

# ROCHESTER LATINO ROTARY CLUB

## LA ROTARIANA

May - June, 2017

### Rotarian honored by City of Rochester

Orlando Rivera, Rochester Latino Rotary Club president during the 2015-16 Rotary year was honored by the City of Rochester as a Distinguished Gentleman Role Model. Orlando is a real estate agent with Re/Max Realty Group. He is a 2016 and 2017 GRAR Sales Master Award Winner, and is the 2017 National Association of Hispanic Real Estate Professionals Award #36 Ranked Latino Agent in Northeastern Region.

Orlando has been involved with several community organizations over the years. At this time he is involved with the Rochester Latino Rotary Club as web master and chair of the marketing committee, and with La Cumbre – an advocacy group interested in getting Latinos involved in commerce, government, education, health, and arts and culture. He is also a board member for the Housing Council at Pathstone Corporation.

Orlando is a bright, articulate young father of four. Together with his wife, Terra, he maintains the club's Facebook page and the website. An adept user of technology, one can often find Orlando checking his smart phone and finding ways to promote the cause of Rotary. The club has been the beneficiary of his expertise in more than one occasion.

As part of the projects that landed him the title of Distinguished Gentleman, Orlando has talked to young students and collected ties to be distributed to male youths who attended schools where wearing a tie is required.

Previous jobs held include: Regional Administrator with Pathstone Corporation, Interpreter / Translator, and ESL Tutor with Research Foundation of SUNY Migrant Education Program, and Spanish Literacy instructor with Genesee Valley BOCES.

Orlando did his primary and secondary education in Rochester, NY, graduating from Bishop Kearney High School with a Regents diploma. He studied at SUNY Potsdam in Potsdam, NY where he obtained a B. A. in Spanish Literature.

He is indeed a great role model for youths, a loving father and husband, and a joy to those who get to know him. His smile is contagious. Orlando displays a "Can be Done" attitude.

It is not surprising that he has been honored by the city since he has overcome obstacles to get to the place he is now. It is equally not surprising that he has excelled at work.

Orlando, you exemplify Rotary's motto of Service Above Self and we are very lucky to count you as a club member. Congratulations!



Orlando's smile is contagious

### In this issue

- Rotarian Honored
- Preparation for new Rotary Year
- AG Visit
- Club Recognition
- What Does it Take to be a Rotarian
- Essay Contest

### RLRC announces contest

The RLRC announces logo design contest. The contest is open to the community, preferably students. A \$100.00 award will be given to the winner. It should reflect the diversity of the Latino community in Rochester.

Take action, visit: [www.latinorotary.com](http://www.latinorotary.com)

Facebook: Rochester Latino Rotary Club

## Preparation underway for new Rotary Year

Miriam Vázquez is a very organized person who pays attention to details. She will be the RLRC President for the 2017-18 Rotary Year. She has been thinking ahead and planning for her presidency. During the June 7<sup>th</sup> meeting, club members were divided in small groups to talk about possible projects in accordance with Rotary's themes for the months. Some of the ideas developed follow:

**July** – get together to invite potential members.

**August** – Change over picnic. Delayed from July since several members were not available to attend in July. All past club presidents will be invited to take part of the event.

**September** – Distribution of dictionaries/ books for kids at Eugenio María de Hostos Charter School.

**October** – Fall planting at the community garden; donation of money for food to the House of Mercy.

**November** – Presentation to school children re polio; baskets for needed families; 50/50 fund raising for polio (to start in September).

**December** – Have someone come to club to talk about eating healthy and exercise; a Zumba event together with health-related presentations. This will be similar to event done at the EMHCS last year.

**January** – Have students follow professionals in fields of interest. Have a career day at a school and have professionals talk about their field. Make sure club members display 4-way test at their place of work.

**February** – Have a contest for school children to develop posters conveying how to promote peace among people of different backgrounds. Maybe also essays contest about their understanding of peace.

**March** – Have a speaker on water conservation measures in our homes. Book re water scarcity in other parts of the world will be read and given to students.

**April** – Sponsor an event where new mothers (and not so new) hear from healthcare professionals about child development, disease prevention, etc.

**May** – Excellent time to have projects that are youth-oriented such as a conference where different professionals can talk about higher education, importance of abstaining from drug/alcohol/cigarettes, mental/physical health.

**June** – Get together to promote membership, similar to the one held in July, 2017.

Great job Miriam, you are up to a very good start!

## AG Paul Minor visits club

Paul Minor and Luisa Baars gave a brief orientation regarding Paul Harris, the origin of Rotary International and the Rotary Foundation, as well as how contributions to the RF Fund Share helps the district provide grants to local clubs. The original donation to the RF was \$26.50. It has been asked that clubs donate that amount per each member in commemoration of the hundred anniversary of the Rotary Foundation. Members are encouraged to donate that amount which they can do online or by check to the RF that they can mail or give to Idalia Chang, RLRC Treasurer for mailing.

## Club recognized at the District Conference

During the District 7120 Conference celebrated in Erie, PA, the RLRC received an award for its literacy projects and a second place award for the bulletin.

The club's literacy projects range from scholarships to students in El Sauce, Nicaragua, to dictionaries given to 4<sup>th</sup> and 8<sup>th</sup> grade students at the Eugenio María de Hostos to scholarships to college-bound Latino students. Books are also provided to kindergarten students to take home and also placed in a blue shelf located at a health clinic. Patients are encouraged to take books home. Because of the many literacy-related projects undertaken by the club, it has received recognition by the Rotary District 7120 every year since its inception. Miriam Vázquez and Julio Vázquez (they are siblings) have been the motor behind the projects. Congratulations!

## What does it take to be a Rotarian?

People of action who want to help those less fortunate by donating of their talents, time, and treasure. Join the family of over 1 million members from all over the world. You will not regret it!

## Board of Directors

President – Julio Vázquez  
 Immediate Past President – Orlando Rivera  
 President Elect – Dr. Miriam Vázquez  
 Treasurer – Idalia Chang  
 Secretaries – Wim Baars  
                   Luisa Baars  
 Club Service Co-Chairs - Aida Veras  
                   Charol Ríos-Davis  
 Vocational Service Chair - Dr. Constantino Fernández,  
                   Dr. Timothy Malia  
 International Service Chair – Luisa Baars  
 Membership Chair – Orlando Rivera  
 Foundation Chair - Elisa DeJesús  
 Literacy Co-Chairs – Dr. Miriam Vázquez  
                   Julio Vázquez  
 Club Webmaster – Orlando Rivera  
                   Tera Rivera  
 Bulletin Editor - Luisa Baars  
 Program Chair – Orlando Rivera  
                   Julio Vázquez  
 Fund Raising – Dr. Miriam Vázquez  
 Sergeant-At-Arms - To rotate among directors

## Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians.

As a Rotarian, I will

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians.

