



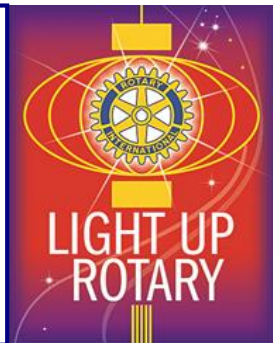
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Jim Wieschendorf – SRJC-Rotary Leadership Program



Date: February 27, 2015
Volume 2014/15—Issue E13-31
Scribe: Harvey Henningsen
Photog: Jerry Warren
Co-Editors: Jack Dunlap /Tom Boag ☑: The Dilleys
Club President 2014/2015: Ron Puccinelli



"All the News that Fits We Print"



Before The Bell



It's a brisk sunny day as your **Scribe** hurdles towards the Roto-Palace on his motorcycle, "Black Magic."

I head towards the reception table and look, there's **Mark Fink** back at his usual spot handling the money.

Dropping my decoder-ring and notepad at a spot that gives a panoramic view of the Roto-palace I head for the Lunch line.

Oh boy, today's fare is one of the favorites for my taste-buds and least favorite for my heart. These slices of heaven are what I would call "killer bread" too good to resist but hard on the arteries. There's a Caesar salad and more veggies and I get a burned corner of the casserole, my favorite part. With an Arnold Palmer in one hand and my dish of yummy food in the other I move to my self-assigned seat with the panoramic view of the temple.

Our roundtable is starting to fill in now..... **Paul Martinovich** on my left, then **Mike Ferguson**, High-Roto-Princes **Linda Sinkay** from the Sebastopol Sunrise club, **Rick Williams** not to be confused with **Rick Wilson**,..... and really **Pres. Ron** there should be a fine for **Rick Williams**. not reading this Roto-Rag. Today I asked him for the 4th time if he saw the 75% discount offer on his goods..... and he doesn't have a clue.....

I digress, moving around the round table, there's the **Rev. Gene Nelson** and **Crab-Catcher Ken Silveira** on my right.

The table talk today is quite divergent.

I'm talking logging to anybody that might be listening..... Sadly no one is. **Mike Ferguson** pretends to be interested, then the subject of music and the **Bob Seeger Band** comes up and everybody's in for this subject change, then Moody Blues talk. The **Rev. Gene**, perfectly color coordinated in a pale purple button-down shirt with a deep purple sweater, perks up with the affirmation that he really likes the Moody Blues. There's speculation they would perform with a full orchestra in a local performance. Now **Kenny's** talking about **Leon Russell** possibly coming to Hop-Monk for two appearances in April. **Kenny's** in for that one, so am I.



🍎 Future Programs 🍎

March 6, 2015

Speaker: **Keller McDonald, Sally Ewald**
Program: **Teacher Awards**

March 13, 2015

Speaker: **Harry Simms**
Program: **Metabolic Diseases**

March 20, 2015

Speaker: **Larry Ford**
Program: **High School Speech Contest**

March 27, 2015

Speaker: **Ron Lindenbusch, Lagunitas Brewery**
Program: **Community Involvement**

April 3, 2015

Speaker: **Dennis Wick, Planning Director Sonoma County**
Program: **Challenges Facing the County Today**

🍎 Future Events 🍎

Fireside Chats – March TBA

Friendship Dinners
March 14, 21

District Conference
April 23rd – 26th

Sebastopol Golf Tournament
April 27, 2015

🍎 Handy Links 🍎

[Pinot for Polio Form](#)
[Sebastopol Rotary Website](#)
[Teacher Mini-Grants Application](#)

🍎 Miscellany 🍎

Next Board Meeting

Date/Time: Wednesday, Mar. 12th, 5:15 p.m.

Location: New!! Vanguard Properties Office
The Barlow in Sebastopol
6790 McKinley Street Suite 120

MAKEUP NOTIFICATIONS – jcblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?

Analy High: 12:40 Most Wednesdays In Choir Room (Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: 12:10 First & Third Thursday, Room 18 (Check with Pauline Pellini, Mike Carey)
Orchard View: Different meeting times (Check with Mike Carey)
Twin Hills: Every Other Tuesday 12:45pm - 1:20pm (Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS
!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

🍎 At The Bell 🍎

Pres. Ron raises the mystical-mallet and CLANG! Our stories grind to a halt and it's.....Meeting-on!

Pres. Pooch is at the rostrum and he's fiddling with his computer mumbling something about # ^ *!!! PowerPoint..... but the screen strangely does not change. The Revered-Roto-Wheel-Hologram is still spinning while our leader is adjusting his laptop. Finally **Ron-Do-Ron-Ron** mutters, "oh heck we don't need PowerPoint anyway." Maybe **Pres. Ron's** going to wing it again today?

Our president calls "**Travelen-Jack-Dunlap**" to lead us in the salute to our flag and he does so masterfully.



SONG.... Pres. Ron calls the "**The-Killer**" up. No not Jerry Lee Lewis, but **Keller McDonald** who leads us in the song *Take Me Out to the Ball Game* with enough enthusiasm to command a standing ovation at the conclusion. [Easily done as everyone was already standing -- Scribe]

The thought for the day was given to us by **Sally Glendening**. Her thoughts were inspired by a friend of hers who was going through a very hard time. It goes like this;

"Life is a two person job."



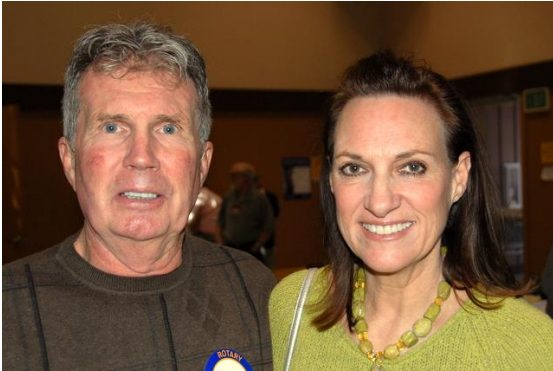


Visiting Rotarians & Guests



Past District Governor Helaine Campbell was in attendance as well as the

Assistant Governor Linda Sinkay, both from the Sebastopol Sunrise Club..



Richard Petersen introduced Mike and Debbie Brooks, new owners of the Santa Nella House that they recently purchased from our own **Bob Reeves**. **Richard** announced that they are interested in joining the club...to that I say, "Welcome!"



Jim passage introduced his next door neighbor Simon Lowings.



Pres. Ron introduced his wife **Lynda**.



Jerry Warren introduced his wife **Kay**.



Pauline Pellini had two Hillcrest Middle School interactors accompanying her. One spoke about how waiting on tables at the recent Rotary Crab Feed earned their group \$200 of the tip money that came to Analy H. S. Interactors.

Pauline's other interactor told of a collection of *Pennies for Porridge* at the Sun Ridge School to support projects for kids in Africa. She also talked about their club starting a movie night.



Announcements



162nd. Annual Golf tournament



Golf-Chairman Richard Petersen got up and said that the new minimum for the golf tournament is 40 golfers..... The golf tournament is Monday, April 27th. The total package for the tournament and a meal is \$100, if you wish to come for the meal only it is \$35.

Learn to swim



Ricky Wilson not to be confused with **Rick Williams** of the aforementioned 75% discount at Harmony Farms gave a report on the needs for the *Learn to Swim Program*.

Rick said that this year The *Learn to Swim Program* has picked up an additional school and there will be 370 students coming for swim lessons. **Rick** said that we do not have not enough instructors to maintain the desired adult to student ratio! We need our members to step up to help and to talk it up with their neighbors and friends so that we can cover this event..... What better gift could we give than teaching a child how to be safe in water?

Teacher of the year tidbits.....

Sally Ewald spoke about the Teacher of the Year awards. There were 25 nominations and the selection committee ended up with three finalists, however with suspense in the air the three finalists were not announced. The Mystery deepens and I'm sure we will learn more at Friday's meeting.

Friendship Dinners

Pres. Ron next recognized **Aldean** for chairing the friendship dinners. The dinners will be on March 14 and 18th. **Aldean** will be taking reservations for guests and hosts on those dates.

Paul Harris Presentations

Sally Ewald and **Karen Daniels** approached the podium.

Sally gave a little bit of history about the Paul Harris Fellow awards and then called **Richard Power**, **Kay Warren**, **Mario Ramos**, and **Harry Simms** to the forefront of the gathered assembly. **Sally** recognized **Richard Power** as a Paul Harris fellow +8, Kay Warren was at the ceremony to except a Paul Harris fellow award for granddaughter Bridget Warren. **Mario Ramos** received his Paul Harris +1 award. **Harry Simms** was presented with his first Paul Harris award.



🍎 Recognitions 🍎

Birthdays

Pres. Pooch called **Brendon Houston** for his birthday on February 21. **Pres. Pooch** asked **Brendon** what he did for his birthday. **Brendon**, being a secret agent to some unknown entity in South Africa refused to give any information. It's quite understandable that **Brendon** gave as little information as possible. **Pres. Ron** knowing he wasn't going to break **Brendon** moved on.

Mario Ramos had a birthday on February 24. When asked what he did he said he celebrated with his family..... **President-Pooch** did some further interrogating which **Mario** skillfully avoided answering.

Anniversaries

The killer was called up next, no not the Killer-Jerry-Lee-Lewis, but our **Seasonal-Song-Leader- Killer- Keller-McDonald**. **Pres.-Pooch** asked **Keller** what he did on his anniversary, February 19??? **Keller** had the most romantic answer. **Keller & Marcia** went to separate business meetings on their anniversary night. After their meetings **Keller** said, "We met each other around 10:30 PM in the hallway at home and said "what a great spaceship it's been"..... No, that's not right. Maybe it was "What a long great trip it's been," or "Baby I wish we were on the ship again."..... From my location it was something that sounded just like one of these interpretations.

Tony Given and **Gloria** had a February 26 anniversary. **Interrogator- President-Ron** went after **Tony**. Question: "what did you do?" answer: "had dinner". Question "did you eat in or out?" Question was ignored. Again, "did you eat in or out?" Answer, "out." Question, "where?" Answer, "local restaurant." I just don't think **Pres. Ron** will make it as an interrogator.



Cool Kids Camp



At the podium **Robin** thanked our club for its \$1,350 donation to Ron and Ginger DeGrange at the Cloverleaf ranch to fund three students for their program.

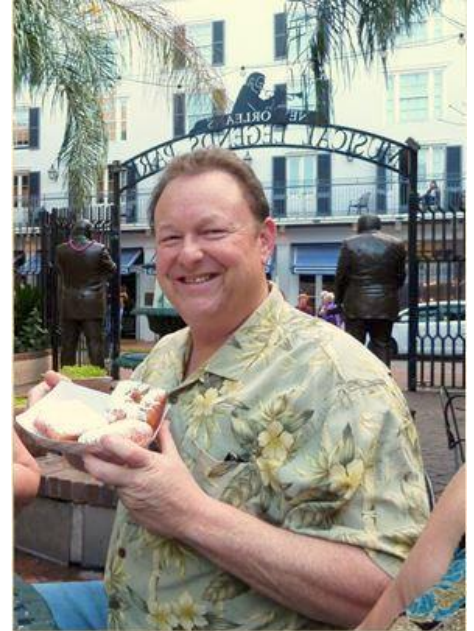
My table-mate to the left **Paul Martinovich** elbows me and says, "you know Ron and Ginger charge over \$1,000 per student to participate in this program." Doing simple mathematics **Paul** comes up with a sum of three students costing at least \$3,000 and here Ron and Ginger are funding the 3 children at \$450 apiece! That's Rotary and community cooperation in action.

Pres. Ron-do-Ron-Ron then called on **David Schreiber** to describe his New Orleans experience..... If there are any sharp readers in the audience you will note that several weeks ago in the table talk section of the Appleknocker we described the careful intricate planning for this trip.

David thanked **JT** for his suggestions on points of interest.

David also suggested that any future visitors to New Orleans to try the hand grenade drink.

From **David's** description of the trip and his photos it looks like he traveled with the family of at least 150, a little cumbersome for sure but great if you like big family doings. **David** said that it was basically an alcohol free, cholesterol free, fat free trip.

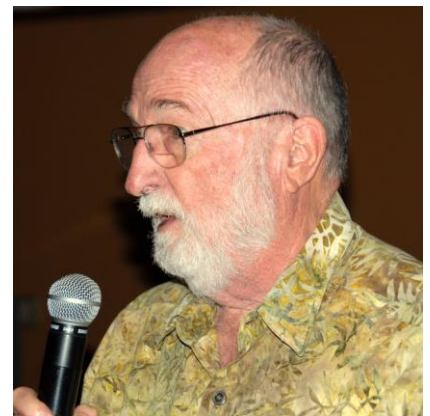


Pres. Pooch-Arama then cast his eyes on my hero **Frank Mayhew**.

Frank talked about a rain harvesting assistance and new classrooms that have been built in Mexico in conjunction with other Rotary clubs.

Frank then went on to say that Healdsburg Rotary club member Rick Tang, had won a photography award for a picture he had taken for the rotary magazine. Way to go Rick!

My philanthropic hero **Frank** having brought in \$45,000 to Rotary for this grant program was then slapped with a \$35 fine. If I were a referee in this meeting I would call that unnecessary roughness. But alas I'm not.





The Candy-Land-Wheel-of-Fortune



Richard Petersen's guest Mike Brooks won the sticky-gooey-chocolate-wheel-of-fortune-affle. He had the right number and drew a baby Ruth semi-melted candy bar. Reaching into The bag of unknown chocolate Gooey bars he miraculously pulled another unmelted baby Ruth.So Guest Mike walked away with what **President Ron** called "a pile of cash!" Wow...he'll join the club for sure now!!!

Your rookie substitute cub reporter for the month, citing the freedom of information act, asked **Pres. Ron** exactly how much the Mystery guest won. **President Ron** quickly directs the question to **Blackjack-Blasco**. At lightning speed **Jack** replies \$125.

At this point **Les Crawford** jumped up and said he wanted to donate \$100 towards his daughters Paul Harris award no maybe that was \$100 towards Sun Ridge school...it's a little confusing to sort these things out. Anyway there's another hundred dollars into the Roto-kitty.



The Program – Jim Wieschendorf – SRJC-Rotary Leadership Program



Pres. Ron next called on **Program Chairman Henry Alker** to come to the podium.

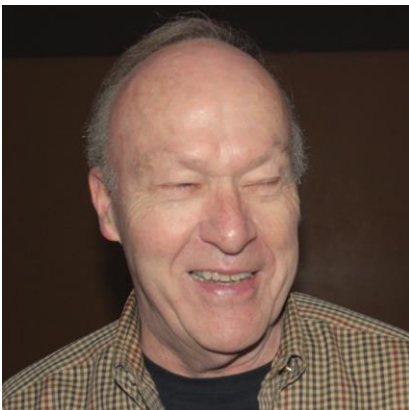
Henry read off a list of Rotarians, **Paul Yeomans, Gene Nelson, Barbara Beedon, Rollie Atkinson, Tom Boag, Robin Maybury, Vince DaLuiso, Ron Puccinelli, Yvette Williams van Aggelen, Nao Noguchi, David Schreibman, Jim Passage, Harry Simms, Henry Alker** himself.

As **Henry's** reading off these names I say to myself "wow what an impressive list of names, I guess I won't be on that list."

So just what was this mystery list? **Henry** said it was a list of Rotarians who have brought in speakers for programs this year and we should thank them, which we did with a rousing round of applause. Henry added his personal thanks and encouraged other Rotarians to search their universes for interesting people that they would like to share with other Rotary members. Lo, the list is not complete! Must discuss with **Henry**.

So I'm looking up and I see by the clock on the wall that there's a fly sitting on the number 12:59pm.....And oh yes now it's time for our program.

The aforementioned **Henry** introduced Jim Wieschendorf of the Santa Rosa East Rotary club and today's presenter.



Jim thanked past member Kent Seegmiller for something.

Jim then presented an approximately 20 minute program that mystified your scribe until the very end.

Basically the jest of his talk is that 18 local Rotary clubs have participated in pitching in \$93,000 (so far toward a goal of \$100,000) to Santa Rosa Junior College for an endowment fund for the maintenance of a room at the J. C.



Our clubs participation was \$4000 in this project.....

The room is in the Bertolini Center which is the main part of the J.C. campus. When your **Scribe** went there, this building was the cafeteria and it was called the coop, like chicken coop. Your **Scribe's** wife has an office in this beautiful new building. This Rotary room is in the main part of campus and the room that Rotary is proposing to finance is called the **Leadership Room** on the main drag of the campus.

The interest from that endowment theoretically will take care of the maintenance of the building as well as the State of the Art conferencing and A/V equipment and in return Dr. Frank Chong, President of Santa Rosa Junior College. has endorsed this project and has allowed Rotary to put its name on this room. It will be called the Rotary Leadership Training Room.

This room will embody Rotary's highest callings, working with youth and education. On March 4 there will be a dedication of the Rotary leadership room at Santa Rosa Junior College.

The leadership programs will deal with the three pieces of leadership, they are; Honesty & Trust, Integrity, and Transparency. Jim Wisendorf concluded his presentation with questions and answers.



The Final Bell



At this point the Roto-clock was counting down the final seconds of our meeting and **President-Ron** tapped the sacred bell at precisely 1:30 dismissing us to our alternate universes.



After the Final Bell



Teacher Mini-Grants

Since its inception in the fall of 2002, the Sebastopol Rotary has distributed nearly \$210,000 in Mini-Grants to local teachers.

Grant Size: \$50 to \$500 maximum.

Qualifications: Any teacher working in a public or tax-exempt private school located within the boundaries of the West Sonoma County Union High School District.

Deadline: April 17, 2015.

Submit application using this [link](#) for consideration.

Questions can directed to Michael Hixson at mikehixson@comcast.net



The Program for Friday March 6



Ground-breaking New Community – School partnerships in West County

The Sebastopol Rotary Education Foundation (SREF) will recognize three outstanding Teachers of the Year selected from over twenty nominees.

Following the award ceremony there will be two presentations on significant aspects of these new partnerships:

Coordinators from "Tomorrow's Leaders Today" and from the "Mike Hauser Algebra Academy" will present on issues and proposed solutions.

"Tomorrow's Leaders Today" is a cooperative program of SAY / Santa Rosa and West County high schools.

The "Mike Hauser Algebra Academy" is a cooperative program of the Santa Rosa Chamber of Commerce, the Sebastopol Chamber of Commerce, and the 5 Sebastopol-area school districts.

Keller McDonald will moderate the program.

RI READING: Rotary Weekly - [Celebrating Rotary's Anniversary](#)
[CLICK HERE TO GO TO RI WEBSITE](#)

Rotary Weekly

27 February 2015 | A roundup of Rotary news



[Celebrating Rotary's anniversary](#)

This week marks 110 years since Paul P. Harris, Gustavus Loehr, Silvester Schiele, and Hiram E. Shorey gathered in Loehr's office in Room 711 of the Unity Building in downtown Chicago for what would become known as the first Rotary club meeting. It also is 30 years since Rotary launched its campaign to rid the world of polio.

- [View photos of celebrations around the world](#)
- [Read more about three decades of PolioPlus](#)
- [Learn more about the founders of Rotary](#)

GIVE TO END POLIO

Empowering youth

Interact Video Contest winner

For the second time in three years, the Interact Club of Hugh Boyd Secondary School in Richmond, British Columbia, Canada, took the \$500 grand prize in the annual Interact video contest, beating 88 entries from 33 countries. The secret to the club's success isn't just the professional quality of the videos but the stories behind them, says club member Kyle Gomes, who was the director, cinematographer, and editor for this year's three-minute entry.



- [Read more about the contest and see the winning entry](#)
- [Browse Interact projects on Rotary Showcase](#)
- [Join a discussion with alumni](#)

Exchange Ideas

Why do you love Rotary conventions?

Rotary member Margaret Lesjak attended her first convention in Sydney in 2014. Having grown up near Sydney, she was not drawn by the location so much as the opportunity to meet Rotary members from all over the world. Read more about her experience and share what you love about Rotary conventions on our Convention Insider Blog. And register to join us in São Paulo 6-9 June.



- [Read Lesjak's blog post](#)
- [Learn about convention speaker Dr. Geetha Jayaram](#)
- [Register by 31 March to save](#)

MY ROTARY: YOUR CLUB RESOURCE HUB

Make a New Year's resolution to take advantage of Rotary's online tools! Go to [My Rotary](#) to find time-saving resources for all your club needs:

- [Rotary Club Central: Check your progress on club activities and plans and add accomplishments!](#)
- [Brand Center: Create promotional materials with our latest branding tools](#)
- [Rotary Ideas: Find donors, partners, and volunteers for your projects](#)



ROTARY PEACE SYMPOSIUM: 4-5 JUNE

Plan now to join Rotary Peace Fellows, alumni, and Rotary members in São Paulo for this special two-day event.

- [Follow us on Facebook for updates](#)
- [See our lineup of speakers](#)

- [Register today](#)

Rotary online tools

Search by skills and interests

Did you know you can now search for other members of Rotary, Rotaract, and verified Rotary alumni by skills and interests on My Rotary? Simply navigate to Exchange Ideas and Search People to check it out. Only users who have unlocked and listed skills and interests in their profile will show up in searches, so modify your profile today.

- [Modify your profile and begin connecting](#)
- [Join a discussion group](#)
- [Download anniversary graphics to share](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).

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