



Dr. Constantino Fernández

Nominations are being accepted for the different awards to be presented on April 21, 2018 (Please see page 2 for details). The Dr. Constantino Fernández award recognizes a Latino/a in the medical profession that has demonstrated through his/her volunteer work, a commitment to making a difference in their communities, their families or in the lives of others in need.

### **This is your Rotary club: a new approach to keeping members**

*By Michael Bucca, membership chair of the Rotary Club of Central Ocean – Toms River, New Jersey*

In his article Bucca highlights an approach that keeps members engaged and increases member retention. He states that besides getting new members involved right away, his club explains to new members what it means when they say “this is your Rotary club,” as follows:

“A Rotary club is chartered by Rotary International, but who ultimately operates it? The membership does! All Rotarians pay the dues that allow the club to function, attend the meetings, and perform the work needed. In a sense, members are *partial owners* of the club in the way shareholders are of corporations. Rotary club membership can be just like a stock, except the dividends are derived from the active participation of the member!

Continues on page 2

## In Memoriam

The Rochester Latino Rotary Club grieves for the passing of one of its charter members, Dr. Constantino (Tino) Fernández. With his gentle ways he treated countless women in the Latino and general communities. He delivered many babies in the Rochester area.

Dr. Fernández was very involved in dealing with health disparities among Latinos, participating in organizations locally, nationally, and in his native Nicaragua to help achieve parity in health services and outcomes for Latinos. As professor emeritus of obstetrics and Gynecology at the University of Rochester, he was able to influence new generations of doctors. He travelled to his country of origin to provide training for doctors and services to poor women. He received numerous awards for his teaching and clinical services as well as his community involvement.

Dr. Fernández will be missed by his family, friends, colleagues and a grateful Latino community that benefitted so much from his services and care.

In his honor the RLRC has created an award to be presented to an individual in the medical field who has demonstrated the same qualities as those possessed by Dr. Fernández. The award will be presented at the annual dinner/dance of the club on April 21<sup>st</sup> at the Diplomat Banquet Center.

## In this issue

- In Memoriam
- This is Your Rotary Club
- RLRC Gives Awards
- Nomination Form
- Future Events
- Board of Directors
- Object of Rotary



**This is your Rotary...** Continued from page 1

He indicates that most members of his club have a purpose. "Many have found their niche that suits their own interests. For example, some are dedicated to an operational function of the club, while others work almost exclusively on community or international service projects," he added. They ask members to bring their own project or do some fundraiser for the club. "This BYOP (bring your own project) approach gives the new member immediate ownership of something important. Your service projects and fundraising committees may have a few ideas for this new member, or simply let the person bring a project to the table. With this method, our club was able to complete nine service projects just in the first half of this Rotary year," he added. If a new member is not ready for this level of responsibility and would rather sit back and observe, he or she can serve as greeter, guest sergeant at arms, or be part of a committee or a project. His final advice: "Don't let your new members slip through the cracks. If you show them that the club belongs to every member, they will stick around for many years to collect dividends of fulfillment that Rotary service can provide!"

**Rochester Latino Rotary Club gives awards****Rochester Latino Rotary Club****PO Box 12562****Rochester, New York 14612**

The Rochester Latino Rotary Club (RLRC) is seeking nominations for the ***"Luisa Baars Service Above Self Award."*** ***"Dr. Constantino Fernández Volunteer Award and the "Making a Difference" awards*** to be presented at our 9th Annual Dinner/Dance Masquerade Ball on Saturday, April 21, 2018.

The Luisa Baars Service Above Self Award recognizes a Rochester area Latino/a that dedicates his/her life to serving others. This is a person that takes initiative serving others and expects neither repayment nor recognition. He/She tends to work behind the scenes.

The Dr. Constantino Fernández Volunteer Award recognizes a Rochester area Latino/a in the medical profession that has demonstrated through their volunteer work, a commitment to making a difference in their community, their family or in the lives of others in need.

The Making a Difference Awards recognize three Rochester area Latino/as that have demonstrated through their volunteer work, a commitment to making a difference in their community, their family or in the lives of others in need. One award will be dedicated to a middle or high school student.

The RLRC is a volunteer community service organization seeking to embrace the talent of professional and business Latinos and others who are interested in enriching the lives of local and world Latino communities.

Attached is the nomination form. Please send completed form by **February 24th, 2018** to: Rochester Latino Rotary Club, PO Box 12562, Rochester, New York 14612. Attention: Awards Committee or email to [veras.aida@gmail.com](mailto:veras.aida@gmail.com).

Please join us in honoring the Awards' Recipients at our 9th Annual Dinner/Dance Masquerade Ball on Saturday, April 21, 2018, and enjoy this exciting and fun event with us.

For additional information contact Aida Veras at [veras.aida@gmail.com](mailto:veras.aida@gmail.com).

**See Nomination Form on next page**

Rochester Latino Rotary Club PO Box 12562  
Rochester, New York 14612 2018

### NOMINATION FORM

Name of Nominee: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

-----

#### ELIGIBILITY CRITERIA:

- The nominee must live within the areas of Monroe, Ontario, Wayne, Genesee, Orleans, Yates, and/or Livingston County.
- RLRC Board members may not be nominated.
- Attributes support RLRC mission - Making a Difference

The “**Luisa Baars Service Above Self Award**” - A Latino/a that dedicates his/her life to serving others; takes initiative to serve others without expecting neither repayment nor recognition; He/She tends to work behind the scenes.

The “**Dr. Constantino Fernández Volunteer Award**” - A Latino/a in the medical profession that have demonstrated through his/her volunteer work, a commitment to making a difference in their communities, their families or in the lives of others in need.

The “**Making a Difference Awards**” - Latinos/as that have demonstrated through their volunteer work, a commitment to making a difference in their communities, their families or in the lives of others in need

-----

Please check **only** one nomination category:

- Luisa Baars Service Above Self Award
- Dr. Constantino Fernández Volunteer Award
- Making a difference Award
- Making a Difference Award - Youth (Middle or High School Student)

## Future events

1. RLRC Regular Club Meeting with guest Speakers: Mike Compisi, Vice President of Business Development, and Shana Jordan, Admissions Representative from Pro-MECH – January 3<sup>rd</sup>, 5:30 pm, at Joseph Avenue Campus of the Eugenio María de Hostos Charter School
2. RLRC Board Meeting - January 22<sup>nd</sup>, 5:30 pm, EMHCS Joseph Avenue Campus
3. Mind, Body, and Soul Community Event – January 27<sup>th</sup>, 11:30 am-4:30 pm, at the Salvation Army, 915 North Clinton Ave., Rochester, NY 14621
4. RLRC Regular Club Meeting on the topic of Languages of Love – February 7<sup>th</sup>, 5:30 pm, EMHCS Joseph Avenue Campus, those interested in attending contact Miriam Vázquez at [vazquez@rochester.rr.com](mailto:vazquez@rochester.rr.com)

## Board of Directors

President – Miriam Vázquez  
 Immediate Past President – Julio Vázquez  
 President Elect – Dr. Jazsmin Ruiz  
 Treasurer – Idalia Chang  
 Secretaries – Wim Baars  
                   Luisa Baars  
 Club Service Co-Chairs - Aida Veras  
                   Charol Ríos-Davis  
 Vocational Service Chair - Dr. Timothy Malia  
 International Service Chair – Luisa Baars  
 Membership Chair – Orlando Rivera  
 Foundation Chair – Julio Vázquez  
 Literacy Co-Chairs – Dr. Miriam Vázquez  
                   Julio Vázquez  
 Club Webmaster – Orlando Rivera  
                   Tera Rivera  
 Bulletin Editor - Luisa Baars  
 Program Chair – Orlando Rivera  
                   Dr. Miriam Vázquez  
 Fund Raising – Dr. Miriam Vázquez  
 Sergeant-At-Arms - To rotate among directors

---

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.