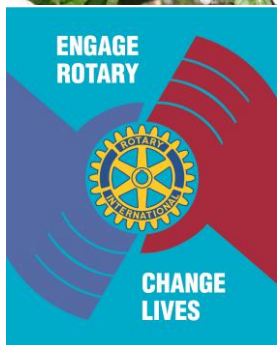


The Appleknocker *Sebastopol Rotary Club's Weekly Bulletin* **Chris Knight --- Identity Theft**



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Co-Editors: Jack Dunlap / Tom Boag
Club President 2013/2014: Bob Rogers



"All the News that Fits We Print"



As I arrived at Friday's meeting my face immediately light up and felt a smile appearing upon my face. Rotary is the highpoint of my week, as I walked in I saw **Mia Del Prete**, and talked about her daughter's wedding last Saturday at the Yountville Country Club. All had a great time, it was a Wedding weekend with relatives coming in from Texas and other points north, east, west, and south.

Then I had the pleasure of giving **Mark Fink** my money, and getting a big smile. Sitting beside Mark was our smiling President-Elect **Ron Puccinelli**. Next, I was greeted by **Bob Cugini's** smile as he confirmed I was signed up for the club's picnic, Saturday.



At 12:00 President **Bob Rogers**, tried to welcome all, however there was a glitch in the sound system. Which he could not fix, so all those years of having to talk over those jet engines came into play, he projected very well to the back of the room without aid of a microphone. He asked **Steve Prandini**, to lead us in the Flag Salute. Then **Keller** led us with his great voice in God Bless America, as we sang I could hear **Karen Daniels'**, golden voice behind me. Then President **Bob Rogers** asked **Paul Yeomans**, for the *Thought of the Day*, he got a sheepish "I forgot" from **Paul**. President **Bob** asked him if he could come up with one on the spot, he shrugged



his shoulders, and then said he could say what he says to his children every morning "Be Good, Be Safe and Be Smart". Unfortunately that did not cut it with the **President**. I personally thought it was a good thought of the day. President **Bob** asked if anyone else had a *Thought for the Day* and was met with resounding silence, so Paul was fined \$10.

President **Bob** then told us to enjoy our lunch.

Future Programs

August 9

Speaker: **OFFSITE** at Enmanji Temple
Program: 1200 Gravenstein Hwy S, Seb.
Host: Nao Noguchi

August 16

Speaker: DG Helaine Campbell
Program: District Governor Visit

August 23

Speaker: Nick Frey
Program: The Hands and Brains that Work in our Vineyards

August 30

Speaker: Naomi Tickle
Program: Face Pattern Recognition

September 6

Speaker: Susan Hirschfield
Program: ~Mindful Life Transitions~

Future Events

**Golf Tournament, 88th Ann. Seb. Rotary
Monday, August 12th**

S.R. Golf & Country Club – See Bud Daveiro
[Link to Golf Tournament Entry Form](#)

Handy Links

[Golf Tournament Sign Up](#)
[Pinot for Polio Form](#)
[Scribes and Photogs](#)

Miscellany

Next Board Meeting

Date/Time: **Tuesday, Aug 20th, 5:30 p.m.**
Location: **President Bob's Home** (Address in C/R)
(Normally 3rd Tuesday of month, except October 8th.)

MAKEUP NOTIFICATIONS – Send to Jack BLASCO
jbblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED

IT?

The Interact clubs only meet when school is in session.

(Committee Member to call to confirm)

Analy High: 12:40 Most Wednesdays In Choir Room
(Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: 12:10 First & Third Thursday, Room 4
(Check with Pauline Pellini, Mike Carey)
Hillcrest: 12:20 Every Third Tuesday, Room 6
(Check with Troy McAdams, Bill Cole, Tony Given)
Orchard View: Different meeting times
(Check with Mike Carey, Ken Jacobs)
Twin Hills: Different meeting times
(Check with Dan Rasmus)
SunRidge: Different meeting times
(Check with Les Crawford)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS
CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Visiting Rotarians and Guests

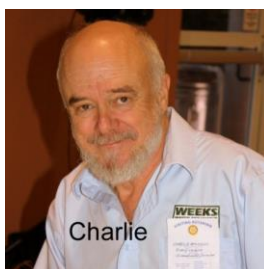
Visiting Rotarians:



At 12:30 President **Bob Rogers**, rang the bell to start the meeting. He asked **Bud Daveiro** to introduce our visiting Rotarians;

Barbara Barney, Small Business Accounting from the Sebastopol Sunrise Rotary Club; Richard Ruge, Disaster Prep 4 Vulnerable Populations, Sebastopol Sunrise Rotary Club, Charlie Judson,

Ground Water Services, Sebastopol Sunrise Rotary Club; and Knoel Owen, Judiciary Santa Rosa Main Rotary Club.



Bud said Knoel is his favorite judge. All visiting were warmly welcome welcomed with a Big Hi!



Guests were introduced:



Then **President Bob**, asked if any members had any guest to introduce, he led off by introducing his wife, the Club's **First Lady Peggy**.

Jerry Warren introduced his guest **Victoria Stokes**. **Les Crawford**

introduced **Linda Irving**, the new Superintendent for Sebastopol Union School District.



Tom Farrell introduced his brother **Ed Farrell**, Professor Extremis English Education, the school from which **Tom Moore**, graduated. **Henry Alker**, introduced today's guest speaker **Chris Knight**, from Wells Fargo.

All of today's guests were welcomed with a rousing round of applause.

President Rogers said he had sent a note to **Carol Harding** inviting her to the Club's Annual Picnic on Saturday. She sent her regrets that she could not attend, along with a check for the Sebastopol Rotary Education Fund for \$500. **President Rogers** thanked **Meredith Bertacco** and **Monica Kretschmer** for organizing this month's Club Happy Hour at GTO's.



Announcements



President **Bob Rogers** reminded all that today was our First Friday Food Drive, this month's donations will go to the Interchurch Food Pantry, and he mentioned if you forgot to bring food, checks and cash were gladly accepted. A big thank you to **Sally Glendening**, for her work over the years to make the food donations happen.

A reminder for **Bob Cugini**, that tomorrow is the Club's Annual Picnic, it will be held at **Bob and Peggy's** home, The Gopher Hole Ranch.

Next week's meeting will be held off site at the Enmanji Buddhist Temple, 1200 Gravenstein Highway South. There will be a chance to learn the history of this Sebastopol landmark with a guided tour of the Temple at 11:45 or 1:30, along with the background of the Japanese-Americans living here in Sebastopol during WWII.



Bud Daveiro gave an update on the Club's 88th Golf Tournament on August 12th, it will be at the Santa Rosa Country Club, the Shot Gun Start is at 1PM, with a nice dinner to follow. Today is the last day to pay if you have signed-up.

The **President**, asked who remembered Brad Howard? He reminded us that Brad has spoken many times at the club, that he and his company Brad Howard Tours, organizes the End Polio Immunization Day Rotary Trips, he is also a past DG. The current trip shown on the screen is not an Immunization Day trip. This trip, West Africa Project Fair & Immunization trip on October 15 -24th to Lome, Togo, West Africa, 10 days – only \$1,689, +\$300 for a single room, based on per person double occupancy, LAND ONLY. This will sell out in a week, so if interested sign-up soon. Contact Brad Howard at Howard Tours, www.howardtours.net.

It's Lobster Feed Time! **J.T. Martin** caught us up to date on this year's Lobster Feed; the Club's major fundraiser of the year. There are new and exciting things happening at this year's Lobster Feed; an open bar, live music, the plan is to bring the Live Auction forward so there is time for the music of the Pulsaters, and dancing after the auction. **J.T. Martin** reminded us that that "Wednesday, in Ives Park" is now happening. He reminded all that Mr. Music had gotten a Community Grant from the Club to help fund this event.



New Member Induction

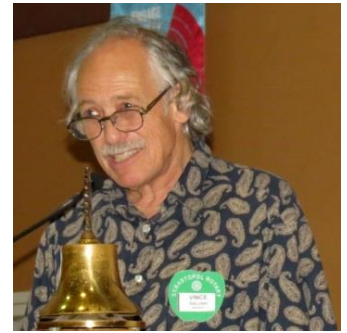


President **Bob Rogers** called up **Jerry Warren**, for the Induction of **David Petersen**. **Jerry** started with a little background on David who has been coming to Rotary meetings on and off for the last two years. This year he and his wife, **Paula Davis**, were Harry's guests at **Edwin Wilson's** debunking where he had the chance to find out as a Club, we know how to have fun. A change in his work situation has allowed David to attend Rotary meetings, to give back, and become involved in the Sebastopol community where he and **Paula** live. **David** received his B.S. and M.S. degrees in Geology from UC Davis. **David** met his wife, **Paula** while at Davis. They were introduced by a mutual friend because of their mutual love of music. They have been married and making music together for 32 years.

Harry Polley sponsored **David Petersen** and **Nao Noguchi** is his mentor. **Jerry** closed the induction ceremony by asking, "All members please rise. Fellow Rotarians, I present to you our newest member, **David Peterson**, with the classification of Engineering: Geology/Hydrogeology."

Rookie Sketch

President **Bob Rogers** called on **Vince DaLuiso**, to give his Rookie Sketch. Vince was born in Buffalo, New York, his father was an eye surgeon, and his mother was a musician. He came to San Francisco in 1963; he became a member of the Family Dog and was one of the residents of the First House in the Haight/Ashbury as a hippie. He has an M.S. in Psychology and a Minor in Biology. He never used his degrees as he was having too much fun being in bands and playing music. He has lived and studied in India, and he seems to have known all the who's, who of music in the 60's, 70's and 80's. A few mentioned were Bill Graham, George Clinton, and Big Brother & the Holding Company. He moved to Sonoma County, 15 years ago where he met Jim Corbett & the Love Chorus, and hooked up with them and other musical groups. He played this year at the Kate Wolfe Festival. His current band is the Moon Beams and has focused for the last 10 years on Jazz & Cabaret, with his partner **Hosanna**.



Recognitions



President **Bob Rogers** moved on to trying to catch up on fines. **Pierre Lagourgue's**, birthday was June 26; **Bob** asked what he had done for his birthday? **Pierre** said he could not remember, **Bob** said that will be \$5.

Rollie Atkinson and **Sarah Bradbury's** anniversary was May 18th; **Bob** asked what he had done for his anniversary? **Rollie** said he could not remember, **Bob** said that would be \$5 and stay standing.



Katy Spyrka and **Scott's** anniversary was June 29th; **Bob** asked what she had done for her anniversary? **Katy** said she was sure she had fun, **Bob** said that will be \$5. [Not telling? -Ed.]

President **Bob Roger** then turned back to **Rollie Atkinson**, asking if **Rollie** had made any new acquisitions. **Rollie** shrugged his shoulders, **Bob** put up a slide with a news article saying that **Rollie** had bought the *Cloverdale Revival*. **Bob** wanted to fine **Rollie** \$20; **Rollie** explained he prepaid his fines. **Bob** suggested that he could pass the fine on to a couple of his friends. **Rollie Atkinson** had his own suggestion, since it was a newspaper, 50 cents per member. **President Bob** decided to move on to the Raffle.



The Raffle



It is Raffle Time! President **Bob Rogers** asked Chris Knight to pick the winning ticket. The winning ticket holder was **Mark Stevens**, the **President** asked volunteers to act as the bag holders. No one raised their hands, so the President picked **Meredith Bertacco**, **David Schreibman**, and **Michael Hixson** to be his bag people. The slot machine rolled and there were three cherries on the screen and a pear in each bag. **Mark Stevens** was the winner. FINALLY A WINNER, this was President **Bob Rogers**, first raffle winner.





The Program



Henry Alker, introduced today's speaker Chris Knight, manger with Wells Fargo. Chris Knight will be talking about the increasing risk of Identity theft. He will tell us how to build up our personal security and protect our Identities. Chris has an international view of the world as he has lived in Mexico and Canada, will be visiting China soon.

Chris Knight started off by explaining the difference between, Fraud and Identity Theft. In 2007 the Federal Trade Commission set-up the Consumer Sentinel Commission to take complaints from Consumers about Fraud and Identity Theft. All the complaints are true and all crime is not reported. The highest percentage of frauds involved is from Cashier Checks and Money Orders, there are many millions of dollars stolen this way. There are one million incidents of fraud a year and growing. 57% of the reported cases have a known point of origin, of those 38% start with email and 34% with snail mail.

He asked how many in the room had been targeted by email or snail mail fraud, every hand in the room went up. We have all heard from a Prince somewhere who wants us to help move his millions for a percentage, or we have just won the Canadian Lottery, even though we never bought a ticket, etc. Broken down by state, Florida has the highest number of residents hit by these fraudulent schemes. Chris asked what do you think of when you think of Florida? It is a place people go to retire. Unfortunately, the elder are most often hit by these fraudulent crimes.



One of the newest, crimes being committed, is grandparent's getting a call from their "grandchild" or a "friend of the grandchild" and they need money, they have been robbed, purse stolen, have to pay a bribe to the local police. It is all believable, because of Social Media. Your grandchild has posted on FaceBook that they are in a foreign country, you have posted saying "hope you are having a good time", so when you get the call, the perpetrators have all the information to make it seem real, and you wire the money.

With identify theft; what they need is your social security number and your face. A big problem is the unrealistic expectation that everyone know us by name. Young people become angry by having to do anything that they cannot do over the phone. If they do have to come in, people want to be able to do their transactions, without identification. Someone will say just ask me a question; I can prove I am me. What they do not realize is that with the internet and social media, almost anyone can answer questions about you simply by typing in the question and they have the answer. People are valuing convenience over security.

Banks and credit unions love you to do your banking online, it saves them money and it is more convenient for them. However, it is also best for your security.

As for the government side of fraud and identity theft, they can pass laws, but how do they enforce them? Anyone can log on to any wireless network today. In the old days of wired landlines, it was easier to enforce the laws and protect the public. Now with cyberspace it is very hard for the law to protect you as it is difficult for law enforcement to prosecute when the criminals are in constant movement, operating in many different countries in one day.

Identity theft is not just about contracts, rental forms, job applications, loan forms or credit reports. Social media, specifically FaceBook, is growing by leaps and bounds and the fastest growing demographic on FaceBook is 55+ years of age. Be careful of what you post there, go to the privacy settings protect your information, do not accept as a friend anyone you do not know, do not use your correct date of birth, and do not put your life on display on FaceBook. Remember the human element online; that woman who says she went to high school with you may be a teenager or a serial killer. Anyone can be anyone or anything they want on the internet, these same rules apply to online dating or any other social network.

Update/Review your privacy choices often. Always change/update your privacy settings every time a website is updated.

Protect your information by using good passwords, the most often used password is the user name. If you know the user name; you have full access to the person's account. Next on the list of most used passwords are pet names, your children's names, your year of birth or your children's year of birth. Be original when you create your passwords, but be sure it is something you can remember. The recommendation is to have a different password for every account, but if you have more than three accounts, you will drive yourself crazy if you have a password for every account. Instead have two or three and change them every six or 12 months. [Another alternative is to use a password manager application –Ed.]

Keep the lines of communication open with your bank, credit union, credit card companies; if you change your email address, your physical address, your telephone number, or will be traveling outside the country let them know. Also, check your credit report at least once a year (email address and telephone numbers are listed below).

Keep your children and grandchildren safe by discussing what you have learned today with them. Place monitoring software on your child's computer/smartphone to monitor their online activity if it is age appropriate.

If you get an email from a financial institute or credit card company asking for your account information or password, do not provide any information to them. Please forward the email to the institution or company and then delete. If someone calls you on the telephone asking the same information, ask for their number to call them back. Do not give out any information over the telephone unless you initiated the call.

If you are a victim of fraud or identity theft, file a police report. The police will not necessarily take any action, however filing the report gives you creditability.

More tips to protect you are provided below.

Chris asked if there were any questions after his presentation.

Harry Polley, asked with all the warnings about protecting your Social Security number, what can you do about Medicare that puts your SS# on your Medicare Card that you have to carry at all times. Chris Knight said unfortunately he had no answer to this problem.

David Schreibman, said he works with retail merchants, whom MasterCard and Visa are putting all responsibility for recognizing fraudulent and identity theft activity on the merchants to stop at the point of sale. Chris answered that the credit card companies, have the legal responsibility to monitor your account, and they need to be made to take on this responsibility.

John Blount, asked what do you do when you find out that someone has charged over \$13,000 to your account, and changed your address to have the items purchased sent directly to them? John asked how someone could have his mother's maiden name other than a bank employee? Chris said there were protections in place, that the availability of a customer's personal information is very carefully guarded by the banks, it is split up between internal departments on a need-to-know basis. He said you have to follow the accountability of the transactions back to the person, if you have reported the lost card or the fraudulent use of it by someone, the loss is the credit companies responsibility not yours, you should not be out of pocket at all.



The Closing Bell



When Chris saw President **Bob Rogers**, walking towards him, he said he realized his time was up. President **Bob Rogers** thanked Chris Knight for his presentation. Then he gave this year's Speaker's gift, a donation in Chris Knight's name to Polio Plus, to End Polio. Chris said thank you, and he would leave the sheets of statistics, for anyone who would like to review them.

President **Bob Rogers**, reminded all that next week's meeting will be offsite at Enmanji Temple, since the church will be baking pies for the Gravenstein Apple Fair. If you want to stop by before or after the meeting you may buy a pie directly, warm from the oven.

President **Bob Rogers** closed with "Have a good week, and please remember to support your fellow Rotarian's businesses." He then said "meeting is adjourned", ringing the bell at precisely 1:30 pm.



More Tips to Protect From Fraud and Identity Theft



To protect yourself from Identity Theft:

- Carry only necessary information with you. Leave your Social Security card and unused credit cards at home in a safe and secure location.
- Do not provide your Social Security number unless absolutely necessary.
- Make photocopies (front and back) of vital information you carry regularly and store them in a secure place, such as a safety deposit box. Then, if your purse or wallet is lost or stolen, you have contact information and account numbers readily available.
- If you are uncomfortable with a phone call that was not initiated by you, hang up or ask for the purpose of the call. Then contact the company using legitimate sources such as contact phone numbers found on the company's website, your bank statements, and those listed on your ATM, debit or credit card.
- Never provide payment information on a call that you did not initiate.
- Replace paper invoices, statements and checks with electronic versions, if offered by your employer, bank, utility provider or merchant.
- Shred documents containing personal or financial information before discarding. Many fraud and identity theft incidents happen as a result of mail and garbage theft.
- Review your credit report at least once a year to look for suspicious or unknown transactions. You can get a free credit report once a year from each of the three major credit bureaus at www.annualcreditreport.com. Get a copy at any time directly from:
Equifax: 1-800-685-1111 or www.equifax.com
Experian: 1-888-397-3742 or www.experian.com
TransUnion: 1-800-916-8800 or www.transunion.com
- Promptly retrieve incoming mail and place outgoing mail in a U.S. Postal Service mailbox, instead of your home mailbox, to reduce the chance of mail theft. Consider paperless options for your bills and financial statements.
- Know your billing and statement cycles. Contact the company's customer service department if you stop receiving your regular bill or statement.
- Report lost or stolen cards and checks immediately.
- Review account statements carefully. Regular account review helps to quickly detect and stop fraudulent activity. Ask about suspicious charges.
- With most banks and credit unions you can monitor your account online any time and as frequently as you like.
- Limit the amount of information on checks. Don't print your driver license number or Social Security number on your checks.
- Store new and cancelled checks in a safe and secure location.
- Carry your checkbook with you only when necessary.
- Use tamper-resistant checks.
- Always keep your credit or debit card in a safe and secure place. Treat it as you would cash or checks. Call your bank, credit union, or credit card company at once if your card is lost or stolen, or if you suspect unauthorized use.
- Do not send your card number through email, as it is typically not secure.
- Do not give out your card number over the phone unless you initiated the call.
- Regularly review your account statements as soon as you receive them to verify transactions. Contact your bank, credit union, or credit card company immediately if you identify any discrepancies.
- If you have forgotten your PIN or would like to select a new one, please visit your bank or credit union.
- To protect your account, many organizations suggest you change your Personal Identification Number (PIN) every six months.
- When selecting a PIN, don't use a number or word that appears in your wallet, such as name, birth date, or phone number.
- Ensure no one sees your PIN when you enter it. Memorize your PIN. Don't write it down anywhere, especially on your card, and never share it with anyone.
- Cancel and cut up unused credit and other cards. If you receive a replacement card, destroy your old card.
- Shop with merchants you know and trust.
- Make sure any internet purchase is secured with encryption to protect your account information. Look for secure transaction symbols such as a lock symbol in the lower right-hand corner of your web browser, or "https://..." in the address bar of the website. The "s" indicates "secured" and means the web page uses encryption.
- Always log off from any website after a purchase transaction is made with your credit or debit card. If you cannot log off, shut down your browser to prevent unauthorized access to your account information.
- Safe-keep or securely dispose of your transaction receipts.

Be safe online and on your mobile device

Whether you're sending emails, shopping online, using social media, or just surfing the Web, it's important to keep your account information and identity secure. Follow these tips to avoid compromising your information.

Computer Security Tips

- Avoid downloading programs from unknown sources.
- Ensure your computer operating system, software; browser version and plug-ins are current. Before downloading an update to your computer program, first go to the company's website to confirm the update is legitimate.
- Install a personal firewall on your computer and keep anti-virus software installed and updated.
- Be wary of conducting online banking activities on computers that are shared by others. Public computers should be used with caution. Online banking activities and viewing or downloading documents (statements, etc.) should be conducted, when possible, on a computer you know to be safe and secure.
- Configure your devices to prevent unauthorized users from remotely accessing your devices or home network. For example, if you use a home wireless router for your home internet connection, follow the manufacturer's recommendations to configure the router with appropriate security settings.

Mobile Security Tips

- When you use a mobile device for browser or text-based account access, keep these tips in mind:
- Use the keypad lock or phone lock function on your mobile device when it is not in use. These functions password-protect your device to make it more difficult for someone else to view your information.
- Frequently delete text messages from your financial institution or credit card company, especially before loaning out, discarding, or selling your mobile device.
- Never disclose via text message, instant messaging, online chat, phone or email your personal or financial information, including account numbers, passwords, Social Security number, or birth date.
- If you lose your mobile device or change your mobile phone number, remove the old number from your mobile banking profile at bank, credit union, or credit card company.
- Avoid storing your banking, credit card passwords or other sensitive information on your smartphone where it could be discovered if your phone is stolen.
- Be cautious when using public hotspots. Carefully consider your Wi-Fi and Bluetooth connection settings, even at a trusted retailer, as fraudsters can spoof the name of reputable hotspots.
- Applications are programs you can download to your mobile device. Applications or "apps" that let you monitor your finances and conduct certain transactions are increasing in popularity.
- Download banking, credit union and credit card applications from reputable sources only to ensure the safety of your account information.
- For your security, sign off when you finish using your bank, credit union or credit card app rather than just closing it.
- If you have suspicions about the authenticity of your bank or credit union sign-on, go directly to their site by signing on yourself directly through their web page.
- QR codes (quick response codes) are two-dimensional barcodes that can be scanned with a mobile device to provide easy access to online information. Much like links in email, QR codes can be used by fraudsters to send you to websites that may request your personal and financial information or could corrupt your mobile device.
- Treat QR codes with the same suspicion as you would any URL or link you find in an email.
- Use caution on which QR codes to scan, as some may have been tampered with if placed in a public place.
- Use a QR code scanner from a reputable source that will check links for malicious content. This capability can be found in the app description before downloading.

THE ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#76: Public Relations of Rotary

Historically, Rotarians perpetuated a myth that Rotary should not seek publicity, but rather let our good works speak for themselves. A 1923 policy stating that "publicity should not be the primary goal of a Rotary club in selecting an activity" of community service was frequently interpreted to mean that Rotary clubs should avoid publicity and public relations efforts. Actually, the 1923 statement further observed that "as a means of extending Rotary's influence, proper publicity should be given to a worthwhile project well carried out."

A more modern public relations philosophy was adopted in the mid-1970s that affirms that "good publicity, favorable public relations, and a positive image are desirable and essential goals for Rotary' if it is to foster understanding, appreciation, and support for its Object and programs and to broaden Rotary's service to humanity. Today, most Rotarians recognize that active public relations is vital to the success of Rotary

A service project well carried out is considered one of the finest public relations messages of Rotary. It is essential that Rotary clubs make every effort to inform the public of such projects.

As Rotary clubs and districts consider effective public relations, it is important to remember that when Rotarians think of Rotary, we think of our noble goals and motives. But when the world thinks of Rotary, it can only think of our actions and the service we have performed.

RI Reading: Engage your members

[Check out these links:](#)

[Get the Internet Version...Click Here](#)

 ROTARY INTERNATIONAL

2 August 2013

Weekly Update *A roundup of Rotary news*





Engage your members

Keep your club active and thriving. Check out the Membership and Extension Month activities we've planned to help you get your club involved and share your passion for Rotary.

- [Learn more](#)
- [Join our Thunderclap](#)
- [Watch RI President Ron Burton's membership message](#)

In other news

[Interact ignites a passion for service](#)

Enthusiastic former Interactors share their memories at the 50th anniversary booth during the Lisbon convention.

[The beauty of friendship: a Rotary Group Study Exchange to Italy](#)

Television journalist from Philadelphia, Pennsylvania, USA, blogs about her time with Rotarians in northern Italy.

[A passport to Rotary](#)

Rotarian in Illinois, USA, comes up with creative idea to engage Rotary and inspire service during her club presidency.

Announcements

[Learn how to improve your project's sustainability by becoming a better listener in the July issue of Rotary Leader.](#)

[How we use social media to spread Rotary's message.](#)

[Media highlights Rotary's role in polio eradication.](#)

[Learn how to build stronger clubs](#)

Resource guide



[2013 Lisbon Convention Speeches DVD set](#)

This multi-DVD set features speeches from the 2013 RI Convention in Lisbon, Portugal. Available in August. Pre-order now.



[Rotary Media Center](#)

Your online resource for public service announcements, videos, and more.



[Rotary Video Magazine Collection 6](#)

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).