



President Russell's Message

The future of Rotary is bound up in "connecting", communicating and consulting. One thing is certain - unless Rotary develops plans to "connect" with and attract a younger membership Rotary as we know it today will not exist in 20 years. We need to understand how the younger generations think and plan how we can adapt Rotary values and structures to get a comfortable fit and "connection" between the generations.

Research suggests that Gen X (40 to 55 years old) are loyal to good leadership which means that Rotary Leadership should be responsive to this broader membership. This group is still very comfortable with traditional forms of communication such as television and printed publication. Even though they are becoming increasingly active in social media there is still space in Rotary for both forms of communication. These people strive for work/life balance and place a high priority on family and domestic circumstances.

In regard to the Millennials (20 to 40 years old) their expectations are, I suspect, a little more difficult for the current Rotary environment to deal with. They expect immediate access to product information and peer review. Perhaps the RI website and My Rotary can provide a bridge in this regard. As for peer review it would be refreshing to hear from people around who are willing to learn from others to achieve better results regarding their own endeavours. This generation have no knowledge of life without smartphones or the Internet and therefore seek access to products without the burden of ownership. Wellness, exercise and good

eating habits are important to this group. This generation should be "connected" with and welcomed and embraced into the Rotary family because they possess the qualities of idealism and optimism-it should be a comfortable fit if current Rotarians are willing to take the chance to ensure the future of Rotary.

Once we understand our audience, we need to find the right strategy to communicate and "connect" with them effectively. Below are some suggested ways of achieving this "connection"-

*USE TECHNOLOGY-it's part of their daily life and connects them to the world.

*BE TRANSPARENT-others market to them but are not always honest with them.

*CONNECT OFTEN-they are hyper-connected and want to know what their peers are doing and where, around the clock.

*FEATURE COMPELLING VIDEOS-they embrace a shared visual language that is engaging and easy to reach and "connect" with.

*CREATE REAL AND ENDURING CHANGE-they want to empower communities with sustainable solutions not quick fixes.

Rotary cannot do without these younger people with fresh ideas, energy and great spirit -we need to embrace them in any way we can-it is our call to "connect" with them.

YIR

Russell

President 2018-19

ACKNOWLEDGEMENT TO COUNTRY

We acknowledge the Darkinjung and Guringai people who are the traditional custodians of this land and pay our respects to Elders both past and present.

THE FOUR-WAY TEST

Of the things we think, say or do ...
Is it the TRUTH?
Is it FAIR to all concerned?
Will it build GOODWILL and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

RI VISION STATEMENT 2019

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

Last Week - District Conference, Newcastle



Detective Superintendent Deborah Wallace tells us of her life in Crime

Our club was represented by Gayle, Marylyn, Sue and Don, Russell, Sue O'Neill, Di and me. Our close friends were evident everywhere, but I should make special mention of Bobby who was with the E-Club and Ross with Annona, our ADG.

The conference addressed the topic "Be the inspiration".

On Friday evening we were welcomed by DG Susan Wakefield and given a special message from the RI President's personal representative, PDG Jodie Sparks. Dominic Teakle encouraged us to collaborate with the PCYC and Susan Templeman and Kelly Fedor had a conversation about Rotary Youth Exchange. The evening finished with songs from the Australian Waratah Girls' Choir.

Saturday started at 8:15am, yes, an early start, with the flag ceremony and a welcome to District 9670 by DG Brian Coffey. Martha Jabour spoke on Grace's Place which is an organisation that addresses the suffering of the families whose loved ones have died as the result of violence. Emmanuel Musoni, an African immigrant, spoke on the issues of settling in Australia and how his organisation was helping African immigrants to settle in country areas where their agricultural skills matched the local community's requirements.

Before morning tea, we had an entertaining address from John Prendergast on how Rotary changed him. Indeed, some of us could identify with his progress from a shy accountant to an outgoing public speaker. He was a master story teller.

We came back to hear Assoc Prof James Charles speak on his progression from a Kurna aboriginal young man, who left school illiterate at the age of thirteen and who, through his recognition of his need to read and write for the sake of his children, went through an education program that has led him to now being a podiatry lecturer at a University. He described some of his most recent work in which he has been researching the influence of bone structure on the incidence of foot ulcers and amputations in the feet of aboriginals. This is more prevalent in the aboriginal community than in western man. This was one of the most inspiring presentations of the conference where he showed that anyone can succeed if they try.

Before lunch we heard from Brian Coffey about a ROMAC success with a child from a village whose club feet were successfully straightened.

After lunch District Vocational Excellence awards were made and then young people spoke on RYPEN, RYLA and the Rotary Foundation Scholarships.

After afternoon tea, a walk-through Newcastle by over a hundred participants to raise awareness of Polioplus, was a very pleasant change to sitting in the auditorium. It concluded at Nobbys beach under the shadow of Fort Scratchley.

At the evening session we had an after-dinner speaker who had us rolling in our seats. John Prendergast, who had spoken earlier in the day, now told us of how a few years ago he had a desire to have a product he could sell to raise money for his club. He said that he realised that every Rotarian wears underpants and so a themed underwear product could be a real money spinner. So, a few years ago he decided that he would sell underpants with the Rotary logo on the back and the current International President's theme on the front. He produced a sample from his pocket. The then theme was he thought unsuitable for the front of his underpants, "Sow the seeds of love". He then went on to detail each of the subsequent year themes and showed how unsuitable each was. The audience loved it and John is clearly the man to entertain with his after-dinner speeches.

Sunday commenced with Reflections on those of our Rotarians who were no longer with us and that included three of our own, Fiona, Alan and John. We stood silently, remembering our past friends as their pictures and names were displayed one by one on the screen.

The morning continued with presentations on East Timor and emergency medicine in the Congo.

Our final presenter was Detective Superintendent Deborah Wallace (see picture on the previous page) who thoroughly entertained us with several of her memorable moments in crime fighting. From being a junior woman constable in the 1980s in Blacktown where she was handling drunken brawlers to her current role in breaking up bokie gangs. A fitting conclusion to an impressive array of speakers.

The closing ceremony ended a District Conference all too soon, as the attending Rotarians applauded our leadership team of Susan Wakefield and her husband John.

Vic Deeble

Garage Sale

Saturday 11th May from 8:00 am to 2:30 pm at the CWA Hall, 30 The Boulevard, Woy Woy.

Fund raiser for The Sydney Eye Hospital Foundation (SEHF).

Goods for sale required before or on the set-up day, Friday 10th May, between 9:00 am and 4.00 pm at the CWA Hall. Items for sale can include

Manchester, Clothes, Linen, China, DVDs, light furniture. No electrical goods or heavy furniture.

A raffle will be run on the day with three prizes to be won.

Members please note:

We require your assistance with any of the above-mentioned goods you may wish to provide for sale on the day.

We also need volunteers to assist with either the set up on Friday 10th, sales on Saturday 11th or the selling of Raffle Tickets.

If you can assist, please contact Jill Colwell or Nick Wyatt.

Preserving Family History

Our speaker last week was Warren Henry who gave a very interesting and pertinent talk on the importance of preserving our family history, as well as detailing methods by which this can be achieved.



Bill, Warren, Marylyn and Vic with copies of "The Ark in your pocket"

He described his 'Ark' in which he stored his family history and encouraged our members to selectively document important events in our lives rather than leaving behind a mountain of photographs that had no captions or any way of identifying the persons captured or the significance of the occasion.

He carried his 'Ark' in the form of a USB drive on his keyring and said that he had spread copies around his family and included mention of the 'Ark' in his will. He hoped that the media he used to store the information would have at least an 80-year life so that it could be passed on to his great grandchildren. He also hoped that the jpeg files used for the photos would also be 'current technology' in that distant future.

Warren has authored and published a book, "Ark in your pocket", that was eagerly purchased by several of our members who will now know how to preserve their family history.

CALENDAR

Tues April 9th – Graham Hughes - IVF

APRIL 2019

April 14th (Sunday) - District Assembly - Training for all 2019/20 Board members

April 16th – Peter Moyes - House Safety, Fire Brigade

April 19th, 20th and 21st
Easter Weekend.

April 23rd - Paul Harris Birthday – Soup Night

April 25th (Thursday) - Anzac Day.

April 30th - Vic Brown - The Men's Shed

MAY 2019

May 7th - Peter Mace - Bush Poetry now at Everglades

May 14th – Andrew Tink - Honeysuckle Creek – Tracking Station

May 21st – Woy Woy Youth Cottage

May 26th (Sunday) – Red Shield Collection Day

May 28th – Richard Kennedy - Central Coast Secondary Schools Mentoring Program

JUNE 2019

June 4th – Barry Freeman on himself

June 11th – Danna Vale - Democracy

June 18th – TBA

June 25th – No meeting

June 28th (Friday) – Club Changeover

July 2019

July 2nd – Club Assembly with Pres. Don Tee

July 6th (Saturday) – District Changeover 6pm for 6:30pm at Hornsby RSL, 4 High St, Hornsby

July 9th – Julie Jones tells her story

July 16th - Our dementia research programme presented by researcher and PhD candidate Zhenyu Zhang from Wollongong

July 23rd – TBA

August 2019

August 6th – TBA

August 13th – TBA

August 20th – TBA

August 27th– TBA

October 1st – District Governor Kalma's visit to RCWW

March 28th, 2020 – Opera in the Arboretum 2020



BE THE INSPIRATION

TREASURER'S HELPERS

April Door Marie

SERGEANTS

April - June The Three Amigos

CLUB INFORMATION

JOIN US

We meet on Tuesday 6:00 for 6:30pm at Everglades Country Club, Dunban Road, Woy Woy.

VISITORS - If you would like to attend a meeting, please contact Sue Tee by 10am Monday

T: 0428 438 535 / 4369 7496

E: suedon6@bigpond.com

MEMBERSHIP

Enquiries to Ted Crawley | M: 0409 122 586

ATTENDANCE

MEMBERS - Advise Sue Tee of non-attendance

FACEBOOK

<https://web.facebook.com/Rotary-Club-of-Woy-Woy-378382585634923/>

WEBSITE

<https://www.woywoyrotary.org.au>

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