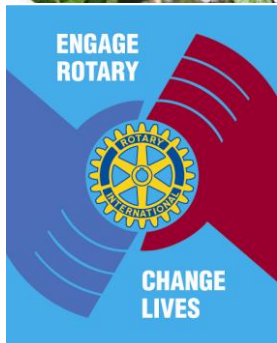


The Appleknocker Sebastopol Rotary Club's Weekly Bulletin

The 40 Developmental Assets – Linda Irving & Mike Carey



Date: October 18, 2013
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Scribe: Mike Carey
Photography: Tony Given, HH
Co-Editors: Tom Boag / Jack Dunlap ☑: The Dilleys
Club President 2013/2014: Bob Rogers



"All the News that Fits We Print"

🍏 At the Bell 🍏



The familiar, if inappropriate, cow bell signaled another frolicking Friday, except it was **Past President Ken Jacobs, Acting** – wielding the *faux bell*. As **Ken** took care of business, all seemed well – until **President Bob Rogers** popped up on the big screen. The **Prez** consoled the masses, concerned there would be mass trauma and sadness among his, in **Bob's** words, "loyal subjects". His exact location was not known, but the background was a beautiful beach, lapping waves, and **Bob** in his tourist-best shorts, Hawaiian shirt, and sombrero. Welcome to **Bob's**

world.



But **Bob** did leave **Acting President Ken** plenty of instructions to 'help' the meeting run smoothly. Showing both wisdom and leadership, **Ken** quickly dispensed (trashed) the several 'helpful' pages **Bob** pieced together.



Greg Jacobs led the flag salute, **Keller McDonald** belted out *America the Beautiful* with plenty of help, and **Ken Silveira** offered two thoughts for the day:



"The man who complains about the way the ball bounces is likely the one who dropped it." (Football coach and commentator Lou Holtz)

"When we dream alone, it is only a dream. But when we dream together, it is the beginning of a new reality." (Unknown) [Friedensreich Hundertwasser, 1028-2000 -Ed.]

Future Programs

October 25

Speaker: Jack O' Lantern
Program: Halloween

November 1

Speaker: Mary Szecsey
Program: West County Health Centers / Affordable Healthcare Act

November 8

Speaker: Mary St. Clair
Program: Veterans Day Program

November 15

Speaker: Nick Tipon
Program: Sacred Sites

November 22

Speaker: Tom Harlan
Program: Palm Drive Hospital Update

November 29

Dark – No Meeting

November 6, 13, 20 -- TBA

December 29

Dark – No Meeting

Future Events

Rotary Christmas Party
Friday, December 6

Handy Links

Pinot for Polio Form
Scribes and Photoqs
Sebastopol Rotary Website

Miscellany

Next Board Meeting

Date/Time: **Tuesday, Nov. 19th, 5:30 p.m.**

Location: **President Bob's Home** (Address in C/R)
(Normally 3rd Tuesday of month, except October 8th and November 19th.)

MAKEUP NOTIFICATIONS – Send to Jack BLASCO
icblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

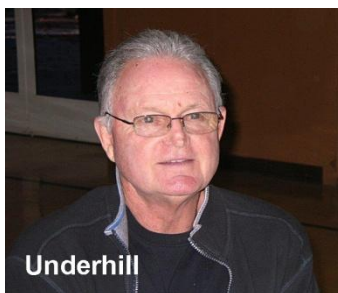
INTERACT MAKE-UPS – HAVE YOU TRIED IT?
(Committee Member to call to confirm)

Analy High: 12:40 Most Wednesdays In Choir Room
(Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: 12:10 First & Third Thursday, Room 18
(Check with Pauline Pellini, Mike Carey)
Hillcrest: 3:30 Every First Thursday, (Chk @ Office)
(Check with Troy McAdams, Bill Cole, Tony Given)
Orchard View: Different meeting times
(Check with Mike Carey)
Twin Hills: Every Other Tuesday beginning 10/1/13
(except for Holidays)
12:45pm - 1:20pm
(Check with Dan Rasmus)

For all Interact Mtgs.: **CALL AHEAD TO CONFIRM MEETINGS**

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

Visiting Rotarians and Guests



Underhill

Jack Blasco introduced Linda Johnson, Sebastopol Sunrise, Jim Underhill, Santa Rosa West, and Dan Bornstein, Santa Rosa Main.

Pauline Pellini introduced the Brook Haven School Interact officers, Zea Roth-Sisley, Esther Cho, and Giovanna Poulos. Gio, this year's president, noted that the

club is off to a great start (including work at the Lobster Feed and a beach clean-up / education day), with some fresh, new ideas, and a membership of over 30 students.



Zea Esther Giovanna



Rose

Harvey Henningsen introduced Sebastopol librarian Matthew Rose

Announcements

Dr. Richard Powers, a local physician since 1975, spoke about an alternative to Kaiser medical coverage that would charge similar rates

(lower than others, with Kaiser being the most affordable on the market) and help sustain Palm Drive Hospital. He suggested that members talk with their insurance broker about the West Health Advantage program option.



Sally Ewald shared information about November being the Rotary Foundation month, with drawings held during this time and a November 2, Rotary Foundation dinner. **Sally** noted that more information regarding the dinner can be found on-line. She spoke excitedly about Rotary's commitment to end polio and how members could participate in the

October 24 World Polio Day event. This takes place in Chicago but members can follow the event on the web, beginning at 3:30 PDT.



Acting President Ken reminded everyone that next Friday, October 25, will be the 'traditional' Halloween Costume Party/Contest.

Mike Ferguson is seeking photos of veterans from members and their families. He asked that we provide data, such as years served, names, etc., with those photographs. Somehow, he interjected a few promos for First Alarm --as subtle as these were, they still caught the attention of **Ken**, who hit him with a series of consultation fines --totaling \$35.

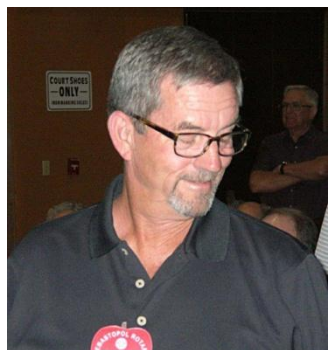
🍎 Recognitions 🍎



If the math (and logic) was confusing on that matter, it was nothing compared to the debacle over **John Blount's** meeting make-up claim that he was standing in for **Patti Blount**, who happened to be out-of-town. The issue was mediated by **Jack Blasco**, who cited Rotary regulations, the criminal code, and various other documents and concluded that **John**, indeed, was 'good to go' and immune from further actions. However, **Ken** gained a little satisfaction by charging **John** a \$5 administrative/handling fee for the time it took to resolve the matter.



Les Crawford missed today's meeting --or did he? **Dan Rasmus**, playing the part of **Les** (actually, he was a more convincing **Les** than **Les**) talked about a Lake Tahoe trip, to go along with photos of a girlfriend, a fish and a vehicle. **Dan** was so convincing that he was levied with **Les'** fine of \$40. This will forever be known as the "**Les-off**".



Brad Benedetti was fined for a wedding anniversary, his 47th with **Kathy**. And somehow **Steve Prandini** ended up in a **Benedetti** photo and that only added to the fine for all.

Harvey Henningsen was similarly dinged for an anniversary adventure that included a baseball game at Fenway Park, visits to Nova Scotia, and a motorcycle adventure. That only cost him \$20, a bargain considering **President Bob** suddenly appeared on the motorcycle.



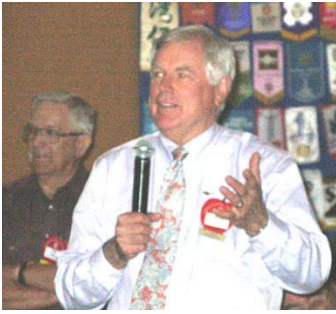
Keller McDonald was proud of his Montana family photo, although he had to explain how a bear and a buffalo showed up in the pic. But who should also show up in Montana on this adventure?

Yes, **President Bob**.

"What fools we mortals be". This fit perfectly with the next stop for the **Power** family, with a trip to a shut-down D.C. --in the rain. The combination of the two trips cost **Richard** \$50.

Richard Power and **Spouse Trish** took in a few plays in Ashland. This brought out the bard in **Dan Rasmus**, moving up from a **Les Crawford** imposter to Shakespeare himself and shouting,





Larry Ford and wife **Gerry** also enjoyed some culture in Ashland and a fishing trip with “The Fall River Gang”. Others who were part of this misfit gang were **Richard Power**, **Tom Dilley** (who claimed not to be there, a wise option), **Jerry Warren**, **Greg Jacobs**, **AND** the **ubiquitous President Bob!** The **Nelson** catch-of-the-day was downgraded to an eight-inch minnow by the time **A-P Ken** determined some photo tampering took place.



With 40 birthday (fines) on the docket, **Ken** took care of a few cases:

Paul Thielen (\$35, since it also involved Hawaii), **Tim Moore** (\$5), **Jack Blasco** (\$5, a bargain since he spent the day grocery-shopping), **Henry Alker** (\$5), and **Mike Carey** (birthday, anniversary, and a club runner update).



The Raffle [AKA Rotarian Powered Slot Machine]



For the first time ‘ever’, it worked!! It even offered a winner, if one considers the video slot machine’s three “PRESIDENT BOBS” in a row. **Paul Thielen** took the prize (which appeared to be the several discarded note sheets [Plus \$20 –Ed.] **Prez Bob** left for **Ken**).



The Program



Dan Rasmus (impersonating **Dan Rasmus**) introduced the speakers, new Sebastopol Schools Superintendent Linda Irving and retired schools superintendent **Mike Carey**. They teamed up to talk about “The 40 Developmental Assets”, a product of years of research at The Search Institute (Minneapolis, MN).

The original research done by the Institute pinpointed youth who, against all odds, succeeded in some of the most difficult environments/communities. From the studies, 40 different ‘assets’ were identified; the more assets one has, the more one thrives. These assets have been put to the test over many years and surveys from over four million youth.

Linda explained how these are divided into 20 external and 20 internal assets. She then asked the **multi-aged audience** to do a self-evaluation. The average asset score is 19.3. The number is slightly higher in the younger grades and drops once a student hits high school years. Part of the drop is attributed to the choices youth make, once given more responsibility and freedom.

Mike talked about how our Rotary “Overcoming Obstacles Award” program in our local high schools ties closely into the developmental assets --students who overcome obstacles do so because they have a greater connection with the identified assets.

A score of 30 assets and above is an indicator that such a person will be much more successful in choices, self-satisfaction, and accomplishments. Girls typically have more assets than boys, which explains somewhat the fact that girls now out-perform boys in school in all areas and at all grade levels and represent a higher percentage of college attendance than boys.

Linda has put together a Sebastopol community forum on the Developmental Assets, scheduled for January 5, 2014. Part of the program will consist of presentations by Clay Roberts, an international Developmental Assets resource.





The Closing Cow Bell



Acting President Ken closed the meeting promptly at 1:30, with no further sightings of **President Bob** (thankfully) seen on the screen.

THE ABC's of Rotary

(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

#8: The 4-Way Test

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians. "Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

RI Reading: Putting Our New Look to Work

[Link to RI Web Page](#)



Weekly Update A roundup of Rotary news

18 October 2013



Putting our new look to work

Rotary's new visual identity has everyone talking. Some Rotarians like it and are already using it, as you can see in the example above. Others aren't so sure. As you begin incorporating the new guidelines into your communications, keep the following in mind.

- [Read more](#)
- [See more examples of how clubs are adopting the new identity](#)
- [Download the Voice and Visual Identity Guidelines](#)

In other news

Rotary: No child should ever go to bed hungry

Rotary's General Secretary John Hewko explains why Rotary is so motivated to help in a letter for the official World Food Day website.

Polio did not put a brake on his life

Ayuba Burki Gufwan is a polio survivor and founder/director of Beautiful Gate Handicapped People Center in Plateau State, Nigeria, which has built and distributed more than 6,000 tricycle-type wheelchairs to polio survivors.

Cleaning up on Global Handwashing Day

The most effective and least expensive way to reduce disease and save lives is easier than you think.

Announcements

[Learn how the Rotary Club of Crawley, Australia, added 80 new members in three years in the September Rotary Leader.](#)

[Join the conversation on the End Polio Now discussion group on My Rotary](#)

[Learn more about our World Polio Day: Making History Livestream event](#)

[Rotary's "End Polio Now" campaign wins Platinum PR award](#)

Resource guide



[ideas.rotary.org](#)

Our crowd-sourcing tool can help you find local or international partners, volunteers, funds, and materials to help complete your projects. See how you can support the [Miles to End Polio challenge](#), or post your project on [ideas.rotary.org](#)



[Rotary Showcase](#)

Visit our showcase, read about projects in your own community and across the globe, and be inspired by the positive change we're creating.



[Rotary Video Magazine Collection 6](#)

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).

VOLUNTEERS WANTED!

A one-on-one tutoring program to help students succeed in school and in life...

-READ TO ME-

SIDE-BY-SIDE with students you'll:

READ

TUTOR

MENTOR

Park Side & Brook Haven Schools in Sebastopol

Kindergarten – 8th Grade Students

Monday – Friday, 9-3

30 minutes to 3 hours per week, 15 week commitment

No experience necessary

Make a Difference * Call Today

Deborah Drehmel, Coordinator

707.829.3886 or 293.4147

dremichmel@gmail.com

Help a child learn!

Become a **READ TO ME** Tutor!

How Read To Me came to be...

Concerned about student literacy, the Rotary Club of Sebastopol asked local schools what community volunteers could do to help. In 1998, through the efforts of Rotarians Patti Blount and Pauline

Pellini, **READ TO ME** began as a 3rd grade reading support program. Today, to better assist students, **READ TO ME** is ...

... a multi-faceted tutoring program...

helping Kindergarten – 8th grade students become stronger learners

Tutors help students:

- practice reading
- complete written assignments
- work on math problems
- and read-aloud to kindergarteners

Working with one child at a time, and the same children week-to-week, meaningful mentoring relationships are developed — providing satisfaction to tutors and students alike.

Can I be a tutor? YES!

All you need is a kind heart, an open mind, dedication and a spare ½ hour or more each week.

No experience is necessary. All are welcome. Training and ongoing support are provided.

Rotary Club of Sebastopol – Education Foundation
Community / School Partnership