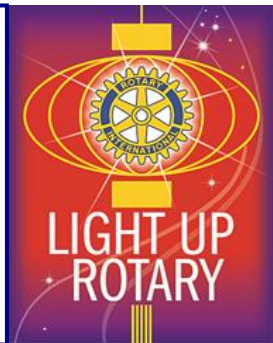




**Date:** January 23, 2015  
**Volume** 2014/15—Issue E13-26  
**Scribe:** David Still  
**Photog:** Dorothy Rodella  
**Co-Editors:** Jack Dunlap/ Tom Boag ☑: The Dilleys  
**Club President 2014/2015:** Ron Puccinelli



"All the News that Fits We Print"



Legions of Rotarians seen marching - onward - to the Community Church Memorial Hall. It's Friday!



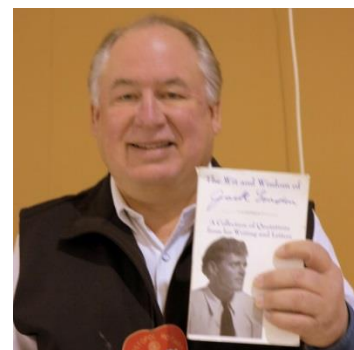
**Jim Passage** led the Pledge of Allegiance. Our newest member, **Jim** is an alumnus of the University of Michigan whose last national college football championship was in 1997. This information was cheerfully provided by **Mike Hixson**, graduate of Ohio State.



**President Ron** looked in vain for a lead singer to get things rolling. Finding none, he picked out unlucky **Paul Yeomans** who was minding his own business in the front row. **Paul** gave his best try at leading what one wag labeled a funeral dirge version of *God Bless America*. Please send out a search party for **Keller**, **Karen** or **JT**. We may be a singing club but we are not all singers.

The thought for the day was brought to you by **Mike Ferguson** quoting one of his favorites Jack London;

"I would rather be ashes than dust! I would rather that my spark should burn out in a blaze than it should be stifled by dry-rot. I would rather be a superb meteor, every atom of me in magnificent glow, than a sleepy and permanent planet. The proper function of man is to live, not to exist. I shall not waste my days in trying to prolong them. I shall use my time."



## Future Programs

**January 30, 2015**

Speaker: **Allan Bernstein, MD**  
Program: **Current Research on Human Memory**

**February 6, 2015**

Speaker: **Brittany Heck, Director local RCD**  
Program: **Gold Ridge Resource Conservation District**

**February 13, 2015**

Speaker: **Alan Soule, Pres. No. Bay Electric Automobile Assn**  
Program: **Electric Vehicles**

**February 20, 2015**

Speaker: **Dave Mitchell, Former Editor Pt. Reyes Light**  
Program: **Small Town News & Big Prizes**

## Future Events

**Crab Feed**  
**February 14, 2015**

## Handy Links

[Pinot for Polio Form](#)  
[Sebastopol Rotary Website](#)  
[Community Grants Application](#)

## Miscellany

**Next Board Meeting**

Date/Time: **Wednesday, Feb. 11<sup>th</sup>, 5:15 p.m.**  
Location: **New!! Vanguard Properties Office**  
**The Barlow in Sebastopol**  
**6790 McKinley Street Suite 120**

**MAKEUP NOTIFICATIONS – jcbiasco@comcast.net**  
**On-line Make-Ups: www.RotaryEClubOne.org**

**INTERACT MAKE-UPS – HAVE YOU TRIED IT?**

Analy High: **12:40 Most Wednesdays In Choir Room (Check with Bob Hirsch, Jack Dunlap, Ted Baggett)**  
Brook Haven: **12:10 First & Third Thursday, Room 18 (Check with Pauline Pellini, Mike Carey)**  
Orchard View: **Different meeting times (Check with Mike Carey)**  
Twin Hills: **Every Other Tuesday 12:45pm - 1:20pm (Check with Dan Rasmus)**

**For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS**

**!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!**

## Visiting Rotarians & Guests



Dan Bornstein dropped in for lunch.

David Mark Raymond paid a visit. He is from Sebastopol Sunrise.



Art Everett from Atascadero California also joined us.



Guests included **Bob Cugini's** daughter Lila. Lila means 'has sense of humor' in Sanskrit which is appropriate as Lila is a stand-up comedian.



**Dorothy Rodella** introduced her husband **Ron** also known as **Boo-Boo**. (Sorry Ron but AppleKnocker strives for accuracy in all things.)

**Pauline Pellini** introduced her guests Taylor Cover and William Rodriguez from the Brookhaven Interact Club.

**Mark Stevens** introduced Exchange Student Guillen who would return later in the program.



## Announcements

**Sally Ewald** was called away to jury duty and was unable to do her Rotary International duty of awarding Paul Harris fellowships so **President Ron** filled in.

**Treasurer Mark Fink** was awarded his PH plus 6!



**Dorothy Rodella** and **Ron "Boo-Boo" Rodella** teamed up to accomplish a Paul Harris for daughter Julia.

**Tim Moore** was brought to the fore and was awarded a special sponsor badge for sponsoring our newest member **Jim Passage**. You too can get one, just sponsor a new member. Do it today.



## Crab Feed

**Grand Ticket Poohbah** (aka **Ticket Nag**, aka **Ticket Queen**, aka **Dorothy Rodella**) announced that the late seating on February 14th is Sold Out. A waiting list is being compiled for the late comers. Early seating tickets still available but hopes run high that the Crab Feed will sell out a week early this year. Tickets are only 55 shekels. **Dorothy** asks that all who are holding tickets or money bring it on in. Raffle items can be dropped off at Exchange Bank. **Dorothy** also gave a thank you shout out to **Aldean Noethig** who is providing aid to the **Poohbah**.

**Jack Blasco** - he of the absolutely authentic, absurd, and amazing alliteration - reminded all potential volunteers the Crab Feed puts the FUN back in FUNdraising. Volunteers will have the opportunity to Kill the Crab, Kook the Crab, Klean the Crab, and Krack the Crab. Volunteers with poor skills will be expertly coached by **Brad Benedetti** who knows how to Crack it. Please - Don't Make **Jack** crabby.

**Nao Noguchi** mentioned that all who show up on Friday morning the 13th for the work party will have a chance to partake in some hot liquid rice drink. Sounds tasty.

**Paul Yeomans** announced that the Dictionary Program volunteer needs are now covered. He thanked everyone for their quick responses. Now it's time to pick'm up and give'm out.



Happy Hour featuring **Vince** and the Moonbeams is still on schedule for January 23rd at Eight Restaurant.

Also on your calendar should be the April 11 work day at the Laguna Education Foundation from 9 to 12. Its good solid outdoor work getting your hands dirty for a good cause.



## Recognitions



**Jackie Moreira** was singled out for her January 20, birthday. The whole family went up to the cabin and had a great time.

**Greg Gill** celebrated his January 21, b/day with a weeklong party. First, a weekend skiing at Vail Colorado, then a trip to Gray Eagle, followed by a family dinner, and finally some quiet meditation time with friends at the Pool Hall.

**Jackie Moreira** also celebrated her anniversary on Dec. 28. Their original plan was to go to Brazil to celebrate their 30th but events conspired to cause them to postpone the trip. They plan to do the big celebration next year for 31.

**Reverend Gene Nelson** was singled out by **President Ron** as a well-known Green Bay Packer fan. Alas, the Cheese head is now back in the refrigerator and the green and gold packed away in mothballs until next year. **Gene** was actually speechless and no fine was levied. Now **Gene** can join the rest of Northern California in totally ignoring the National Football League and waiting wistfully for pitchers and catchers to report in February.

**Mike Ferguson** was recognized for his recent publicity spate in the SF Chronicle concerning his budding partnership with the Mondavi boys, scions of the great Napa wine family. The brothers, Dante and Carlo, are moving out of Napa, probably finding that the terroir over there is completely played out, and are working on some top quality Sonoma County Pinot Noir. **Mike** is supplying the top quality grapes for the project. His vineyards were recently placed on the Sustainability Honor Roll. Congrats to **Mike**.

**Linda Johnson** was recognized for a recent birthday party for her husband at the Union Hotel in Occidental.



**Mark Stevens, Aleia Coate, Katy Spyрка, Jackie Moriera** and David Mark Raymond, all members of the Exchange Student Committee once again introduced Guillen. He is trying to raise funds for a trip to Hawaii. Guillen and the Committee will provide a dinner for eight for the lucky winner of a raffle. Envelopes were distributed wherein Rotarians placed large sums of money to defray trip costs. Next week the winner of the dinner will be announced.

The last remaining football fan in Northern California - **Aleia Coate** -was recognized. She is, in fact, a follower of Tom Brady, Bill Belichick, and that bunch of guys fondly known as "The Pats." While this team may have never heard of the Rotary Four Way Test - they are still being allowed to play in some game coming up some time in the future. **Aleia** is planning a party and swears that all of the balloons will be properly inflated.



### **Sweet Spinner Raffle**



**Tom Campbell** held the lucky number, spun the wheel for a Baby Ruth, drew a Baby Ruth and then gave the winnings to the Sebastopol Rotary Education Foundation. This second big win in two weeks should quiet those calls for a return of the zucchini in a bag contest.



### **Maureen Purtill, Rosa Gonzalez – Graton Day Labor Center**



**Rev. Gene Nelson**, somewhat recovered from last week's catastrophic loss to the Seahawks, composed himself and introduced the program. Maureen Purtill is the Director of the Graton Day Labor Center also called the Centro Laboral de Graton (CLG.) Joining her at the podium was Rosa Gonzalez, Program Director for Women's Programs.

The CLG has thirteen years of helping workers in West County match with employers and improve their lives. The CLG serves as a hiring hall, a meeting place, and an educational center. Its vision is to create a better community in a democratic way. The workers create the policies together. Twenty-five to 60 workers a day use the center. Employers contact the center for work needs and the center matches workers with skills.



Workers have set their rate at \$15 per hour. Some skilled workers get \$25. Domestic workers also use the center to find work. There is not always enough work to go around and the workers themselves have designed a system to distribute the work based on fairness and need.



The center is a 501(c) 3 organization and accepts donations. It also receives grant money from various sources. It currently has a program to prepare applicants who have recently become eligible for drivers licenses, has an ongoing English language program, and gives instruction in health and safety. The center can also make legal aid referrals when needed.

If you need help on any type of project, call the CLG. The Center is open Monday through Saturday from 6:30 am to 11:30 am and Sundays from 8 am to noon. Maureen also mentioned that the CLG got its start when our own **Mario Ramos**, owner of Mexico Lindo Restaurant allowed them to use his restaurant to organize. The rest is history.



### **The Final Bell**



President Ron thanked our speakers. Sebastopol Rotary will be making a donation to Pathway Home in their name. He closed the meeting at 1:30 p.m.

## 🍏 After the Bell 🍏

### Happy Hour at Eight



## 🍏 Speaker Next Week 🍏

Allan Bernstein, MD is Medical Director of the Stroke Program at Healdsburg District Hospital, and in Sebastopol. He has presented his program on How Music Improves Memory in several venues, and is a captivating speaker. He will tell us about current research into human memory.

## 🍏 Extra! Extra! 🍏

COMMUNITY GRANT APPLICATIONS ARE NOW OPEN! To date, we have given over \$1.38 Million to deserving West Sonoma County organizations. We will be accepting applications until February 10, 2015. Please pass along this information to anyone you know who is deserving and in need. They are available online at: <http://sebastopolrotary.com/SitePage/community-grants>

# Press Release

**Date:** December 8, 2014

## **Sebastopol Rotary Community Grant Applications Open December 10**

Once again the Rotary Club of Sebastopol has opened up the application process for their Community Grants Program. "Since 1925, Sebastopol Rotary Club has given more than \$1.38 million to hundreds of local organizations, putting Rotary's "Service Above Self" motto into action," says Rotarian David Schreibman. "Last year alone we awarded approximately \$42,000 to 27 deserving organizations." This program is made possible through fundraising efforts at this year's Great Gatsby Gala with 100% of the monies going directly to those who need it.

The current application period starts December 10, 2014 and runs through February 10, 2015. Applications are available on the Sebastopol Rotary web site <http://www.sebastopolrotary.org/>. On

the main page, click on “Grants” from the top banner and choose “Community Grants” to get your application and further instructions. Award announcements will be made before April 2015.

While grant requests for any purpose will be considered, preference is generally given to grant requests that meet the following criteria: Sebastopol/West Sonoma County focus, long-term impact, community impact/number of people affected, and the lack of alternative funding sources.

For more information, contact David Schreibman at 916-715-0953 or [dcassoc@cds1.net](mailto:dcassoc@cds1.net) or go to [www.sebastopolrotary.org](http://www.sebastopolrotary.org).

### **THE ABC's of Rotary**

**(Taken from “The ABCs of Rotary”, a Rotary International publication  
originally prepared by  
Dr. Cliff Dochterman who was RI President in 1992-93)**

### **#67: Ambassadorial Scholarships**

The Rotary Foundation Ambassadorial Scholarships program is the world's largest privately funded international scholarships program. In 1947, 18 “Rotary Fellows” from 11 countries were selected to serve as ambassadors of goodwill while studying in another country for one academic year. Since that time, approximately US\$413 million has been expended on some 34,000 scholarships for people from some 110 countries, studying in 105 countries around the world.

The purpose of the scholarships program is to further international understanding and friendly relations among people of different countries. Scholars are expected to be outstanding ambassadors of goodwill to the people of the host country through both informal and formal appearances before Rotary and non-Rotary groups. Each scholar is assigned a host Rotarian counselor to facilitate involvement in Rotary and integration into the host culture.

Since 1994-95, The Rotary Foundation has offered two new types of scholarships in addition to the Academic-Year Ambassadorial Scholarships. The Multi-Year Ambassadorial Scholarship is awarded for two years of specific degree-oriented study abroad. The Cultural Ambassadorial Scholarship provides funding for three or six months of intensive language study and cultural immersion in another country.

In addition to being an investment in the education of tomorrow's leaders, Rotary Foundation scholarships create personal links between countries and are an important step toward greater understanding and goodwill in the world.

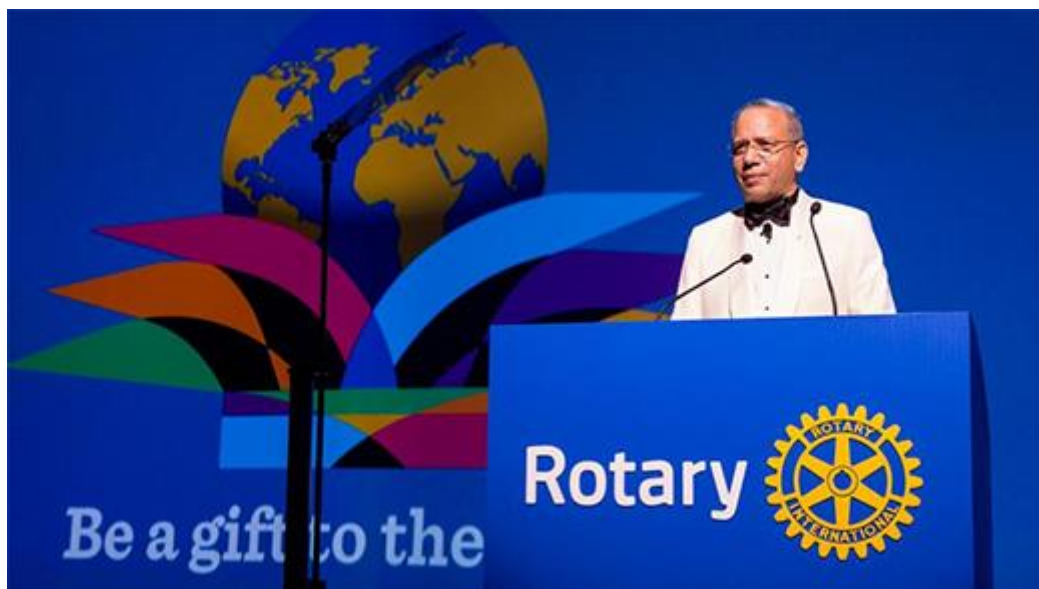


## RI READING: Rotary Weekly

[CLICK HERE TO GO TO RI WEBSITE](#)

# Rotary Weekly

23 January 2015 | A roundup of Rotary news



### [President-elect urges Rotary members to 'Be a Gift to the World'](#)

Rotary International President-elect K.R. “Ravi” Ravindran asked Rotary members to use their talents, expertise, and leadership to transform the lives of others when he announced his theme for the 2015-16 year, *Be a Gift to the World*, during the International Assembly in San Diego, California, USA.

- [Read more about the theme](#)
- [Read what incoming governors think of the theme](#)
- [View photos from the assembly](#)

**GIVE**

**Rotary's brand**

**Why telling Rotary's story is so important**



Rotary Director-elect Jennifer E. Jones explained the importance of Rotary's brand to incoming governors at the International Assembly on Monday. Jones noted that although governments, worldwide NGOs, and larger corporations trust Rotary to create positive change, the organization's image in local communities needs improvement.

- [Read more of Jones' message at the assembly](#)
- [Learn why Rotary member Michael McQueen is asking members to challenge tradition](#)
- [Read incoming governors' comments about the brand](#)
- [Learn how you can strengthen Rotary](#)

## Providing clean water

### Sesame Street Muppet visits Rotary leaders

Raya, one of the newest Muppets from Sesame Workshop, joined Past RI President Bill Boyd on stage at the International Assembly to talk about toilets. With support from the Bill & Melinda Gates Foundation, Sesame introduced Raya last year to teach the more than 40 million children who watch the show in Bangladesh, India, and Nigeria about sanitation and hygiene. Raya is also slated to speak at the World Water Summit 4 June.

- [Read The Rotarian's conversation with Raya](#)
- [Read about Raya's visit to the assembly](#)
- [Learn how you can support a project for clean water in Egypt](#)

## MY ROTARY: YOUR CLUB RESOURCE HUB

Make a New Year's resolution to take advantage of Rotary's online tools! Go to [My Rotary](#) to find time-saving resources for all your club needs:

- [Rotary Club Central: Check your progress on club activities and plans and add accomplishments!](#)
- [Brand Center: Create promotional materials with our latest branding tools](#)
- [Rotary Ideas: Find donors, partners, and volunteers for your projects](#)



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## ROTARY PEACE SYMPOSIUM: 4-5 JUNE

Plan now to join Rotary Peace Fellows, alumni, and Rotary members in São Paulo for this special two-day event.

- [Follow us on Facebook for updates](#)
- [See our lineup of speakers](#)

- [Register today](#)

## Exchange ideas

### Now we're talking

Connect with other Rotary members by joining a discussion group or starting a new one. In the past three months, membership in discussion groups on My Rotary has grown by 12 percent. With more than 335 discussion groups to choose from, you are sure to find a topic that interests you, and your contributions will add to the conversation.

- [Find a discussion group](#)
- [Join a discussion on improving your club's fundraising effectiveness](#)
- [Learn other ways to exchange ideas](#)

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### Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

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*Rotary Weekly* brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to [website@rotary.org](mailto:website@rotary.org). Share comments on [Rotarians Worldwide discussion group](#).

**GET MORE NEWS**