



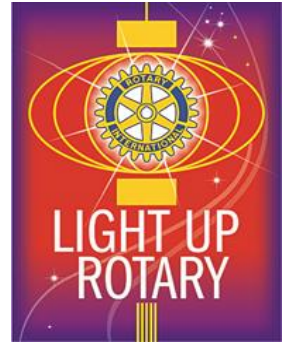
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Great Gatsby Gala and Rotary Convention Update



Date: July 11, 2014
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Photog: Robin Maybury
Co-Editors: Jack Dunlap / Tom Boag ☑: The Dilleys
Club President 2014/2015: Ron Puccinelli



"All the News that Fits We Print"



Way Before The Bell



"Dog-gonit," or something to the effect, exclaimed the **Sergeant-at-Arms** as the meeting set-up got underway, "The sacred Rotary Podium/Bell Stand/Control Center is missing." A couple of theories were considered including it was borrowed by the District so they could replicate the exquisite design, or President Ron had it at home to make special modifications. Alas the discovery of a ransom note and verifying photo solved the mystery.

Will the sacred Rotary Podium be available for the next meeting, or will the **Sergeant-at-Arms** be providing a substitute?



Before The Bell



As I arrived at Friday's meeting my face immediately light up and felt a smile appearing upon my face. Rotary is the highpoint of my week, as I walked in I saw **President-Elect Rick Wilson** greeting us all as we arrive. **Mel Davis** was walking towards the badge box as I was getting my badge, trying to be a proper Rotarian I attempted to get **Mel's** badge for him. Unfortunately, I was unsuccessful.

Then I had the pleasure of giving **Mark Fink** my money (annual and meeting) and getting a big smile. Sitting beside **Mark** was our smiling **Jack Blasco**, how always put's out his hand to shake and make you feel welcome. Next, I was greeted by **Bob Cugini's** smile as I signed up for the club's picnic, Saturday, August 2, at **Bob and Peggy Roger's** home The Gopher Hole Ranch, again this year. When I told **President Ron Puccinelli** how very dressed he looked today. He smiled and said "I do clean-up well."

Walking to my to find a seat I saw **Tom Farrell**, he was looking well and when I asked he said he was doing "Fine and feeling okay." As I left said hello to **Sally Glendening**, who was sitting to **Tom's** left

Future Programs

July 18, 2014
Speaker: **Assistant Sheriff,
Lorenzo Duenas**
Program: **Sherriff's Office Update**

July 25, 2014
Speaker: **Mike Browne of Kosta
Browne winery**
Program: **How I got into the wine
business**

August 1, 2014
Speaker: **TBA**
Program: **TBA**

Future Events

August 2
Club Picnic

September 26
Flu Shot Clinic

November 15
The Great Gatsby Gala!!!

Handy Links

Pinot for Polio Form
Scribes and Photogs
Sebastopol Rotary Website
Taiko Drummers

Miscellany

Next Board Meeting (Ron's)

Date/Time: Thursday, August 13th, 5:15
p.m.

Location: Pauline Pellini's Office
(Wherever that is - Maybe at new Barlow office???)

MAKEUP NOTIFICATIONS - jbblasco@comcast.net
On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS - HAVE YOU TRIED IT?

Analy High: **12:40 Most Wednesdays In Choir Room**
(Check with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: **12:10 First & Third Thursday, Room 18**
(Check with Pauline Pellini, Mike Carey)
Orchard View: **Different meeting times**
(Check with Mike Carey)
Twin Hills: **Every Other Tuesday 12:45pm - 1:20pm**
(Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS

!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

At The Bell

At 12:15 **President Ron Puccinelli**, tried to welcome all from his podium, however it was MIA it had been kidnapped and the ransom demanded was a \$100 donation to the Rotary Club of Sebastopol Education Foundation. **Ron** said with a big smile he would be thrilled to make the donation to the Education Foundation. **President Ron** asked **Sally Ewald**, to lead us in the Flag Salute. Then **Karen Daniels** led us with her golden voice in *God Bless America*.



President Ron Puccinelli asked **Steve Beck** for the Thought of the Day, he had three;

"Nobody made a greater mistake than he who did nothing because he could only do a little."

"You do live longer with bran, but you spend the last fifteen years on the toilet."

And last but not least,

"Knowledge is realizing the street is one-way. Wisdom is looking in both directions anyway."

Visiting Rotarians and Guests

At 12:30 **President Ron Puccinelli**, rang the bell to start the meeting. Our visiting Rotarians were introduced. District Governor-Elect Erin Dunn from Fortuna and Michael McGlothlin from the Sebastopol Sunrise Rotary Club. All visiting Rotarians were warmly welcomed with a Big Hi!



Then **President Ron** asked if any members had any guests to introduce.



John Blount introduced his guest Silke Knebel, who is the Director of Development for Blue Planet Network which last year merged with East Meets West an organization that our club has worked with for several years doing Viet Nam projects.



Bob Rogers introduced his wife **Peggy**.

Edwin Wilson introduced his wife **Diana**.



Nao Noguchi pointed out that **President Ron** forgot to introduce his wife **Lynda**, **Nao** said that should be a \$10 fine. Then a blushing **President Ron** introduced his lovely wife.



Announcements



Programma De Bacas supports the education of students in Mexico through scholarships funded by Rotarians. An email has been sent to members requesting that they send their donations directly to Mexico. **President Ron Puccinelli**, requested that all funds be given to **Treasurer Mark Fink**, when all money is collected the money will be sent by wire, courtesy of **Dorothy Rodella**, and Exchange Bank.

Flu Shoots will be available again this year at the September 26, meeting. **Paul Thielen's** wife **Yvonne** a nurse will be giving the flu shots.

At last night's Board Meeting, a new Rotary program called Friends of Rotary was introduced. The first two members inducted were **Diana Wilson**, Silent Auction Chair and **Ann Hill**, Live Auction Chair.

Annual Club Picnic will be on Saturday, August 2, at **Bob and Peggy Roger's** home The Gopher Hole Ranch. Cost \$15 for individual and \$25 for a couple, great food and drink will be provided including Mario Ramos' famous Margarita's, games for all skill levels, swimming and great company.

Tour d'Organics will be held, Sunday, August 10th "Eat Local, Ride Local" volunteers are still needed.

Sebastopol Community Church Giants Trip – Leaving from the church 10 a.m. Saturday morning, July 12.

President Ron read a letter the club had received from Barbara Boxer in reconnection of the 30th Anniversary of the Learn to Swim Program. He then acknowledged **Greg Jacobs** and **Rick Wilson's** work to keep the popular and successful program alive.



Nao Noguchi announced the Taiko Concert this Friday at Sonoma State University still has tickets available.



Recognitions



President Ron Puccinelli moved on to everyone's favorite; recognition and fines



Bob Rogers was fined \$10 & \$5 for his Zucchini collection and for leaving his briefcase at last night's board meeting.



Gene Nelson was recognized for his non photo shopped picture of the beautiful fish he caught in the Sacramento River.

Sally Ewald was pictured on a Segway with a few of her closest friends, part of a package that she purchased at the Lobster Feed. She was also fined for a Winemakers Cruise of the Mediterranean. Fine \$20



David Schreibman went with his friends on the trip to South Padre Island that he had bought at the Lobster Feed. A great time was had by all, \$10 please.

Barbara Beedon and her husband **Greg** were the Grand Marshals for their neighborhood annual 4th of July "Boom, Boom" party. Fine \$15



Some how the AV crew got on the fining side of **President Ron**, it had something to do with Telly Tubies as this was the slide on the screen and was shown behind him at his installation.



Telly Tubies remind us of how as we age, our weight gravitates to our middle. Fine \$10 for each member of the AV Crew **Paul Thielen, Ken Jacobs, Edwin Wilson, Jack Dunlap, Dan Rasmus, and John Blount.**

The Raffle



President Ron introduced this year's new Raffle, "The Sweet Spinner" Ron called up his wife **Lynda** to stand on a roulette wheel to demonstrate how the raffle roulette should work. She said "no way – not happening." Our First Lady then gracefully returned to her seat.

Then **President Ron** explained the "revised" raffle process.

Steps of "The Sweet Spinner" Raffle:

The “Sweet Spinner”

1. Spin to determine type of candy to draw [And no standing on the wheel required – **Ed.**]
2. Draw that type of candy from bag
3. Win cash & candy if correct candy drawn.
4. Win candy in bag if wrong candy drawn.
5. Start with 6 types 1st week
6. One removed each week until only 3 remain.
7. Land on Rotary Wheel to go directly to cash



A raffle ticket was drawn; **Greg Jacobs** had the winning ticket. He spun the Sweet Spinner, and then reached in the bag for a match, no match. Thus **President Ron Puccinelli's**, first raffle was over and though not a winner **Greg Jacobs** returned to his seat with the bag of candy.

The Programs

A new major fund raiser for this year “The Great Gatsby Gala”

President Puccinelli introduced a new major fund raiser for this year “The Great Gatsby Gala” which will be Saturday, November 15, 2014, at the Sebastopol Community Center, \$125 a head. It is a smaller venue only seating 250. There will be a catered dinner, the Silent Auction will start at 5 p.m. and be over before dinner. The Live Auction will start with the salad course, and will be finished before dinner is over. Then there will be time to enjoy the live music and dancing.



He then introduced the co-Chairs for “The Great Gatsby Gala”, **Meredeth Bertacco**, **Mia Del Prete**, and **Diana Rich**. **Mia** and **Meredeth** stepped up looking like the 1920's with pearls and beads around their necks and beautiful feather hair decorations. **Mia** and **Meredeth** thanked **Ron** for the great introduction. **Ron** said it is going to be fun to have an upscale event here in Sebastopol. It is going to be important to get the right people to the event, those who can afford to bid on the Live Auction items. As that is where the money is to be made.



Henry Alker introduced the panel on the 2014 Rotary International Convention in Sydney Australia, **John Blount**, **Ron Puccinelli**, and **Jack Dunlap**.

John Blount started off with a slide show of the convention, End Polio Boat and Bridge Walk pre-convention events. The Bridge Walk set a record of the most people climbing on the structure (340.) A record for the most flags (270.) Fantastic Youth Exchange and RotarAct preconference programs.

The convention was held at the Sydney Olympic Park which was forty minutes outside of Sydney, but the city put on extra light rail trains and buses to make the trip back and forth as seamless and painless as possible. There were 19,000 attendees from 208 countries. The Planetary sessions were well attended some of the speakers that made an impression were; Human Nature, the Motown Group, Peter Spalding group, a former Peace Fellow spoke about the global fund for children.

Tony Abbott the Prime Minister of Australia announced that Australia will be donating \$100 million to End Polio Now.

The House of Friendship where you can find Fellowship Groups for everything from Stamp Collecting to Polio Survivors and everything in-between. There were opportunities to buy things to support Rotary Projects [including great gifts for the grandkids –Ed.]



It is amazing to meet people from so many countries in their native dress. Meeting people who are always smiling and happy to be part of Rotary is rewarding and it is stimulating to see all the different Rotary programs that are being put in to action all over the world. There is so much to learn from and to share with other Rotarians.

Next year the 2015 Rotary International Convention will take place in San Paulo, Brazil from Saturday, 6 of June to Tuesday, and 9 of June.



Jack Dunlap spoke about the highlights for him attending his first Rotary International convention. He said seeing 18,000 of your closest friends in one spot made the size of Rotary more than a simple statistic. Riding on the plane, bus, and train and having wonderful conversations with fellow Rotarians who have these fantastic jobs; the downside is you never see them again.

Jack was very impressed with the House of Friendship with its 360 booths, and numerous Rotary Action Groups. "There is a group for any interests' fruit cake, wines, flying, Harley Davidson, etc.

Jack also made a side trip to see the Great Barrier Reef.

President Ron shared that all the plenary sessions were as filled as the first one. The conference was a good showcase for Australia. He seconded all that **John** had said about this being a showcase of International Transportation: Fantastic light rail, buses, and ferries.

At the convention in Sydney, there was a free lunch on one day. Thirty Rotary Clubs from Australia, set up bar-b's to feed the attendees. **Ron** said he really enjoyed this meal.

Breakout sessions were numerous, unfortunately they over lapped so you could not attend them all.

Jack said that Rotary International showed they really realize that there are changes needed to keep up with the current generation. We will have some conversation in our own club about what can be done to improve communications with members, prospective members and the community. It remains to be seen what steps we decide to take.

Ron said the conference made him interested in interacting more closely with the local RotarAct Clubs, and to try to be more inclusive with our community.

John said he learned more about logistics on the Convention Committee for Korea. **Bob Rodger's** commented when you are at an International Conference, you have your badge with your name and club on it and people come up to you and say "Oh you are from John Blount's club."



With a little time left after the program, a picture of **Robin Maybury's** father came up. **Robin** said his father was 89 years old on Father's Day. He said his dad was, and is the original Crazy Brit. He had used that expression to describe himself in his rookie sketch, and that he had borrowed that expression from his Dad. Then we were treated to other pictures of **Robin's** trip to England and his family, including his mom. Fine \$20



The Closing Bell



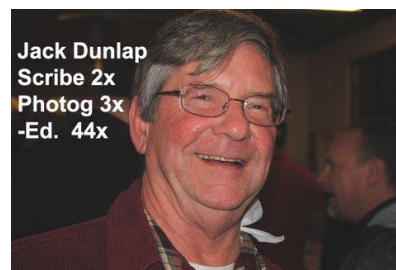
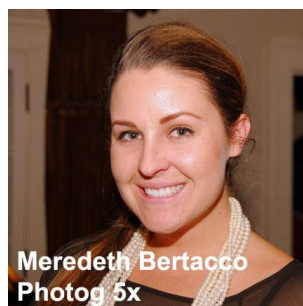
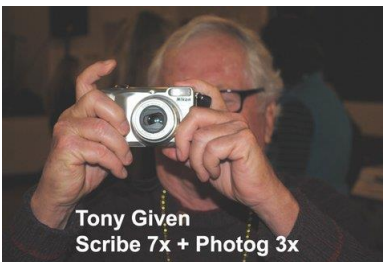
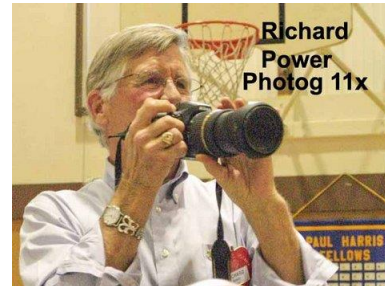
President **Ron Puccinelli** said "Meeting is adjourned." and rang the bell.



After The Bell – Scribes, Photogs, and Eds.



From February 2013 to now, 75 issues of the Appleknocker have been prepared and distributed. Following are the Rotarians who made these 75 issues come to life with energetic photography, creative writing, some editing, and a lot of cat herding.





Mike Ferguson Photog 5x



Barbara Beedon
Scribe 4x



Tom Boag
Photog 4x
-Ed. 30x



Dennis Judd
Photog 4x



Larry Ford
Photog 4x



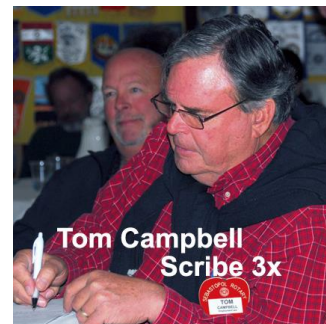
Karen Daniels Photog 3x



Rollie Atkinson
Scribe 3x



Dorothy Rodella
Photog 3x



Tom Campbell
Scribe 3x



Amelie Depireaux
Photog 3 times



Pres Bob Rogers
Scribe 1x, Photog 1x
Silent Check Editor



Robin Maybury
Photog 2x



Chris Dawson
Photog 1x



Les Crawford Photog 1x



Pres Edwin Wilson
Photog 1x



THE ABC's of Rotary

**(Taken from "The ABCs of Rotary", a Rotary International publication
originally prepared by
Dr. Cliff Dochterman who was RI President in 1992-93)**

#43: No Personal Privileges

Frequently, friends ask whether Rotarians receive special business benefits from their Rotary membership. Should Rotarians expect a special discount or some preferential service just because they are dealing with a fellow Rotarian?

The answer is clearly "no." The RI Manual of Procedure expressly states the Rotary position on this matter. The policy, originally approved by the RI Board of Directors in 1933, is that in business and professional relations "a Rotarian should not expect, and far less should a Rotarian ask for, more consideration or advantages from a fellow Rotarian than the latter would give to any other business or professional associate...Any use of the fellowship of Rotary as a means of gaining an advantage or profit is contrary to the spirit of Rotary."

On the other hand, if new or increased business comes as the natural result of friendship created in Rotary, it is the same normal development that takes place outside of Rotary as well as inside, so it is not an infringement on the ethics of Rotary membership.

It is important to remember that the primary purpose of Rotary membership is to provide each member with a unique opportunity to serve others, and membership is not intended as a means for personal profit or special privileges.

About Sutter Care at Home's Community Flu & Wellness Program

It really does make a difference where – and from whom – you get your flu shot!

A Sutter Care at Home nurse will be coming to our September meeting to administer flu vaccines for those of you who are interested. She will be administering the Quadrivalent flu vaccine for \$30.00. If you would like to get the preservative free Quadrivalent flu vaccine, the cost is \$35.00. You will need to call or email Denise (see below) to reserve a preservative free flu shot. If you have Medicare Part B (without an HMO), Sutter Care at Home can bill Medicare for you and there will be no charge for the Quadrivalent flu shot. Please bring proof of Medicare Part B to the clinic.



11 July 2014 | A roundup of Rotary news



Dates changed for 2015 São Paulo Convention

Rotary International President Gary Huang and the RI Board have changed the dates for the 2015 Rotary Convention in São Paulo, Brazil, to Saturday, 6 June, through Tuesday, 9 June – starting and ending one day earlier than previously scheduled. The dates were changed because the original opening day (Sunday, 7 June) coincided with one of the city's most popular parades.

- [Read more about the date change](#)
- [Learn about the Rotary Carnival and other host events](#)
- [Check riconvention.org regularly for updates](#)

REGISTER

Ending child slavery

Atlanta club uses its connections to combat human trafficking

Rotary members in Atlanta are building awareness of human trafficking and caring

for its victims through a \$4.1 million campaign to expand a shelter and haven for homeless youth. The new campus is giving more youth a place to get off the street, earn an education, and stay out of reach of those that would exploit them.

- [Read more](#)
- [Learn about the Rotarian Action Group Against Child Slavery](#)
- [Support a project benefitting Argentina's shadow children](#)

Membership

How do you invite someone to join Rotary?

Those who know Bill Wittich call him the Starbucks guy, because he spends a lot of time in one. But the California Rotarian puts his time savoring a steaming cup of mocha to good use by attracting new members. How does he do it? Learn his secret in his blog post for Rotary Voices.

- [Read Wittich's blog post](#)
- [Get resources for finding new members](#)
- [Watch the video "Why Rotary?"](#)

SÃO PAULO CONVENTION DATES CHANGED

The 2015 Rotary Convention will run Saturday, 6 June, through Tuesday, 9 June – starting and ending one day earlier than originally scheduled.



- [Learn more about this change](#)
- [Check riconvention.org for updates, registration & housing details](#)
- [Find information about HOC events](#)

NEW DUES PROCESS EASIER FOR CLUBS

Beginning 1 January 2015, club officers can say goodbye to the semiannual report and hello to a simple one-page invoice that clearly states the amount owed.

- [Learn more about the new process](#)
- [Find answers to frequently asked questions](#)
- [Send questions & comments to clubinvoice@rotary.org](#)

Supporting education

Giving tomorrow's children the hope of a better future

Sixty-seven million children worldwide have no access to education and more than 775 million people over the age of 15 are illiterate. Rotary clubs in Bangladesh, in partnership with Leaders of Tomorrow, are addressing the issue by supporting a school for street children.

- [Support the project on Rotary Ideas](#)
- [Learn how Rotary members are helping a school in Nicaragua](#)
- [Join a discussion of Rotarian educators](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

Send questions to website@rotary.org. Share comments on [Rotarians Worldwide discussion group](#).

GET MORE NEWS