CREATE LASTING IMPACT

Rotary

Rotary Northbridge

AN INVITATION TO PARTNER WITH US IN 2027

The Rotary network is more than 1.2 million neighbours, friends, leaders and problem solvers who see a world where people unite and take action to create lasting change: across the globe, in our communities, and ourselves.

Rotary provides service to others, promotes integrity, and advances world understanding, goodwill, and peace through fellowship of business, professional and community leaders.

Rotary Northbridge was founded in 1983. We are a club of around 50 members drawn from a wide range of backgrounds and vocations, across Sydney's North Shore. Known for the annual Community Fireworks, we have accomplished much over our 40 plus years of service to local, regional and global communities.

Over that time we have been involved in raising **over $3.0m** for charitable causes.

WE ARE PEOPLE OF ACTION

In 2027 partner with a locally and globally trusted and respected brand.

Our 2027 Sponsorship Proposal is attached.

Let's talk about a partnership that works for your organisation

RYLA

END POLIO NOW

Northbridge Community Fireworks — Rotary Club of Northbridge

ROTARY'S AREAS OF FOCUS

The Rotary Foundation

e: sponsorship@northbridgerotary.com.au | w: www.northbridgerotary.org
p: PO Box 80, NSW 1560 | ABN 30 657 188 729

CREATE LASTING IMPACT

Rotary

Rotary Northbridge

Co-Partnership Opportunities

In our work, we often identify activities where **co-partnership opportunities** exist. Co-partnership allows an individual, business, or foundation to join us as a partner in a specific project, fostering deeper engagement and shared impact. It also provides opportunities for meaningful recognition of your contribution.

These are two examples of causes we are currently supporting:

Books in Homes Australia



Books in Homes is a charitable foundation that provides books-of-choice to children living in remote, disadvantaged and low socio-economic circumstances, ensuring crucial early literacy engagement and the development of reading skills needed for lifelong achievement.

Their program aims to overcome the inequality of educational opportunities in communities where access to books for families is limited or non-existent and resources are often scarce.

Northbridge Rotary's work with Books in Homes Australia is in rural NSW. It is founded on the realisation that failure in adult life often stems from childhoods spent in homes without books. Children who cannot read, become adults who cannot communicate and this is unacceptable in a world that operates on the written word. Everything we do in life embraces the ability to read and write. Just imagine a life not being able to read street signs, or not being able to use email, or not being able to read medicine and food labels or be employable.

The Tiny & Mighty Café (RNS NICU)



The Royal North Shore Hospital's Neonatal Intensive Care Unit has 29 incubators and treats up to 13,000 sick or premature babies each year.

Stress, anxiety and depression are the most common psychological outcomes that occur in parents following a NICU admission of their babies.

The Tiny and Mighty Café was created with 3 purposes in mind: Firstly, to provide easily accessible food for families. Secondly, many families do not live locally, with no family or friends close by to support them practically during this traumatic experience. This results in the only food they receive being from the Café. Thirdly, food bring people together. The Café helps to create a social setting, slightly away from the clinical setting. We have seen parents, sitting by themselves quickly getting some sustenance, come together around the loungeroom table and connecting. They start by telling each other about their babies, build bonds whereby they feel safe to share their positive milestones as well as support each other during their NICU journey.



Let's talk about a partnership that works for your organisation

Rotary Northbridge

2027 SPONSORSHIP PROPOSAL

IN 2027 PARTNER WITH US FOR IMPACT

Connect your organisation with a locally and globally trusted community service organisation and help to create and support lasting positive change.

ROTARY NORTHBRIDGE

NORTHBRIDGE COMMUNITY FIREWORKS

CELEBRATING OUR 40th ANNIVERSARY

SATURDAY 8 MAY 2027



PARTNER WITH US

We bring people together to create lasting impact.



Who we are

Founded in 1983, Rotary Northbridge is a community-based service organisation bringing together people who want to make a practical difference. Through fundraising, volunteering, local initiatives and partnerships, our club and Rotary International (a network of 1.2 million people) support community needs and wider humanitarian causes, locally, regionally and globally.

In over 40 years we have been involved in raising **over $3.0m for charitable causes**.

Our latest community initiative is gearing up in the coming weeks. In partnership with the Northbridge Golf Club, we will be launching the new Community “HUB”, a meeting facility available for community not-for-profit organisations to use.

Partner with us

We are seeking businesses and organisations that value **community connection**, **social impact** and **meaningful local visibility**.

Your brand will receive exposure through marketing initiatives that include the new digital displays inside and outside Northbridge Golf Club, a strategic blend of social media, display posters, community events, media releases, digital event signage and website acknowledgement.
Our goal is to build long-term partnerships that create value for the community and for our sponsors.

Rotary Northbridge

CHARITIES & CAUSES WE SUPPORT

Helping organisations that change lives.

Focused on causes that strengthen people and communities.



Books in Homes
EMPOWERING KIDS, LITERALLY

Together we say NO to DOMESTIC & FAMILY VIOLENCE

The Rotary Foundation

END POLIO NOW

HOPE IN A SUITCASE
'PACK A LITTLE JOY'

street WORK

Your ROTARY D-Caf

MARY'S HOUSE SERVICES

Rotary
ROTARIANS AGAINST MALARIA
GLOBAL ACTION GROUP

50 YEARS TALDUMANDE
YOUTH SERVICES

ROSTRUM
find your voice

ShelterBox
AUSTRALIA

OZHARVEST

Narang Bir-rong

Sailability
MIDDLE HARBOUR

Rotary Northbridge

RECENT PARTNERS

Recognising the organisations that help us make a difference.

PLATINUM LEVEL SPONSOR

northbridge PLAZA

Raine&Horne Lower North Shore

GOLD LEVEL SPONSOR

HELM DEVELOPER & BUILDER

HYEGROVE Willoughby

SILVER LEVEL SPONSOR

FORSYTH SINCE 1898

NORTHBRIDGE PHARMACY COMPOUNDING PHARMACY

R&W Northbridge & Castlecrag

KIESER

STONE

NEILL ASPECT

BRONZE LEVEL SPONSOR

Aussie

pizza tutti's gourmet pizza

John Morris GROUP

COMMUNITY PARTNERS

WILLOUGHBY CITY COUNCIL City of Diversity

NSW RURAL FIRE SERVICE

NEW SOUTH WALES AMBULANCE

SES NSW STATE EMERGENCY SERVICE

St John

Northbridge Golf Club Established 1935

FIREWORKS 4 US

Coates Equipped for anything

BUNNINGS warehouse

Rotary Northbridge

COMMUNITY SUPPORT

Local events. Local support. Tangible impact.

We work with local volunteers, businesses, schools, community groups and supporters to raise funds, primarily from our annual Northbridge Community Fireworks and Mother's Day Raffle, and from BBQs, golf days and community events.

Royal North Shore Hospital Support

We set up the **Tiny and Mighty Café** at RNSH to support families with infants in the Neonatal Intensive Care Unit – it provides easily accessible food for families and a social setting to spend time away from the clinical setting. We also provide support to kids in the Paediatrics Ward to help make their stay in hospital more bearable. This year we will be looking at new initiatives to help our local hospital provide quality service to our community.

First Nations Projects

Many of our First Nations communities fall behind in their early education and we aim to help close the gap in literacy for these communities. Working with **Books in Homes** ($11,000 pa) we provide books to primary students at Wellington Public School to take home to read, something many of them cannot afford. We will be looking at continuing this at another disadvantaged school in the new year.
We also assist **Literacy for Life** to provide literacy courses for young First Nations people who have been left behind in the past. Literacy is the best way to improve people's lives as it impacts everything we do on a daily basis.

Youth Programs

Our future lies in our young people and we believe in giving them the skills to lead us. Through our **Rotary Youth Leadership Awards** young leaders in community and sporting groups learn leadership skills to help manage the challenges they face in their organisations. In addition we support the **Rotary Youth Program of Enrichment** to help younger teenagers learn new skills to help their development towards adulthood. We support teenagers who have suffered through family disharmony to gain skills to enable them to seek out work. This is done by our **SEE Trust** with the support of **Taldumande** ($7,000 pa).





RYLA

Rotary Youth Leadership Awards

I had very little idea of what the week would hold. I arrived at RYLA facing a mammoth 7 days where I would be challenged both physically and mentally, to produce a better version of myself as a leader. My top 3 takeaways: i) it's okay to not have the answer; ii) not all leadership occurs from the front; and iii) the importance of taking a pause. I cannot recommend it highly enough.

— 2026 RYLARIAN

Rotary Northbridge

COMMUNITY SUPPORT

Local events. Global support. Tangible impact.

Build awareness and deliver service projects that matter.

Water & Sanitation Projects

We take water availability for granted. We aim to help less fortunate people around the globe get access to drinking water and proper sanitation. This year we have supported building toilets in Dhulikhel, Nepal for students and teachers. We have recently supported a project in Tanzania through **So They Can** ($5,000) to build student toilets at another school, and a project in Fiji for an infrastructure and sanitation upgrade for a school hostel for 29 young people.

We have also supported **Maasai Mammas** ($10,000) in building a bore for water for 4 Manyattas (villages) to improve the lives of women and children who would otherwise spend 2–3 hours per day walking through elephant country to access available water. This readily available water will help them create sustainable food gardens for their communities.

Disaster Relief around the World

Our Club responds immediately when disasters strike around the world. This year we have already raised $10,000 for Venezuela after the disastrous earthquake, and $22,000 for the flooding in Nepal, which will go to local Rotary clubs to provide immediate help to those affected. We continue to provide support to the Ukrainian people as a result of the devastating war, caused by the invasion from Russia, to help children and families with basic needs.

Rotary Areas of Focus







Sponsor support helps us turn community goodwill into practical outcomes.

Learn more about what we do:
www.northbridgerotary.com.au/ - Our Projects

Rotary Northbridge

THE OPPORTUNITY

Who will see your brand?

Your organisation can be highly visible to residents, families, volunteers, community organisations, club supporters, Northbridge Golf Club members and businesses through Rotary Northbridge activities and communications.



Brand visibility

Recognition across various Rotary Northbridge promotions.
Logo placement and promotion on digital screens and on event materials, including at the Community Fireworks and daily on the Northbridge Golf Club digital screens.
Acknowledgement in our communications and events.

Community connection

Align with respected Rotary values.
Engage with local families and volunteers.
Support projects with tangible community benefit, with the opportunity for co-partnership in our projects.
Partner your brand with one of the most trusted and largest global service organisations.

Sponsor benefits

Our 40th Community Fireworks on Saturday 8 May 2027 will be a fantastic event and celebration.
Over 4,000 people attend the Fireworks, with a geographic reach across the Lower North Shore and beyond.
Website and social media acknowledgement.

Rotary Northbridge

PARTNERSHIP PACKAGES

Choose the level of support that fits your organisation.

PLATINUM

From $11,000*

Premium recognition on the new internal and external digital screens at Northbridge Golf Club.
Major brand visibility (>40 minutes) on our digital screens at Fireworks 2027, on-field presence, and in our promotion and new barrier banners, including 20 family passes.
Prominent brand promotion on event flyers (>10,000), website and social media acknowledgement.

GOLD

$5,500*

Strong recognition on the new internal and external digital screens at Northbridge Golf Club.
Strong brand visibility (>20 minutes) on our digital screens at Fireworks 2027, on-field presence, and in our promotion and new barrier banners, including 8 family passes.
Strong brand promotion on event flyers (>10,000), website and social media acknowledgement.

SILVER

$2,750*

Community recognition.
Brand recognition on the new internal digital screens at Northbridge Golf Club.
Brand visibility (>10 minutes) on our digital screens at Fireworks 2027, on-field presence, and in our promotion and new barrier banners, including 4 family passes.
Brand promotion on event flyers (>10,000), website and social media acknowledgement.

BRONZE

$1,375*

Entry-level recognition.
Acknowledgement on the new internal digital screens at Northbridge Golf Club.
Acknowledgement on our digital screen at Fireworks 2027, including 2 family passes, and in our promotion and new barrier banners.
Brand promotion on event flyers (>10,000) and website listing.

** GST inclusive*

Rotary Northbridge

Rotary Northbridge

FIND OUT MORE

Let’s talk about a partnership that works for your organisation.

For further information on sponsorship opportunities, please contact:

Rotary Northbridge Sponsorship Enquiries

Email sponsorship@northbridgerotary.com.au
Phone 0416 028 212
Web www.northbridgerotary.org

Thank you for considering this partnership opportunity.



NORTHBRIDGE COMMUNITY FIREWORKS

40th Anniversary

Saturday 8 May 2027