

Dear Community Partner,

The Taste of Elk River is a community-based event hosted by **Elk River Rotary** to bring local dollars to local nonprofits through an evening full of tasting a variety of wines, beer, and delicious local cuisine! Our Taste would not be a success without the support from area business sponsorships.

*Your generous sponsorship supports the Elk River Rotary's mission to inspire leaders with passion, serve humanity, strengthen youth for tomorrow's leadership, and enhance lives in our world.*

This coming year, it is our goal to raise \$40,000 to make an even bigger difference in the lives of Elk River citizens and families through healthy nonprofits; by helping them continue the important services they each provide through dollars raised by the Taste event. The Signature Donation Recipient for 2023 is the **Elk River YMCA**, a not-for-profit social services organization dedicated to Youth Development, Healthy Living, and Social Responsibility. Their mission is "Everyone deserves a chance to succeed – no matter their background or income – and that can happen only when we unite to nurture the best in all of us."

Please join us in celebrating the many great causes here in Elk River by participating as a sponsor for the Taste of Elk River, at the Sherburne County Fairgrounds, May 18, 2023. By doing so, you will move from being a business to becoming a community partner!

Respectfully,

Dirk Barrett

Taste of Elk River Committee Chair



# Taste of Elk River 2023 Sponsor Form

Thursday, May 18, 2023, 5:00 p.m. to 9:00 p.m.

Your generous sponsorship supports the Elk River Rotary's mission to inspire leaders with passion, serve humanity, strengthen youth for tomorrow's leadership, and enhance lives in our world.

A large portion of the proceeds from the Taste of Elk River will go to support **Elk River YMCA**. They focus on Youth Development, Healthy Living, and Social Responsibility



## Seeking Sponsors at the Following Levels:

15 TICKETS	<p><b>Signature Sponsor \$7,500</b></p> <p>Company logo on Event poster, Rotary website, Rotary Facebook post, and tickets Name/logo etched in drinking glasses; Table set up to distribute glasses at entrance with your representatives Name listed in press releases as a "Signature Sponsor" *Program ad – program given to all attendees (full-color ad size 3.75" wide x 6.5" tall). Company logo on cover of program Company logo on outdoor yard sign at Taste location Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
10 TICKETS	<p><b>Platinum Sponsor \$5,000</b></p> <p>Company logo on Event poster, Rotary website, Rotary Facebook post, and tickets Name Listed in Press Releases as a "Platinum Sponsor" *Program ad – program given to all attendees (black ink only ad size 3.75" wide x 6.5" tall) Company logo on cover of program Company logo on outdoor yard sign at Taste location Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
7 TICKETS	<p><b>Gold Sponsor \$2,500</b></p> <p>Name listed on poster, Rotary website, Rotary Facebook post Company logo on inside program, listed as a Gold Sponsor Company logo on outdoor yard sign at Taste location *Program ad - program given to all attendees (black ink only ad size 3.75" wide x 3" tall) Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
5 TICKETS	<p><b>Silver Sponsor \$1,000</b></p> <p>Name listed on poster, Rotary website, Rotary Facebook post *Program Ad - program given to all attendees (black ink only ad size 3.75" wide x 2" tall) Company logo on outdoor yard sign at Taste location Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
2 TICKETS	<p><b>Bronze Sponsor \$500</b></p> <p>Name Listed on poster, Rotary website, Rotary Facebook post *Program Ad - program given to all attendees (black ink only ad size 3.75" wide x 2" tall) "We Sponsor the Taste" display poster</p>
1 TICKET	<p><b>Local Hero \$250</b></p> <p>Poster, Rotary Website, Rotary Facebook post "We Sponsor the Taste" display poster Name listed in program</p>

\* See separate sheet for examples of ad size in the program.

**Please fill out and send back to us for your sponsorship.**

Please consider my company, \_\_\_\_\_, a sponsor at the following level:



- Signature Sponsor \$7,500
- Platinum Sponsor \$5,000
- Gold Sponsors \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Local Hero \$250

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

**Please send payment along with this form by **March 31, 2023** to: Elk River Rotary, PO Box 8, Elk River, MN 55330**

\*Please let us know as soon as possible if you require an invoice for payment.

\*\*If you have questions, please call:

Dirk Barrett at 763-954-1471

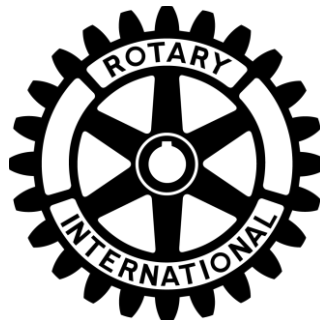
Bonnie Koste at 763-441-9029

Theresa Slominski at 763-227-0654

***Thank you for your support!***

**This event is organized by the Elk River Rotary.**

To join Rotary or to find out more information, please go to: [www.elkrivermnrotary.org](http://www.elkrivermnrotary.org)



**Please see the enclosed sheets with detailed information regarding your ad  
for our program, radio spot information and outdoor signage!**

**Please give this sheet to your marketing person  
to prepare your ad copy for our Taste of Elk River 2023 Program**

*Your ad copy should be submitted camera ready to size in a pdf format.*

With the exception of the Signature Sponsor, all ads are printed in black ink only.

**Ad deadline is April 14<sup>th</sup>** and can be emailed to [julie@elkriverprinting.com](mailto:julie@elkriverprinting.com)

If you need to contact Julie, please email or call her at 763-441-6092

**Signature Sponsor**

ad size 3.75" wide x 6.5" tall

and

**Platinum Sponsor**

ad size 3.75" wide x 6.5" tall

**Gold Sponsor**

ad size 3.75" wide x 3" tall

**Silver and Bronze Sponsors**

ad size 3.75" wide x 2" tall



**Signature, Platinum, Gold and Silver Sponsors**

**Please give this sheet to your marketing person  
to prepare your **Radio Spot****

**Radio Spot Deadline is **April 14, 2023** and can be emailed to:** [dirk@weberinteriors.com](mailto:dirk@weberinteriors.com)

**Please provide us with information for your 15 second radio spot:**

**Signature, Platinum, Gold and Silver Sponsors**

**Outdoor Yard Sign**

**Outdoor Yard Sign Deadline **April 14th** and a **vector based logo** can be emailed to:**

**[julie@elkriverprinting.com](mailto:julie@elkriverprinting.com)**

Your logo will be printed on an 18 x 24 inch white corrugated yard sign. These signs will be placed on the pathway to the entrance. If you need to contact Julie, please email [julie@elkriverprinting.com](mailto:julie@elkriverprinting.com) or call her at 763-441-6092.

# Chart for Sponsorship Benefits

The benefits you will receive as a sponsor		Signature	Platinum	Gold	Silver	Bronze	Local Hero
Premier Branding	Name Listed in Press Releases as a “Signature Sponsor”	X					
	“Platinum Sponsor”		X				
Branding	Company Logo on: Cover of the program	X	X				
	Inside of the program as Gold Sponsor			X			
	Event Poster (8.5 x 11)	X	X	X	X	X	X
	Yard Sign	X	X	X	X		
	Tickets and other promotional materials that become available	X	X				
	Name/Logo on Event Glasses	X					
	Website/Social Media	X	X	X	X	X	
Program Ads	Program Ad – program given to all attendees (ad size 3.75” wide x 6.5” tall) See separate sheet for info.	X	X				
	Program Ad – program given to all attendees (ad size 3.75” wide x 3” tall) See separate sheet for info.			X			
	Program Ad – program given to all attendees (ad size 3.75” wide x 2” tall) See separate sheet for info.				X	X	
	Name Listed in Program						X
Radio Ads	Radio Spots on BOB FM 106	X	X	X	X		
Tickets	General Admission Tickets for you and your guests	15	10	7	5	2	1

## ***Recent Elk River Rotary Donations***

Thumbs Up – Signature Recipient 2022

CAER Food Shelf - Signature Recipient 2021

\* Due to covid-19 restrictions, there was not a Taste of Elk River in 2020

Sherburne County Area United Way - Signature Recipient 2019

The Reel Hope Project - Signature Recipient 2018

Rivers of Hope - Signature Recipient 2017

Walk With Me/Young Life/ISD 728 - Signature Recipient 2016

Open Doors for Youth – Signature Recipient 2015

CAER Food Shelf – Signature Recipient 2014

YMCA - Youth in Government

Third Grade Dictionary Program

Boy Scouts

Elk River High School DECA

Elk River High School Grad Party

Spectrum High School Grad Party

Granny's Closet

Elevier Women's Center

Thumbs Up 5K

Ivan Sand High School Prom

Magnus Veterans Foundation

Gifts Anonymous

Girls on the Run

Spark 2 Hope

Main Street Family Services

Sherburne County Area United Way – Imagination Library

Elk River High School Scholarships

Spectrum High School Scholarship

Ivan Sand High School Scholarship

Polio Plus – Rotary International Project

Fast for Hope – Rotary International Project

And other local charities and educational organizations

**Please join us in supporting our local nonprofits!**