

Taste of Elk River 2019 Sponsor Form

Thursday, May 16th, 2019, 5:00 p.m. to 9:00 p.m.

Your generous sponsorship supports the Elk River Rotary's mission to inspire leaders with passion, serve humanity, strengthen youth for tomorrow's leadership, and enhance lives in our world.



A large portion of the proceeds from the Taste of Elk River will go to support the **Sherburne County Area United Way**, a local organization that protects and empowers vulnerable youth by focusing on education, health and financial stability.

Seeking Sponsors at the Following Levels:

15 TICKETS	<p>Signature Sponsor \$7,500 Company logo on Event poster, Rotary website, Rotary Facebook post, and tickets Name/logo etched in drinking glasses; Table set up to distribute glasses at entrance with your representatives Name listed in press releases as a "Signature Sponsor" *Full-page program ad – program given to all attendees (full-color ad size 3.75" wide x 6.5" tall). Company logo on cover of program Company logo on outdoor yard sign at Taste location Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
10 TICKETS	<p>Platinum Sponsor \$5,000 Company logo on Event poster, Rotary website, Rotary Facebook post, and tickets Name Listed in Press Releases as a "Platinum Sponsor" *Full-page program ad – program given to all attendees (black ink only ad size 3.75" wide x 6.5" tall) Company logo on cover of program Company logo on outdoor yard sign at Taste location Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
7 TICKETS	<p>Gold Sponsor \$2,500 Name listed on poster, Rotary website, Rotary Facebook post Company logo on inside program, listed as a Gold Sponsor Company logo on outdoor yard sign at Taste location *Half-page program ad - program given to all attendees (black ink only ad size 3.75" wide x 3" tall) Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
5 TICKETS	<p>Silver Sponsor \$1,000 Name listed on poster, Rotary website, Rotary Facebook post *Third-Page Program Ad - program given to all attendees (black ink only ad size 3.75" wide x 2" tall) Company logo on outdoor yard sign at Taste location Radio Spots on BOB FM 106 "We Sponsor the Taste" display poster</p>
2 TICKETS	<p>Bronze Sponsor \$500 Name Listed on poster, Rotary website, Rotary Facebook post *Third-Page Program Ad - program given to all attendees (black ink only ad size 3.75" wide x 2" tall) "We Sponsor the Taste" display poster</p>
1 TICKET	<p>Local Hero \$250 Poster, Rotary Website, Rotary Facebook post "We Sponsor the Taste" display poster Name listed in program</p>

* See separate sheet for examples of ad size in the program.

Please fill out and send back to us for your sponsorship.

Please consider my company, _____, a sponsor at the following level:



- Signature Sponsor \$7,500
- Platinum Sponsor \$5,000
- Gold Sponsors \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Local Hero \$250

Contact Name: _____ Contact Email: _____

Contact Phone: _____

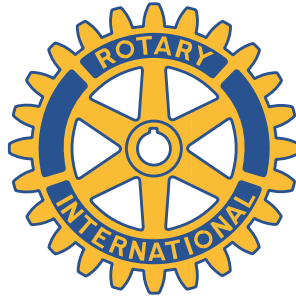
Please send payment along with this form by **March 21, 2019 to: Amanda Othoudt, c/o Taste of Elk River, 13065 Orono Parkway, Elk River, MN 55330**

*Please let us know as soon as possible if you require an invoice for payment.

**If you have questions, please call:
Amanda Othoudt at 763-635-1042
Tricia Downey at 763-268-9336
Dirk Barrett at 763-954-1471

Thank you for your support!

This event is organized by the Elk River Rotary.
To join Rotary or to find out more information, please go to:
www.elkrivernmrotary.org



Please see the enclosed sheets with detailed information regarding your ad for our program, radio spot information and outdoor signage!

Please give this sheet to your marketing person to prepare your ad copy for our Taste of Elk River 2019 Program

Your ad copy should be submitted camera ready to size in a pdf format.

With the exception of the Signature Sponsor, all ads are printed in black ink only.

Ad deadline is March 21st and can be emailed to julie@elkriverprinting.com

If you need to contact Julie, please email or call her at 763-441-6092

Signature Sponsor

ad size 3.75" wide x 6.5" tall

and

Platinum Sponsor

ad size 3.75" wide x 6.5" tall

Gold Sponsor

ad size 3.75" wide x 3" tall

Silver and Bronze Sponsors

ad size 3.75" wide x 2" tall



Please give this sheet to your marketing person to prepare your
Radio Spot
for the Taste of Elk River 2019

Deadline for Radio Spot is March 21st and can be emailed to: tmd2767@visi.com

Please provide us with information for your **15 second radio spot**:

Outdoor Yard Sign

Deadline for Outdoor Yard Sign logo is April 15th a vector based logo can be emailed to:
julie@elkriverprinting.com

Your yard sign logo will be printed on an 18 x 24 inch white corrugated yard sign. These signs will be placed on the pathway to the entrance. Logo will be identical to that used in the program. If you need to contact Julie, please email julie@elkriverprinting.com or call her at 763-441-6092

Dear Community Partner,

The Taste of Elk River is a community-based event hosted by **Elk River Rotary** to bring local dollars to local nonprofits through an evening full of tasting a variety of wines, beer, and delicious local cuisine! Our Taste would not be a success without the support from area business sponsorships.

Your generous sponsorship supports the Elk River Rotary's mission to inspire leaders with passion, serve humanity, strengthen youth for tomorrow's leadership, and enhance lives in our world.

This coming year, it is our goal to raise \$40,000 to make an even bigger difference in the lives of Elk River citizens and families through healthy nonprofits; by helping them continue the important services they each provide through dollars raised by the Taste event. The Signature Donation Recipient for 2019 is **Sherburne County Area United Way**, an organization to protect and empower vulnerable youth by focusing on education, health and financial stability.

Please join us in celebrating the many great causes here in Elk River by participating as a sponsor for the Taste of Elk River, at the Sherburne County Fairgrounds, May 16, 2019. By doing so, you will move from being a business to becoming a community partner!

Respectfully,

Tricia Downey and Dirk Barrett
Taste of Elk River Committee Chairs



Chart for Sponsorship Committee

The benefits you will receive as a sponsor		Signature	Platinum	Gold	Silver	Bronze	Local Hero
Premier Branding	Name Listed in Press Releases as a “Signature Sponsor”	X					
	“Platinum Sponsor”		X				
Branding	Company Logo on: Cover of the program	X	X				
	Inside of the program as Gold Sponsor			X			
	Event Poster (8.5 x 11)	X	X	X	X	X	X
	Yard Sign	X	X	X	X		
	Tickets and other promotional materials that become available	X	X				
	Name/Logo on Event Napkins and Glasses	X					
	Website	X	X	X	X	X	
Program Ads	Full-Page Program Ad – program given to all attendees (ad size 3.75” wide x 6.5” tall) See separate sheet for info.	X	X				
	Half-Page Program Ad – program given to all attendees (ad size 3.75” wide x 3” tall) See separate sheet for info.			X			
	Third-Page Program Ad – program given to all attendees (ad size 3.75” wide x 2” tall) See separate sheet for info.				X	X	
	Name Listed in Program						X
Radio Ads	Radio Spots on BOB FM 106	X	X	X	X		

Recent Elk River Rotary Donations

The Reel Hope Project (proponent of adoption for Minnesota children) Signature Recipient 2018
Rivers of Hope (advocacy & support for victims of domestic violence) Signature Recipient 2017
Great River Family Promise
Open Doors for Youth
CAER
Young Life – Walk With Me
Youth in Government
RYLA
Camp Enterprise
Third Grade Dictionary Program
Boy Scouts
Guardian Angels Gala
Youth Exchange
Polio Plus
Fast for Hope
728 Cadets
Elk River High School Grad Party
Elk River High School Scholarships
Spectrum High School Scholarships
STRIVE Program and Scholarships
Beyond the Yellow Ribbon
Ivan Sand Community High School
And other local charities and educational organizations

Please join us in supporting your local nonprofits!