



The Rotary Club of North Ryde Vision Statement:

- **To be an ethical club of like-minded individuals, from diverse ethnic and vocational backgrounds, reflecting our local community.**
- **To strongly support and be respected by our local community, by undertaking local and international service projects which make positive, lasting change.**
- **To be inclusive, welcoming and understanding through good fellowship promoted by regular club and social activities.**

Lift Statement:

North Ryde Rotary Club members are a group of like-minded people of all ages from many different cultural and occupational backgrounds. What unites us is a desire to give back to our local and international communities and make positive, lasting change while providing a base for strong friendships and enjoyable activities

Strategic Priority 1: Membership of Club - Preferred club number in 2028: 20

- **Maintain a Membership Subcommittee of the Board to develop plans to recruit and gain 2 new members in 2025-26 from a range of backgrounds.**
- **Make every Club event an opportunity for recruitment.**
- **Maintain an active mentoring program for new members.**
- **Exiting RYLA candidate encouraged to join the club**
- **To have our club membership 50% female, 50% ethnicity other than Anglo Saxon, 50% Corporate Business, 50% working and 100% actively involved**
- **Expand Friends of Rotary**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increase net membership by 2	Ensure every activity/fundraiser is an opportunity for recruitment	Ongoing	Set an annual Budget for Public Image to purchase promotional material	Bob Selinger, Mandy Van, Bernie Mason, Binoe Verghese
	Maintain a Membership Chair to work with the Board to develop plans to recruit and retain new members from a range of backgrounds	Ongoing		Bob Selinger/Bernie Mason to Chair Membership
	Membership Drive – invite potential new members to club meetings	TBA	Invitation to a breakfast meeting, Budget for meals one per guest.	all club members
	Ensure that new members are made to feel welcome, engaged and busy within		Maintain an active mentoring program for new members	Membership chair and Board

	the club, without being overwhelmed early on			
Expand Friends of Rotary	Nominate local business and Community group leaders to become Friends of North Ryde Rotary	Ongoing	Friends of Rotary certificate and information	Board/All members
1x Exiting RYLA candidates joins RCNR	Invite RYLA candidates to club meetings and activities	Ongoing		Youth Chair

Strategic Priority 2: Club Service – be a friendly inclusive club that has some fun

- Be a friendly inclusive club that has some fun.
- Attract good speakers, join other clubs for meetings & events and toast international clubs.
- Continue to have regular enjoyable social activities to promote fellowship and goodwill.
- Ensure regular Friday meetings are effective and enjoyable for all members.
- Regular member talks where they speak about their lives, families and work.
- Continue to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements.

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Each month a quality professional speaker is engaged to speak at Club Meetings	Two members of the Club Admin team source and invite speakers throughout the year and plan the speaker program	Each month	Data base of speakers recommended by members, other clubs and District set up Gro-Trees certificates prepared to present to Guest speakers	Peter Mason, Rob Wilkinson, Mandy Van Bob
Continue to have regular social events at local restaurants and/or potential weekend events.	Each month a club social event is planned at a local restaurant or venue Members of the Club Admin team source venues for social events in consultation with Board and distribute invitations to attend and details	Each month	Recommendations of suitable venues from club members, other clubs etc.	PM, MV & Board

RCNR continues to be an engaged Rotary Club by being involved in District and appropriate RI events, especially training and assemblies, and complying with Rotary International requirements	Club representation at: DG Zone Meeting Presidents Meetings District Presidents Meeting Rotary Community Group 2 Meetings PETS as arranged – President Elect District Conference 2026: 21-22 March District Assembly Bradfield Group Meetings as arranged Foundation Training as arranged District Changeover Dinner Members participate in Leadership development Rotary Action Groups and Rotary fellowship	Ongoing	Members are encouraged to participate in activities and events through distribution of invitations and notifications in club bulletin and through email contact groups and at Club meetings.	Involvement in accordance with District Program of Events. Members involved to be determined either through individuals volunteering or nomination from the Board.
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Strategic Priority 3: Fundraising priorities:

- **Carols on the Common with Macquarie Park Rotary Club to raise \$10,000 for each club (December)**
- **Trivia Night (Feb) to raise \$5000**
- **Bunnings BBQs approx. 9 per year to raise \$18000 during the year.**
- **The North Ryde eFun Run to raise \$15000**
- **Xmas Puddings Drive – Nov/December to raise \$2000**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club fund raising activities conducted, in which all Club members will be involved in various aspects at different times throughout the year, to fund community donations	<ul style="list-style-type: none"> • Trivia Night • Bunnings BBQs • The North Ryde eFun Run for Youth Mental Health • The Carols on the Common • Coxs Road Community BBQ • Xmas Pudding Drive • Gro-Tree sales 	Feb Approx 9 per year April/May December September October-December Ongoing	Sponsorship, donations for prizes food etc Flyers posters, promotional material Media promotion Order forms and pricelist Information prepared for distribution in the community	Trivia committee Bunnings BBQ team led by Garry eFun Run Committee led by Pam Wood Carols Committee led by Roseanna Gallo. Organised by Garry & Peter. Bob

Strategic Priority 4: Foundation

- **Club has 100% centurion membership**
- **Continued support of Polio Plus and End Polio Now campaigns**
- **Award one Paul Harris Fellow to a member of the Club and one to a member in the community.**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club continues the annual donation to Foundation, End Polio Now and Polio Plus at the same level as 2024-25		May/June	Sufficient funds raised throughout the year	Treasurer (Binoe)
An increase to 100% of club members who have reached Centurion membership	Members encouraged to donate for Centurion membership Regular information provided to members about Foundation and the work that is enabled through donations	At Club meetings and through bulletin and email information	Brochures, application forms, website links	Bernie & Board
Two Paul Harris Fellows awarded at Changeover Dinner	PHF Committee seeks nominations for PHF award through club members as per policy, for presentation at Changeover Dinner	March/April	Policy to be distributed annually for all members information	Mandy and PHF Committee to be announced

Strategic Priority 5: Community Service Priorities:

- Increase internal and external participation and support of the eFun Run through partnering with other Rotary Clubs in the area and Macquarie University and the creation of specific events that people can participate in over the week.
- Continue to Support Youth Mental Health through Australian Rotary Health and Macquarie University Lifespan Health and Wellbeing Research Centre's Cool Kids Program from the funds raised from the eFun Run.
- Continue Carols on the Common involvement and collaborate equitably with Rotary Club of Macquarie Park to make the event a success.
- Continue the Tree of Joy at Cox's Rd Mall
- Continue to support the DVSafe Phones Project & District 9685 Respectful Relationships Program
- Continued support of the Books in Homes project through the Xmas pudding drive
- Organise and run the Community BBQ at the Ritchies IGA Community Activity Day at Cox's Rd
- Present a Community Service Award to a member of the Community who has given outstanding support to the club and the community.
- Support Rotary Disaster Relief as needed
- Continue to develop strong collaborative relationships with community organisations that the Club supports

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Increased participation in the annual eFun Run for Youth Mental Health. Partnerships with other local Rotary Clubs strengthened	Increase promotion of eFun Run to schools and pre-schools, community groups Utilise social media and local media more to promote the event ahead of time. Invite other Rotary Clubs to partner with our club and encourage their members	November – April 2025-26 Dates TBC	Flyers, posters sponsorship packages	eFun Run Committee/Board

	and contacts to participate in the eFun Run			
Carols on the Common is a successful event with a large crowd attending. Profile of both Rotary Clubs raised in the Community	Representatives from RCNR actively participate in the Planning Committee Meetings to ensure equal input and support from both clubs.	July-February	Sponsorship of Carols from local businesses and support from Ryde Council including Grant	PW, GM, BM, PM, BV, MV, BS
Tree of Joy is successful providing gifts to local charities and Community Groups. Profile of RCNR promoted and raised in the community. Relationships furthered with businesses in Cox's Road Mall	<p>Contact with Cox's Road Mall management established to set up Tree of Joy.</p> <p>Letter to Bendigo Bank re sponsorship of the Tree of Joy</p> <p>Contact IGA and North Ryde Pharmacy re ordering gift packs for Macquarie Hospital</p> <p>Contact St John's Anglican Church re storage of gifts</p> <p>Contact Charities/ Macquarie Hospital/ CCA/ & St Vincent De Paul contacted to estimate number and type of gifts required</p>	<p>Sept/Oct</p> <p>Oct</p> <p>Sept/Oct</p> <p>Sep/Oct</p>	<p>Contact details of Management</p> <p>Request for \$1000 sponsorship</p> <p>Contact details of each</p> <p>Xmas tree, collection box, information stand, tags, storage location prepared</p> <p>Budget for printing by signage for collection crate</p>	<p>GM, BM, PM</p> <p>PW</p> <p>BM/PW</p> <p>BM & GM</p>

	Tree of Joy set up in Mall, gift tags prepared Space to store gifts established, collection days/times organized	November/Dec		BM
Collaborative relationships are established with the community organisations that the Club supports through a clear agreement that: <ul style="list-style-type: none"> • A representative attends a meeting of the Club either in person or via Zoom and • A representative/s assist at three “functions” throughout the year eg BBQ, Trivia Night, eFunRun, Carols on the Common 	Agreements established with: 6 x local Primary schools ie North Ryde PS, Ryde East PS, Truscott Street PS, Kent Rd PS, Smalls Rd PS, Holy Spirit Primary School; Ryde Secondary College; CCA NSW; St Michael Mission; Dunmore Lang College; Marsden High School; Macquarie Hospital; St Johns Anglican Church; RDA Marsfield.	Beginning of each year.	Contact details of each	Community Service Chair and Board
Develop effective partnerships with DVSafePhones, North Ryde RSL and local Community groups and businesses to	Establish the DVSafePhone Phone drop box at Cox’s Road Mall	July-June	Posters, letters to the community, media releases, bulletin stories	Bob, Garry, Bernie, Peter

address domestic violence and provide support for victims.	<p>Invite speakers from the Northern Centre DVSafe Phones, District representative to speak at club meetings</p> <p>Liaise with District contact and Ryde Council re initiatives to support victims of Domestic Violence</p>			<p>Peter, Rob</p> <p>Mandy, Bernie, Garry</p>
Recognize outstanding Community Service in the local area	Present 1x Community Service Award to a member of the Community who has given outstanding support to the club and the community	June	<p>Nominations sought in April for an outstanding community members to be recognized with an award at Changeover</p> <p>Budget for 1x trophy award and printing of citation</p>	Garry and Board

Strategic Priority 6: Youth Priorities

Continue to Develop Young People by supporting:

- Rotaract- establishment of the new club at Macquarie University
- RYLA & RYPEN
- Youth Exchange in 2025-26 in partnership with Rotary Club of Ryde
- MUNA
- Dunmore Lang College Student Scholarship
- The Science Experience
- Smith Family Learning for Life Program by sponsoring one student
- Ryde Eisteddfod
- Continued support of local schools and seek involvement by sponsoring relevant developmental activities
- Assist children with Disabilities through continued support of RDA Marsfield

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Continue to develop Young People within the local and broader Communities.	Fundraising activities organized targeting specific Youth programs ie Trivia Night, Bunnings BBQ,	Feb/March /April	Prizes for raffles, silent auctions, sponsorships, flyers and posters etc.	BB, BS, PW, GM, BM, MV,
	Support one Exchange Student in partnership with the Rotary Club of Ryde	July-January 2025/6	Youth Counsellor from our Club to work with student and Ryde Rotary	Pam Bennett, Bernie and Mandy
			Budget for monthly allowance and meals at various club and District events	Bernie, Mandy and Binoe

Relationships enhanced between local schools and the Club to support one another through regular contact.	Funding 2 students per year to attend RYLA and RYPEN	Jan- July	Contacts with local High Schools, Community groups and businesses for candidates	Bernie and Mandy
Relationships between the parents/ carers of the students attending the programs encourages interest in supporting the club and possible membership through a clear agreement that:	Funding 1 team from Ryde Secondary College to participate in MUNA	May/June		
<ul style="list-style-type: none"> Attend a meeting of the Club with student either in person or via Zoom to react to the effect of the program; and Assist at three “functions” throughout the year eg BBQ, Trivia Night, eFunRun A representative/s assist at three “functions” throughout the year eg BBQ, Trivia 	<p>Providing cash donations to 6 x local Primary schools and 1 x High School to fund in-school programs</p> <p>Invite School Executive to breakfast assembly to speak about their schools</p> <p>Support 2 x student to attend the Science Experience</p> <p>Install possibly 3xBuddy Bench in local schools with partnership from Bendigo Bank & Grants</p>	July-Oct	<p>Budget for donations and breakfast for representatives</p> <p>Budget for 2 students</p> <p>Budget for 3 x Buddy bench</p>	<p>Binoe and Board</p> <p>Binoe and Board</p> <p>Binoe Garry & Bernie</p>

Night, Carols on the Common				
Continued positive relationship with Dunmore Lang College	Provide a \$1500 Scholarship to a student at Dunmore Lang College	August	Sufficient funds raised to cover Budget	Binoe & Board
Continue to fund 1x student through the Smith Family Learning for Life program	Annual donation and gift for student's birthday/Christmas provided		As above	As above
Relationship with Riding for the Disabled at Marsfield enhanced	Supporting Riding for the Disabled to through donations, Bunnings BBQ and holding events at the facility to lift the profile of both the club and RDA including joint meetings, DIGIT student's presentation dinner.		Resources for the BBQ and helpers from the club and RDA Budget for dinner and DIGIT project (see Vocational Priority 7)	Garry David, Peter, Garry and Board
Support the re-establishment of the Rotaract Club at Macquarie University	A representative from the club attends meetings to develop the reformation of the Rotaract Club and to provide support	Ongoing	To be advised	Bernie, Mandy

Strategic Priority 7: Vocational Service Priorities:

- Country NSW IT student program with IT Corporates involvement
- Vocational talks at Club Meeting
- Invite a business each month to join the club at breakfast and provide a speaker
- Pride of Workmanship Awards
- Annual Encouragement Award for New Horizons Nominee

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
8 Yr 9 Students from Country NSW Regions attend the annual IT visit. Relationships are furthered with IT companies to attract Corporate membership of at least one company	<p>Sub- Committee organizes IT Tour connecting with several IT businesses in the Macquarie Park and CBD.</p> <p>Businesses involved are automatically made Friends of Rotary. Invitations are extended to attend breakfast meetings/Changeover and other events</p>	January-June	<p>Host families for students from our club and other local Rotary Clubs.</p> <p>Budget for transport and activities including, lunches, bowling and farewell dinner at RDA.</p> <p>Certificates of Appreciation and Gro-Trees</p> <p>Volunteers to help chaperone students each day.</p> <p>Thank you certificates and Gro-Trees prepared for Host families, Clubs, Schools and Companies</p> <p>Brochure/ information prepared regarding RCNR, Friends of Rotary, Corporate membership, IT</p>	<p>DM, PM, MV, GM,</p> <p>Pam</p> <p>Board</p>

			Tour and other activities the club is involved in that Corporates can support eg ROMAC, Shelterbox.	
Relationships between the club and local businesses is strengthened	Business representatives attend a meeting each month either by Zoom or at Assembly to give a vocational talk	Ongoing	Contact details of businesses in local area Communication with representatives from Corporate businesses is established through email, telephone and/or bulletin contact.	RW, PM & Board
Club awards a Pride of Workmanship award to an employee of a local business	Local Businesses are approached to nominate a Pride of Workmanship candidate and to attend the Annual Changeover dinner or at a special Club assembly	Annual Changeover dinner or a special assembly	Cost of award, and table booking paid for by the business	PM & Board
	Members and Friends of Rotary are invited to give Vocational talks / life story to the club at meetings.	Ongoing		PM & RW
The relationship between the club and New Horizons is strengthened	Club awards an Encouragement award to an employee of New Horizons Packable Club provides a table of 10 for the team from Packable to attend the Annual Changeover Dinner Club provides a donation of \$1000	May/June	Cost of award, donation and table booking paid for by the Club	PM, PW & Binoe

Strategic Priority 8: International Service

- **Continued Support for ROMAC**
- **Provide aid for international disasters through RAWCS as they occur and raise funds for them**
- **Continued support of ShelterBox**
- **Support Rotary programs that help education of children, enhance health and eradicate poverty in the world through Global or District Grants.**

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Donations to ROMAC continue through annual giving.	ROMAC continues to be a major focus for donations at fundraising activities, eg Bunnings BBQ, Lei Day activities	Changeover dinner in June	Brochures and annual report, links to website	Board
RCNR donates funds to provide at least two ShelterBoxes per year.		Changeover dinner in June	Brochures and annual report from Shelterbox, links to website	Board
The Club identifies an International Disaster to raise funds for specifically and donates either through ShelterBox, RAWCS or Disaster Aid	A fundraiser (Bunnings BBQ) is ear marked for support of an International Disaster or RAWCS project	Date to be advised	BBQ requirements and volunteers	GM & Board
	Regular information regarding ROMAC, ShelterBox and Disaster Aid conveyed to all members and supporters through bulletins email and website links.	ongoing		GM, PW, MV

The club applies for Global Grant in partnership with other clubs to support an international project				
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Strategic Priority 9: Public Image & Media Priorities

- Social media, Facebook, WhatsApp group and website are updated frequently and supported by regular articles in the local newspaper.
- Regular fortnightly bulletin sent out to members, friends of the Club, supporters and contacts.
- Increase awareness of the Club through increased community programs and projects.
- Members give talks about Rotary at local school assemblies.

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Club is recognised as a vibrant Service Club of choice for the North Ryde Community, known for its active membership, its effective links with locally based businesses and organisations and its willingness and ability to support a range of worthy causes locally, nationally and internationally.	<p>Increase Club's profile in the community, promote all activities in local media, Facebook Instagram, website etc</p> <p>Club Pamphlet is regularly updated and distributed at BBQ's and events</p> <p>Club Bulletin and website are regularly updated and redesigned with more modern features.</p>	ongoing	<p>District resources including District Public Image team and newsletter</p> <p>Use of official Rotary promotional materials from the RI Brand Centre, Rotary Down Under and District 9685 Facebook Page</p>	<p>MV GM PW BS BM</p> <p>Board</p>

	<p>New Banners are purchased for promotional events and BBQs</p> <p>Opportunities to speak at local schools and community groups are sought to promote the club</p>		Budget set for purchase of banners etc and printing.	
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Strategic Priority 9: Environment

- Continue partnering with Landcare Australia through the Gro-Tree project as a token of thanks to Club supporters, project sponsors and guest speakers.
- Pursue and develop the Avenue of Trees Project.

ANNUAL GOALS	Tasks/Activities	Timeline	Resources Needed	Member Assigned
Purchase at least 100 Gro-Trees per year from Landcare to be planted at the Lithgow site	Guest speakers, sponsors of events and supporters are provided with a Gro-Tree as a token of appreciation	ongoing	Printing when needed	MV PW BS
Avenue of trees project is initiated and supported by local community groups and Ryde Council.	<p>Awareness raising in local paper and community networks</p> <p>Advocacy for support from Ryde Council</p> <p>Explore possible grant applications for developing the project.</p>		?	Bob and the Board

