



The Rotary Club of North Ryde Vision Statement:

- **To be an ethical club of like-minded individuals, from diverse ethnic and vocational backgrounds, reflecting our local community.**
- **To strongly support and be respected by our local community, by undertaking local and international service projects which make positive, lasting change.**
- **To be inclusive, welcoming and understanding through good fellowship promoted by regular club and social activities.**

Lift Statement:

North Ryde Rotary Club members are a group of like-minded people of all ages from many different cultural and occupational backgrounds. What unites us is a desire to give back to our local and international communities and make positive, lasting change while providing a base for strong friendships and enjoyable activities

Strategic Priority 1: Membership of Club - Preferred club number in 2027: 20

- **To have 5 Corporate Members, sharing membership with their staff, due to time constraints**
- **Exiting RYLA candidates choose to join our club**
- **To have our club membership 50% female, 50% ethnicity other than Anglo Saxon, 50% Corporate Business, 50% working and 100% actively involved.**
- **To have younger members join our club**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increase net membership by 2	Ensure every activity/fundraiser is an opportunity for recruitment	Ongoing	Set an annual Budget for Public Image to purchase promotional material	Bob Selinger, Mandy Van, Garry Maloney, Binoe Verghese
	Maintain a Membership Chair to work with the Board to develop plans to recruit and retain new members from a range of backgrounds	Ongoing		Bob Selinger to Chair Membership
	Membership Drive – invite potential new members to club meetings	TBA	Invitation to a breakfast meeting, Budget for meals one per guest.	all club members
	Ensure that new members are made to feel welcome, engaged and busy within the club, without being overwhelmed early on		Maintain an active mentoring program for new members	Membership chair and Board

Expand Friends of Rotary	Nominate local business and Community group leaders to become Friends of North Ryde Rotary	Ongoing	Friends of Rotary certificate and information	Board/All members
Attract Corporate membership	Invite possible Corporate members to attend meetings, Changeover Dinner and other fundraising events	ongoing	Corporate Membership pamphlet	
1x Exiting RYLA candidates joins RCNR	Invite RYLA candidates to club meetings and activities	Ongoing		Youth Chair

Strategic Priority 2: Club Service – be a friendly inclusive club that has some fun

- Attracting good speakers, joining other clubs and events and toasting international clubs
- Enjoyable social activities to promote fellowship and goodwill
- Regular member talks where they speak about their lives, families and work

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Each month a quality professional speaker is engaged to speak at Club Meetings	Two members of the Club Admin team source and invite speakers throughout the year and plan the speaker program	Each month	Data base of speakers recommended by members, other clubs and District set up Gro-Trees certificates prepared to present to Guest speakers	Peter Mason, Rob Wilkinson, Garry Maloney Bob
Continue to have regular social events at local restaurants and/or potential weekend events.	Each month a club social event is planned at a local restaurant or venue Members of the Club Admin team source venues for social events in consultation with Board and distribute invitations to attend and details	Each month	Recommendations of suitable venues from club members, other clubs etc.	PM, RM and Board

Strategic Priority 3: Fundraising priorities:

- Carols raised \$10000 per year for each club,
- The eFun Run raises \$20000 per year
- Trivia night raises \$5000 per year
- Participation in community events including 9 BBQ's at Bunnings Gladesville to raise \$18000 per year
- The Christmas Pudding Drive in partnership with Turramurra, Chatswood-Roseville Club, Wahroonga and West Pennant Hills Clubs raises \$2000 per year

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
<p>Club fund raising activities conducted, in which all Club members will be involved in various aspects at different times throughout the year, to fund community donations</p> <p>To fund community donations at approximately the same levels as 2023-24</p>	<ul style="list-style-type: none"> • Trivia Night • Bunnings BBQs • The North Ryde eFun Run • The Carols on the Common • Coxs Road Community BBQ • Xmas Pudding Drive • Gro-Tree sales 	<p>Feb</p> <p>Approx 9 per year – every 6 weeks (Starting in 2025)</p> <p>March/ April</p> <p>December</p> <p>September</p> <p>Sept-December</p> <p>Ongoing</p>	<p>Sponsorship, donations for prizes food etc</p> <p>Flyers posters, promotional material</p> <p>Media promotion</p> <p>Order forms and pricelist</p> <p>Information prepared for distribution in the community</p>	<p>Trivia committee</p> <p>Bunnings BBQ team led by Garry</p> <p>eFun Run Committee led by Pam Wood</p> <p>Carols Committee led by Roseanna Gallo</p> <p>Peter & Garry</p> <p>Bob</p> <p>Bob</p>

Strategic Priority 4: The Rotary Priorities

- **Increased contribution to Australian Rotary Health Program through the eFun Run**
- **Club has 100% centurion membership each year**
- **Award two Paul Harris Fellows each year.**
- **Continue to be an engaged club with District and RI events and activities**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increase in donations to Australian Rotary Health through funds raised from the eFun Run	Increase in Funds raised at eFun Run Explore other possible fundraising opportunities Members encouraged to attend other club events supporting ARH	March/April ongoing		eFun Run Coordinator (Pam)and Board
Club continues the annual donation to Foundation and Polio Plus at the same level as 2023-24		May/June	Sufficient funds raised throughout the year	Treasurer (Binoe)
An increase to 100% of club members who have reached Centurion membership	Members encouraged to donate for Centurion membership Regular information provided to members about Foundation and the work that is enabled through donations	At Club meetings and through bulletin and email information	Brochures, application forms, website links	Sandeep & Board

Two Paul Harris Fellows awarded at Changeover Dinner	PHF Committee seeks nominations for PHF award through club members as per policy, for presentation at Changeover Dinner	March/April	Policy to be distributed annually for all members information	Garry and PHF Committee to be announced
RCNR continues to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements	Club representation at: DG Zone Meeting Presidents Meetings District Presidents Meeting Rotary Community Group Meetings PETS as arranged – President Elect District Conference 2025: 21-22 March District Assembly Zone Meetings as arranged Foundation Training as arranged District Changeover Dinner Members participate in Leadership development Rotary Action Groups and Rotary fellowship	Ongoing	Members are encouraged to participate in activities and events through distribution of invitations and notifications in club bulletin and through email contact groups and at Club meetings.	Involvement in accordance with District Program of Events. Members involved to be determined

Strategic Priority 5: Community Service Priorities:

- **Increase internal and external participation and support of the eFun for Youth Mental Health run through partnering with other Rotary Clubs in the area and the creation of specific events that people can participate in.**
- **Continue Carols on the Common involvement and collaborate equitably with the Rotary Club of Macquarie Park to make the event a success**
- **Continue the Tree of Joy at Cox’s Road Mall**
- **Work more closely with and support New Horizons**
- **Continue the DVSafePhones Project**
- **Continue to support local schools and seek involvement by sponsoring relevant developmental activities**
- **Present a Community Service Award to a member of the Community who has given outstanding support to the club and the community**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increased participation in the annual eFun Run for Youth Mental Health. Partnerships with other local Rotary Clubs strengthened	Increase promotion of eFun Run to schools and pre-schools, community groups Utilise social media and local media more to promote the event ahead of time. Invite other Rotary Clubs to partner with our club and encourage their members and contacts to participate in the eFun Run	November – April 2024-5	Flyers, posters sponsorship packages	eFun Run Committee/Board

<p>Carols on the Common is a successful event with a large crowd attending. Profile of both Rotary Clubs raised in the Community</p>	<p>Representatives from RCNR actively participate in the Planning Committee Meetings to ensure equal input and support from both clubs.</p>	<p>July-February</p>	<p>Sponsorship of Carols from local businesses and support from Ryde Council including Grant</p>	<p>PW, GM, BM, PM, BV, SR MV, BS</p>
<p>Tree of Joy is successful providing gifts to local charities and Community Groups. Profile of RCNR promoted and raised in the community. Relationships furthered with businesses in Cox's Road Mall</p>	<p>Contact with Cox's Road Mall management established to set up Tree of Joy.</p> <p>Letter to Bendigo Bank re sponsorship of the Tree of Joy</p> <p>Contact IGA and North Ryde Pharmacy re ordering gift packs for Macquarie Hospital</p> <p>Contact St John's Anglican Church re storage of gifts</p> <p>Contact Charities/ Macquarie Hospital/ CCA/ Baptist Care Aged Care Home & St Vincent De Paul contacted to estimate number and type of gifts required</p> <p>Tree of Joy set up in Mall, gift tags prepared</p>	<p>Sept/Oct</p> <p>Sept/Oct</p> <p>Oct</p> <p>Sept/Oct</p> <p>Sep/Oct</p> <p>November</p>	<p>Contact details of Management</p> <p>Request for \$1000 sponsorship</p> <p>Contact details of each</p> <p>Xmas tree, collection box, information stand, tags, storage location prepared</p> <p>Budget for printing by Kwik Kopy of tags and signage for collection crate</p>	<p>PW, BM. PM</p>

	Space to store gifts established, collection days/times organized			
<p>Collaborative relationships are established with the community organisations that the Club supports through a clear agreement that:</p> <ul style="list-style-type: none"> • A representative attends a meeting of the Club either in person or via Zoom and • A representative/s assist at three “functions” throughout the year eg BBQ, Trivia Night, eFunRun, Carols on the Common 	<p>Agreements established with:</p> <p>6 x local Primary schools ie North Ryde PS, Ryde East PS, Truscott Street PS, Kent Rd PS, Smalls Rd PS, Holy Spirit Primary School; Ryde Secondary College; CCA NSW; St Michael Mission; Dunmore Lang College; Marsden High School; Macquarie Hospital; St Johns Anglican Church; RDA Marsfield.</p>	Beginning of each year.	Contact details of each	Community Service Chair (Pam) and Board
Develop effective partnerships with DVSafePhones, North Ryde RSL and local Community groups and businesses to address domestic violence and provide support for victims.	<p>Establish the DVSafePhone Phone drop box at Cox’s Road Mall and explore the possibility of extending this facility to other centres</p> <p>Invite speakers from the Leora app and the</p>	July-June	Posters, letters to the community, media releases, bulletin stories More boxes/if when required	Bob, Pam, Garry, Rob , Bernie, Peter

	<p>Northern Centre to speak at club meetings</p> <p>Liaise with District contact and Ryde Council re initiatives to support victims of Domestic Violence</p>			
Recognize outstanding Community Service in the local area	Present 1x Community Service Award to a member of the Community who has given outstanding support to the club and the community	June	Nominations sought in April for an outstanding community members to be recognized with an award at Changeover Budget for 1x trophy award and printing of citation	Pam and Board

Strategic Priority 6: Youth Priorities

- Assist children with Learning Disabilities
- Continue to support the Books in Homes Project
- Support RYLA and RYPEN participants, MUNA teams and increase participation in RYDA
- Continue support of Youth Exchange in partnership with Ryde Rotary Club and “where are you now ?” (RYTEC)

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
<p>Continue to develop Young People within the local and broader Communities.</p> <p>Relationships enhanced between local schools and the Club to support one another through regular contact.</p> <p>Relationships between the parents/ carers of the students attending the</p>	<p>Fundraising activities organized targeting specific Youth programs ie Trivia Night, Bunnings BBQ, eFun Run for Youth Mental Health;</p> <p>and the Christmas Puddings sale</p>	<p>Feb/March /April</p>	<p>Prizes for raffles, silent auctions, sponsorships, flyers and posters etc.</p>	<p>BB, BS, PW, GM, BM, MV, SR</p>
		<p>Sept/Oct/Nov</p>	<p>Price list and order forms distributed to members, contacts and friends</p>	<p>Bob</p>
	<p>Support one Exchange Student in partnership with the Rotary Club of Ryde</p>	<p>January - July</p>	<p>Youth Counsellor from our Club to work with student and Ryde Rotary</p> <p>Budget for monthly allowance and meals at various club and District events</p>	<p>Juliet Chen</p>
		<p>Jan- July</p>	<p>Contacts with local High Schools, Community groups and businesses for candidates</p>	<p>Bernie and Binoe</p> <p>Bernie, Mandy and Binoe</p>

<p>programs encourages interest in supporting the club and possible membership through a clear agreement that:</p> <ul style="list-style-type: none"> Attend a meeting of the Club with student either in person or via Zoom to react to the effect of the program; and Assist at three “functions” throughout the year eg BBQ, Trivia Night, eFunRun A representative/s assist at three “functions” throughout the year eg BBQ, Trivia Night, eFunRun, Carols on the Common <p>Continued positive relationship with Dunmore Lang College</p>	<p>Funding 2 students per year to attend RYLA and RYPEN</p>	<p>May/June</p>	<p>Contact at the High School required to run the program</p>	<p>Bernie and Mandy</p>
	<p>Funding 1 team from Ryde Secondary College to participate in MUNA</p>	<p>To be decided</p>	<p>More information needed regarding the RYDA program</p>	<p>Bob to gather information regarding RYDA</p>
	<p>Donating to RYDA</p>	<p>June</p>	<p>Budget for donations and breakfast for representatives</p>	<p>Binoe and Board</p>
	<p>Providing cash donations to 6 x local Primary schools and 1 x High School to fund in-school programs Invite School Executive to breakfast assembly to speak about their schools</p>	<p>July-Oct</p>	<p>Budget for 1 student</p>	<p>Binoe and Board</p>
	<p>Support 1x student to attend the Science Experience</p>	<p>To be decided</p>	<p>Budget for 2 x Buddy bench</p>	<p>Bob and Board</p>
	<p>Installing a Buddy Bench in a local Primary school</p>	<p>Semester 1 2025</p>	<p>Sufficient funds raised to cover Budget</p>	<p>Binoe & Board</p>
<p>Provide a \$1000 Scholarship to a student at Dunmore Lang College</p>				

Continue to fund 1x student (Michael) through the Smith Family Learning for Life program	Annual donation and gift for Michael's birthday/Christmas provided	August - December	Sufficient funds raised to cover Budget	Binoe & Board
Relationship with Riding for the Disabled at Marsfield enhanced	Supporting Riding for the Disabled to through donations, Bunnings BBQ and holding events at the facility to lift the profile of both the club and RDA including joint meetings, DIGIT student's presentation dinner.	August	Resources for the BBQ and helpers from the club and RDA Budget for dinner and DIGIT project (see Vocational Priority 7)	Garry David, Peter and Board
Support the re-establishment of the Rotaract Club at Macquarie University	A representative from the club attends meetings to develop the reformation of the Rotaract Club and to provide support	Ongoing	To be advised	Bernie, Mandy

Strategic Priority 7: Vocational Service Priorities:

- Country NSW IT student program with IT Corporates involvement
- Vocational talks at Club Meeting
- Invite a business each month to join the club at breakfast and provide a speaker
- Pride of Workmanship Awards
- Annual Encouragement Award for New Horizons Nominee

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
8 Yr 9 Students from Country NSW Regions attend the annual IT visit. Relationships are furthered with IT companies to attract Corporate membership of at least one company	<p>Sub- Committee organizes IT Tour connecting with several IT businesses in the Macquarie Park and CBD.</p> <p>Businesses involved are automatically made Friends of Rotary Invitations are extended to attend breakfast meetings/Changeover and other events</p>	January-June	<p>Host families for students from our club and other local Rotary Clubs. Budget for transport and activities including, lunches, bowling and farewell dinner at RDA. Certificates of Appreciation and Gro-Trees</p> <p>Volunteers to help chaperone students each day.</p> <p>Thank you certificates and Gro-Trees prepared for Host families, Clubs, Schools and Companies</p> <p>Brochure/ information prepared regarding RCNR, Friends of Rotary, Corporate membership, IT</p>	<p>DM, PM, MV, GM,</p> <p>Pam</p> <p>Board</p>

			Tour and other activities the club is involved in that Corporates can support eg ROMAC, Shelterbox.	
Relationships between the club and local businesses is strengthened Club awards a Pride of Workmanship award to an employee of a local business	Business representatives attend a meeting each month either by Zoom or at Assembly to give a vocational talk Local Businesses are approached to nominate a Pride of Workmanship candidate and to attend the Annual Changeover dinner	Ongoing Annual Changeover dinner	Contact details of businesses in local area Communication with representatives from Corporate businesses is established through email, telephone and/or bulletin contact. Cost of award, and table booking paid for by the business	RW PM & Board
	Members and Friends of Rotary are invited to give Vocational talks / life story to the club at meetings.	Ongoing		PM & RW
The relationship between the club and New Horizons is strengthened	Club awards an Encouragement award to an employee of New Horizons Packable Club provides a table of 10 for the team from Packable to attend the Annual Changeover Dinner Club provides a donation of \$1000	May/June	Cost of award, donation and table booking paid for by the Club	PM, PW & Binoe

Strategic Priority 8: International Service

- Continued support for ROMAC
- Provide assistance for international disasters as they occur and raise funds for them

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Donations to ROMAC continue through annual giving.	ROMAC continues to be a major focus for donations at fundraising activities, eg Bunnings BBQ	Changeover dinner in June	Brochures and annual report, links to website	Board
RCNR donates funds to provide at least two Shelterboxes per year.		Changeover dinner in June	Brochures and annual report from Shelterbox, links to website	Board
The Club identifies an International Disaster to raise funds for specifically and donates either through Shelterbox, RAWCS or Disaster Aid	A fundraiser (Bunnings BBQ) is ear marked for support of an International Disaster	Date to be advised	BBQ requirements and volunteers	GM & Board
	Regular information regarding ROMAC, Shelterbox and Disaster Aid conveyed to all members and supporters through bulletins email and website links.	ongoing		GM, PW, MV

Strategic Priority 9: Public Image & Media Priorities

- **Social media, Facebook, instagram and website all updated frequently**
- **Increase awareness of the club through community programs and projects**
- **Members to give talks about Rotary at local schools**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club is recognised as a vibrant Service Club of choice for the North Ryde Community, known for its active membership, its effective links with locally based businesses and organisations and its willingness and ability to support a range of worthy causes locally, nationally and internationally.	Develop a Public Image Plan for the Club		District resources including District Public Image team and newsletter Use of official Rotary promotional materials from the RI Brand Centre, Rotary Down Under and District 9685 Facebook Page	MV GM PW BS BM
	Invite a member of District team to speak to club re Public Image		District PR team	PW
	Increase Club's profile in the community, promote all activities in local media, Facebook Instagram, website etc	ongoing	Refer to regular Public Image newsletter from District	PR Committee