



Rotary

*Carols on the
Common*



Clubs of Macquarie Park and North Ryde



Bringing the Christmas Joy to North Ryde Common

Rotary Carols 2025 – Sponsorship Opportunity

We invite you to be part of the **33rd Annual Rotary Carols** on **Sunday, 14th December 2024**, at **North Ryde Common**.

As one of **Sydney's largest carols events**, this cherished community celebration brings together families and friends to share in the Christmas spirit. With **live entertainment, carol singing, food stalls, children's rides, and a spectacular fireworks display**, the event creates a **festival-style atmosphere** for all to enjoy.

Why Sponsor the Rotary Carols?

By sponsoring this event, you will:

- ✓ **Support Rotary & Community Projects** – Your sponsorship helps us continue our vital work in the community.
- ✓ **Gain Valuable Brand Exposure** – Through extensive **pre-event publicity** and on-the-night recognition, your business will reach a **large and engaged audience**.
- ✓ **Be Recognised as a Community Leader** – Show your commitment to social responsibility and **enhance your reputation** as a Good Corporate Citizen.
- ✓ **Enjoy Exclusive Hospitality** – Sponsors at the **Bronze level and above** will have access to a **catered VIP Sponsor Area** for their invited guests and employees.

Who We Are




This annual event is proudly **organised by the Rotary Clubs of Macquarie Park & North Ryde**, with support from the **City of Ryde**.

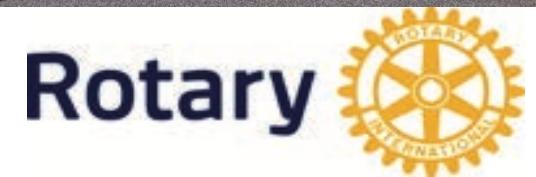
Join us in making **Rotary Carols 2025** a magical and memorable event for our community!



Roseanna Gallo OAM
Chairperson & Music Director
Rotary Carols on the Common

The “team” behind the carols

- About Rotary Carols & Rotary’s Impact
- The Rotary Carols is proudly organised by the Rotary Clubs of Macquarie Park and North Ryde, with support from the City of Ryde and other valued community sponsors. Both clubs have a strong presence in the Ryde community, upholding Rotary’s global motto: “Service Above Self.”
- Funds raised from this event directly support local community groups, schools, and international humanitarian projects, ensuring a lasting impact. Both clubs are registered under NSW Charitable Collections legislation and are committed to ethical and transparent fundraising.
- Who We Are
- Rotary is a worldwide network of 1.2 million business, professional, and community leaders dedicated to humanitarian service, ethical leadership, and fostering goodwill and peace.
- Locally, our club members—residents and professionals from diverse industries—volunteer their time, skills, and passion to make a difference. Through Rotary, they contribute to life-changing projects while enjoying the fellowship and camaraderie that comes with being part of a global service organisation.
- Get Involved
- If you’re looking for a way to give back to your community, expand your network, and be part of meaningful change, we’d love to hear from you!
-  Learn more & join us:
 -  [Macquarie Park Rotary](#)
 -  [North Ryde Rotary](#)



Some facts at a glance

Date: Sunday 14th December 2025

Time: 5.pm – 9.30pm

Venue: North Ryde Common cnr Twin & Wicks Rd



North Ryde Common - The site of Carols on the Common

- Why Your Sponsorship Matters
- Without the generous support of our sponsors, this beloved community event would not be possible.
- 🌟 Celebrating 33 Years of Christmas Joy
🎄 Over 10,000 attendees from North Ryde, East Ryde, Eastwood, Macquarie Park, Putney, and Lane Cove.
- 🎵 3.5 hours of entertainment, including 2.5 hours of live performances and an hour of cherished Christmas Carols.
- 🎆 A spectacular 15-minute fireworks display to close the night.
💙 \$23,000 raised last year—funding vital Rotary and community projects that make a real difference.
- Your sponsorship helps bring this magical event to life while supporting local initiatives and global humanitarian efforts.

Media Co-sponsor The Weekly Times

- Media Co-Sponsor: The Weekly Times (TWT)
- We are proud to have the multi-award-winning The Weekly Times (TWT) as a media co-sponsor of the Rotary Carols. TWT has been a long-standing supporter of this cherished event, providing extensive press coverage, including front-page features, that have significantly contributed to its success. We are incredibly grateful for their ongoing support.
- Established in 1921, TWT is one of Sydney's longest-running suburban newspapers, serving the North Western Districts of Sydney. As an independently owned and operated publication, TWT remains deeply connected to local issues, fostering a loyal and engaged readership.
- Areas Covered by The Weekly Times
- TWT serves a wide range of communities, including:
 - 📍 Hunters Hill, Ryde, Woolwich, Gladesville, Marsfield, Chatswood West, Eastwood, Macquarie Park, West Ryde, East Ryde, Denistone, Concord, Lane Cove West, Epping, West Epping, North Epping, Carlingford East, North Ryde & Drummoyne.
- With a strong commitment to promoting local issues and causes, The Weekly Times continues to be a trusted voice for the community and a vital partner in making the Rotary Carols a success.



- **Platinum Sponsorship – Maximize Your Brand Impact**
- As a Platinum Sponsor, gain premium exposure to 10,000+ attendees while supporting a cherished community event.
- Your Exclusive Benefits:
- 🎪 High-Visibility On-Site Promotion
- Fete stall or promotional marquee (provided by sponsor)
- Prime banner & marquee placement for maximum brand exposure
- 🎤 Exclusive Stage & Event Recognition
- 3-minute stage time to engage the audience
- MC acknowledgements throughout the event
- Logo & Platinum Sponsor title displayed prominently on the AV screen
- 🍷 VIP Hospitality & Networking
- Catered VIP hospitality area for up to 10 guests
- Reserved parking for convenience
- 📢 Powerful Marketing & Digital Exposure
- Print advertising in local newspapers
- Posters, brochures & digital promotions across web & social media
- Be a Community Leader!
- Stand out as a key supporter of Sydney's largest community carols event with unmatched brand visibility and exclusive event privileges.

Platinum Sponsorship - \$10,000 (Maximum of two businesses)



Gold sponsorship - \$5,000

A GOLD Sponsorship with the Rotary Carols will entitle you to :

MC acknowledgement of “Gold Sponsor” status throughout the event.

Logo and “Gold Sponsor” prominently displayed on AV screens at least 10 times throughout the night.

Banners placed in proximity of VIP area. Your business Marque or stall to promote your product or business.

PLUS :

- **Invitation to catered VIP hospitality tent up for up to 5 guests, including reserved parking close by.**
- **Logo and/or sponsorship acknowledgement on various marketing collateral, such as:**
 - **Local newspapers**
 - **Community Radio**
 - **Posters**
 - **Brochures**
 - **Webpage, Social Media & E-Flyer**



Lost Elves Tent - \$3,000

- The 'Lost Elves' tent is a marquee for lost children during the Carols event. Situated in a prominent location next to the stage, the Master of Ceremonies refers to the 'Lost Elves' tent multiple times during the night.
- **Sponsoring the 'Lost Elves' Tent entitles you to :**
- Invitation to catered VIP hospitality tent up for up to 3 guests.
- Logo and/or sponsorship acknowledgement in local newspapers and community radio
- Lost Children's tent located in prime position.
- Banner placed at the tent, which we provide/or you can provide your own business tent.
- MC mention every half hour.

EXCLUSIVE - limit of one sponsor only



Silver Sponsorship - \$2,500

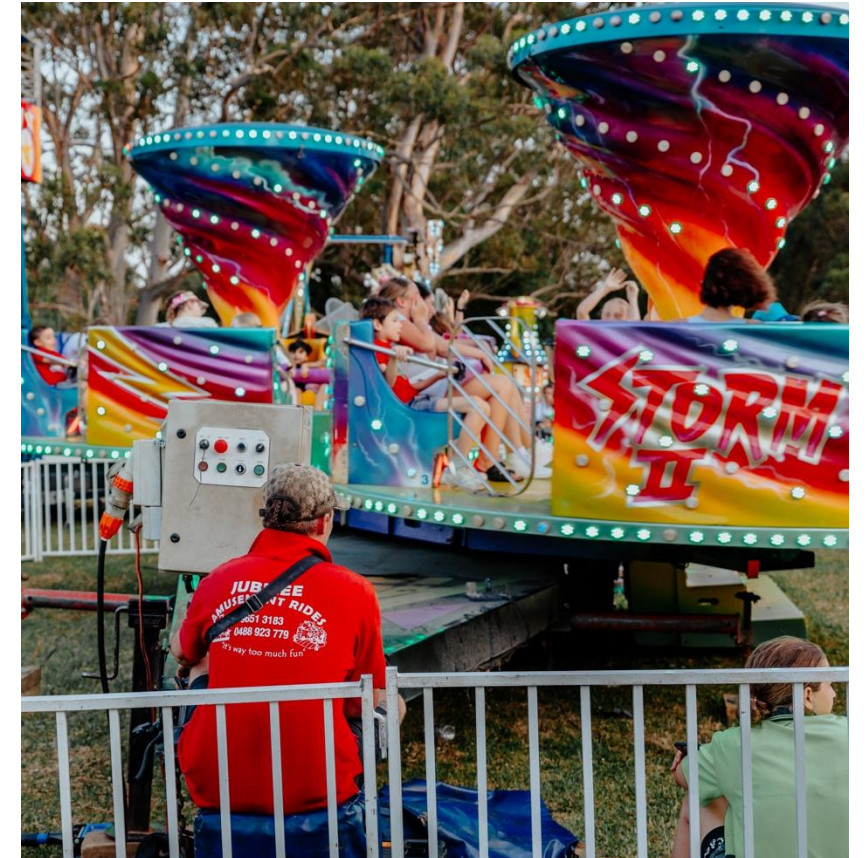
A SILVER Sponsorship with the Carols on the Common will entitle you to:

MC acknowledgement of “Silver Sponsor” status throughout the event.

Logo and “Silver Sponsor” displayed on AV screen 3 times throughout the event.

PLUS:

- **Invitation to catered VIP hospitality tent up for up to 3 guests.**
- **Logo and/or sponsorship acknowledgement on various marketing collateral, such as:**
 - Print advertising including local newspapers
 - Community Radio 2RRR
 - Posters & Brochures
 - Webpage, Social Media & E-Flyer



Bronze Sponsor - \$1,500

A BRONZE Sponsorship with the Rotary Carols will entitle you to :

- MC acknowledgement of “Bronze Sponsor” status throughout the event.
- Logo and “Bronze Sponsor” displayed on AV screens at least twice times throughout the night with other Bronze Sponsors.

PLUS:

- Invitation to you and one guest to attend our catered VIP hospitality.
- Logo and/or sponsorship acknowledgement on various marketing collateral, such as:
- Local newspapers
- Community Radio 2RRR
- Posters
- Brochures
- Webpage, Social Media & E-Flyer , Facebook, Instagram



Community donation sponsorship - \$500

A COMMUNITY Donation Sponsorship with the Carols on the Common will entitle you to :

“Community Sponsor” displayed on AV screen with other Community Donation Sponsors.

Acknowledgement on various marketing collateral, such as:

- Print advertising including local newspapers
- Community Radio 2rrr
- Posters & Brochures
- Webpage, Social Media & E-Flyer



Band & entertainment group sponsor- \$2000

- The band & entertainment sponsorship enables the carols to be accompanied by a brass band as well as other costs for hiring other choirs that we invite to perform
- **Sponsoring the brass band and choirs entitles you to :**
 - AV Slide at the event “XXXXXXXXX sponsored by XXX” before the performance group are introduced.
 - MC mention
 - ***Exclusive - Limit of two sponsors.***
 - Invitation to you and one guest to attend our catered hospitality tent.
 - Logo and sponsorship acknowledgement on various marketing collateral such as Local newspapers, posters, brochures, web page, social media.








Our community tents - \$700 per tent

- **Sponsoring a Community Tent entitles you to :**
- Logo and/or sponsorship acknowledgement in local newspapers.
- Banner placed at the tent.
- MC mention - community announcement.
- *Limit of two sponsors for each community tent*
 - * **Royal Rehab lifestyle choir Community Tent**
 - * **RASAIID Community Tent**
 - * **The Social Hub**
 - * **we will also accommodate other organisations with special needs to be part of these tents**





- **Join Us as a Sponsor – Secure Your Spot Today!**
- Thank you for considering our sponsorship proposal—we'd love to have you on board!
- **Don't miss this opportunity** to showcase your business at one of **Sydney's largest community carols events.**
-  **Contact Us to Secure Your Sponsorship:**
Roseanna Gallo OAM
Chairperson
-  **Phone:** 0418 692 410
 **Email:** Sponsorship@carolsonthecommon.org.au
 **Website:** www.carolsonthecommon.org.au
 **Facebook:** www.facebook.com/RotaryCarolsOnTheCommon
- **Payment Details**
- Cheques payable to: **Rotary Club of North Ryde**
Account Name: Rotary Club of North Ryde (Carols)
BSB: 633 000
Account Number: 194 257 374
Bank: Bendigo Bank North Ryde
Charity No: CFN 13536
- **Event Cancellation Policy**
- In the event of cancellation due to weather or unforeseen circumstances