



FOUNDATION OF THE ROCHESTER LATINO ROTARY CLUB, INC.
Annual Report
July 1, 2023 to June 30, 2024



The Foundation of the Rochester Latino Rotary Club was incorporated on July 23, 2014 as a not-for-profit charitable corporation. The purpose of the Foundation is to receive and dispense funds for the charitable service of the Rochester Latino Rotary Club. The club focuses its charitable services to humanitarian projects that address the needs of the Rochester Community and other countries.

FOUNDATION OF THE ROCHESTER LATINO ROTARY CLUB, INC. BOARD OF DIRECTORS



Julio Vázquez, Chair



Charol Rios, Chair Elect



Iris Alvarado, Secretary



Dr. Miriam Vazquez, Treasurer

ROCHESTER LATINO ROTARY CLUB BOARD OF DIRECTORS



Luisa Baars, President



Elba Williamson, President-Elect



Aida Veras, Secretary



Idalia Chang, Treasurer

LITERACY PROJECTS: RECOGNIZING THE IMPORTANT ROLE LITERACY PLAYS IN IMPROVING LIVES AND EMPOWERING PEOPLE, THE ROCHESTER LATINO ROTARY CLUB IS COMMITTED TO SUPPORTING UNIVERSAL LITERACY AND EDUCATION INITIATIVES.

- Rochester Latino Rotary Club College Scholarship:** The Rochester Latino Rotary Club awarded two \$1,000 college scholarships to Melanie Serrano Muñoz and Emmi Veras, graduates of the Eugenio Maria Hostos Charter School who demonstrated service above self.



- 2. Parents as Reading Partners-Kindergarten Project:** The Rochester Latino Rotary Club members read the book, Call Me Tree, to 64 kindergarten students. The students learned about the value of trees. The students collected \$72.13 to donate to OneTreePlanted. The Rochester Latino Rotary Club matched the students' donations. A total of \$145 was donated to OneTreePlanted.



- 3. Storywalk® at El Camino:** The Rochester Latino Rotary Club in partnership with the City of Rochester, Genesee Land Trust and Ibero Development Corporation installed a Storywalk® at El Camino Trail. The purpose of a Storywalk® is to encourage families in our community to spend time together, walking and reading, thus promoting healthy habits and good reading habits. A Storywalk® takes an illustrated children's book and disassembles it, displaying each page sequentially along a walking path. The Storywalk® concept was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg Hubbard Library. The club will replace the Storywalk® book monthly or bi-monthly during Spring, Summer and Fall.



4. **Little Library at the International Plaza:** A little library is a free book exchange where people can take a book or share a book. The Rochester Latino Rotary Club members restock the little library as needed.



COMMUNITY SERVICE PROJECTS: THE ROCHESTER LATINO ROTARY CLUB PROVIDES SERVICES TO OUR COMMUNITY AND PEOPLE IN NEED.

1. **Holidays Meals:** Two holiday meals during Thanksgiving and Easter were provided to our homeless community. Sixty dinners were served at each event.



2. **Parranda:** The Rochester Latino Rotary Club sponsored a parranda where music, hot chocolate and hot soup were shared with the community around the Father Tracy Advocacy Center.



3. **IBERO Adopt A Family Angel Tree Project:** The Rochester Latino Rotary Club members adopted migrant/asylum seeking families new to the Rochester community. The families provided a wish list and the members bought, gift wrapped and delivered the items.

4. **Father Tracy Advocacy Center:** The Rochester Latino Rotary Club donated \$500 to the Father Tracy Advocacy Center to help out with the center's mission of providing access to addiction treatment, case management and street outreach to the community of North Clinton Avenue.
5. **Rochester Hope Project at St. Michael's Church:** The Rochester Latino Rotary Club members donated food and hygiene items to the Rochester Hope Project at St. Michael's Church.

ROTARY INTERNATIONAL: THE ROCHESTER LATINO ROTARY CLUB MEMBERS CONTRIBUTE AND FUNDRAISE TO SUPPORT THE ROTARY INTERNATIONAL FOUNDATION TO HELP FUND HUMANITARIAN HEALTH AND EDUCATION ACTIVITIES LOCALLY AND GLOBALLY.

1. **Polio Campaign:** To help eradicate polio worldwide, the RLRC sponsored a 50/50 raffle and members made donations during meetings. The club donated \$786.00 to the End Polio Now Rotary International campaign.



2. **Fund Share:** The Rochester Latino Rotary Club donated \$1,000 to the Rotary International Fund Share. Rotary International makes those funds available for clubs that want to collaborate on bigger projects (i.e. clean water projects, educational projects, etc.).

ANNUAL FUNDRAISING EVENT: THE FOUNDATION OF THE ROCHESTER LATINO ROTARY CLUB, INC PLANS AN ANNUAL EVENT THAT WILL GENERATE THE FUNDS NEEDED FOR THE CLUB'S PROJECTS FOR THE FOLLOWING YEAR.

Third Annual Walk-A-Thon: This year's event took place on May 18, 2024 at Seneca Park. Twenty-seven participants came out and walked the 5K course. The event generated \$9,840. The club is grateful to this year's sponsors.





FINANCIAL REPORT

The Foundation's starting balance for the year was \$11,588.
 During the year \$19,734.70 was generated from donations and fundraisers.
 \$18,509.27 was expended on the 2023-2024 Club projects.
 The foundation ended the year with a fund balance of \$12,813.43.

ROCHESTER LATINO ROTARY CLUB LOGO

Rotary International would like clubs to present a unified and consistent image to strengthen the Rotary brand. Therefore, beginning with the new rotary year (2024-2025) the Rochester Latino Rotary Club will transition to the official Rotary International logo and include our club's name.

