



SPONSORSHIP OPPORTUNITIES

Fly Day www.flyday.ca

The Ottawa Flying Club

The Rotary Club of Ottawa



Scheduled for Saturday, October 01, 2016 Fly Day is a well established event that is anticipating another great day for our many participants. The Fly Day team is currently enlisting community minded businesses and donors in an effort to reach our goal of raising \$20,000. Proceeds of this event benefit the Ottawa Rotary Home and the Rotary Club of Ottawa to support respite programs for families with physically disabled children in our community. **To do this we need your help!**

Why Sponsor?

- A local and very worthy cause
- Fly Day - tradition in Ottawa for over 50 years
- Public / media / website exposure
- Build relationships with members of the Ottawa Flying Club and the Rotary Club of Ottawa

More information? Phone Margot Nicholls - 613-860-1521 or admin@rotaryottawa.com

Sponsorship Levels:

Platinum - \$2500; **Gold** - \$1000; **Silver** - \$500; **Ground Crew** - \$250; **Friend** - \$100; **In Kind** – contact us

Sponsor levels include sponsorship recognition, name and company logo on Fly Day website www.flyday.ca / signage / promotional material and complimentary flight passes. Additional benefits and prominence to higher levels of sponsorship. Charitable tax receipts are issued for all or part of sponsorship

Sponsor: _____

Address: _____

Amount: _____

Visa Card # _____

MC Exp Date _____

Cardholder Name _____

Cardholder signature _____

Fax: 613-445-6438

Or send a cheque payable to *Rotary Club of Ottawa*, PO box 9041, St. T, Ottawa, ON, K1G 3T8

THANK YOU!

Sponsorship Benefits

Platinum (Co-Pilot): \$2,500

- Acknowledgement as Platinum sponsor in all promotional materials related to the event, such as media releases and promotions, letterhead, flyers;
- Five (5) complimentary Flight passes (value \$200);
- Prominent acknowledgement as Platinum Sponsor board displayed at the event;
- Verbal acknowledgement of your companies support in media interviews generated as a result of the release of publicity materials;
- Acknowledgement in upcoming newsletters of the Ottawa Rotary Club, Ottawa Flying Club and the Ottawa Rotary Home Foundation;
- Acknowledgement in post-event promotional initiatives, e.g. newsletters/ Fly Day website.

Gold: \$1,000

- Acknowledgement in all promotional materials related to the event, such as media releases and promotions, letterhead, flyers;
- Four (4) complimentary Flight passes (value \$160);
- Prominent acknowledgement on Sponsor board displayed at the event;
- Acknowledgement in upcoming newsletters of the Ottawa Rotary Club, Ottawa Flying Club and the Ottawa Rotary Home Foundation;
- Acknowledgement in post-event promotional initiatives, e.g. newsletters/ Fly Day website.

Silver: \$500

- Acknowledgement on sponsor board at the displayed at the event;
- Three (3) complimentary Flight passes (value -\$120);
- Acknowledgement in upcoming newsletters of the Rotary Club of Ottawa, Ottawa Flying Club and The Ottawa Rotary Home Foundation;
- Acknowledgement in post event promotional initiatives, e.g. newsletters/ Fly Day website

Ground Crew: \$250

- Acknowledgement on sponsor board displayed at the event;
- Acknowledgement in newsletters of the Rotary Club of Ottawa, Ottawa Flying Club and the Ottawa Rotary Home Foundation;
- Acknowledgement in post event promotional initiatives, e.g. newsletters/ Fly Day website;
- Two (2) complimentary Flight Passes (value -\$80)

Friend: \$100

- Acknowledgement in upcoming newsletters of the Rotary Club of Ottawa and The Ottawa Rotary Home Foundation;
- One (1) Complimentary Flight Pass (value -\$40);
- Acknowledgement in post event promotional initiatives, e.g. newsletters/ Fly Day website.