

The Rotary Club of North Ryde Vision Statement:

- **To be an ethical club of like-minded individuals, from diverse ethnic and vocational backgrounds, reflecting our local community.**
- **To strongly support and be respected by our local community, by undertaking local and international service projects which make positive, lasting change.**
- **To be inclusive, welcoming and understanding through good fellowship promoted by regular club and social activities.**

Lift Statement:

North Ryde Rotary Club members are a group of like-minded people of all ages from many different cultural and occupational backgrounds. What unites us is a desire to give back to our local and international

communities and make positive, lasting change while providing a base for strong friendships and enjoyable activities

Strategic Priority 1: Membership of Club - Preferred club number in 2029: 20

- **Maintain a Membership Subcommittee of the Board to develop plans to recruit and gain 2 new members in 2026-27 from a range of backgrounds.**
- **Make every Club event an opportunity for recruitment.**
- **Maintain an active mentoring program for new members.**
- **Exiting RYLA candidate encouraged to join the club**
- **To have our club membership reflective of our diverse community**
- **Expand Friends of Rotary**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increase net membership by 2	Ensure every activity/fundraiser is an opportunity for recruitment	Ongoing	Set an annual Budget for Public Image to purchase promotional material	Bob Selinger, Mandy Van, Bernie Mason, Binoe Verghese
	Maintain a Membership Chair to work with the Board to develop plans to recruit and retain new members from a range of backgrounds	Ongoing		Bob Selinger/Bernie Mason to Chair Membership
	Membership Drive – invite potential new members to club meetings	TBA	Invitation to a breakfast meeting, Budget for meals one per guest.	all club members

	Ensure that new members are made to feel welcome, engaged and busy within the club, without being overwhelmed early on. Continue to work in partnership with the Rotary Clubs of Ryde & Macquarie Park to develop opportunities to build membership from the Corporate and broader City of Ryde community		Maintain an active mentoring program for new members	Membership chair and Board Combined Clubs Community Partnership Committee members – Garry, Pam, Bernie, Peter, Mandy, Bob
Expand Friends of Rotary	Nominate local business and Community group leaders to become Friends of North Ryde Rotary	Ongoing	Friends of Rotary certificate and information	Board/All members
Attract Corporate membership	Invite possible corporate members to attend meetings, Changeover Dinner and other fundraising events	ongoing	Corporate Membership pamphlet/ Combined Clubs pamphlet	Combined Clubs Community Partnership Committee
1x Exiting RYLA candidates joins RCNR	Invite RYLA candidates to club meetings and activities	Ongoing		Youth Chair

Strategic Priority 2: Club Service – be a friendly inclusive club that has some fun

- Be a friendly inclusive club that has some fun.
- Attract good speakers, join other clubs for meetings & events and toast international clubs.
- Continue to have regular enjoyable social activities to promote fellowship and goodwill.
- Ensure regular Friday meetings are effective and enjoyable for all members.
- Regular member talks where they speak about their lives, families and work.
- Continue to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements.

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Each month a quality professional speaker is engaged to speak at Club Meetings	Club Admin team in consultation with Joint Presidents source and invite speakers throughout the year and plan the speaker program	Each month	Data base of speakers recommended by members, other clubs and District set up Gro-Trees certificates prepared to present to Guest speakers	Nick, Bernie and Peter Rob Bob
Continue to have regular social events at local restaurants and/or potential weekend events.	Each month a club social event is planned at a local restaurant or venue Members of the Club Admin team source venues for social events in consultation with Board and distribute invitations to attend and details	Each month	Recommendations of suitable venues from club members, other clubs etc.	NM BM & PM

RCNR continues to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements	Club representation at: DG Zone Meeting Presidents Meetings District Presidents Meeting Rotary Community Group 2 Meetings PETS as arranged – President Elect District Conference 2027: 12-14 March District Assembly Zone Meetings as arranged Foundation Training as arranged District Changeover Dinner Members participate in Leadership development Rotary Action Groups and Rotary fellowship	Ongoing	Members are encouraged to participate in activities and events through distribution of invitations and notifications in club bulletin and through email contact groups and at Club meetings.	Involvement in accordance with District Program of Events. Members involved to be determined either through individuals volunteering or nomination from the Board.
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Strategic Priority 3: Fundraising priorities:

- **Carols on the Common with Macquarie Park Rotary Club to raise \$10,000 for each club (December)**
- **Trivia Night (Feb) to raise \$5000**
- **Bunnings BBQs approx. 9 per year to raise \$18000 during the year.**
- **The North Ryde eFun Run (TBC) to raise \$15000**
- **Xmas Puddings Drive (Books in Homes) – Nov/December to raise \$2000**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club fund raising activities conducted, in which all Club members will be involved in various aspects at different times throughout the year, to fund community donations To fund community donations at approximately the same levels as 2025-26	• Trivia Night • Bunnings BBQs • The North Ryde eFun Run & Parkrun BBQ • The Carols on the Common • Coxs Road Community BBQ • Xmas Pudding Drive • Gro-Tree sales	Feb Approx 9 per year – every 6 weeks March/ April December September Nov-December Ongoing	Sponsorship, donations for prizes food etc Flyers posters, promotional material Media promotion Order forms and pricelist Information prepared for distribution in the community	Trivia committee Bunnings BBQ team led by Garry eFun Run Coordinator - Pam Wood Carols Committee led by Roseanna Gallo. Organised by Garry & Peter. Bob

Strategic Priority 4: Foundation

- **Club has 100% centurion membership**
- **Continued support of Polio Plus and End Polio Now campaigns**
- **Award one Paul Harris Fellow to a member of the Club and one to a member in the community.**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club continues the annual donation to Foundation, End Polio Now and Polio Plus at the same level as 2025-26		May/June	Sufficient funds raised throughout the year	Board/Treasurer (Binoe)
An increase to 100% of club members who have reached Centurion membership	Members encouraged to donate for Centurion membership Regular information provided to members about Foundation and the work that is enabled through donations	At Club meetings and through bulletin and email information	Brochures, application forms, website links	Foundation Chair & Board
Two Paul Harris Fellows awarded at Changeover Dinner	PHF Committee seeks nominations for PHF award through club members as per policy, for presentation at Changeover Dinner	March/April	Policy to be distributed annually for all members information	Club Presidents and PHF Committee to be announced

Strategic Priority 5: Community Service Priorities:

- **Increase internal and external participation and support of the eFun for Youth Mental Health run through partnering with other Rotary Clubs in the area and the creation of specific events that people can participate in.**
- **Increase internal and external participation and support of the eFun Run through partnering with other Rotary Clubs in the area and Macquarie University and the creation of specific events that people can participate in over the week.**
- **Continue to Support Youth Mental Health through Australian Rotary Health, Macquarie University Lifespan Health and Wellbeing Research Centre's Cool Kids Program & KidsXpress from the funds raised from the eFun Run.**
- **Continue Carols on the Common involvement and collaborate equitably with Rotary Club of Macquarie Park to make the event a success.**
- **Continue the Tree of Joy at Cox's Rd Mall**
- **Continue to support District 9685 Respectful Relationships Program**
- **Continued support of the Books in Homes project through the Xmas pudding drive**
- **Organise and run the Community BBQ at the Ritchies IGA Community Activity Day at Cox's Rd**
- **Present a Community Service Award to a member of the Community who has given outstanding support to the club and the community.**
- **Support Rotary Disaster Relief**
- **Continue to develop strong collaborative relationships with community organisations that the Club supports**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increased participation in the annual eFun Run for Youth Mental Health. Partnerships with other local Rotary Clubs strengthened	Increase promotion of eFun Run to schools and pre-schools, community groups Utilise social media and local media more to promote the event ahead of time.	November – April 2026-27 28 March – 4 April 2027	Flyers, posters sponsorship packages	eFun Run Committee/Board Combined Clubs Community Partnership Committee

	Invite other Rotary Clubs to partner with our club and encourage their members and contacts to participate in the eFun Run Coordinate the ParkRun BBQ in partnership with MQ ParkRun & Lifespan Centre			
Carols on the Common is a successful event with a large crowd attending. Profile of both Rotary Clubs raised in the Community	Representatives from RCNR actively participate in the Planning Committee Meetings to ensure equal input and support from both clubs.	July-February	Sponsorship of Carols from local businesses and support from Ryde Council including Grant	PW, GM, BM, PM, BV, MV, BS
Tree of Joy is successful providing gifts to local charities and Community Groups. Profile of RCNR promoted and raised in the community. Relationships furthered with businesses in Cox's Road Mall	Contact with Cox's Road Mall management established to set up Tree of Joy. Letter to Bendigo Bank re sponsorship of the Tree of Joy Contact IGA and North Ryde Pharmacy reordering gift packs for Macquarie Hospital Contact St John's Anglican Church re storage of gifts	Sept/Oct Oct Sept/Oct	Contact details of Management Request for \$1000 sponsorship Contact details of each	GM, BM, PM PW BM

	Contact Charities/ Macquarie Hospital/ CCA/ & St Vincent De Paul contacted to estimate number and type of gifts required Tree of Joy set up in Mall, gift tags prepared Space to store gifts established, collection days/times organized	Sep/Oct November/Dec	Xmas tree, collection box, information stand, tags, storage location prepared Budget for printing by Kwik Kopy of tags and signage for collection crate	BM & GM BM, PM
Collaborative relationships are established with the community organisations that the Club supports through a clear agreement that: A representative attends a meeting of the Club either in person or via Zoom and representative/s assist at three "functions" throughout the year eg BBQ, Trivia Night, eFunRun, Carols on the Common	Agreements established with: 7 x local Primary schools ie North Ryde PS, Ryde East PS, Truscott Street PS, Kent Rd PS, Smalls Rd PS, Macquarie Park Public School, Holy Spirit Primary School; Ryde Secondary College; Marsden HS CCA NSW; St Michael Mission; Dunmore Lang College; Macquarie Hospital; St Johns Anglican Church; RDA Marsfield. KidsXpress Next Sense	Beginning of each year.	Contact details of each	Community Service Chair and Board

Develop effective partnerships with DV SafePhones, North Ryde RSL and local Community groups and businesses to address domestic violence and provide support for victims.	Invite speakers from the Northern Centre DV Safe Phones, District representative to speak at club meetings Liaise with District contact and Ryde Council re initiatives to support victims of Domestic Violence	July-June	Posters, letters to the community, media releases, bulletin stories	Nick, Rob Peter, Bernie, Garry
Recognize outstanding Community Service in the local area	Present 1x Community Service Award to a member of the Community who has given outstanding support to the club and the community	June	Nominations sought in April for an outstanding community members to be recognized with an award at Changeover Budget for 1x trophy award and printing of citation	Garry and Board

Strategic Priority 6: Youth Priorities

Continue to Develop Young People by supporting:

- Rotaract District e-Club
- RYLA & RYPEN
- Youth Exchange in 2026-27
- MUNA
- Dunmore Lang College Student Scholarship

- **The Science Experience**
- **Smith Family Learning for Life Program by sponsoring one student**
- **Ryde Eisteddfod**
- **Continued support of local schools and seek involvement by sponsoring relevant developmental activities**
- **Assist children with Disabilities through continued support of RDA Ryde**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Continue to develop Young People within the local and broader Communities.	Fundraising activities organized targeting specific Youth programs ie Trivia Night, Bunnings BBQ,	Feb/March /April	Prizes for raffles, silent auctions, sponsorships, flyers and posters etc.	BB, BS, PW, GM, BM, MV,
Relationships enhanced between local schools and the Club to support one another through regular contact.	Support one outgoing Exchange Student	January - Dec	Budget for outgoing student's blazer and for attending club activities involving a meal	Pam Bennett, Bernie and Mandy
Relationships between the parents/ carers of the students attending the programs encourages interest in supporting the club and possible	Funding 2 students per year to attend RYLA and RYPEN	Jan- July	Contacts with local High Schools, Community groups and businesses for candidates	Bernie and Mandy
	Funding 1 team from Ryde Secondary College to participate in MUNA	May/June		

membership through a clear agreement that: - Attend a meeting of the Club with student either in person or via Zoom to react to the effect of the program; and - Assist at three “functions” throughout the year eg BBQ, Trivia Night, eFunRun A representative/s assist at three “functions” throughout the year eg BBQ, Trivia Night, Carols on the Common Continued positive relationship with Dunmore Lang College Continue to fund 1x student through the Smith Family Learning for Life program	Providing cash donations to 7 x local Primary schools and 1 x High School to fund in-school programs Invite School Executive to breakfast assembly to speak about their schools	July-Oct	Budget for donations and breakfast for representatives	Binoe and Board
	Support 1x student to attend the Science Experience		Budget for 1 student	Binoe and Board
	Installing a Buddy Bench in a local Primary school		Budget for 1 x Buddy bench	
	Provide a \$1500 Scholarship to a student at Dunmore Lang College	August - December	Sufficient funds raised to cover Budget	Binoe & Board
	Annual donation and gift for student’s birthday/Christmas provided	August	Sufficient funds raised to cover Budget	Binoe & Board

Relationship with RDA at Marsfield enhanced	Supporting RDA to through donations, Bunnings BBQ and holding events at the facility to lift the profile of both the club and RDA including joint meetings, DIGIT student's presentation dinner.		Resources for the BBQ and helpers from the club and RDA Budget for dinner and DIGIT project (see Vocational Priority 7)	Garry & Nick David, Peter, Garry and Board
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Strategic Priority 7: Vocational Service Priorities:

- **Country NSW IT student program with IT Corporates involvement**
- **Vocational talks at Club Meeting**
- **Invite a business each month to join the club at breakfast and provide a speaker**
- **Pride of Workmanship Awards**
- **Annual Encouragement Award for New Horizons Nominee**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
8 Yr 9 Students from Country NSW Regions attend the annual IT visit. Relationships are furthered with IT companies to attract corporate membership of at least one company	Sub- Committee organizes IT Tour connecting with several IT businesses in the Macquarie Park and CBD.	January-June	Host families for students from our club and other local Rotary Clubs. Budget for transport and activities including lunches, bowling and farewell dinner at RDA. Certificates of Appreciation and Gro-Trees	DM, PM, MV, GM,

	Businesses involved are automatically made Friends of Rotary Invitations are extended to attend breakfast meetings/Changeover and other events		Volunteers to help chaperone students each day. Thank you certificates and Gro-Trees prepared for Host families, Clubs, Schools and Companies Brochure/ information prepared regarding RCNR, Friends of Rotary, Corporate membership, IT Tour and other activities the club is involved in that Corporates can support eg ROMAC, Shelterbox.	Pam Board
Relationships between the club and local businesses is strengthened Club awards a Pride of Workmanship award to an employee of a local business	Business representatives attend a meeting each month either by Zoom or at Assembly to give a vocational talk Local Businesses are approached to nominate a Pride of Workmanship candidate and to attend the Club Assembly breakfast	Ongoing Special Club Assembly in September	Contact details of businesses in local area Communication with representatives from corporate businesses is established through email, telephone and/or bulletin contact. Cost of award, and table booking paid for by the business	RW Nick & Board PM & BM

	Members and Friends of Rotary are invited to give Vocational talks / life story to the club at meetings.	Ongoing		Nick & Rob
The relationship between the club and New Horizons is strengthened	Club awards an Encouragement award to an employee of New Horizons Packable Club provides a table of 10 for the team from Packable to attend the Annual Changeover Dinner Club provides a donation of \$1000	May/June	Cost of award, donation and table booking paid for by the Club	PW & Binoe

Strategic Priority 8: International Service

- **Continued Support for ROMAC**
- **Provide aid for international disasters through RAWCS as they occur and raise funds for them**
- **Continued support of ShelterBox**
- **Support Rotary programs that help education of children, enhance health and eradicate poverty in the world through Global or District Grants.**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Donations to ROMAC continue through annual giving.	ROMAC continues to be a major focus for donations at fundraising activities, eg Bunnings BBQ, Lei Day activities	Changeover dinner in June	Brochures and annual report, links to website	Board
RCNR donates funds to provide at least two ShelterBoxes per year.		Changeover dinner in June	Brochures and annual report from Shelterbox, links to website	Board
The Club identifies an International Disaster to raise funds for specifically and donates either through ShelterBox, RAWCS or Disaster Aid	A fundraiser (Bunnings BBQ) is ear marked for support of an International Disaster	Date to be advised	BBQ requirements and volunteers	GM & Board
	Regular information regarding ROMAC, ShelterBox and Disaster Aid conveyed to all members and supporters	ongoing		Pam, Bob, Mandy and Brian

	through bulletins email and website links.			
The club applies for Global Grant in partnership with other clubs to support an international project				Board

Strategic Priority 9: Public Image & Media Priorities

- Social media, Facebook, WhatsApp group and website are updated frequently and supported by regular articles in the local newspaper.
- Regular fortnightly bulletin sent out to members, friends of the Club, supporters and contacts.
- Increase awareness of the Club through increased community programs and projects.
- Members give talks about Rotary at local school assemblies.

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club is recognised as a vibrant Service Club of choice for the North Ryde Community, known for its active membership, its effective links with locally based businesses and organisations and its willingness and ability to support a range of worthy	Increase Club's profile in the community, promote all activities in local media, Facebook Instagram, website etc Club Pamphlet is regularly updated and distributed at BBQ's and events	ongoing	District resources including District Public Image team and newsletter Use of official Rotary promotional materials from the RI Brand Centre, Rotary Down Under and District 9685 Facebook Page	MV GM PW BS BM

causes locally, nationally and internationally.	Club Bulletin and website are regularly updated and redesigned with more modern features. Opportunities to speak at local schools and community groups are sought to promote the club		Budget set for printing of promotional material.	Public Image committee/Board
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Strategic Priority 9: Environment

- Continue partnering with Landcare Australia through the Gro-Tree project as a token of thanks to Club supporters, project sponsors and guest speakers.
- Pursue and develop the Avenue of Trees Project.

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Purchase at least 100 Gro-Trees per year from Landcare to be planted at the Lithgow site	Guest speakers, sponsors of events and supporters are provided with a Gro-Tree as a token of appreciation	ongoing	Printing when needed	Bob, Pam Bernie and Peter