

ROTARY RIDE – Cycling To Serve

Logo Design Contest

The Rotary Club of Cedarburg Grafton is looking for local high school students to design a new logo for our community bicycling event on Saturday, May 21, 2022.

Submission date has been extended to Wednesday January 12th, 2022.

Contest Overview

The Rotary Club of Cedarburg Grafton (The Club) is looking for a new logo that will represent The Club and our bicycling event [*ROTARY RIDE – Cycling To Serve*](#). We are organizing the ride to build fellowship and to raise funds for our technical and community scholarships, as well as support other services we provide.

In order to raise awareness and engage event participants and sponsors, The Club is announcing this competition to design a new logo. The new logo may be used on The Club's website, social media sites, t-shirts, bike jersey, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else The Club chooses.

For each student designer, this is an opportunity to serve your community. Two-volunteer hours will be awarded to each student designer. You may work as a team of student designers, but no more than 4 to a team. For those having a desire to pursue graphic design, this is a chance to build your portfolio with your submitted work.

The following describes the official requirements and rules of the competition.

Eligibility

1. The contest is open to high school students currently enrolled in either the Cedarburg School District or the Grafton School District.
2. Contestants are permitted to work as a design team*; however, only one (1) prize will be awarded regardless of group size.
3. By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. The Club has the right to disqualify any entrant at any time at its sole discretion.

Submission Guidelines and How to Enter

1. The contest is open now and **closes at 11:59 p.m. CST on Wednesday January 12, 2022.**
2. Late submissions will not be considered.
3. All entries must be submitted electronically to CindyPetted@gmail.com.
4. Submissions must include the
 - a. Attached design in JPG format
 - b. Full Name of the student who designed the logo
 - c. School Name
 - d. Grade Level
 - e. Email Address
 - f. Parent/Guardian's Full Name
 - g. Parent/Guardian Address
 - h. Parent/Guardian's Email Address
 - i. Parent/Guardian's Cell Number
 - j. *If more than one designer, provide the above for each student on the design team.
5. One or more submissions per person / team is acceptable. Each submission must be sent in a separate email.
6. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The theme this year is International Rotary's cause, [Protecting the Environment](#).

The purpose of this contest is to design a logo to be used by the The Club. The logo's design should reflect the mission and values of The Club.

Rotarians provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Our Core Values include: Service, Fellowship, Diversity, Integrity, and Leadership.

1. The logo should incorporate the event name *ROTARY RIDE*, and may include its event name with or without its tagline *Cycling To Serve*.
2. The logo must include an International Rotarian Logo. [Click here for Brand Guidelines](#).
3. The logo must be appropriate for public and professional business settings.
4. Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be scalable to vector graphic format (EPS). Colors must include those listed from the [Rotary Approved Color Palette](#), though the logo will also need to be produced in black and white. Contestants are advised to image its use on a Rotarian Blue background, such as a shirt, banner and/or flyer. We advise avoiding gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales (8 ft x 4 ft).

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of The Club and may be used for any of The Club's purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. Non-student designers (Friends or family, teachers, parents, mentors, etc.) can help by answering questions or clarifying the rules or by asking thought-provoking questions but non-student designers may not do any of the work.
4. The Club shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
5. The Club reserves the right to choose not to use the winning entry as described in these contest guidelines.
6. The Club reserves the right to use any other entry for promotional purposes in the future.
7. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. Regardless of the prize winner, each student designer will receive a Confirmation of Volunteer Service letter for two (2) hours of community service, though no more than 6 hours total for a design team, which will be split among the team members.
2. The winning entry will be selected by a panel comprised of the ROTARY RIDE event's committee. Their decision will be final and no further correspondence shall be entered into.
3. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
4. The prize for the winning entry is \$100.00. This prize remains the same regardless of the size of the team submitting the winning entry. A check presentation picture will be taken with the designer(s) when receiving the prize.
5. The winner will be notified via telephone and email. Announcements will be on The Club's website and in the local newspaper.

Disclaimer

1. The Club is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. The Club reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by The Club, including after the submission window has closed.
3. The Club is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.