



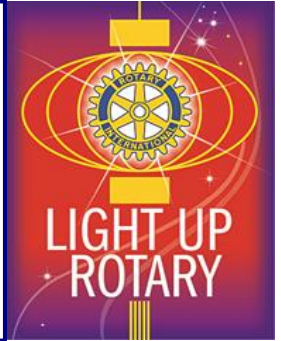
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Brittany Heck – Gold Ridge Resource Conservation District



Date: February 6, 2015
Volume 2014/15—Issue E13-28
Scribe: Harvey Henningsen
Photog: Jerry Warren
Co-Editors: Jack Dunlap/ Tom Boag ☑: The Dilleys
Club President 2014/2015: Ron Puccinelli



"All the News that Fits We Print"



Before The Bell



With a tidal wave of dire predictions threatening to swamp our wet Feb. 6th Row-Row-Roto meeting this Friday we were flooded with dire warnings of from 8 to 12 inches of rain predicted by Al Roker on the East Coast Today Show to the West Coast's channel #3 Christina Loren's prediction of 4 to 8 inches of rain over this past weekend.

Being prepared for the worst your Scribe was about to set off to the meeting in a rowboat. However the disaster predictions were for naught and we were greeted with a gentle sprinkle as we arrived at the Sacred-Roto-Palace.

Once inside the palace doors the mood was warming, jovial and uplifting.

I was joined at my table, [pan left to right] by **David Schreibman**, **Ricky Wilson**, **Dennis Judd**, **J. T. Paul Martinovich**, **Tom Boag** & the **Rev. Gene**, with **Jerry Warren** on my right. The table talk was **Dave's** upcoming trip to New Orleans & Mardi-Gras.

Questions & suggestions, best place to buy beads, best jello-shots, pirates, sight-seeing, best this & that with some old war stories..... For a short period the topic shifted to removing Redwood logs from behind houses with a crane.....Then there was a lot of grousing going on about missed opportunities in Super Bowl play calling..... **Jerry** & I talked photography & cameras. This interesting ebb & flow was interrupted as the exalted Palace Leader **Pres. Ron** called this meeting to order at precisely 12:15pm.



At The Bell



Rick Williams led the assembled with the *Pledge of Allegiance*. **Karen Daniels** led us in song.....*America The Beautiful*. After the song was over an unknown person asked no one in particular, "How does she do that?"

Pres. Pooch called for the thought for the day by **Larry Ford**. Alas **Larry** was not present so **President Ron** said "hold that thought, we will catch up to it after we have enjoyed our lunch." Meanwhile on the giant hologram screen there appeared instructions about the District Training Assembly scheduled for March 21, in Ukiah.

Future Programs

February 13, 2015

Speaker: **Alan Soule, Pres. No. Bay Electric Automobile Assn**
Program: **Electric Vehicles**

February 20, 2015

Speaker: **Dave Mitchell, Former Editor Pt. Reyes Light**
Program: **Small Town News & Big Prizes**

February 27, 2015

Speaker: **PDG Michael Juric and Team**
Program: **New Concepts for Rotary involvement**

March 6, 2015

Speaker: **TBA**
Program: **Teacher Awards**

Future Events

Crab Feed
February 14, 2015

Handy Links

[Pinot for Polio Form](#)
[Sebastopol Rotary Website](#)
[Community Grants Application](#)

Miscellany

Next Board Meeting

Date/Time: Wednesday, Feb. 11th, 5:15 p.m.
Location: New!! Vanguard Properties Office
The Barlow in Sebastopol
6790 McKinley Street Suite 120

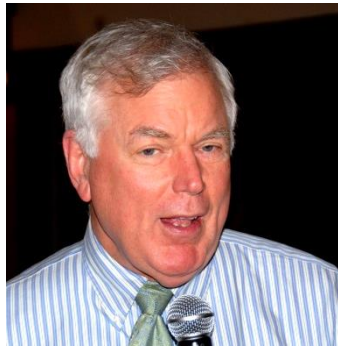
MAKEUP NOTIFICATIONS – jcblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?

Analy High: 12:40 Most Wednesdays In Choir Room (Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: 12:10 First & Third Thursday, Room 18 (Check with Pauline Pellini, Mike Carey)
Orchard View: Different meeting times (Check with Mike Carey)
Twin Hills: Every Other Tuesday 12:45pm - 1:20pm (Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!



With lunch well organized and mostly out of the way, **President Ron** reconvened the meeting. Around this time **Larry Ford** appeared at the meeting..... It could've been before -- it could've been after, it might've been right now..... Anyway **Larry** was definitely really late but then in the 40 years I've been in Rotary with **Larry**, he has always been late so it was natural & normal and felt just right for **Larry** and your **Scribe**. Who could get mad at a person with such a smile as his? Our **Delinquent Dentist** informed us that he will never again start a root canal 10 minutes before a Rotary meeting starts.

Larry's long awaited thoughts for the day are as follows;

1 Note to self; don't schedule a root canal if I have to be at the Rotary meeting on time.

2 Those who look outward dream; those who look inward awaken.

3 It's what you learn after you know everything that counts.....

[Thoughts well worth waiting for --**Scribe**.]

Visiting Rotarians & Guests



Bud Daveiro introduced Gay McFarren from the sunrise club.

Torrey Olson introduced speaker Brittany Heck.



Dan Rasmus introduced the Twin Hills Charter Middle School Interact officers with Teacher Advisor Nicole Ellwood.



Jim Pacatte introduced his sweetheart **Rosemarie**.



Pauline Pellini introduced Carolyn Worley from At Home Nursing.



Foundation Business

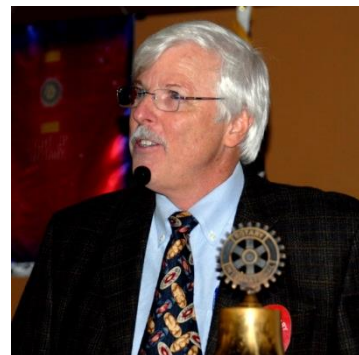


At this point our very own **John Blount** came to the podium & asked **Jim** and **Rosemarie Pacatte** to join him at the podium.

John recounted about how the Paul Harris award came to be and how in recent years the levels of giving has been increased from \$1,000 to new levels ranging up to 250,000+ dollars..... **John** teased us by saying we had one such member in our club.



John then went on to inform the club that **Jim** and **Rosemarie** have decided to give at the \$100,000 level in their estate planning.



Jim Pacatte came to the podium and gave a very heartfelt talk about the reason why he and **Rosemarie** decided to bequeath this amount of their estate to the Rotary Foundation. **Jim** said that he had done of a lot of research on nonprofits to find out how much expense was taken away at the administrative level and he was totally pleased with the fact that Rotary's administrative level comes in somewhere between 1and 2% and instead of in some cases 50%.....

What an incredible membership this club has with its diverse talents and levels of giving. It is such an incredible feeling of gratitude that your **Scribe** has..... to be associated with such a fine group of human beings.



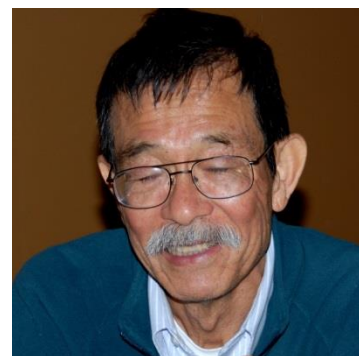
Announcements



Crab Feed

Nao Noguchi announced that the crab feed is sold out. He thanked everybody for selling the tickets and encouraged everybody to come out and participate in the crab cracking before the meeting and on the shift you are not eating, to serve our guests on Valentines weekend.

He promised all of us who show up for the morning crab-cracking that he will have some warm liquid rice to fire our spirits. Thank you **Nao**, for the incredibly efficient job of bringing this fund-raiser to fruition.

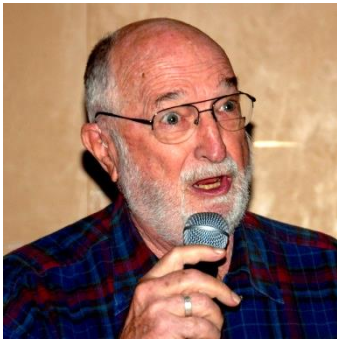


Troy McAdams asked for more donations to the two raffle drawings at the upcoming crab feed. He threatened us that if we didn't come through he might have to rejoin the club..... It would be such a pleasure for this to happen..... **Troy** coming back, that is.



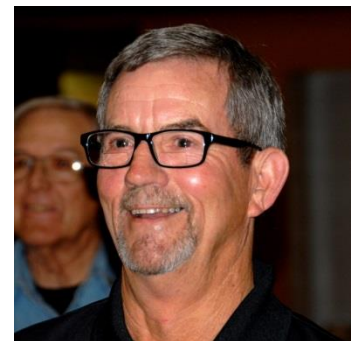
Recognitions

Moving on to birthdays, **President Pooch** first nailed **Patti Blount**. Apparently she didn't have a memorable birthday because she couldn't remember what she did.



Next up in **President Ron's** cross hairs was **Frank Mayhew** whose birthday was on January 19. **Frank** chastised **Pres. Pooch** for not playing *77 Sunset Strip* in honor of his 77th birthday. **Frank** said he had a wonderful birthday-month at their Shasta cabin which

Brad Benedetti was the next one up on the birthday boy List. **Brad** asks **President Ron** if he knew what was famous about **Bradley's** birthday. **Pres. Pooch** did not know the answer so Brad told him that it was the day that Patty Hearst was kidnapped. Duh? Doesn't everybody know that?



Pres. Ron cast his gaze on **Tom Dilley** for a February 1, anniversary. When asked what he did, **Tom** said he could not remember. [You know it makes me feel so much better when I hear other people say that **-Scribe.**]

Pres. Ron announced that our Romantic-Roto-Valentines Program would be about electric cars.....This sends a jolt of electricity through your **Scribe** and makes his heart throb.

Another **Frank** Recognition - **Pres. Ron** next recognized the aforementioned **Frank Mayhew** who has brought in \$48,000.00 to Rotary from a grant that he wrote.....Way to go **Frank!** You are another one of the heroes.



Pres. Ron lined up **Richard Power** in his sights and showed slides that **Richard** had taken of the trip he & **Trish** had taken to Galapagos on their vacation. We saw beautiful bird pictures including some gorgeous pictures of Scarlet Macaws. Your **Scribe's** blue & gold Macaw, Sunny, would have liked to have seen these images & joined that flock. The fine was 30 bucks leaving **Richard** exposed for a five dollar fine later on.



Scandal in the neighborhood & Retribution..... The mood shifted as **President Ron** talked about the violation of people's property rights and retribution in what he called..... the toilet paper wars..... It seems that something is threatening the peaceful atmosphere of Happy Valley out by Oakmont. It appears that **Brad Benedetti, Jerry Warren, and Dave Madsen's** peace & tranquility have been threatened with a rash of unprovoked assaults on each other's properties. Pictures of their front yards before and after were shown with and without toilet paper hanging from their trees. One can only wonder what the CC & R's say about such property infringements?.....Maybe we should send in a team of negotiators & peace-keepers???..... Just goes to show you no matter how old you get, one can still be adolescent.



Sweet Spinner Raffle



Oh no, not **Frank** again. Moving onto the raffle it was once again your **Scribes** hero, **Frank Mayhew** who had the winning ticket..... However a spin of the wheel required him to retrieve a Three Musketeers from the mystery-bag. Alas, **Frank** picked a Butterfinger. Sweet & close but no mullah \$\$\$.



Brittany Heck – Gold Ridge Resource Conservation District



Roto-member, farmer, Gold Ridge Resource Conservation District board member, and schoolboard member **Torrey Olson**, introduced our program speaker Brittany Heck. Brittany is the Executive Director of the Gold Ridge Resource Conservation Dist.



Torrey said that Brittany has worked at the RCD for 9 years and she has been the Executive Director for 3 years. **Torrey** went on to say that Brittany is dedicated, devoted, forthright, and concise at board meetings.

Brittany grew up in SoCal surfing and sailing. She is a graduate of SSU, lives in Marshall, and is engaged to a sheep rancher from Tomales. **Torrey** says that having her as the Executive Director makes him proud to be on the board.

The Resource conservation districts were created by President Roosevelt as a result of the 1930's dust bowl. President Roosevelt called on Governors' of all of the states to conserve water & soil.

The district is funded by taxes and federal, state, local and foundation grants. Gold Ridge Conservation District is 95% funded by grants.

One-half of their funding goes to Salmon habitat restoration.

Water is our most precious resource.....In the 1800's Mark Twain said, "Whiskey's for drinken, Water's for fighten."

Brittany said that the District is charged with providing education, monitoring, planning, community outreach, regulation compliance, pollinator habitat, Salmon habitat, soil conservation, water conservation, and climate adaptation.

The RCD annual budget is \$1.8 million, and for the years 2014-15, it is \$2.5 million.

The District works with local contractors, consultants, engineers, RCD staff, manufacturers, equipment suppliers, and nurseries. [There is a un-substantiated rumor going around the Roto-Palace that **Rick Williams**..... (Not to be confused with **Rick Wilson**) is offering a 75% discount on all plants purchased for habitat restoration of our gardens. All you have to do is mention the secret code phrase..... "Pres.PoochPromisesa75%discount." You can bet your Digby-Dollar on that --**Scribe**.]

The Gold Ridge RCD goals are community building, education, pride & ownership, perpetual stewardship, safety & security, innovation, and the preservation of culture.

You can contact Brittany Heck via email at Brittany@goldridgercd.org or Phone 707-823-5244.



The Final Bell



President Ron thanked Brittany for her informative and interesting program and announced that the Sebastopol Rotary Club will be making a donation to Pathway Home in her name. The meeting was adjourned at precisely 1:30 P.M.



After the Bell



The Sebastopol Chamber of Commerce Board will present the 2015 Community Awards on Thursday, Feb. 12 from 6-8 p.m. at the Sebastopol Center for the Arts. Several of the projects sponsored by the Sebastopol Rotary Club and club members are 2015 Award Winners including; Interact "Adopt a Family - Youth Service to Others, Mike Carey - Service to Youth, and Learn to Swim Program - Hall of Fame.

COMMUNITY GRANT APPLICATIONS ARE NOW OPEN! To date, we have given over \$1.38 Million to deserving West Sonoma County organizations. We will be accepting applications until February 10, 2015. Please pass along this information to anyone you know who is deserving and in need. They are available online at: <http://sebastopolrotary.com/SitePage/community-grants>

Press Release

Date: December 8, 2014

Sebastopol Rotary Community Grant Applications Open December 10

Once again the Rotary Club of Sebastopol has opened up the application process for their Community Grants Program. "Since 1925, Sebastopol Rotary Club has given more than \$1.38 million to hundreds of local organizations, putting Rotary's "Service Above Self" motto into action," says Rotarian David Schreibman. "Last year alone we awarded approximately \$42,000 to 27 deserving organizations." This program is made possible through fundraising efforts at this year's Great Gatsby Gala with 100% of the monies going directly to those who need it.

The current application period starts December 10, 2014 and runs through February 10, 2015. Applications are available on the Sebastopol Rotary web site <http://www.sebastopolrotary.org/>. On the main page, click on "Grants" from the top banner and choose "Community Grants" to get your application and further instructions. Award announcements will be made before April 2015.

While grant requests for any purpose will be considered, preference is generally given to grant requests that meet the following criteria: Sebastopol/West Sonoma County focus, long-term impact, community impact/number of people affected, and the lack of alternative funding sources.

For more information, contact David Schreibman at 916-715-0953 or dcassoc@cds1.net or go to www.sebastopolrotary.org.

THE ABC's of Rotary

**(Taken from "The ABCs of Rotary", a Rotary International publication
originally prepared by**

Dr. Cliff Dochterman who was RI President in 1992-93)

#68: Rotary World Peace Scholarships

One of the most popular programs of The Rotary Foundation is Group Study Exchange. Since the first exchange between districts in California and Japan in 1965, the program has provided educational experiences for more than 44,500 business and professional men and women who have served on about 9,000 teams.

The GSE program pairs Rotary districts to send and receive study teams. Since 1965, almost US\$79.5 million has been allocated by The Rotary Foundation for Group Study Exchange grants. One of the attractive features of GSE is the opportunity for the visiting team members to meet, talk, and live with Rotarians and their families in a warm spirit of friendship and hospitality. In addition to learning about another country through visits to farms, schools, industrial plants, professional offices, and governmental establishments, the GSE team members serve as ambassadors of goodwill. They interpret their home nation to host Rotarians and others in the communities they visit. In recent years, teams of a single vocation or cultural group have been exchanged. Some GSE teams help create humanitarian projects between their countries. Many of the personal contacts blossom into lasting friendships.

Truly, the Group Study Exchange program has provided Rotarians with a most enjoyable, practical, and meaningful way to promote world understanding.

RI READING: Rotary Weekly

[CLICK HERE TO GO TO RI WEBSITE](#)

Rotary Weekly

6 February 2015 | A roundup of Rotary news



[How healthy is your club?](#)

Healthy clubs regularly ask themselves whether the benefits they offer match the expectations of their members. Is your club fun? Are members connecting, developing friendships, and finding rewarding service opportunities? At a recent training event for incoming leaders, Michael McQueen, a member of the Rotary Club of Crows Nest, New South Wales, Australia, spoke about why club leaders must be willing to try new things.

- [Read about McQueen's presentation](#)
- [Read General Secretary John Hewko's address to district governors](#)
- [Download Club Assessment Tools](#)

GIVE

Membership

How to mix service and fun in your club activities

Evan Burrell joined a Rotaract club when he was 18. His reasons at first were not all that altruistic: he wanted to make friends and find a girlfriend. But Burrell, who did meet his wife through Rotary, also learned that serving others brought him incredible joy. In a post for Rotary Voices, Burrell, a member of the Rotary Club of Turramurra, New South Wales, talks about how service can be fun and why it is a wonderful benefit of Rotary membership.

- [Read Burrell's post](#)
- [Discover what young professionals are looking for in Rotary](#)
- [Find out how to take your club from good to great with our Be a Vibrant Club leadership plan](#)

Polio eradication

Golf marathon raises money for polio eradication

Rotary members in Kansas City, Missouri, USA, love their golf. They also wanted to find a unique way to raise money for polio eradication. And so the first-ever District 6040 golf marathon for polio was born. The fundraiser, held in September, raised \$42,530 in pledges and donations. Jerry Venters, who golfed 100 holes in a single day, talks about the experience in Rotary Voices.

- [Read Venters' blog post](#)
- [Learn how you can advocate for a polio-free world](#)
- [Browse polio awareness efforts on Rotary Showcase](#)
- [Join a discussion on ending polio](#)

MY ROTARY: YOUR CLUB RESOURCE HUB

Make a New Year's resolution to take advantage of Rotary's online tools! Go to [My Rotary](#) to find time-saving resources for all your club needs:

- [Rotary Club Central: Check your progress on club activities and plans and add accomplishments!](#)
- [Brand Center: Create promotional materials with our latest branding tools](#)
- [Rotary Ideas: Find donors, partners, and volunteers for your projects](#)



ROTARY PEACE SYMPOSIUM: 4-5 JUNE

Plan now to join Rotary Peace Fellows, alumni, and Rotary members in São Paulo for this special two-day event.

- [Follow us on Facebook for updates](#)

- [See our lineup of speakers](#)
- [Register today](#)

Providing clean water

Restoring school bathrooms in war-torn Kosovo

Ethnic conflict in the 1990s took its toll on schools in rural Kosovo. Government resources have been rebuilding roads and homes in the mountain city of Peja, but little of the money has gone to repair ruined sanitation facilities in schools. Rotary members from Colorado, USA, have teamed up with the Rotary Club of Peja on a global grant project to fix or replace sinks, toilets, septic tanks, and leaky roofs in the schools, while teaching healthful hygiene habits.

- [Read more](#)
- [Read about this year's World Water Summit, which focuses on sanitation in schools](#)
- [Read about a project to repair schools in Cameroon on Rotary Showcase](#)
- [Support a school sanitation project in Jamaica through Rotary Ideas](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).

GET MORE NEWS