

2025-26 GOALS & PRIORITIES

Goals

External focus: To be the Service Club of choice for the North Ryde Community, known for its active membership, its effective links with locally based businesses and organisations and its willingness and ability to support a range of worthy causes locally, nationally and internationally.

Internal focus: To grow overall membership to 20 over the next three years.
To continue to be a friendly, inclusive club that has some fun whilst “doing good”.

How do we get there?

Priority 1 – Membership:

- Maintain a Membership Subcommittee of the Board to develop plans to recruit and gain 2 new members in 2025-26 from a range of backgrounds.
- Make every Club event an opportunity for recruitment.
- Maintain an active mentoring program for new members.
- Exiting RYLA candidate encouraged to join the club
- To have our club membership 50% female, 50% ethnicity other than Anglo Saxon, 50% Corporate Business, 50% working and 100% actively involved
- Expand Friends of Rotary

Measure of Success:

Membership increased, from 1 July 2025 numbers, by at least 2 people from a range of backgrounds.

Priority 2 – Club Service:

- Be a friendly inclusive club that has some fun.
- Attract good speakers, join other clubs for meetings & events and toast international clubs.
- Continue to have regular enjoyable social activities to promote fellowship and goodwill.
- Ensure regular Friday meetings are effective and enjoyable for all members.
- Regular member talks where they speak about their lives, families and work.
- Continue to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements.

Measure of Success:

Members feel welcome, engaged and busy within the club, without being overwhelmed.

Club representation at:

- AGM & Presidents’ Meetings – President
- District Presidents’ Meetings – President

- PETS as arranged – President Elect(s)
- District Conference 2026: 20-21 March
- District Assembly Club Executive & Directors
- Rotary Community Group (Bradfield) meetings – President & President elects
- Foundation Training at District Assembly –Foundation Director
- District Changeover Dinner
- Members participate in Rotary Leadership Training (RLI)

Priority 3 – Fundraising:

Conduct club fund raising activities, in which all Club members will be involved in various aspects at different times throughout the year, to fund community donations at approximately the same level as 2025-26.

- Carols on the Common with Macquarie Park Rotary Club to raise \$10,000 for each club (December)
- Trivia Night (Feb) to raise \$5000
- Bunnings BBQs approx. 9 per year to raise \$18000 during the year.
- The North Ryde eFun Run (TBC) to raise \$15000
- Xmas Puddings Drive – Nov/December to raise \$2000

Measures of Success:

Each activity achieves its objectives and budgeted funds.

Priority 4 – Foundation

- Club has 100% centurion membership
- Continued support of Polio Plus and End Polio Now campaigns
- Award one Paul Harris Fellow to a member of the Club and one to a member in the community.

Measures of Success:

Achievement of Foundation goals.

Priority 5 Community Service:

- Increase internal and external participation and support of the eFun Run through partnering with other Rotary Clubs in the area and Macquarie University and the creation of specific events that people can participate in over the week.
- Continue to Support Youth Mental Health through Australian Rotary Health and Macquarie University Lifespan Health and Wellbeing Research Centre's Cool Kids Program from the funds raised from the eFun Run.
- Continue Carols on the Common involvement and collaborate equitably with Rotary Club of Macquarie Park to make the event a success.
- Continue the Tree of Joy at Cox's Rd Mall
- Continue to support the DVSafe Phones Project & District 9685 Respectful Relationships Program
- Continued support of the Books in Homes project through the Xmas pudding drive

- Organise and run the Community BBQ at the Ritchies IGA Community Activity Day at Cox's Rd
- Present a Community Service Award to a member of the Community who has given outstanding support to the club and the community.
- Support Rotary Disaster Relief as needed
- Continue to develop strong collaborative relationships with community organisations that the Club supports:
 - 6 local primary schools
 - Ryde Secondary College
 - CCA NSW
 - St Michael's Mission
 - Smith Family
 - Dunmore Lang College
 - New Horizons Inc.
 - Riding for the Disabled Marsfield Centre
 - Macquarie Hospital
 - St Vincent De Paul Society North Ryde
 - St John's Anglican Church
 - Marsden High School
 - Macquarie University Lifespan Health and Wellbeing Research Centre
 - The Northern Centre

Measure of success:

Relationships are positive and effective

Priority 6 –Youth Service

Continue to Develop Young People by supporting:

- Rotaract- establishment of the new club at Macquarie University
- RYLA & RYPEN
- Youth Exchange in 2025-26 in partnership with Rotary Club of Ryde
- MUNA
- Dunmore Lang College Student Scholarship
- The Science Experience
- Smith Family Learning for Life Program by sponsoring one student
- Ryde Eisteddfod sponsorship
- Continued support of local schools and seek involvement by sponsoring relevant developmental activities
- Assist children with Disabilities through continued support of RDA Marsfield

Measure of success:

Number of activities to support and develop young people and feedback from participants to the Club.

Priority 7 – Vocational Service:

- Conduct Country NSW Students DIGIT Career Visit 2026 with involvement of IT companies.
- Vocational talks at Club meetings

- Pride of Workmanship awards at a special assembly
- Annual Encouragement award for New Horizons Nominee.

Measure of success:

Feedback from participants, IT companies and supporters is positive and enthusiastic.

Priority 8 – International Service:

- Continued Support for ROMAC
- Provide aid for international disasters through RAWCS as they occur and raise funds for them
- Continued support of ShelterBox
- Support Rotary programs that help education of children, enhance health and eradicate poverty in the world through Global or District Grants.

Measure of success:

Priority 9 – Public Image:

The Club has a positive high profile in the local and broader Community.

- Social media, Facebook, WhatsApp group and website are updated frequently and supported by regular articles in the local newspaper.
- Regular fortnightly bulletin sent out to members, friends of the Club, supporters and contacts.
- Increase awareness of the Club through increased community programs and projects.
- Members give talks about Rotary at local school assemblies.

Measure of success:

- The Club is well-known and supported by the Community and businesses in the local area.

Priority 10 – Environment:

- Continue partnering with Landcare Australia through the Gro-Tree project as a token of thanks to Club supporters, project sponsors and guest speakers.
- Pursue and develop the Avenue of Trees Project

Measure of success:

Presentation of at least 100 Gro-Trees over the year. The Avenue of Trees has been commenced with local schools and community members involved.

How are we doing against our measures of success?

Monitoring of progress in the achievement of these strategic objectives to be included as a standing agenda item on all Board Meetings, Annual Report presented at the Changeover dinner. Formal review to be done towards the end of each Rotary year through Member surveys and the first annual Club planning assembly.

