

The Rotary Club of North Ryde Inc.
P.O. Box 6171 North Ryde, NSW 2113 Australia

We would like to invite you to become a sponsor of the **2023 North Ryde eFun Run** which will be held virtually from **Sunday 30 April until Sunday 7 May 2023**.

You will be helping to raise funds for youth mental health, raising awareness of your business and engaging your employees in healthy, worthwhile activities in the community.

The North Ryde eFun Run is led by the Rotary Club of North Ryde, in partnership with community members, Macquarie University Village and the Macquarie University Centre for Emotional Health.

The event is open to community members and groups, university and school students. Students, their parents and siblings, and the many residents of the area will be invited to enter the eFun Run, paying a small registration fee.

Entrants nominate a distance they will challenge themselves to cover during the week. They can walk, run or jog in their own time, at their own pace, individually or in a team. Each entrant or team can seek sponsorship for their challenge from their families, friends and colleagues through the eFun Run website.

Corporate sponsors, their staff and families have the opportunity to participate and showcase their company, products and services through the eFun Run website.

The proceeds go to Australian Rotary Health, for research into youth mental health and support programs; Macquarie University Centre for Emotional Health Cool Kids Program and other worthy Rotary youth projects.

Sponsorship Benefits:

There are many advantages to your sponsoring the eFun Run:

- The pre-event publicity, the eFun Run event week itself and follow up will provide exposure for your brand, services and products.
- You will be recognised as a Good Corporate Citizen.
- You, your staff and their families will make a difference in the community=

Sponsorship can be by:

- Cash donation for \$5000; \$2500; \$1000; \$500; \$250 or another amount of your choice
- In-kind donation eg gift vouchers for prizes; printing services for flyers & posters.

Please confirm your sponsorship early to maximise your exposure and for us to meet print and media deadlines.

The details and benefits of the package are listed below.

We are also happy to work with you to develop a tailor-made package that best suits your specific business needs.

As a corporate sponsor, you receive:

- Automatic registration for you and your staff to participate in the eFun Run.
- Logo and sponsorship acknowledgement on all marketing material such as print advertising (local newspaper, flyers, posters, brochures) and electronic advertising (webpage, social media, e-direct marketing)

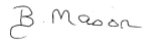
- Invitation to the special “thank you” breakfast following the event and a Certificate of Appreciation

Next Steps

To become a sponsor of the North Ryde eFun Run, please complete and sign our Sponsorship Agreement and its attached schedule. We will sign the agreement and return a copy to you. Then we start our working relationship.

If you are a financial sponsor, our Treasurer will invoice you for any sponsorship payment shortly afterwards. Our terms are 30 days. We will provide you with a receipt on payment into our Rotary Club of North Ryde Projects Account, Bendigo Bank, BSB: 633-000, Account: 126363779

Yours sincerely



Bernie Mason
eFun Run Coordinator 2023
Rotary Club of North Ryde
Mobile 0411134530