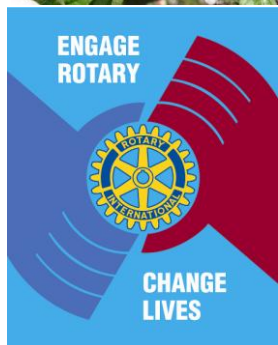




Jack DeMeo – Hold Your Horses – There's something about the Outside.



Date: September 27, 2013
Volume: 2013/14—Issue E12-12
Scribe: Barbara Beedon
Photography David Schreibman
Co-Editors Tom Boag /Jack Dunlap ☒: The Dilleys
Club President 2013/2014: Bob Rogers



"All the News that Fits We Print"



At the Bell

With the slip of a lip from **President Bob Rogers**, the Harmonica-as-Bell opened the meeting. *Come Fly with Me* on a Harmonica..... Old Blue Eyes would be...**APPALLED!**



Past President Jerry Warren led us in the Flag Salute, and **Karen Daniels** helped us sing *America the Beautiful*. (It is so much more beautiful when you are standing near Karen as SHE sings it!). **David Still** had one of the more unusual Thoughts for the Day. We weren't really sure where he was going with his droll monolog until he said the Thought for the Day was Custer's Last Words.....

Sitting Bull is best known for leading the Sioux tribe in their righteous whooping of General Custer's troops at the Battle of Little Bighorn. In the years since he became a performer in Wild West shows and a civil rights figurehead for the Native Americans and, we suppose, quietly wept over people thoughtlessly littering.

In 1890, the US Department-of-Extracting-Blood-From-a-Stone sent officials after Sitting Bull, out of fear he was going to stir up resistance among the Sioux in the area. Faced with 43 members of the Indian Affairs police, Sitting Bull refused to leave with them. He said as much, somebody started shooting and things went downhill from there.

Chief Sitting Bull deserves double credit in this entry because he was also responsible for **Custer's reputedly hilarious last words of "Hurrah, Boys! Let's get these last few reds then head on back to camp. Hurrah!"** Seriously.

And with that, "Enjoy your lunch!"



Visiting Rotarians and Guests

After about 15 minutes of munching, the **Bell-as-Harmonica** then slid us back into the meeting.....with the Introduction of Visiting Rotarians and Guests. **Gene Nelson** introduced visiting Rotarians: Jerry Pemberton [? Name -**Ed.**], from Salamanca, New York; and Dan Bornstein from Santa Rosa.



🍎 Future Programs 🍎

October 4

Lobster Feed Setup (**Meeting!**)

October 11

Speaker: Alena Wall
Program: **Sonoma County Wellness**

October 18

Speaker: Krista Martinussen
Program: **Human Trafficking – Latin America**

October 25 –TBA

November 1

Speaker: Mary Szecsey
Program: **West County Health Centers / ObamaCare**

November 8

Program: **Veterans Day Program**

November 15

Speaker: Nick Tipon
Program: **Sacred Sites**

November 22

Speaker: Tom Harlan
Program: **Palm Drive Hospital Update**

November 29 –DARK (No Meeting)

🍎 Future Events 🍎

Lobster Feed
Saturday, October 5

🍎 Handy Links 🍎

[Pinot for Polio Form](#)
[Scribes and Photogs](#)

[2013 Lobster Feed Tickets Form](#) (**Hurry!**)

🍎 Miscellany 🍎

Next Board Meeting

Date/Time: **Tuesday, Oct. 8th, 5:30 p.m.**

Location: **President Bob's Home** (Address in C/R)
(Normally 3rd Tuesday of month, **except October 8th.**)

MAKEUP NOTIFICATIONS – Send to Jack BLASCO
jbblasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?
(Committee Member to call to confirm)

Analay High:	12:40 Most Wednesdays In Choir Room (Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven:	12:10 First & Third Thursday, Room 18 (Check with Pauline Pellini, Mike Carey)
Hillcrest:	3:30 Every First Thursday, (Chk @ Office) (Check with Troy McAdams, Bill Cole, Tony Given)
Orchard View:	Different meeting times (Check with Mike Carey)
Twin Hills:	Different meeting times (Check with Dan Rasmus)

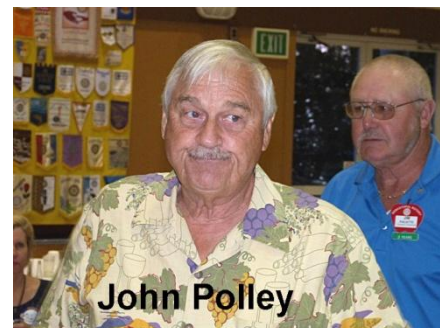
For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!



Guests were **First Lady Peggy Rogers**, introduced by **President Bob**; **Gloria Tucker, MD**, introduced by **Harry Simms**, (both) formerly with Kaiser;

Harry Polley introduced his brother, **John Polley** from Napa, who works for Coppola as Facilities Director;



John Polley



Irving

Mike Carey introduced **Linda Irving**, Supt of Schools, Sebastopol Union; and **Tom Campbell** introduced our speaker, **Jack DeMeo**, Attorney with DeMeo, DeMeo, and West in Santa Rosa.

🍎 Announcements 🍎

Announcements started with a reminder that the Board would have a Podium meeting after the Bell...er...Harmonica.

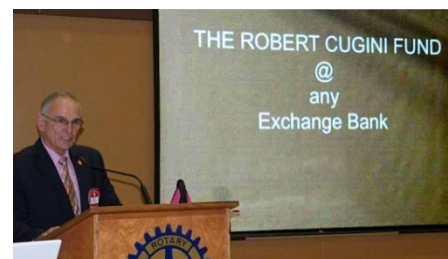


Bob had great updates on both Club Sweethearts **Tom Farrell** and **Bob Cugini**.

Tom Farrell still wants visitors, and you can stay as long as you like. He is at Spring Lake Village, 5555 Montgomery Drive,

at the dam. Call 538-8400 to reach him.

Bob Cugini is doing well, and is now able to get in and out of a car, but has to be in the back seat on the right side for ease of access. **Past President Edwin Wilson** and **Jim Pacatte** are checking on what modifications will be needed to make **Bob's** house accessible for his return, and have started a fund to help pay for the materials. [**Bob Cugini** Fund at any Exchange Bank -Ed.]





President Bob also pointed out that Dr. Robert Rector, Past President of this Club in 1962-63 recently passed away at the age of 91. Dr. Rector was also Richard Petersen's uncle. Thank you, Dr. Rector, for your service to Rotary, and for passing the mantle on to **Richard**, another great Rotarian!

A reminder that if you passed **Nurse Thielen** without noticing, not only are you blind, but may not know that you can get a free or cheap Flu Shot today. Can't get more convenient than that! Free if covered by Medicare, only \$25 for everyone else.

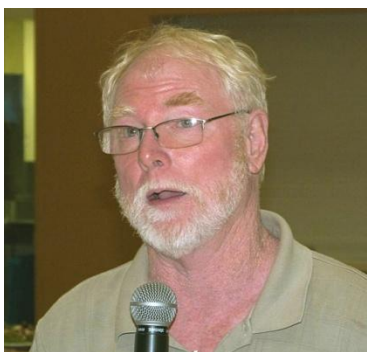
LOBSTER FEED

And now for the topic of the day – the Lobster Feed Auction Items. (After a while, I thought this might be the program..... but I must admit our Club has really incredibly good Auction items!)

- Satisfy Both Sexes - Fishing Trip, Osmosis, Kosta Brown Wine, and Dinner at **Bob and Peggy's** house.
- Mark Sell Kauai Home – Sleeps 8 comfortably, very private, walking distance to anything you might want.... But don't try to sneak into the hotel next door, because you WILL get caught! Speaking of getting caught, **President Bob** interjected two \$40 fines from **PP Aleia Coate** and **Katy Spyрка** for their birthdays (\$5) and having a good time there (\$35). Is that sneaky, or what?
- Norm Stupfel's Kauai Condo – on the beach at Poipu – gorgeous! Norm loves to swim, so you know that has to be great – the surf is right out your back door!
- Bob and Peggy Rogers's Mexico Time Share – Sleeps 6 adults and 2 kids, choose from Mazatlan, Nuevo Puerto Vallarta, and Riviera Maya – lots of sunshine and warm water!
- George and Ginny Riley's Condo in Padre Island, Texas – Sleeps 4, on the beach, close to Brownsville, Corpus Christi and San Antonio, Texas.
- Sally and David Ewald's House in Montana, Sleeps 4-6, and has a Really Big Sky!!



The Lobster Feed Booklet and Web Link will be sent out this afternoon, so you can start to plan on which items you might bid on..... Make sure your guests get this info in advance, too, so groups can plan to bid together on some of these great trips and packages! Build your teams now!



JT Martin had several reminders regarding Ticket Sales. He asked that everyone who can please pay IN ADVANCE for your tickets and tables. Please also have your guests pay in advance, so you can let JT and the team know names of who is coming, who is paid, and what group they are part of, so they can finish putting seating charts together, and make sure that expenses are covered. There are only a few seats left, and we expect the event to be a sellout!

Greg Jacobs chimed in with his request for a few more bottles of wine..... about 80 bottles in fact! If everyone contributes their ONE bottle, we will have enough, so it is past time to bring in your bottle! [Greg updated with an email stating that he now has 72 bottles in the Instant Wine Cellar auction item. "Just need eight (8) more for the 80 bottles we would like to sell". Remember this is a Live Auction item, and it would sure be

nice to have 80 bottles on the table for everyone to see. You can drop them off at the Exchange Bank all week long, and at O'Reilly on Friday – I will be there. I will take bottles up to the last minute on Saturday. Many thanks to all who have participated so far." -Ed.]

Sally Ewald stepped right up and noted that we still need more bottles of luxury wines, and thanked Harry's brother for bringing some lovely wine from Napa Valley today.



Silent Auction Report – Diana Rich said everything is good!! That is the best kind of report!

Volunteers Still Needed: And, last – but certainly not least – “Charlie the Claw” (a.k.a., **Jack Blasco**) was after a few more volunteers – “We need **Wine Stewards**, we need **Lobster Cooks**, and Crafty Crustaceans demand a gesture of respect! Don’t let them throw ME in the pot!”



SREF PRESENTATION



With that tough act to follow, **Patti Blount** took the podium for a special presentation from the Sebastopol Rotary Education Foundation (SREF). In 1994, two young club members had a vision to expand the Interact program from High School student at Analay to Junior High students at Brook Haven. **Edwin Wilson** and **Ken Jacobs** formed the new Junior High club, and **Mike Long's** daughter Tara and former member Emily Buller helped them.

Edwin and **Ken** are now Trustees of the SREF, which has funded the High School Maker Program with over \$23,000. Some of those funds were used to educate Junior High teachers to be able to lead an

expanded program, as funds were available.

At the beginning of this school year, 75-85 students had signed up for the program, despite inadequate funding. The classes were held anyway. This week the SREF decided to help, and Patti presented a check for \$3,000 to help fund the continuation of the Brook Haven Maker Program. **Patti** presented the check to new Supt. of Sebastopol Unified School District, Linda Irving, who graciously thanked the SREF for supporting a crucial program that makes a huge impact in the student’s lives.



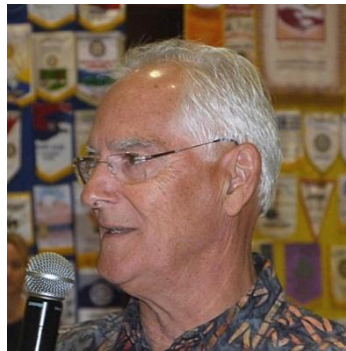
Recognitions



President Bob then got in a couple of recognitions...

Pointing out that **Jerry Warren** and **Harry Polley** had been already been fined for their Trip to Alaska, **President Bob** decided they should at least have a chance to show some of their great photos from the trip, without additional fines. True enough, they had some really nice shots of the scenery, of whales, icebergs calving, and a really large rainbow trout (or was it just **Harry's** hands that were large?)

They fished for halibut, for salmon, went fly-fishing for rainbow trout.... This sounds like a trip to Heaven for two fishermen like **Harry** and **Jerry**! The ship they were on was a small vessel..... just 12 guests and 4 crew. The crew included the Captain, a Gourmet Cook, and a Naturalist. [And an Engineer! -Ed.] They went from Petersburg to Juneau, and took the additional “detour” by train to Anchorage, Denali, and Fairbanks.



They also had the experience of passing the epicenter of an earthquake, which meant stopping the train at every bridge to make sure it was safe to cross. They saw the pipeline, which was clean and in good repair, and they saw their fair share of Grizzlies! Overall, it sounds like a dream trip to Alaska! Thanks for the great slide show, guys!

But wait..... there’s more!

While they were having this incredible trip to Alaska, they still had the presence of mind to bring back a gift for **President Bob**! They presented him with an Alaska “Bush Pilot” t-shirt. As **Bob** was putting on the shirt, they also pointed out that he was a member of the Mile-High Club..... Well, duh!



Making a quick segue to the next recognition, **President Bob** showed some photos from **Frank and Kathie Mayhew**, who have just returned from their latest trip to Uganda. The first was of **Kathie** surrounded by small children -- who seem to be drawn to her whenever she goes there -- and a photo from the Village at Bukaleba, which is being supported by the Rohnert Park Club. A third photo showed a new "hut" built recently in the small village of Okwalaogabo, in Northern Uganda. The title on the building said "Villa Debbie and **Kathie**", and has a lovely example of the layered thatched roofs used to great effect in Uganda. **Kathie** was fined \$15 and **Frank** \$20, just because.



The Raffle



OMG! **President Bob** almost forgot the Raffle again! Linda Irving drew the ticket, # 348876, held by **Barbara Bickford** (it must be Educator Day!). The map quiz was to find Uganda on the map, but who could tell where she was pointing with the laser pointer? At least she was on Africa! Bob gave her the \$40 prize, and she generously handed it to Patti Blount for the SR Ed Foundation!



The Program – Jack DeMeo – Hold Your Horses



"There's Something About the Outside of a Horse that is good for the Inside of a Man!"



With that, **Bob** relinquished the podium to **Tom Campbell**, who introduced his good friend, Jack DeMeo, whose topic was "Hold Your Horses – or There's Something About the Outside of a Horse that is Good for the Inside of a Man!"

Jack DeMeo, Partner at the Law firm DeMeo, DeMeo & West, in Santa Rosa, has been in practice for 54 years, and is one of the best trial lawyers in the area. His favorite avocation is horses. **Tom** said he is looking forward to retirement, at which Jack said "I've been looking forward to retirement for 20 years!"

The quote about horses in the title of Jack's talk is from Winston Churchill. Since the age of five, Jack was raised on a farm just off Hwy 12. The LeFranchi family and his family both lived off Hwy 12, and were friends. Both families turned out lawyers, and both families turned out sons with a love of agricultural pursuits.

Most of Jack's talk revolved around Thoroughbred horses, which were bred from Arabian Stallions brought back to 17th and 18th Century England from the Middle East. The term Thoroughbred describes a breed of horse whose ancestry traces back to three foundation sires: the Darley Arabian, the Godolphin Arabian, and the Byerley Turk.

In the Jockey Club in Lexington, Kentucky, there is a book with ALL the records of ownership, pedigrees, and the naming of thoroughbred horses. It is referred to for all naming and lineage questions.

Horseracing in the United States started early; with George Washington being one of the first "Stewards" – what we now call Judges. It was popular throughout the states, and remarkably, the oldest racetrack in the US today is in Pleasanton, California.

Racing has a huge economic impact. In California, it is a \$4.1 Billion industry, and nationally is worth \$7 Billion. There are 700,000 horses in California, and over 82,000 of them are racehorses. The industry includes grooms, who take care of a horse 24 hours a day, stewards, who are judges in facilities, Trainers, Jockeys, Veterinarians, Insurance Companies who issue Life Insurance on the horses, Off-Track Wagering sites, The Racing Associations, Pari-Mutuel betting organizations, Transport companies and Equipment, Exercise Riders (different from the Grooms or the Jockeys).... and Swim Therapy Pools for horses that are injured, or just to make their training less likely to cause an injury.

Racing arrived in California by the Gold Rush, and interest in it waned during that craze, but by 1933, it had come back. The business of racing is made up of three parties, all who take a piece of the action. They are the Racing Association or Location, the Owners of the horse, and the State of California. 14-23% is taken out before the owner's share (considered

a prohibitive amount). The First Place winner receives about 55% of the purse, of which 10% goes to the jockey, 10% to the Trainer, and the actual Net to the owner is sometimes close to 0%.



Real money made on horses is made through the breeding of stallions – not through racing. Horses typically stop racing at age three to be put out to stud. They stand for Stud for a fee, and their racing record is one way people can determine their worth for breeding. People can buy shares in the horse or pay Stud Fees.

W.T. Young was a Lexington philanthropist (owner Humana Insurance). His horse, “Storm Cat” was put out to Stud, and was matched with 120 mares for a fee of \$500,000 EACH. He did that for 16-18 years, and died with a smile on his face! (At which **Les Crawford** was heard to say, “It’s a hard job but someone has to do it.”)

Of course, the horse was also under 24-hour guard, was fed an incredibly exact diet, and had to do the act while being videotaped, to make sure he had actually done the deed! (**Les**—still interested?)

Another side of the Equine Economy is Auction Sales. 2,744 Yearlings were sold this year, for a Gross of \$280 Million. The Median price is \$150,000 – this was a BIG Year! 18 Horses went for more than seven figures each! (Note: in one year, a Sheik purchased a horse for \$17 Million, and it never ran a race!)

Despite all of the money involved, in California, Horseracing is not growing. Indian Casinos are killing it. (Jack mentioned here that his wife is part Native American, so he says that without prejudice.)

Bay Meadows and Hollywood Park are both gone. Santa Anita, Del Mar, Golden Gate Fields and Santa Rosa are the only four race tracks left operating in the state. Santa Rosa is the only Fairgrounds with a Turf Race Track. Horses run best on Turf (a.k.a., grass).

There are many types of races, as well. A “Claiming” race is where the price on the horse is based on certain conditions of the track. You get a license and put in a claim to purchase the horse. Then you buy the horse at that price after the race – regardless of the condition of the horse – even if it is dead.

An “Allowance” race assigns “weights” to the horses based on its racing history. A “Stake” race is one where the track and the person entering both put in money. A “Handicap” is when the horses are “weighted”, best to worst, based on advantages or disadvantages determined from the horse’s performance history, size, weight, age, etc.

The winner of the last Triple Crown was “Affirmed” in 1978. “Alidar”, on which the book “Wild Ride” is based, died of suspicious circumstances, most widely believed to be an insurance claim.

The next big race coming up is the Breeder’s Cup, November 1st and 2nd, in Santa Anita. Zenyatta, considered by some to be the best race horse ever, was the first Filly to win it in 2010. The Kentucky Derby is in September. [See also May - Ed.] Jack advises “Keep your hands in your pockets!”

Locally, Stonestreet Stables, owned by Barbara Banke of Kendall-Jackson fame, has spent \$2 Million on two horses, and Jess Jackson was scammed by an Agent who claimed he was due 50% of a sale Transaction.... or \$500,000 on top of the \$1 Million price of the horse! So...Equine Law is also a growing field nowadays!

The field of racing will soon be changed again by a new influx of money from the newly wealthy and old money from other parts of the world. The Dubai World Cup was created in 1996 by Sheik Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. The Dubai World Cup has carried a purse of US \$ Ten Million since 2010, making it the world’s richest horse race. In 2006, Sheik Maktoum built a version of Santa Anita Racetrack near his home in Dubai. He brought in \$13 Million worth of horses!

Thank goodness, for Cable TV and ESPN, so we can see those races on the other side of the globe!

As always, President Bob thanked Jack with his featured program, “Polio Plus”, and Jack was pleased to hear that Rotary is behind such a worthwhile program.



“Next Week’s speakers will be our own Diana Rich and Meredith Bertacco, with a program intriguingly called ‘Move Your Butts’.... This could get dangerous!”

With that, President Bob slid the Harmonica once more, and the meeting was adjourned.



After The Bell



Our recent speaker (9/13), Kendall Haven will be speaking at a Volunteer Center of Sonoma County event on October 16, 8:30 am – Noon, at the Redwood Credit Union Community Room. His topic, Your Brain on Story: As well as the Brain of Every Person with Whom You Need to Communicate. Fee. Check for details at www.volunteernow.org or call 707-573-3399 x115 or 116.



Notice, Repeat



The Sebastopol Rotary Teacher Mini-Grant Program

The ROTARY CLUB OF SEBASTOPOL is now accepting applications for
THE SEBASTOPOL ROTARY TEACHER MINI-GRANT PROGRAM.

Teachers from public and tax-exempt private schools within the boundaries of the West Sonoma County Union High School District are eligible to receive one-time grants in the amount of \$50 to \$400 to purchase classroom materials or to implement programs that might otherwise go unfunded.

A grant application and guidelines can be found at www.sebastopolrotary.org (click on the **Grants>Teacher Mini-Grants** link).

To be considered in the next funding cycle applications must be postmarked by October 18, 2013.

Since its inception in the Fall of 2002, the Rotary Club of Sebastopol has distributed nearly \$175,000 in Mini-Grants to local teachers.

Please contact Michael Hixson at 540-0319 or mikehixson@comcast.net for more information.

THE ABC's of Rotary

*(Taken from "The ABCs of Rotary", a Rotary International publication originally prepared by
Dr. Cliff Dochterman who was RI President in 1992-93)*

#5: SOME ROTARY FIRSTS

The first Rotary Club meeting was in Chicago, Illinois, on February 23, 1905.

The first regular luncheon meetings were in Oakland, California, chartered in 1909.

The first Rotary Convention was in Chicago in 1910.

The first Rotary club outside of the United States was chartered in Winnipeg, Manitoba, Canada, in 1910.

The first rotary Club in a non-English speaking country was in Havana, Cuba in 1916.

The first Rotary Club in South America was chartered in Montevideo, Uruguay, in 1918.

The first Rotary Club in Asia was chartered in Manila, Philippines, in 1919.

The first Rotary Club in Africa was chartered in Johannesburg, South Africa, in 1921.

The first Rotary Club in Australia was chartered in Melbourne i 1921,

RI Reading: Young Professionals Vision of Rotary

[Link to RI Web Page](#)



Weekly Update *A roundup of Rotary news*

27 September 2013



[Young professionals bring their vision of Rotary to the table](#)

How will you make room for the next generation of young professionals and volunteers in your clubs? We asked Rotaractors and young Rotarians to weigh in on how it should work and what it will take to turn today's young leaders into tomorrow's Rotary members.

- [Read more](#)
- [Learn more about Rotary programs for young professionals](#)

In other news

[An Interact\(ive\) approach to leadership training](#)

How do you keep a roomful of students and adults awake for a seminar on leadership skills?

[Getting free or low-cost ad space for Rotary](#)

Rotary clubs in Vancouver, British Columbia, Canada, make use of digital flat screen billboards.

[Indian philanthropist boosts Rotary's push to end polio with new US\\$1 million gift](#)

Rajashree Birla has announced a new gift of US\$1 million to Rotary to help eradicate polio, bringing her total contributions to the Rotary effort to more than \$7.2 million.

Announcements

[The First Harvest project is working to connect kids and young professionals to Rotary.](#)

[Presidential New Generations conferences set](#)

[First-ever Rotaract Model UN instills courage](#)

[The Rotary Foundation receives coveted 4-star rating from Charity Navigator](#)

Resource guide



[Interact Make a Difference DVD/CD set](#)

Inspire Rotary members to sponsor an Interact club and encourage young people to join.



[Rotary Media Center](#)

Your online resource for public service announcements, videos, and more.



[Rotary Video Magazine Collection 6](#)

Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).

ROTARY CLUB OF SEBASTOPOL

LOBSTER FEED

live and silent auction



4:30PM SATURDAY
October 5th

Dine **Drink**
Dance
under the big tent

1005 Gravenstein Hwy North
SEBASTOPOL
(at O'Reilly Media)

To purchase tickets, contact JT Martin at
(707) 479-8960 or jtmartin@monitor.net.
\$100 per person.

Featuring
The PULSATORS

Proceeds of this exclusive fundraiser will benefit local community and international projects.

