

Date: May 23, 2014
Volume: 2013/14—Issue E12-45
Scribe: Gene Nelson
Photog: Richard Power, HH, Bob Rogers
Co-Editors: Tom Boag / Jack Dunlap ☑: The Dilleys
Club President 2013/2014: Bob Rogers



"All the News that Fits We Print"



Before The Bell



Yes, my fellow Rotarians, it is sad but true. What we have suspected for months has indeed come to pass. Yes, The Rotary Club of Sebastopol has now officially gone to the dogs. Welcome to the dog days of Rotary. I knew we were in trouble when I noticed the Pet Store van parked outside the kitchen! Hope you enjoyed your lunch!



At The Bell



President Rogers called us to order with a reminder on this Bring Your Dog to Rotary Day to be sure to clean up after your pet – a request that brought a hardy AMEN! from **Rev. Nelson**. **Dave Still** led us in the *Pledge of Allegiance* and **Keller McDonald** led us in "*Who Let the Dogs Out?*" No, it was "*How Much Is that Doggy in the Window?*" No, in fact he brought us around to "*God Bless America*". Then **Jack Blasco**, cleverly disguised as **Guenter Meiburg**, provided a thought for the day.



Future Programs

May 30, 2014
Speaker: Chris Ategeka
Program: CA Bikes

June 6, 2014
Speaker: Jay Bell
Program: HEALTHACTION - A 2020 Vision for Sonoma County

Future Events

May 30
Rotary Happy Hour
At Corks Restaurant 5:00 p.m.

June 28
Debunking – Holy Ghost Hall

Handy Links

[Pinot for Polio Form](#)
[Scribes and Photogs](#)
[Sebastopol Rotary Website](#)

Miscellany

Next Board Meeting
Date/Time: Tuesday, June 17th, 5:30 p.m.
Location: Mexico Lindo Restaurant, Graton
Check with Bob's for location, time.)

MAKEUP NOTIFICATIONS – icblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?

Analy High: 12:40 Most Wednesdays In Choir Room
 (Check with Bob Hirsch, Jack Dunlap, Ted Baggett)

Brook Haven: 12:10 First & Third Thursday, Room 18
 (Check with Pauline Pellini, Mike Carey)

Orchard View: Different meeting times
 (Check with Mike Carey)

Twin Hills: Every Other Tuesday 12:45pm - 1:20pm
 (Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Visiting Rotarians and Guests



Following lunch, **Mark Fink** introduced Visiting Rotarians: **John Kirkwood** from the Rotary Club of Jinja, Uganda, where he is a past-president. We would hear more from him later. In addition, **Mark** introduced **Teray McBride** of Sebastopol Sunrise and **Keith Garlock** of Rohnert Park club.



Guest Dog: **Tony Given** stood to introduce his dog. **Mike Ferguson** also introduced his dog, Penny [?], stating, "I may never do this again."

Guests: **Mario Ramos** introduced **Martin Hedlund**, visiting us for the second time. Not sure that she was introduced, but your scribe also spotted **Peggy Rogers**. (She has some connection to our club, but I can't quite remember what it is.) A few of our canine friends were also introduced, but beyond Fido and Lassie, I've gone blank on names.



Announcements

Our LEARN-TO-SWIM Program, now 30 years young, has successfully completed another year. Thanks again to **Rick Wilson** and **Greg Jacobs** for their tireless efforts to make this program such a success. And thanks to all who volunteered. We will receive a full report on this year's program at our May 30 meeting.



Rotary Happy Hour – Friday, May 30 at Corks Restaurant. Monica Kretschmer (carrying her dog) said that fun begins at 5:00. Treats to eat and good wine. Hope to see you all there on the beautiful deck. [Actually **PresBob** thought the Happy Hour starts at 5:30. Go at 5:00 for best chances. –Ed.]

And now, the moment you have all been waiting for....**DEBUNKING!!!**

The **Debunking of Bob Rogers** will be Friday, June 28, at Holy Ghost Hall on Mill Station Road. We gather at 5:00, dinner is served at 6:00, and the film, *Airplane: Rogers Over and Out*, will be shown at 7:00. Cost is only \$45 a ticket and the fun will be unlimited. Just think how relieved we all will be when it is over. Get your tickets now!!!



Our District Conference, Rollin' Down the River, has now come and gone. Our **President** shared slides of some of the participants. **Richard Power** led a panel discussion on River Projects around the District (and internationally). Aleia Coate participated in a Saturday morning panel on Community Service & Youth Service Projects. No word on District awards.

🍏 Recognitions 🍏

On this Club Assembly day, not much in the way of recognitions. **Harry Simms'** comments about his dog earned him a \$5 fine and **Vince DaLuiso** picked up a \$20 fine for some advertising of a music gig for his group, *The Moonbeams*. **Frank Mayhew** got nailed for \$5 for hollering out that the "SR" in "SREF" stood for "Santa Rosa". That was it for the recognitions, so our meeting on the 30th ought to be great fun...and expensive!



🍏 The Drawing 🍏

Mario Ramos had the winning number, but failed to give the proper answer to the question: How much money has our club contributed to the Rotary Foundation to date: Answer: \$57,223.

🍏 The Program -- CLUB ASSEMBLY -- President Bob "Show Me the Money" Rogers 🍏

Rotary Club of Sebastopol Money Matters 101

Three Categories

1. Operating Income & Expenses
2. Charitable Income & Expenses
3. The Rotary Foundation
 - The Annual Fund
 - PolioPlus

Using a series of slides, **President Bob** explained where our money goes – how the Rotary Club of Sebastopol spends its money.

There are three areas:

Operating Income and Expenses,

Charitable Income and Expenses, and

Rotary Foundation – Grants and Projects, including The Annual Fund and PolioPlus.

Here is a summary of **President Bob's** slides:

Operating Income comes from your Dues Payments, your Fines, the Raffle, clothing & hat sales, pin sales, Late Arrival fines, and Early Leaver fines. (Operating Expense covers the basic costs of operating the club, such as meeting room rent, ClubRunner, Debunking, New Member promotion, Sunshine Committee, RI & District dues, and other varied and assorted costs.)

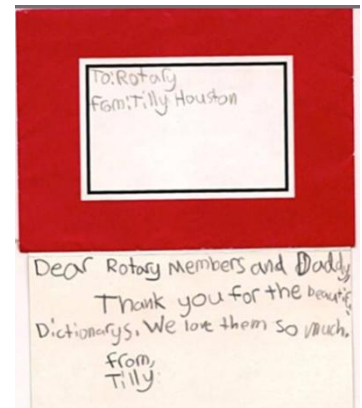
Charitable Income comes from Lobster Feed Fundraiser \$96,084, SREF Grant \$30,686, and Crab Feed \$19,248 for a total of \$146,018. Charitable Expenses \$146,018 are Lobster Feed Challenge Grants \$6,530, Ongoing Programs \$30,708, Special Projects \$17,740, Community Grants \$41,786, International Projects \$18,038, Teacher Mini-Grants \$22,357, and miscellaneous expenses \$8,859.

Lobster Feed Challenge Grants \$6,530 go to Sebastopol Rotary Education Foundation \$2,950, PolioPlus \$1,480, and Learn to Swim \$2,100.



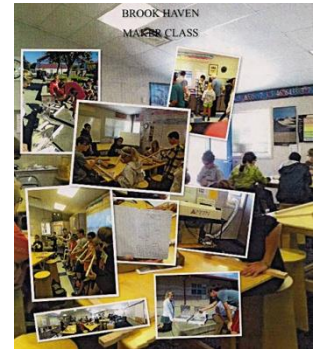
Ongoing Programs \$30,708 go to Cool Kids Camp \$1,050, Dictionaries \$3,703, Interact Xmas Project \$3,500, Interact Conference \$365, Learn To Swim \$5,000, Overcoming Obstacles, \$3,140, Read To Me \$9,000, RYLA \$2,800, Speech Contest \$450, Thanksgiving Dinners \$200, and Vocational Awards \$1,500.

Special Projects \$17,740 go to Backpack Beds \$3,114, Brookhaven Maker Space \$4,859, Financial Literacy \$1,767, and Scholarship Program \$8,000.



Community Grants \$41,786 (45 Grants, ranging from \$100 to \$6,600, \$28,000 are Education Based) pay for items ranging from books to computer equipment to bilingual literacy stations for the library.

International Projects \$18,038 (But after the Philippine Typhoon disaster, individual Rotarians dug into their own pockets and increased that number to \$22,516.) goes to: Adopt-A-Village Textbooks \$7,124, Forest For A Living \$5,234, Foundation Promotion \$800, Philippine Shelter Boxes \$2,258, Philippine Typhoon Relief \$3,000, PolioPlus (Speaker Gifts) \$700, Sebastopol Sunrise Grant \$1,500, St. Helena Water Tanks \$900, and Youth Exchange \$1,000.



Teacher Mini-Grants \$22,357 (Over \$211,000 since 2003) funded 71 grants, ranging from \$87 to \$400. Items range from plastic models of extinct hominid skulls to art supplies to gardening tools to computer equipment.

Miscellaneous \$8,859 goes to fingerprinting service \$150, Interact lunches \$550, Interact miscellaneous \$289, Teacher Mini Grant reserve \$2,226, Ives Pool project \$2,610 and "Floating Reserve" \$3,035.

The Rotary Foundation Grants & Projects support good works via clubs throughout the world and include: The Annual Fund for which the Club 2013-2014 Goal is \$27,295 (\$265 per member) – Achieved (to date) is \$30,433 (\$293 per member) or 111% of Goal and PolioPlus for which the Club 2013-2014 Goal is \$10,000 – Achieved (to date): \$57,223 or 572% of Goal



At this time, there were presentations on three special projects:

Sebastopol Rotary Club's 2014 SRJC Scholarship

Nominating Committee:

Chair: Henry Alker

Patti Blount, Bill Cole, Nao Noguchi, Robin Maybury

Henry Alker talked about the Sebastopol Rotary scholarship program at SRJC. We provided \$12,000 for three scholarships (There were 81 applicants.) for \$4,000 each. (The club donated \$8,000 and an anonymous Rotarian donated the other \$4,000.) Scholarship winners were Kristen Schmidt, a diabetic who has done wonderful work working with service dogs who can actually smell a diabetic incident coming on; Dawn Michelle Tucker who has done great work in the mental health field; and Jose Arvila, who plans to work in speech therapy.

Dawnmichelle Tucker



Jose Arriola

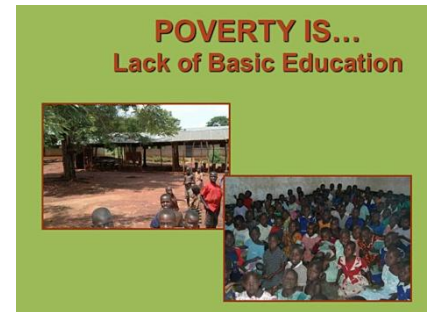


Kristin Schmidt





John Kirkwood from Jinja, Uganda, spoke about the educational trust he administers which supports the education of children in poverty. We learned of the Lords Meade Vocational College that provides vocational training to 13-19 year olds who, without the college, would have no hope of gaining an education.



President Bob then showed a video, *Forests for a Living*, narrated by his daughter, Amy, which tells of efforts to gain fair prices for farmers in the South American cacao business – in this case, Ecuador. Those who grow and harvest the raw material that becomes our chocolate live in terrible poverty and conditions. They get paid paltry sums by middlemen for their cacao. On top of that, the cacao harvest only lasts for 5 months. So, to survive the other 7 months they earn money by cutting down and literally selling the rain forest, decimating a valuable planet resource in the process. *Forests for a Living* is working to gain fair prices for the farmers' cacao by teaching them better farming methods, certifying their cacao organic, and teaching them how to process their own product – thus cutting out the middlemen and selling directly to the manufacturers. In return for these increases in their cacao yields

and prices, the farmers agree not to cut down a section of the rainforest that they control. Truly a win-win situation – an increase in income for the farmers, and a decrease in the destruction of the rapidly shrinking rain forest.

Our club has supported these and so many other worthy projects through our fund-raising and charitable giving.

Rotary Foundation:

Our support of the Foundation and its great work has continued to increase. At the beginning of his year, **President Bob** and our **Board** set a Foundation goal of \$27, 295. As of May 22, our giving stands at \$30,433 or \$293 per member. A Polio Plus goal was set at \$10,000. As of May 22, Polio Plus giving has been an absolutely incredible \$57,223. Special thanks to **Sally Ewald** for making financial arrangements that led to a \$30,000 gift to Polio Plus! [**Sally** rationalizes her generosity as follows: "Actually the decision to direct the funds to Polio Plus was a simple math calculation. If the funds came to me, by the time the various governments subtracted their take, my bank account would receive about \$15,000. If it went to Polio Plus, the Gates Foundation would add another \$60,000 to bring the total to \$90,000 to continue our effort to kick polio off the planet. Duh!" -Ed.]



All in all, **Our President** made a very informative and helpful presentation. It makes one wonder....just where would our community be without the commitment of The Rotary Club of Sebastopol, a commitment that continues to reach well beyond the boundaries of Sebastopol and Sonoma County. Amazing what can happen when the concept of Service Above Self gets a hold of our hearts. See you all next week, and don't forget the Happy Hour!

The Closing Bell

Faced with the alternative of attempting just a few more "recognitions", **President Bob** actually closed the meeting several minutes early so that members could get back to "work".

Next week's speaker will be Jay Bell and his subject will be HEALTHACTION – A 2020 Vision for Sonoma County. [Actually, the program schedule on Page 2 Left Hand Side shows **Speaker: Chris Ategeka Program: CA Bikes** -Ed.]

After The Bell

ERRATA: Photo Credits for our May 9, 2014 AppleKnocker listed **Richard Power**, **Bob Hirsch**, and Amelie Depireux. **Bob Hirsch** was not a "Photog" for that issue but was listed due to a complex file naming error. Amelie was, however – even in her absence – a **Photog** since we used an archival photo of **Tom Lambert** taken by her last year. In addition, **Dorothy Rodella** should have been credited as well as she took the fun photo of a upside down dog bowl. Regrets for the error. -Ed.

SEE THE NEXT PAGE FOR BRING YOUR DOG TO ROTARY PICTURES

Bring Your Dog to Rotary Day, Friday, May 23, 2014



Group photo of more crazy-Roto-doggie-fanciers with **Mike Ferguson** on the left, **Harry Simms** with his variation of a King Charles Spaniel, **Monica Kretschmer** in her fashionable Spring outfit, **Patriotic Pattie** and **John Blount** with their Roto-Huxley, **Katy Spyрка** with her Golden, and **H.H.**, Blondie, & Honey in their incredibly-color-coordinated-ensemble of gold's, soft burnt oranges, soft browns & whites.



Huxley



H.H. with Blondie & Honey

The **Blounts** went for the Patriotic Red, White & Blue theme. What a smart looking three-some.

Katy Spyрка looks very smart and Spring-like in her Spring print dress with her doggie.



Monica Kretschmer with her doggie who she says accompanies her everywhere. Monica chose Spring-Green shorts and matching shoes to celebrate this joyful dog-day occasion.



Karen Daniels

Blondie & Honey in Tutus



Huxley & Honey-bun

AIRPLANE



Rogers, Over and Out!

THE DEBUNKING OF CAPTAIN BOB
JUNE 28, 2014 HOLY GHOST HALL

How to get your personal donation information online

Computer input – www.rotary.org

Click on “My Rotary” – top right of center on opening page

Top of next page click on “Sign in/Register” if you have not already created an account.

Enter your email address

Enter your member ID – on the address label of the Rotarian magazine,

RI will send an email to your EMAIL address with a link to activate your account.

Now that you have a registered account.....

Computer input – www.rotary.org

Click on “My Rotary” - top right of center on opening page

Highlight your name (top left) and click profile on drop down menu

Click “Donor History Report” – find in mid page right

Under “Individual” select “Donor History Report”

On the bottom of this page:

The first page is “Overview” of all your history of giving to the Foundation. – bottom of the page

Select “Transaction Detail” at bottom of page to see detail of total history of your transactions

Voila! Your complete history of transactions with RI is before you. You can now answer all questions on who you gave a PH when and give your tax accountant details of dates and amounts contributed to RI Foundation

Any troubles – Call me 829-5600

Sally Ewald

THE ABC's of Rotary

**(Taken from “The ABCs of Rotary”, a Rotary International publication
originally prepared by
Dr. Cliff Dochterman who was RI President in 1992-93)**

#37: District Governor

The district governor performs a very significant function in the world of Rotary. He or she is the single officer of Rotary International in the geographic area called a district, which usually includes about 45 Rotary clubs. The district governors, who have been extensively trained at the International Assembly and regionally at the governors-elect training seminar, provide guidance and leadership to the more than 31,000 Rotary clubs of the world. They are responsible for maintaining high performance within the clubs of their district.

The district governor is a very experienced Rotarian who generously devotes a year to the volunteer task of leadership and makes at least one official visit to each club in the district. The governor has a wealth of knowledge about current Rotary programs, purposes, policies, and goals, and is a person of recognized high standing in his or her profession, community, and Rotary club. The governor must supervise the organization of new clubs and strengthen existing ones. He or she performs a host of specific duties to ensure that the quality of Rotary does not falter in the district, and is responsible for promoting and implementing all programs and activities of the RI president and Board of Directors. The governor plans and directs a district conference and other special events.

Each district governor performs a very important role in the worldwide operations of Rotary. The district governor is truly a prime example of Service Above Self performing a labor of love.

RI READING: Sydney, Here We Come

(Please note that our own Ron Puccinelli, John Blount, and Jack Dunlap are in Sydney now.)

[CLICK HERE TO GO TO WEBSITE.](#)



23 May 2014 | A roundup of Rotary news



Sydney, here we come!

More than 18,000 Rotary members from over 150 countries will be in Sydney, Australia, 1-4 June for the 2014 Rotary International Convention. The convention is bringing together some of the world's leading experts on water, polio, and social media. Follow all of the action by signing into My Rotary, and through the following:

- [Plan your visit and learn about the convention](#)
- [Get the latest scoop on the 2014 Convention Insider](#)
- [Follow the action on social media](#)
- [Connect with other delegates through discussion groups](#)

REGISTER NOW

Polio fundraisers

Funding a million polio vaccines through social media

Australian Rotary member Susanne Rea was day dreaming on the couch one day when an idea hit her, a polio fundraiser driven by social media that centered on meals and eating. The World's Greatest Meal has so far raised more than \$600,000 through 300 events worldwide.



- [Read more on Rotary Voices](#)
- [Learn how you can help us End Polio Now](#)
- [Join the discussion on the End Polio Now group](#)

Growing local economies

New Ugandan club tackles health care, clean water in Nkumba

Despite three years of strong economic growth and a burgeoning middle class, the central Ugandan city of Entebbe is still mired in high poverty rates, inadequate health care, and water insecurity. When Michael Muriithi moved there about a year ago, he knew a Rotary club could address the disparity.



- [Read more](#)
- [Help bring clean water to Al Adly, Egypt](#)
- [Learn about a water project in Roma, Fiji](#)

TELL YOUR ROTARY STORY

Find materials to promote your club in Rotary's new Brand Center, including logos, customizable templates, and guidelines.



- [Visit the Brand Center \(sign-in required\)](#)
- [Read Frequently Asked Questions](#)
- [See how others are telling Rotary's story](#)

CREATE POSITIVE CHANGE AT THE CONVENTION

Volunteer on a service project and help make a difference while in Sydney for the 2014 Rotary International Convention.

- [Register for the convention](#)
- [Get involved in a service opportunity](#)
- [Find more activities on the Host Organization Committee's website](#)

Announcements

Choose the winning book title and win a trip to the Convention

We have commissioned Rotary member and author David Forward to write the definitive history of our Foundation to celebrate 100 years of Doing Good in the World in 2016-17. From now through 15 June, you can vote for one of four selected titles or submit your own for a chance to win a trip to the 2017 Convention in Atlanta or a free copy of the book. Learn more, and stay up to date with the announcements below.

- [Choose a title or submit your own](#)
- [New email scam targets Rotary members](#)
- [Operation Life Jacket saves lives](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).