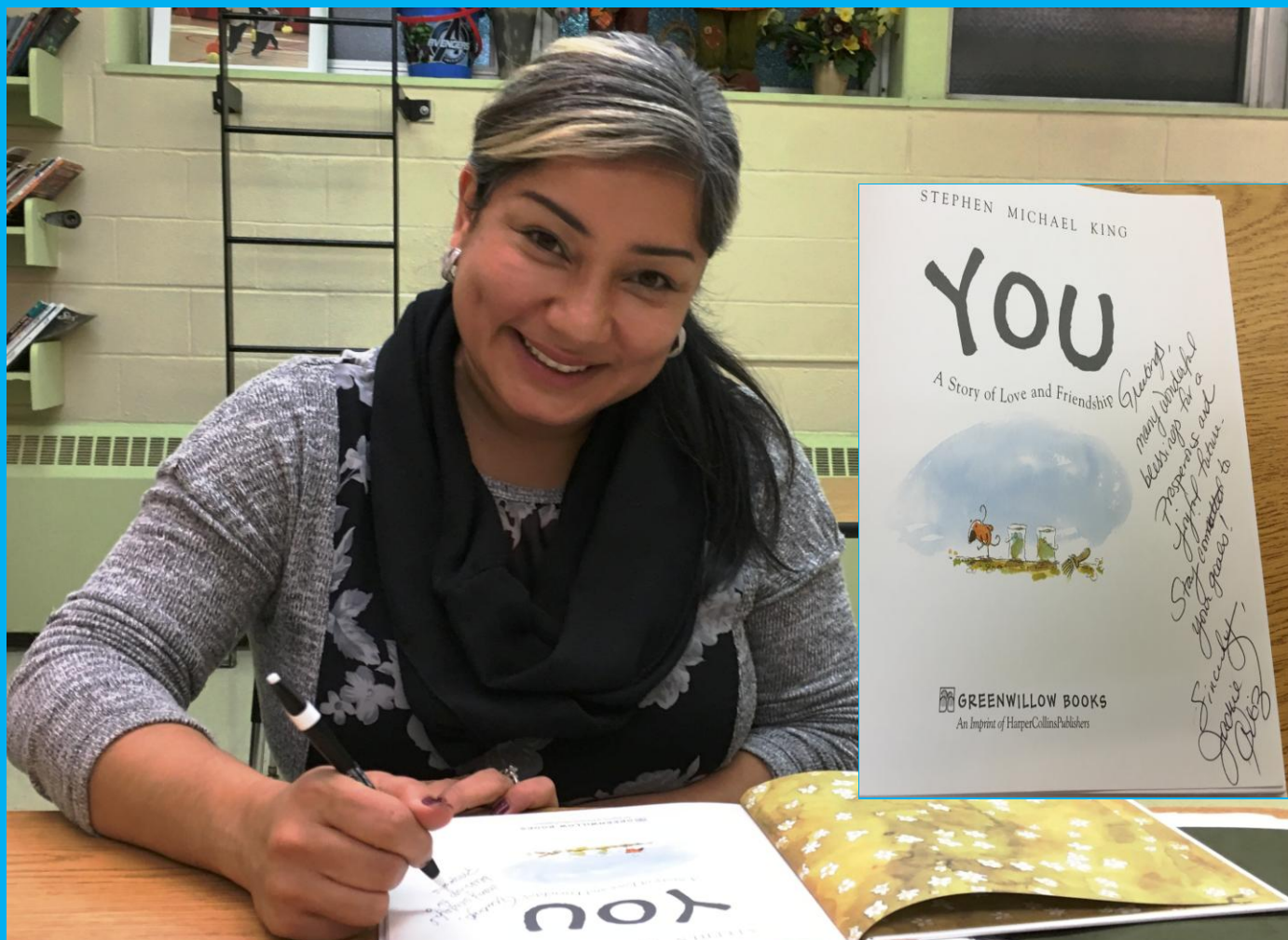


ROCHESTER LATINO ROTARY LA ROTARIANA

November, 2016



Councilwoman Jackie Ortiz (above) signed a book to be donated to a child at the Eugenio María de Hostos after finishing her speech at the November 2nd club meeting.

She is a Rochester native with a degree in marketing from Cornell University. She is an insurance agent with State Farm, and a long term councilwoman in the city of Rochester. A member of community boards of directors, she was elected Hispanic Business Person of the Year by the Rochester Hispanic Business Association.

She is a founding member of La Cumbre (The Summit). It is a forum for members of the Greater

Continue on page 2

In this issue

- Community Service Projects
- A Look to the Future
- Photos
- Getting to Know Club Members
- Focus on Rotary
- Board of Directors
- Object of Rotary
- Rotarian Code of Conduct

Councilwoman Jackie Ortiz ...

Rochester community and others to meet, discuss, coordinate, facilitate, organize, and collaborate in order to assess and improve the lives of Latinos/Hispanics relating to: **Arts and Culture, Economic Development, Education, and Government**. La Cumbre will address critical issues together to influence and focus efforts by making a sustainable impact in the community. Participants volunteer their time to help each other set and achieve common goals aimed at addressing important community issues.

La Cumbre has several partners in its efforts to providing information to the Latino community regarding economic issues. To achieve this, La Cumbre decided to have a permanent page in El Mensajero, a publication in Spanish of the Catholic Diocese of Rochester. Among the partners sponsoring the page are the Ibero American Action League, Latinas Unidas, Rochester Hispanic Business Association, and the Rochester Latino Rotary Club. Members of these organizations are asked to provide articles for El Mensajero's El Mural de la Comunidad.

The articles highlight statistics on topics such as industries showing growth in employment and salaries, minority owned businesses, and impact of photonics on employment rates for Latinos, among others.

Future plans include a meeting with all the supporting partners to get more participation in writing the articles for El Mural de la Comunidad. Ms. Ortiz identified the lack of local data as an issue. Another idea is having at least one representative of each supporting organizations present at the meetings to share information, develop ways for networking, and participate in projects. The development of action teams to address areas of concern is another goal of La Cumbre. It is also developing a report regarding what has been achieved so far and what direction it would take in the future.

Community service projects

The holidays offer a great opportunity to develop service projects to benefit those impacted by poverty. The club has used Thanksgiving Day and Christmas time as opportunities to serve. This year, the club partnered with the Nuevo Día Church to serve the community around the Jay Street neighborhood. The club provided 40 turkeys and volunteers to prepare the baskets to be delivered to the families by the church members.

Community service...

Several members of the club spent time together with the parishioners sorting the donated food items and filling the food baskets to the brim. In all, there were the 40 baskets with the turkeys, another 30 baskets with fruits and vegetables for the immediate neighbors of the church. Larger baskets were prepared for families with greater needs, like one family with 8 children whose mother has recently die of childbirth. This was a very fullfiling service characterized by great camaraderie among the church and club members.

A look to the future

Aida Veras and Charol Ríos-Davis, Co-chairs of the Service Projects Committee are already planning for the Three Kings Day project. In order to carry out these projects the club must carry out fund raising events.

The upcoming celebration of the club's anniversary on April 22, 2017, will double as a fund raising event. It will be a Masquerade Ball and dinner to be held at the Diplomat Banquet Center.



RLRC members preparing food baskets are from left Charol Ríos-Davis, Wim Baars, Idalia Chang, Aida Veras, Luisa Baars, and Elisa DeJesús

Photos



Nuevo Día Church and RLRC members after completing task of preparing the baskets



Aida Veras (left) and Idalia Chang (right) wrap food baskets

Getting to know club members

Club Executive Secretary Luisa Baars was born in Arecibo, P.R. In 1979, she came with her husband and three children to Rochester. She graduated with a bachelor's degree in science with majors in occupational and physical therapy from the University of Puerto Rico, a master's degree in arts with a major in educational psychology from New York University and a master's degree in public administration from SUNY Brockport. She worked in different settings in P.R., including directing the associate degree program in physical (PT) and occupational therapy (OT) at the Humacao University College of the University of Puerto Rico.

She was hired to direct the OT and PT Department at Mary Cariola Children Center in Rochester. She was Deputy Director of the Ibero American Action League and Director of Mainquest Treatment Center. She started her Rotary affiliation in 1992 as a member of the Rochester Rotary Club until her Retirement and then she joined the Irondequoit Rotary Club. Then, Past DG Mike Leone asked her to form a Latino club, and the RLRC was chartered by Rotary International after 4 months of the original meeting. Luisa was Assistant Governor for seven years. She is a multiple Paul Harris Award recipient.

Focus on Rotary

“We should not live for ourselves alone, but for the joy in doing good for others.”

– Arch Klumph, founder of The Rotary Foundation

Arch Klumph's idea for an endowment fund dedicated to “doing good in the world” planted the seed for The Rotary Foundation in 1917. That one idea and an initial contribution of \$26.50 set in motion a powerful force for good that has transformed millions of lives around the globe.

As the hundred anniversary of The Rotary Foundation (TRF) is celebrated around the globe, we are reminded of how the lives of countless individuals have been positively impacted. From providing clean water to remote villages in Africa and Latin America to building schools and health care installations, the 35,000 Rotary clubs carry out sustainable humanitarian service projects.

Donations to TRF go a long way since 90.8 percent of donations go straight to supporting our service projects. Not only that, but donations can save lives. A child can be protected from polio with as little as 60 cents. The Rotary Foundation partners make donations go even farther. For every \$1 Rotary commits to polio eradication, the Bill & Melinda Gates Foundation has committed \$2.

The clubs with grants from TRF carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. Local entrepreneurs and community leaders, particularly women, in impoverished communities are strengthened.

More than 775 million people over the age of 15 are illiterate. TRF goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. This is one of the reasons the RLRC has focused its local and international projects on literacy. Many children as well as adults have benefited from this focus. For instance, scholarships are provided to children in El Sauce, Nicaragua that enable them to get uniforms, shoes, backpack and the school supplies needed for the school year.

Locally, club members are reading partners, teach English to adults, provide children books to young mothers, provide scholarships to college-bound Latino students, and support other projects such as developing a system to provide clean water to a school in the Dominican Republic.

Board of Directors

President – Julio Vázquez
 Immediate Past President – Orlando Rivera
 President Elect – Dr. Miriam Vázquez
 Treasurer – Idalia Chang
 Secretaries – Wim Baars
 Luisa Baars
 Club Service Co-Chairs - Aida Veras
 Charol Ríos-Davis
 Vocational Service Chair - Dr. Constantino Fernández,
 Dr. Timothy Malia
 International Service Chair – Luisa Baars
 Membership Chair – Orlando Rivera
 Foundation Chair - Elisa DeJesús
 Literacy Co-Chairs – Dr. Miriam Vázquez
 Julio Vázquez
 Club Webmaster – Orlando Rivera
 Tera Rivera
 Bulletin Editor - Luisa Baars
 Program Chair – Orlando Rivera
 Julio Vázquez
 Fund Raising – Dr. Miriam Vázquez
 Sergeant-At-Arms - To rotate among directors

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians.

As a Rotarian, I will

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians.

