

PLANNING 2021-22

Goals

External focus: To be the Service Club of choice for the North Ryde Community, known for its active membership, its effective links with locally based businesses and organisations and its willingness and ability to support a range of worthy causes locally, nationally and internationally.

Internal focus: To grow overall membership to 25 over the next three years.
To continue to be a friendly, inclusive club that has some fun whilst “doing good”.

How do we get there?

Priority 1 – Increase membership:

- Maintain a Membership Subcommittee of the Board to develop plans to recruit and retain 2 new members in 2021-22 from a range of backgrounds.
- Make every Club event an opportunity for recruitment.
- Maintain an active mentoring program for new members.

Measure of Success:

Membership increased, from 1 July 2021 numbers, by at least 2 people from a range of backgrounds.

Priority 2 – Be a friendly inclusive club that has some fun:

- Ensure that new members are made to feel welcome, engaged and busy within the club, without being overwhelmed early on.
- Continue to have regular social events at local restaurants and/or potential weekend events.
- Ensure regular Friday meetings are effective and enjoyable for all members

Priority 3 – Conduct club fund raising activities, in which all Club members and Rotaract members will be involved in various aspects at different times throughout the year, to fund community donations at approximately the same level as 2020-21:

- eTrivia Night – Feb
- Bunnings BBQs approx 5 per year – bi-monthly
- The North Ryde eFun Run – April 2022
- Tree of Joy Sausage Sizzle – December
- The Carols on the Common – December
- Xmas Puddings Drive – Nov/December

Measures of Success:

Each activity achieves its objectives and budgeted funds.

Priority 3 – Continue to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements:

- Involvement in accordance with District Program of Events. Members involved to be determined

Measures of Success:

1. Club representation at:
 - DG Zone Meeting
 - AGM & Presidents Meeting – President
 - District Presidents Meeting – President
 - PETS as arranged – President Elect
 - District eConference 2022
 - District Assembly
 - Zone Meetings as arranged
 - Foundation Training as arranged – Foundation Director
 - District Changeover Dinner

Priority 4 – Continue to develop strong collaborative relationships with community organisations that the Club supports:

- 6 local primary schools
- Ryde Secondary College
- Presbyterian Aged Care -North Ryde Community Aid
- St Michael's Mission
- Smith Family
- Dunmore Lang College
- New Horizons
- Riding for the Disabled
- Macquarie Hospital

Measure of success:

Relationships are positive and effective

Priority 5 – Continue to Develop Young People

- Support Rotaract (new club)
- Support RYLA & RYPEN
- Support Youth Exchange in 2022-23
- Conduct IT Career Visit if possible 2022
- MUNA
- Dunmore Lang Scholarship
- National Youth Science Forum

Measure of success:

Number of activities to support and develop young people

How are we doing against our measures of success?

Monitoring of progress in the achievement of these strategic objectives to be included as a standing agenda item on all Board Meetings and the Annual Club Assembly.

