

if possible, a monthly newsletter, original video productions, help in branding and logo assistance and everything is 100% community submitted stories, pictures and events.

They do a lot of PSA's and will recognize and publicize people (who should have their activities known).

If you are interested in more information on how to market your business, contact them at aloha@bigislandpulse.com.

After a few minutes of questions and answers to sum up **KT's** presentation, with some time left on hand, **Pres. Anna** asked **Mitch Roth** to



speaking for a while on what his office does (he is the County Prosecutor you know) and what's happening with the law enforcement in our community. And he did that adroitly explaining about programs set up to help people, kids affected by domestic abuse and how jail confinements seemed to be lessened. He also talked about the police department and officer conduct and dismissals.

And with that **Julie Kron** was called upon to lead us in the **4-Way Test**, closing today's meeting.

There is a meeting here next week, don't forget to wear red, but no meeting on the 14th. Mark your calendars accordingly.

-Pau-



Photos by Kengo Kurata,
Hiroshima South Rotary Club
member