



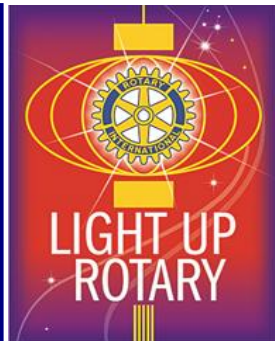
The Appleknocker

Sebastopol Rotary Club's Weekly Bulletin

Ray Johnson – The Wine Business Institute at SSU



Date: May 15, 2015
Volume 2014/15—Issue E13-41
Scribe: Linda J Johnson
Photog: Mike Ferguson
Co-Editors: Jack Dunlap / Tom Boag ☑: The Dilleys
Club President 2014/2015: Ron Puccinelli



"All the News that Fits We Print"



Before the Bell



We saw our newest members, **Michelle Kimble** and **Debbie Brooks** greeting Rotarians and getting those 75 signatures squared away! [Needed to trade in a Green Badge for a Red Badge –Ed.] Our newest members were assisted with additional hands and hugs by **Barbara Bickford**, **Jim Passage** and **Linda J. Johnson**. If you would like to be a Greeter, let **Linda** know as she is responsible for our welcoming line -- the more, the merrier.



At the Bell



Our **President Ron** started the afternoon with the *Pledge of Allegiance* led by our **Master Scribe Jack Dunlap**.

Our song maestro extraordinaire was **Karen Daniels**. Her fabulous voice led us in her favorite song *God Bless America*.

Thought for the Day by **Dennis Judd**, "Letting go of our own limits."

I am proud to be a member of the Sebastopol Rotary. A group of special hardworking and caring individuals. It is important for us all to realize and remember that we each have the ability and the power to make a difference in this world for the better. When we were younger we wished we could change the world for the better but did not have the power, resources, or experience to make all of the changes we thought were important.

Now that we have some power and some resources it is important for each of us to not forget what was, and is important as we move forward. It is important for each of us not to place our own limits on what we can accomplish because with Rotary, our power and resources are multiplied. Individuals in Sebastopol Rotary have made significant accomplishments in changing this world for the better. Some examples include the **Mayhews** with Adopt a Village and Tom Farrell with Cool Kids Camp.

Who will be next? What will they accomplish?

SPECIAL THANKS to **Mario Ramos** for a fabulous evening at Mexico Lindo in Graton last Friday night. Food was plentiful and delicious and there were about 50+ Rotarians and spouses enjoying the patio. There was a great band playing and **Mario** sang a beautiful song in his native language. It was one of the best social events of the year! – If not the best. If you missed it, be assured that **Mario** will welcome you to Mexico Lindo in the future.

Future Programs

May 22, 2015

Speaker: Team from District 3060 in India
Program: Rotary Friendship Exchange

May 29, 2015

Speaker: Eric Johnson from IOTA Press
Program: Antique Printing Methods

June 5, 2015

Speaker: Keith Woods, North Bay
Builders Exchange
Program: 30 Years of The Bay Area
Sports Hall of Fame

May 15, 2015

Speaker: Alan Snow
Program: Santa Rosa Symphony

Future Events

Debunking!!

June 19, 2015

Handy Links

Pinot for Polio Form
Sebastopol Rotary Website
Overcoming Obstacles Photos

Miscellany

Next Board Meeting

Date/Time: Wednesday, June 10th, 5:15 p.m.

Location: New!! Vanguard Properties Office
The Barlow in Sebastopol
6790 McKinley Street Suite 120

MAKEUP NOTIFICATIONS – jcbiasco@comcast.net

On-line Make-Ups: www.RotaryEClubOne.org

INTERACT MAKE-UPS – HAVE YOU TRIED IT?

Analay High: 12:40 Most Wednesdays In Choir Room (Check
with Bob Hirsch, Jack Dunlap, Ted Baggett)
Brook Haven: 12:10 First & Third Thursday, Room 18
(Check with Pauline Pellini, Mike Carey)
Orchard View: Different meeting times
(Check with Mike Carey)
Twin Hills: Every Other Tuesday 12:45pm - 1:20pm
(Check with Dan Rasmus)

For all Interact Mtgs.: CALL AHEAD TO CONFIRM MEETINGS
!!! CHECK IN AT SCHOOL FRONT OFFICE FIRST !!!

OUR GUESTS RECOGNIZED



Erin Dunn - Fortuna Sunrise-District Governor Elect. Erin said she never misses a chance to have lunch with the wild and wooly Sebastopol Rotarians. One has to admire her tenacity to navigate a 4 hour drive to visit the club.

Jeff Boal - Weaverville – Life Insurance -

We love seeing our past members come visit, so give up a cheer!



Don Spradlin - Sebastopol Sunrise Rotary-Non-Profit

Peggy Wyman: Rohnert Park Cotati - Rotary – Banking. Peggy announced their fundraiser Craft Beer Fest on May 30, 2015 from 1-5 pm. View website <http://rpcraftbeerfest.org>.

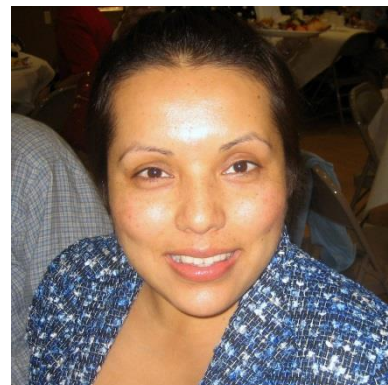
President Puccinelli introduced his First Lady **Lynda Puccinelli**.



Jim Passage introduced guest Andrea Hagan Schmitz from Vanguard Properties.

Harry Polley and **Barbara Beedon** introduced Jim Rafini, a new resident to Sebastopol.

Harry Polley, for the second week, introduced Marisol Vigil from Westamerica Bank.





Mike Ferguson introduced his grandson Blake Ferguson.



Bob Cary introduced Alex Kanzler and girlfriend Lynda Kanzler.



Jack Dunlap introduced love of his life, Ruth Loy.

Bob Rogers introduced his wife **Peggy** as the woman who keeps him out of trouble and from our perspective the one who deserves a medal.

Barbara Beedon introduced our speaker, Ray Johnson from the Wine Business Institute at SSU.



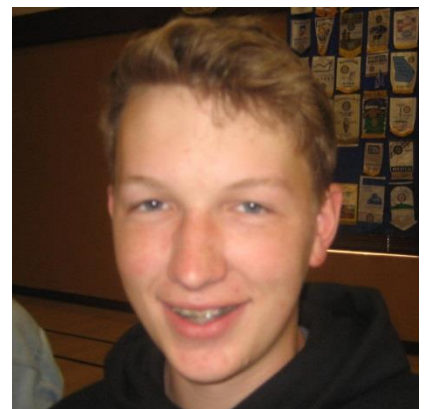
Announcements and Other Business

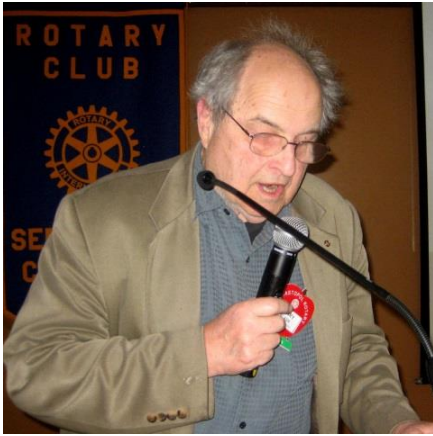


Jim Pacatte needs help with our Rotary commitment to volunteer at the Sebastopol Community Center. He needs three volunteers on Tues & Thursday 5-19 and 5-21 at 10:30 am.

Trade Path Award

Cameron Silzle, Analay High School, returned for his second visit as a guest. Last week he received a Trade Path Award in Video Production. Since time ran out last week, Cameron came back to show his video presentation. Click [here](#) to see the presentation on Youtube.





S RJC Scholarships

The Sebastopol Rotary has sponsored up to four students annually at SRJC. **Henry Alker** reported that each student receives a \$4000 scholarship based on their grade point average, their involvement in leadership and humanitarian focus. We have three students who met these standards and are highlighted.

Dietrich Fraembs - Environmental engineering, GPA 3.75. Teaching fellow for the department chair. Used crowd funding for \$7,350 funding high school leader training program.

Jonathan Holte – Nursing, GPA 3.84. President student nursing association and demonstrates extraordinary patient sensitivity

Larry Keltner -- Radiology Tech, GPA 3.89+. Manages family business and is an electronics wizard. Trained students as a part of two corporate training programs.

Rotary International Foundation

Sally Ewald reported that our contributions towards Shelter Boxes going to Nepal totaled \$ 1,600. **Sally** also related a story of friends who are working in a village in Nepal with shelter issues.

Learn to Swim Program:

Rick Wilson and **Greg Jacobs** were not present to give their report so swim instructor **Jack Dunlap** let the club know of this year's *Learn to Swim* Program was exceptional and that all had a great last day on May 13. Thank you **Rick** and **Greg** for organizing LTS and for your patient tutoring of newbie instructors.



Debunking June 19 and \$45 tickets available NOW!

Gene Nelson was absent and so a most entertaining announcement was led by **John Blount**. Our own **District Governor Designate Bob Rodgers** strolled around with his accordion that he seemed to be playing. **John** and our tenor **Keller McDonald** led us with a whopping good song to singalong with these lyrics:

When the moon hits your eye like a big pizza pie That's Debunking.
If you joined this great club and you love its hubbub... That's Debunking.
Ron is gone...join the throng...can't be wrong on this evening we'll part-eee
Lots of food, lots of wine...then we'll wrap up Ron's time That's Debunking.

[And perhaps there will be a more than a little amore at this family affair --**Scribe.**]

BROOKHAVEN INTERACT CLUB –PAULINE PELLINI, YOUTH SERVICES

Many adults will tell you that they are too busy to get involved. That is definitely not the case for our dynamic and committed Sebastopol Rotary Interact Students. As you may know, we have four Interact Clubs including Analy High School (1969), Brook Haven Middle School (1995), Twin Hills Interact and Orchard View School. This means our Service Above Self is aided by over 200 students.

Today, Pauline introduced us to the Brookhaven Interact Club 2014-2015 Leadership: Isabel and Maki are Co-Presidents; Carol is Secretary and Nico, Treasurer. They have had an amazing year with the following community and school accomplishments"

- ★ Campus Alzheimer Walk that raised \$1000.
- ★ Raised \$700 and voted to give to Sebastopol Homeless Shleter, Village home Core, The Living Room, TheHumane Society, Forgotten Felines, and Polio Plus.
- ★ Adopted six families for Family Holiday Project, held a canned food drive at Thanksgiving and a coat drive for the homeless.
- ★ Taught subjects for « Kids Can College.
- ★ Held at School Garden Clean-up Day.
- ★ Collected \$386 for Pennies for Poridge as International Project.
- ★ Volunteered at the Rotary Crab Feed



Rotarians should be extremely proud of the Brookhaven Interact Club as they were recently awarded the 5130 District Presidents Citation Award for their projects and their accomplishments. This embodies Service above Self.

The Raffle



Bob Rogers had the winning raffle ticket and the sweet spinner landed on the Rotary logo, giving **Bob** the win and the cash. There was no candy however, since **John Blount** gave it all away in the Debunking promotion skit where he offered up candy along with a toothbrush.

Wine Business Institute at Sonoma State University

Barbara Beedon introduced Ray Johnson spoke about the 19 year old Wine Business Institute at Sonoma State University. In the promotional that Barbara sent, she cited the April cover article in North Bay BIZ magazine. Unlike the programs at UC Davis and Fresno State, which are wine growing and producing related, the Wine Business Institute is part of the School of Business and Economics, and covers what it takes to get the wine from the barrel to the public -- marketing, selling, distribution.... the "business" of wine.

Ray Johnson, Director of the Institute, communicated how this SSU Program has become one of the world's leading wine business programs in the world. The 600 enrolled students are a mixture of local students and students from 12 countries taking online courses. This is the first and only program in the United States to focus exclusively on the business aspects of the wine industry. SSU is the first university to offer BS degree in the Wine Business. They now have Wine MBA programs with wine industry focused courses. Classes are on weeknights allowing professionals to work while gaining their degree. Global Wine MBA students work on projects and internships while completing their degree in one year.



For more information, check out the website at <http://sonoma.edu/sbe/wine-business-institute/>

The Final Bell

President Ron thanked Ray Johnson for his presentation and noted that Rotary will be making a gift in his name to Pathway Home in his name. He closed the meeting at precisely 1:30 P.M.

After the Final Bell

Get your rotary shirts now-- all items \$10, or and you can also donate to rotary foundation and receive a shirt. Get one before they are all gone (and hopefully soon!)



SCROOGE THE POOCH

The Debunking of Ron Puccinelli

June 19, 2015 ♦ 6:00 ♦ Community Church



6:00

Appetizers and Drinks on the patio.
Be sure to try Mario's famous Italian Margaritas!

7:00

Family style Italian Dinner just like Mama Puccinelli used to make.
Buon cibo, buon vino, buoni amici!

8:00

Scrooge the Pooch.
A whimsical comedic horror story in which The Pooch encounters
ghosts of past presidents and gets a terrifying glimpse of the future, all
while making a Really Big Decision.
But don't worry, it has a happy ending... Or does it?



[Rotary, USAID collaborate on sanitation in Ghana](#)

Most Ghanaians don't have access to good sanitation facilities. The International H2O Collaboration, a project of Rotary and the U.S. Agency for International Development (USAID), is working to alleviate the problem. Between 2009 and 2013, the collaboration invested \$2 million in water, sanitation, and hygiene initiatives in Ghana, along with equal amounts in the Dominican Republic and the Philippines.

- [Learn more about the collaboration](#)
- [See how Rotary is working to provide clean water and improved sanitation](#)
- [Browse water and sanitation projects on Rotary Showcase](#)

GIVE

Disaster relief

Rotary members in Nepal reach out for help

In Bhaktapur, part of the Kathmandu Valley, a UN World Heritage Site in Nepal, thousands of houses have collapsed, and many of the heritage buildings have been destroyed by the major earthquakes and aftershocks that have devastated the country. Rotary members in Bhaktapur, one of the most densely populated towns in Nepal, are asking the international Rotary community for help and resources.

- [Learn how you can help](#)
- [Browse relief efforts for Nepal on Rotary Showcase](#)
- [Learn what Rotary's partner ShelterBox is doing in Nepal](#)

Join us in São Paulo

Learn how India became polio-free

Dr. Hamid Jafari will deliver the keynote speech of the Monday, 8 June, plenary session at the 2015 Rotary International Convention in São Paulo. As a medical officer from the Centers for Disease Control and Prevention working with the World Health Organization, he is one of the masterminds behind India's successful drive to become polio-free.

- [Read more about Dr. Jafari](#)
- [Check out the lineup of speakers at the convention](#)
- [Register for the convention](#)

GET READY FOR YOUR JULY CLUB INVOICE; CREATE A MY ROTARY ACCOUNT TODAY

Your next club invoice will be available online in late July. Make sure you're able to access it by creating a My Rotary account.

- [Find out how to create a My Rotary account](#)
- [Update your club membership by 1 July](#)
- [Learn more about the new club invoice](#)



MAKE A RECURRING GIFT AND SUPPORT ROTARY YEAR-ROUND

Support our efforts to do good year-round by making a recurring gift – a simple and secure way to make a big impact.

- [Make monthly, quarterly, or annual contributions online](#)
- [Or, if you prefer, return the completed Rotary Direct enrollment form](#)
- [Learn more about our Annual Fund](#)

Tips for smarter fundraising

How to raise money for your service projects

Inevitably, at some point, your club will need to hold a fundraiser to support its service projects in the community or abroad. There are great crowdsourcing sites that can help you, such as Rotary's own [Rotary Ideas](#) and others like [GoFundMe](#) and [Kickstarter](#). Learn about these sites and get other tips for your next fundraising campaign.

- [Read Australian Rotarian Evan Burrell's tips](#)
- [Browse Rotary Ideas](#)
- [Learn about other ways you can fund your projects](#)

Resources & reference

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Rotary Weekly brings you the latest Rotary news, features, and resources. Use this content in all of your Rotary communications, including club or district newsletters and websites.

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