

# ROCHESTER LATINO ROTARY LA ROTARIANA

January, 2015



Rotary International President Elect K.R. "Ravi" Ravindran revealed the theme for his upcoming year as president of the organization. It is a fitting theme since it conveys the internationality of Rotary as well as the many gifts that Rotarians bring to people all over the world.

DGE Bill Gormont and Luisa Baars present a Paul Harris Award plus one to Diana Hernández

## CONNECTING ROTARY AND THE COMMUNITY

The Ibero American Action League is a human services agency serving primarily the Latino community. One of the programs in the Family Service unit is the prevention of child abuse and neglect. The population served, for the most part, is comprised of individuals with very low income.

For the second year, the Rochester Latino Rotary Club has provided toys to the children during the celebration of the Three Kings Day. This is a traditional celebration among Latinos. The club has established collaboration with the Toys for Tots program of the US Marines. This collaboration dates to the beginning of the club's existence.

In the past, children at the Ibero's Child Care Center and at Alternative for Battered Women have been recipients of the toys. This year, 73 children at the Ibero American Action League benefited from the project. The case managers delivered the toys and attest to the joy experienced by the children, who otherwise will not have toys.

## In this issue...

- Connecting Rotary and the Community
- Holiday Party
- New Members Inducted
- Photos
- Focus On Rotary
- DGE Miguelina Acosta
- Dr. Javier Ayala
- Board of Directors
- Meetings and Upcoming Events
- Webinars
- Object of Rotary



TAKE ACTION: [www.latinorotary.com](http://www.latinorotary.com)

**Holiday party brings family together**

On January 9<sup>th</sup>, the Rochester Latino Rotary Club celebrated its traditional Three Kings Day with family members in attendance. As usual, club members brought special typical dishes to satisfy everyone’s appetite. The festivity included a visit by the Three Kings who distributed toys to the children in attendance.

The adults exchanged gifts by drawing numbers and choosing from the pile of wrapped gifts. It was fun to see how individuals could choose to take a gift from someone else instead of from the pile.

We were honored by the visit of DGE Bill Gormont, his wife Ellen, and their guests from Australia. They were the DGE and his spouse who participated in the District Hospitality Program for the DGEs coming from many countries.



Brighton Club hosted a reception for the DGEs



DGEs and their hosts visited Eastman House



Little girl received toy from the Three Kings and Ellen Gormont received wine

**New members inducted**

On January 9<sup>th</sup>, the RLRC inducted two new members. The young ladies have shown a lot of enthusiasm for Rotary. They also have wonderful careers and it is a real pleasure to have them join the Rotary family.

Maritza Buitrago, who was sponsored by Luisa Baars, is from Puerto Rico. She is an attorney working as a public defender in Rochester.

Maritza obtained a bachelor degree from the University of Rochester and a law degree from SUNY at Buffalo.

Maritza is elated to join an organization that will facilitate her ability to engage with the Latino community. She wants to focus her attention to educating the Latino community about the legal system, especially as it relates to youth. She has been a member of the ‘The Latino Cultural Center’ and is currently a member of the ‘Legal Latina Women’ Association. She is glad to follow her father (also a lawyer and retired judge) who was a Rotarian.

Mackenzie Malia, sponsored by Diana Hernández, works as president of AAVIA Foundation (For the Health of Bolivian children). Mackenzie studied anthropology at Cornell University from 2010 to 2014.

AAVIA Foundation, established in 2012, supports Bolivian-based programs to improve medical care and lessen barriers for children's health. Profound poverty in Bolivia amplifies barriers to care and limits the resources available for providing medical services. Severe health problems combined with poverty make the challenges even greater for children and their families.

Mackenzie was impressed with the internationality of Rotary. She finds our mission beautifully aligned to the mission of her foundation, well organized, and a network supporting each other’s work. She looks forward to working in support of the club’s service projects. It is felt that Mackenzie will bring lots of positive energy to the club.





1



2

1. PE Orlando Rivera with son
2. Dr. Javier Ayala signed book to be donated to child
3. DGE Miguelina Acosta and husband Rhadamés visited the club
4. Elisa DeJesús wraps toy



3



4



5

5. Abdiel DeJesús prepares bags with toys
6. PE Orlando wraps toy



6

Join us for an  
Incredibly  
Enchanting  
Evening

## SAVE THE DATE

Saturday, April 25, 2015

*Rochester Latino Rotary Club*

*invites you to join us for our 6th Annual  
Dinner Dance Fundraiser!*

*Proceeding humanitarian projects addressing the needs of the  
Rochester community and communities in other countries...*

"SERVICE ABOVE SELF"

Tango Café  
Dance Demonstration

Freddy Colon  
Musical Entertainment

IF UNDELIVERABLE PLEASE RETURN TO:  
400 EAST AVENUE  
ROCHESTER, NEW YORK 14607

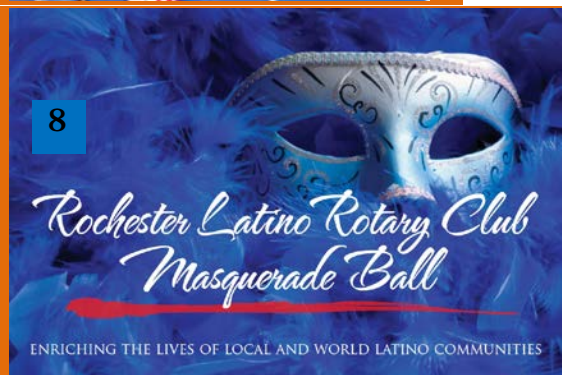
7

EVENT INFORMATION

- ♣ Saturday, April 25, 2015
- ♣ Diplomat Banquet Center 1956 Lyell Avenue
- ♣ Formal Attire Requested
- ♣ 6:30 pm til

FOR FURTHER INFORMATION PLEASE CONTACT: (585) 355-9980 / ANYONA1703@AOL.COM  
FOUNDATION OF THE ROCHESTER LATINO ROTARY CLUB, INC.

7. Save The Date for the 6<sup>th</sup> Club Anniversary
8. Masquerade ball on April 25<sup>th</sup>
9. Toys wrapped and bagged for distribution to children on Three Kings Day



8



9

## Focus on Rotary

### CALL TO "BE A GIFT TO THE WORLD"

Using their talents, expertise, and leadership, Rotary members worldwide are asked to be gifts to the world this upcoming 2015-16 Rotary year.

Rotary International President-elect K.R. "Ravi" Ravindran called Sunday's address to incoming district governors the "most significant moment of my life."

"All of you have been given so many gifts. And you have now been given this great gift: one year to take all your talents, all your gifts, everything that you are and can become -- and Be a Gift to the World," said Ravindran, revealing his presidential theme at the annual five-day training meeting in San Diego, California, USA. "You have one year to take that potential and turn it into reality. One year to lead the clubs in your district and transform the lives of others. The time is so short, yet there is so much to be done."

Highlighting Rotary's biggest challenge, the eradication of polio, Ravindran said, "A future without polio is a gift that we have promised to the children of the world. And indeed it is a gift that we will give."

Ravindran, a member of the Rotary Club of Colombo, Sri Lanka, used Rotary's successes in the fight to eradicate the disease as an illustration of the impact Rotary members can have in the world. When Rotary set a goal of eradicating polio 25 years ago, it was endemic in 125 countries, and more than 1,000 children were becoming paralyzed each day. Today, polio remains endemic in just three countries, Afghanistan, Nigeria, and Pakistan. And in all of 2014, only 333 cases were reported. "We will battle on. We will prevail," he said. Ravindran discussed some of Rotary's other challenges, including membership.

"We have to find a way to bring back the fundamentals that built our organization: the emphasis on high ethical standards in all aspects of our lives, and the classification system that encourages a diversity of expertise in each club," he said. "Too often these ideas are viewed as little more than inconvenient obstacles to increasing our membership. But they have been essential to Rotary's success, and we ignore them at our own peril."

Ravindran told attendees that the focus on branding is essential to helping Rotary grow. "We need to reposition our image, which we recognize has faded in many parts of the world," he said. Rotary also needs to continue to raise funds for The Rotary Foundation, attract new members, and encourage greater participation from current members, he added. "There are no easy answers to any of these questions. And yet the answers must somehow be found. We are the ones who must find them," said Ravindran.

The president-elect closed his speech emphasizing that now is the time to make real change. "You have one year to build monuments that will endure forever, not carved in granite or marble, but in the lives and hearts of generations. This is our time. It will not come again. Let us grasp it," he said.

## DGE Miguelina Acosta

Miguelina is from the Dominican Republic. She is a member of the Rotary Club Santo Domingo Bella Vista, District 4060. She is a graduate of the School Of Interior Design, in San Juan, Puerto Rico. She obtained a diploma as Bookkeeper from the Instituto Comercial J.P. Duarte, in Moca, D.R. and a diploma in Communication and Conflict Resolution from the Pontificia Universidad Católica Madre y Maestra (PUCMM).

Besides working as an interior designer, she was the owner of a restaurant in Puerto Rico, and published a cookbook on cooking with microwave. She also ran a printing business. Her husband is a lawyer, and both have been Rotarians for many years. Their club has many projects in the Dominican Republic. Her presentation in PowerPoint is attached to this newsletter. It shows many aspects of her country as well as Rotary work in the Dominican Republic.

## Dr. Javier Ayala

Dr. Javier Ayala currently serves as the Dean of Career and Technical Education at Monroe Community College.

He served as Vice President of Instruction at Umpqua Community College in Oregon where he was the chief academic officer and accreditation liaison. Prior to becoming Vice President, he was the Dean of Curriculum and Instruction.

He serves on a multitude of education advisory boards, and can be heard speaking to the public on media topics ranging from cyber security to Latino student success.

Dr. Ayala holds a bachelor of arts in politics – from Willamette University in Oregon and a master of arts in leadership – from the University of Oregon at Eugene. He has a PhD in Education from Oregon State University.

A native of Ecuador, he was the first one in his family to attend college. He attributes his success to the influence of a caring teacher who saw his potential and encouraged him to pursue higher education.

During his talk at the club, Dr. Ayala highlighted the obstacles phased by Latino students when attempting to obtain a post secondary education. He said the careers that can be pursued in the community colleges are marketable. Students who graduate do not incur in the debts that usually accompany those who graduate from traditional universities.

He emphasized the need of role models who look and talk like Latinos.



## Board of Directors

President – Luisa E. Baars  
 Immediate Past President – Abraham Hernández  
 President Elect – Orlando Rivera  
 Treasurer – Dr. Miriam Vázquez  
 Secretaries – Wim Baars  
 Julio Vázquez  
 Club Service Chair - Charol Ríos-Davis  
 Vocational Service Chair - Dr. Constantino Fernández  
 International Service Chair – Diana Hernández  
 Dr. Constantino Fernández  
 Youth Service Chair - Tim McGrath  
 Membership Chair - Diana Hernández  
 Foundation Chair - Elisa DeJesús  
 Stewardship Chair - José Santana Esq. Diana Irizarry  
 Public Relations Chair - Tricia Cruz  
 Literacy Chair – Dr. Miriam Vázquez  
 Club Webmaster – Antonia Scott  
 Abraham Hernández  
 Oratorical Contest Chair - Esq. Diana Irizarry  
 Bulletin Editor - Luisa Baars  
 Program Chair - Abraham Hernández  
 Fund Raising - Antonia Scott  
 Sergeant-At-Arms - To rotate among directors  
 Gopher – Tim McGrath

## OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## Club Meeting Information

February 4 at 7:30 am – District Conference, Engineers Without Borders, Oratorical Contest Candidate

February 9 at 6:30 pm – Dr. Timothy Malia and Mackensie Malia, AAVIA Foundation

February 18 at Noon – Leyva Rodríguez, Elder Abuse

All meetings will take place at 400 East Avenue, PathStone office.

### Upcoming Events

February 23-24 – Grand Festival for Fraternity and Service, Veracruz, Mexico

March 13-14 – Multi District PETS, Syracuse

**Webinars - Visit:** [www.clubrunner.ca/videos](http://www.clubrunner.ca/videos)  
[www.clubrunner.ca/webtraining](http://www.clubrunner.ca/webtraining)

February 2015: TBA - **Rotary International Database Integration with ClubRunner** Learn how this exciting database integration feature will automate member updates between your ClubRunner database and RI's MyRotary Portal, while maintaining full control and privacy to Rotary Clubs and Districts.

*Duration: 30 Minutes*

February 2015: TBA - **Organize & Manage Your Committees** Learn how to use the **Enhanced Committees Module** to:

- View all yearly and standing committees and their corresponding chairpersons
- Post relevant documents to be available for download
- Create and send targeted emails to committee members

*Duration: 30 Minutes*

February 2015: TBA - **Events & Volunteer Management** Learn how to post, promote and manage events and volunteers! In this webinar we'll cover how to:

- Set up online registrations
- Set up volunteer sign up and task lists
- Track volunteer signups and event registrations
- Create Email notifications and invitations
- And the difference between the Basic Volunteers vs. Enhanced Volunteers features

*Duration: 30 Minutes*