

Rotary
District 9685



CLUB CONTACT INFORMATION

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TO NOTIFY MEETING

APOLOGIES &

GUESTS:

9294 2107

before Noon on

Monday



NEWS THIS WEEK

**WE WILL BE MEETING AT
THE GOLF CLUB AGAIN
FROM NEXT WEEK,
JUNE 10th!**

NEWS FROM THE INCOMING DISTRICT GOVERNOR, DAVID CLARK

In case you don't know we were going to have our District Conference next year on a cruise ship. Because of Covid-19 we have had to cancel this, so we have decided to run the first Virtual Reality Conference for District 9685 13th-14th March 2021

As part of the Conference, I am asking all clubs to put forward a 3 to 5-minute video presentation on their club projects.

This can be of just one project or as many projects you would like to promote.

This can be a power-point or video and all presentations will be judged by the District Conference Committee, the best 10 will be shown during the conference. (All submissions will be available afterward on the District web site.) The club with the winning entry will be presented with a PHF to be given to someone in their community (sponsored by District). This can be presented at the Saturday night Conference dinner that is being planned for Saturday 13th March 2021.

The President's Invitation for Wednesday 3rd June, 2020

**You are invited to the Rotary Weekly Meeting tomorrow night
(Wednesday 27th May) at 7.00 pm.**

The link details are <https://zoom.us/j/9886604775>

The meeting ID: 988 660 4775

Regards

Jim Fraser Ph: 0412 679 710

'SHOULD ROTARY CLUBS CHANGE THEIR BUSINESS MODEL POST-COVID?'

Article by PDG Euan Miller, Secretary and Director, Partnerships. Rotary Club of Norwood Inc

With shutdowns, border closures and social distancing all businesses have had to look at their business models and come up with solutions to trade profitably in the new environment. Regretfully many won't find solutions and will close.

What about Rotary? Can we survive if our members face ongoing unemployment or substantially reduced retirement incomes? Social distancing and border closures will continue for years' ahead without a vaccine. There is no guarantee of a vaccine and this is the fourth SARS type virus in the last 20 years. Some of the learnings from the last few weeks are:

- Online meetings reported by most clubs suggest that attendance and engagement is higher than we had with face-to-face. They are also cheaper to run, are shorter, some say more productive, can attract guest speakers from all over the world and best of all members don't have to put up with endless chicken dinners. While clubs have had to adjust for a minority of members unfamiliar with digital technology, everybody is learning fast. If Rotary is to continue to grow, computer savvy millennials will be our future so maybe online meetings will be our future as well?
- In jurisdictions where groups of up to 10 can meet (while maintaining social distancing) committee meetings are still being held successfully in members' homes with as much or more fellowship as we have had in the past. Small group projects rather than whole of club may become the norm for the same reasons.
- International service projects are continuing and the Foundation is still approving Global Grants. International travel to countries that have controlled the virus is likely to recommence later this year so countries in our Zone will be accessible with individual SE Asian countries coming a few months later. Sadly the rest of the world still seems inaccessible. Some exciting changes to The Rotary Foundation funding are coming as well in 20/21 which will make international projects even more attractive and accessible to all clubs.
- Community, Youth and Vocational projects have been markedly affected and any projects that are likely to attract or benefit large numbers of people in a group setting are unlikely for months, and regretfully, maybe years ahead. Clubs will have to focus on distributed service projects that maintain social distancing, youth and vocational group programs may have to be converted to online and exchange programs will have to be restricted to the region.
- Fundraising has almost come to a stop. Without revenue our service programs will cease as well and this is the greatest threat to our business model. However this presents the greatest opportunity for clubs to find alternatives. A number of clubs are asking their members to donate their former meal money to the service account. It is amazing how much this raises – easily over \$1,000 per member per year and if clubs manage this wisely, members can get a tax deduction on some or all of it as well. Perhaps a Rotary crowd-funding app could be developed using our unique selling advantage - 100% of the donation will go to the project. There will be no exorbitant platform fees that other providers charge and no club administration fees either. We can also offer the donors an opportunity to volunteer to work alongside Rotarians on the project. Cause related projects are a great way to get new members as well. RI has already announced a new cause related club model.



PDG Euan Miller has served on the Board of Rotary Down Under for several years. He is a strong advocate of allowing Rotary Clubs and other Rotary organisations (like RDU), to use the Rotary logos without being required to pay royalties to RI. He has supported our position on this - so far without success. DLF



New Communications & Public Relations Specialist Joins Rotary's Parramatta Office

Angela Stavrogiannopoulos is Rotary International's Senior Coordinator – Communications and Public Relations.

Angela is a communications professional combining more than nine years of experience.

Angela comes to Rotary from Verve PR in Sydney where she was a Senior Account Executive for the past seven years working across a diverse range of clients in government, travel, consumer and in particular Not For Profit organisations.

Prior to Verve PR, Angela worked as a Publicist at Little Marketing Group covering not only PR but also working on marketing activities such as SEO, blog writing, sponsorship and working with creative teams.

Angela's new role is diverse and covers all communications and media engagement. She will offer support in localising and implementing regional marketing campaigns, provide counsel, create tailored communications and branding strategies that increase Rotary's impact.

With a passion for meeting new people, story-telling and promoting purpose-built initiatives, Angela is excited to join Rotary. She will be reaching out in the coming weeks to learn about each district and promote the amazing work Rotary does in the region.

You can reach Angela at angela.stavro@rotary.org or call 0402 934 129.

A Facebook post claims the COVID-19 crisis is the latest in a 100-year pattern of pandemics.

THE ANALYSIS

The earliest entry in the Facebook post is 1720, which could refer to the [Great Plague of Marseille](#). The plague broke out in the southern French port city in [1720](#), after arriving via a [trading ship](#).

Unknown to those on board the ship, it carried a bacteria that causes plague, according to [University of Texas at San Antonio assistant professor Cindy Ermus](#), who is completing a book on the Marseille plague.

"The Great Plague of Provence, or Great Plague of Marseille, brought southern France to its knees, and led much of the rest of the world to impose strict measures to prevent its spread," Ermus says in an article in [The Washington Post](#).

The epidemic claimed as many as 126,000 lives in the region of Provence, Ermus says. A website for the city of Marseille [estimates the toll was 100,000](#) based on information from the Historical Federation of Provence and National Institute for Demographic Studies.

Regarding the 1820 entry, there were six worldwide cholera pandemics between 1817 and 1923, according to the peer-reviewed medical journal [The Lancet](#).

The first known cholera pandemic, from 1817-1823, originated in the Ganges River delta in India, according to a [Canadian Broadcasting Corporation \(CBC\) News feature](#) exploring cholera's deadly pandemics. The disease broke out near Calcutta and spread through the rest of the country before it spread to Southeast Asia, central Asia, the Middle East, eastern Africa, and the Mediterranean coast. The death toll from the outbreak is not known, but in 1820, 100,000 people died on the Indonesian island of Java alone.

Regarding the post's 1920 entry, the Spanish flu was between 1918-19, according to [The Lancet](#), [World Health Organization](#) and [Centers for Disease Control and Prevention](#) (CDC).

The influenza pandemic was the most severe in recent history, the CDC said. It was estimated about 500 million people or one third of the world's population became infected with the virus. The number of deaths has been estimated to be at least 50 million worldwide.

The last entry in the post's graphic, 2020, refers to the current coronavirus pandemic. The World Health Organization (WHO) says it was first informed on [December 31, 2019](#) of cases of pneumonia of unknown cause detected in Wuhan City, Hubei Province of China.

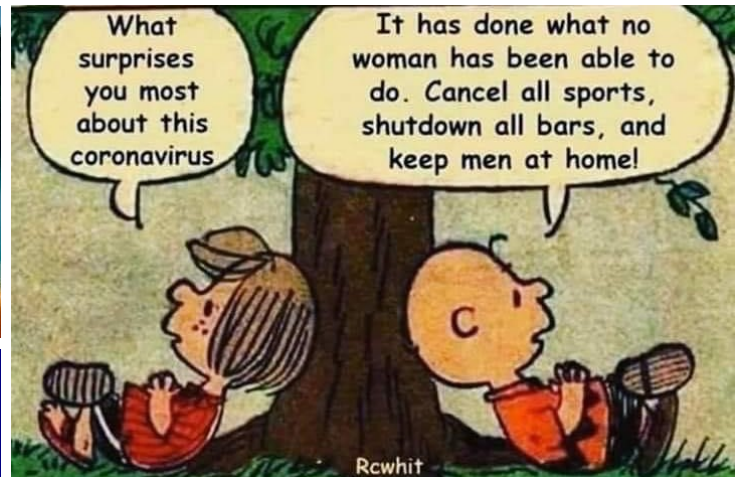
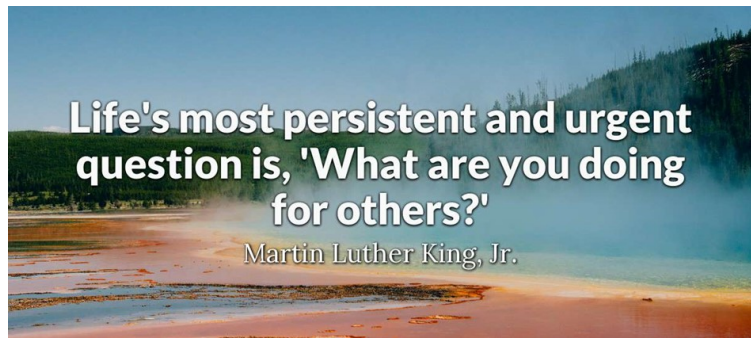
The impact of what has become known as [COVID-19](#) (previously known as 2019 novel coronavirus) has unfolded throughout 2020. As of April 9, [WHO](#) reported more than 1.3 million people worldwide had been infected with COVID-19 with a death toll of 79,385.

The post concludes with the statement: "It seems that history repeats itself every 100 years'. In the 20th century alone there were three influenza pandemics, according to [WHO](#) – two of which were not included in the post.

In 1957-1958 there was the "Asian Flu" and in 1968, the "Hong Kong Flu". They were estimated to have caused between one to four million deaths each, according to WHO. The first influenza pandemic of the 21st century [H1N1](#) is also not mentioned. It is estimated that the [2009 A\(H1N1\) "swine flu" pandemic](#) caused between 105 000 and 395,000 deaths.

OUR FORWARD PROGRAM

Date	Program	Speaker	Chairman	Reporter
June 10	Return to the Golf Club	Everyone	President Jim	David Firth
June 17	North Connex Community Event	Raj Barot	Phil Stanton	John Ellis
June 24	The Year in Review	Members	President Jim	Theo Glockemann
June 27	District Changeover	DG Kalma McLellan	Venue and details to be advised	
July 1	Club Changeover Partners Night	President Jim	Pat Parker	Adrian Bell



ATTENDANCE

Last week's Zoom meeting attendance was
56.25%

Present were Jim Fraser, John Ellis, Pat Parker,
Theo Glockemann, Adrian Bell, Phil Stanton,
Ian Chappel, Jack Reid, David Firth

BIRTHDAYS & ANNIVERSARIES

BIRTHDAYS

Nil

ANNIVERSARIES

Nil

INDUCTION ANNIVERSARIES

Phillip Stanton - June 14

A reminder to those current directors who have not yet submitted an annual report to be included in the club Annual Report. Please email to me during this week.

Also, any member who has changed place of residence, or changed phone or email details, please let me know this week for inclusion in the new club directory. Thanks - David Firth

QUOTE OF THE WEEK

"If there is anything worse than international warfare, it is civil warfare, and the United States was destined to experience it in the extreme of bitterness."

Paul P. Harris