**West Bend Sunrise Rotary - $15,000 Give-Away**

**Applicant Information**

**Background**

The $15,000 Give-Away Event was started in 2000 as an event to raise a $10,000 cash donation from the Rotary Foundation for a specific applicant organization, while fostering fellowship in the community. The Rotary 4-Way Test asks:

1. Is it the truth?

2. Is it fair to all concerned?

3. Will it build good will and better friendships?

4. Will it be beneficial to all concerned?

The 4-Way Test is the cornerstone of Rotary International and is a primary consideration in choosing a recipient for the $10,000 cash donation.

**Event**

The $15,000 Give-Away Event is a raffle in which 300 tickets are sold for $100 each prior to the event. The entered name on the ticket is included in the raffle drawing which includes nearly 30 opportunities to win prizes valued between $100 to more than $1,000 (totaling $5,000 in cash and merchandise), and culminates with a grand prize of $10,000 to the last ticket pulled from the drum (total of $15,000 Give-Away). One ticket admits 2 individuals to the raffle drawing on the designated night of the event to include dinner and beverages for the evening. In addition to the primary raffle, silent and dessert auctions are held simultaneously.

**Required Criteria**

To be considered as a recipient the following criteria are required:

1. The recipient must be a qualified 501(c)(3) organization.
2. The recipient organization is required to sell 40 (forty) raffle tickets.

**Applicant Organization Selection Consideration**

In addition to the Rotary 4-Way Test, consideration is given to:

* Does the applicant provide a unique service not widely available in the community?
* Does the applicant have an impact on an under-served portion of the population?
* Is the applicant serving the local community?
* Will the donation be used for a specific purpose for the applicant?
* Does the applicant have a Board of Directors?

**Application Process**

Applications are available on the West Bend Sunrise Rotary website [www.westbendsunriserotary.org](http://www.westbendsunriserotary.org) or by calling one of the event co-chairs, Candy Sarauer at 262-689-9569 or Todd Vance at 414-688-3710. All applications are due **January 12, 2018**.

**Applicant Information Checklist**

**Applicant Organization \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_** We are a qualified 501(c)(3) organization

\_\_\_\_ Attach completed application form

\_\_\_\_Attach a list of current Board of Directors

\_\_\_\_Attach complete budget for the project

\_\_\_\_This project is for a specific purpose

\_\_\_\_This project provides a unique service not widely available in the community

\_\_\_\_ This project has an impact on an under-served portion of the population

\_\_\_\_ This project serves the local community of West Bend

\_\_\_\_This project can be successfully evaluated using the Rotary 4-Way Test

* Is it the truth?
* Is it fair to all concerned?
* Will it build good will and better friendships?
* Will it be beneficial to all concerned?

\_\_\_\_ I understand that if our organization/project is chosen as the West Bend Sunrise Rotary $15,000 Give-Away recipient partner, we are responsible for selling a minimum of forty (40) tickets for the event at a cost of $100 each.

Incomplete applications will not be considered for review.

Applications will not be accepted after the published deadline date.

If additional information regarding this project becomes available following submission of the initial application, such information must be submitted **in writing to the chair** of the current year’s $15,000 Give-Away.

**WEST BEND SUNRISE ROTARY CLUB**

**PROJECT/SERVICE FUNDING APPLICATION FORM**

**Directions**

Please complete this form and submit it with a 1 to 1 ½ page overview and project budget (income/expense) including any additional funding sources of the project/service to a member of the West Bend Sunrise Rotary Club. The club member will ensure it is forwarded to the event committee or Club President. The overview should include a statement of need, any relevant supporting data and an evaluation plan that will measure the success of the project/service. Remember that the recipient may not use the award for profit making or administrative/staff salaries or benefits. **The applicant information checklist must also be completed and submitted with the application.**

**Applicant organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zipcode: \_\_\_\_\_\_\_\_\_\_\_**

**Description of applicant organization:**

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**Description of project:**

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**Project/Service start date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ End date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Be certain to provide all the information as outlined on the Applicant Information Checklist.**